Stream name exactly ... ✕ | Stream name exactly ... ✕ | Add comparison +

Last 28 days Sep 28 – Oct 25, 2025

Retention overview

New users ? | Returning users ?

● Stream name exactly matches bestimageresize; First user campaign exactly matches Leads-Search-September-2025
7.2K

■ Stream name exactly matches bestimageresize; First user campaign exactly matches Search-2 (EUROPE)
260

User retention by cohort

Stream name exactly matches bestimageresize; First user campaign exactly matches Leads-Search-September-2025 | Stream name exactly matches bestimageresize; First user campaign exactly matches Search-2 (EUROPE)

User retention

Stream name exactly matches bestimageresize; First user campaign exactly matches Leads-Search-September-2025 | Stream name exactly matches bestimageresize; First user campaign exactly matches Search-2 (EUROPE)

Last 42 days ending Oct 25

User stickiness

Stream name exactly matches bestimageresize; First user campaign exactly matches Leads-Search-September-2025 | Stream name exactly matches bestimageresize; First user campaign exactly matches Search-2 (EUROPE)

● DAU / MAU
5.8%

■ DAU / WAU
19.4%

◆ WAU / MAU
29.7%

● DAU / MAU
12.3%

■ DAU / WAU
14.9%

◆ WAU / MAU
82.7%