





Date  
Sep 16, 2025 - Oct 26, 2025  
Filters

Stream name exactly matches bestimageresize

 Counts and in... 

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Segment		First user campaign global		First user campaign Europe	
Event name		Active users	Event count per active user	Active users	Event count per active user
Totals		7,551	7.38	261	7.82
1	page_view	7,541	1.63	260	1.62
2	first_visit	7,535	1.01	260	1
3	session_start	7,535	1.16	260	1.18
4	user_engagement	5,728	1.34	210	1.29
5	user_action	4,327	2.37	79	2.73
6	login	2,485	1.26	91	1.19
7	export_images	1,594	1.49	72	1.63
8	image_upload	1,469	1.7	153	1.56
9	download_zip	405	2.57	42	2.4
10	edit_export	12	1.75	2	1

Date  
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Retention acr...

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Each cell is the sum of Active users divided by cohort size, for users who had Any event, in that week after login

Based on device data only

	WEEK 0	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6
<div><div>First user campaign global</div><div>Active users</div></div>	99.77%	1.49%	0.73%	0.22%	0%	0%	0%
Sep 16 - Sep 20, 2025 8 users	100%	0%	0%	0%	0%	0%	0%
bestimageresize 8 users	100%	0%	0%	0%	0%	0%	0%
Sep 21 - Sep 27, 2025 169 users	100%	2.37%	1.18%	0%	0%	0%	0%
bestimageresize 169 users	100%	2.37%	1.18%	0%	0%	0%	
Sep 28 - Oct 4, 2025 479 users	100%	1.88%	0.42%	0.21%	0%	0%	0%
bestimageresize 479 users	100%	1.88%	0.42%	0.21%	0%		
Oct 5 - Oct 11, 2025 447 users	100%	2.68%	0.89%	0.22%	0%	0%	0%
bestimageresize 447 users	100%	2.68%	0.89%	0.22%			
Oct 12 - Oct 18, 2025 667 users	100%	1.35%	0%	0%	0%	0%	0%
bestimageresize 667 users	100%	1.35%	0%				
Oct 19 - Oct 25, 2025 781 users	100%	0.51%	0%	0%	0%	0%	0%
bestimageresize 781 users	100%	0.51%					
Oct 26 - Oct 26, 2025	100%	0%	0%	0%	0%	0%	0%