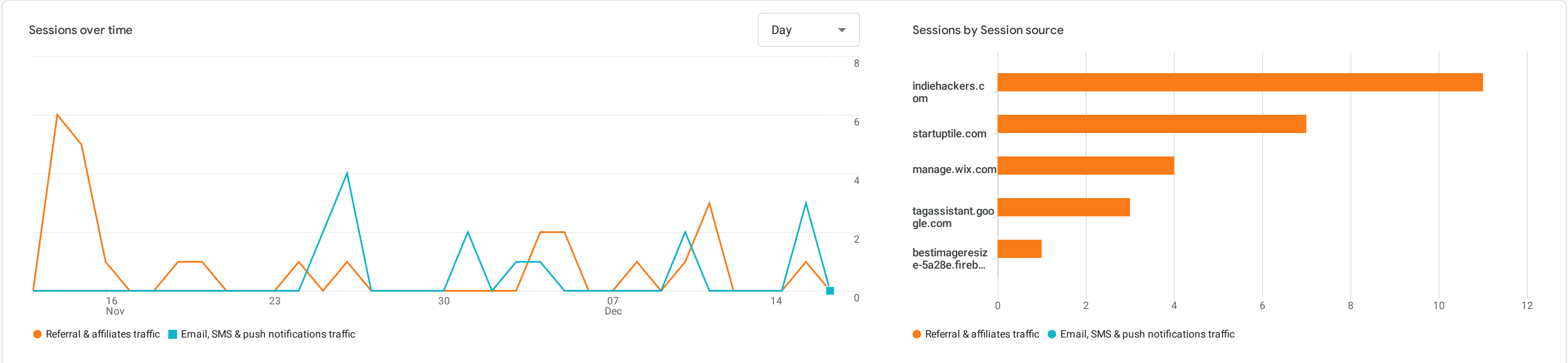


Traffic acquisition: Session primary channel group (Default Channel Group)

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Session source		+	Comparison	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count	Key events	Session key event rate	Total revenue
				All events	All events	All events	All events	All events	All events	All events	All events	All events
	Referral & affiliates traffic			26 10.74% of total	11 10% of total	42.31% Avg -6.92%	34s Avg -8.72%	4.88 Avg -0.67%	127 10.67% of total	6.00 5.31% of total	15.38% Avg -45.25%	\$0.00
	Email, SMS & push notifications traffic			15 6.2% of total	7 6.36% of total	46.67% Avg +2.67%	7s Avg -80.04%	4.13 Avg -15.94%	62 5.21% of total	0.00 0% of total	0% Avg 0%	\$0.00
1	indiehackers.com		Referral & affiliates traffic	11 (42.31%)	6 (54.55%)	54.55%	21s	4.18	46 (36.22%)	4.00 (66.67%)	18.18%	\$0.00 (–)
	indiehackers.com		Email, SMS & push notifications traffic	0 (0%)	0 (0%)	0%	0s	0.00	0 (0%)	0.00 (–)	0%	\$0.00 (–)
2	startuptile.com		Referral & affiliates traffic	7 (26.92%)	1 (9.09%)	14.29%	0s	2.14	15 (11.81%)	0.00 (0%)	0%	\$0.00 (–)
	startuptile.com		Email, SMS & push notifications traffic	0 (0%)	0 (0%)	0%	0s	0.00	0 (0%)	0.00 (–)	0%	\$0.00 (–)
3	manage.wix.com		Referral & affiliates traffic	4 (15.38%)	2 (18.18%)	50%	15s	7.25	29 (22.83%)	0.00 (0%)	0%	\$0.00 (–)
	manage.wix.com		Email, SMS & push notifications traffic	0 (0%)	0 (0%)	0%	0s	0.00	0 (0%)	0.00 (–)	0%	\$0.00 (–)
4	tagassistant.google.com		Referral & affiliates traffic	3 (11.54%)	2 (18.18%)	66.67%	3m 17s	11.67	35 (27.56%)	2.00 (33.33%)	66.67%	\$0.00 (–)
	tagassistant.google.com		Email, SMS & push notifications traffic	0 (0%)	0 (0%)	0%	0s	0.00	0 (0%)	0.00 (–)	0%	\$0.00 (–)
5	bestimageresize-5a28e.firebaseio.com		Referral & affiliates traffic	1 (3.85%)	0 (0%)	0%	0s	2.00	2 (1.57%)	0.00 (0%)	0%	\$0.00 (–)
	bestimageresize-5a28e.firebaseio.com		Email, SMS & push notifications traffic	0 (0%)	0 (0%)	0%	0s	0.00	0 (0%)	0.00 (–)	0%	\$0.00 (–)
6	brevo		Referral & affiliates traffic	0 (0%)	0 (0%)	0%	0s	0.00	0 (0%)	0.00 (0%)	0%	\$0.00 (–)
	brevo		Email, SMS & push notifications traffic	15 (100%)	7 (100%)	46.67%	7s	4.13	62 (100%)	0.00 (–)	0%	\$0.00 (–)

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