JENNIFER NOINAJ

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EDUCATION

Designation | 12-week Design Bootcamp   Summer 2014

Participated in visual design, user experience design, and front-end web development through a series of classroom activities; worked with clients to understand their needs and conducted user research, created personas, developed wireframes, and designed prototypes for mobile and web applications.

University of Illinois at Urbana-Champaign, *College of Business*   May 2010

Bachelor of Science in Marketing & Information Technology

SKILLS

Focus: Contextual Inquiry, Interaction Design, Personas Creation, Process Design, Project Management, Prototyping, User Experience Design, Visual Design, Wireframing
Tech: Axure Pro, HTML/CSS, InvisionApp, MS Office + Visio, Omnigraffle, basic SQL
Design: Adobe Creative Suite (Illustrator, InDesign, Photoshop)
Frameworks: Agile / Scrum, BPMN, ITIL, SDLC

EXPERIENCE

Various Clients, *Freelance Designer*   Apr 2014 – Present

Independently consult, design, and implement solutions for a variety of clients; create brand systems (logos, business cards, and websites) based on clients' needs; extend clients' existing styles and branding to print and web projects.

Google, *Staffing Associate*   Sep 2013 – May 2014

Worked with candidates to navigate them through the Google hiring process for the Site Reliability Engineering team; collaborated with the recruiting team to document user requirements, diagram workflows, and design dashboards, tools, and procedures used by the team members in their sourcing process.

Zurich / Farmers Insurance, *Sr Project Manager*   Sep 2012 – Sep 2013

Defined the scope and timeline of the process optimization project for the IT Security team; interviewed stakeholders to understand their services' processes which lead to the creation of ITIL and BPMN based templates; lead the end-to-end project lifecycle resulting in an on time and on budget delivery of the project.

Accenture, *Business Analyst*   Jun 2010 – Mar 2013

Planned, executed, and monitored client projects for BCBS, Coventry Health Care, and HCSC; conducted user interviews and requirement gathering sessions to develop user workflows, use cases, and system specifications that were used by the design team; facilitated system discussions with the client, developers, and testing team.