# JENNIFER NOINAJ

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**EDUCATION** University of Illinois at Urbana-Champaign, College of Business

May 2010

Bachelor of Science in Marketing & Information Technology

**SKILLS** 

Focus: Contextual Inquiry, Interaction Design, Personas Creation, Process Design, Project

Management, Prototyping, User Experience Design, Visual Design, Wireframing **Tech:** Axure Pro, HTML/CSS, InvisionApp, MS Office + Visio, Omnigraffle, basic SQL

**Design:** Adobe Creative Suite (Illustrator, InDesign, Photoshop)

Frameworks: Agile / Scrum, BPMN, ITIL, SDLC

#### **EXPERIENCE**

### Designation Labs, UX/UI Student

May 2014 – Present

Participated in visual design, user experience design, and front-end web development; worked with clients to consult, design, and implement solutions; leveraged design thinking and conducted user research, created personas, developed wireframes, and designed prototypes for mobile and web applications.

## Google, Staffing Associate

Sep 2013 – May 2014

Worked with candidates to navigate them through the Google hiring process for the Site Reliability Engineering team; collaborated with the recruiting team to document user requirements, diagram workflows, and design dashboards, tools, and procedures used by the team members in their sourcing process.

# **Zurich** / **Farmers Insurance**, *Sr Project Manager*

Sep 2012 – Sep 2013

Defined the scope and timeline of the process optimization project for the IT Security team; interviewed stakeholders to understand their services' processes which led to the creation of ITIL and BPMN based templates; led the end-to-end project lifecycle resulting in an on time and on budget delivery of the project.

#### **Accenture,** Business Analyst

Jun 2010 – Mar 2013

Planned, executed, and monitored client projects for BCBS, Coventry Health Care, and HCSC; conducted user interviews and requirement gathering sessions to develop user workflows, use cases, and system specifications that were used by the design team; facilitated system discussions with the client, developers, and testing team.

#### **ACTIVITIES**

**Austin Pup Culture,** *Volunteer / Designer* 

May 2014 – Present

Hey-Ha Truck, Operations Manager

Nov 2013 - Present