

GEOSQUAD COMPETITIVE ANALYSIS

PRESENTED TO YOU BY:

SAFA ABDALAH, JASON BURAS, JOHNNY
LOPÉZ, RIMA MURAD, VICTORIA PHAM

OVERVIEW

Waze

Wander Safe

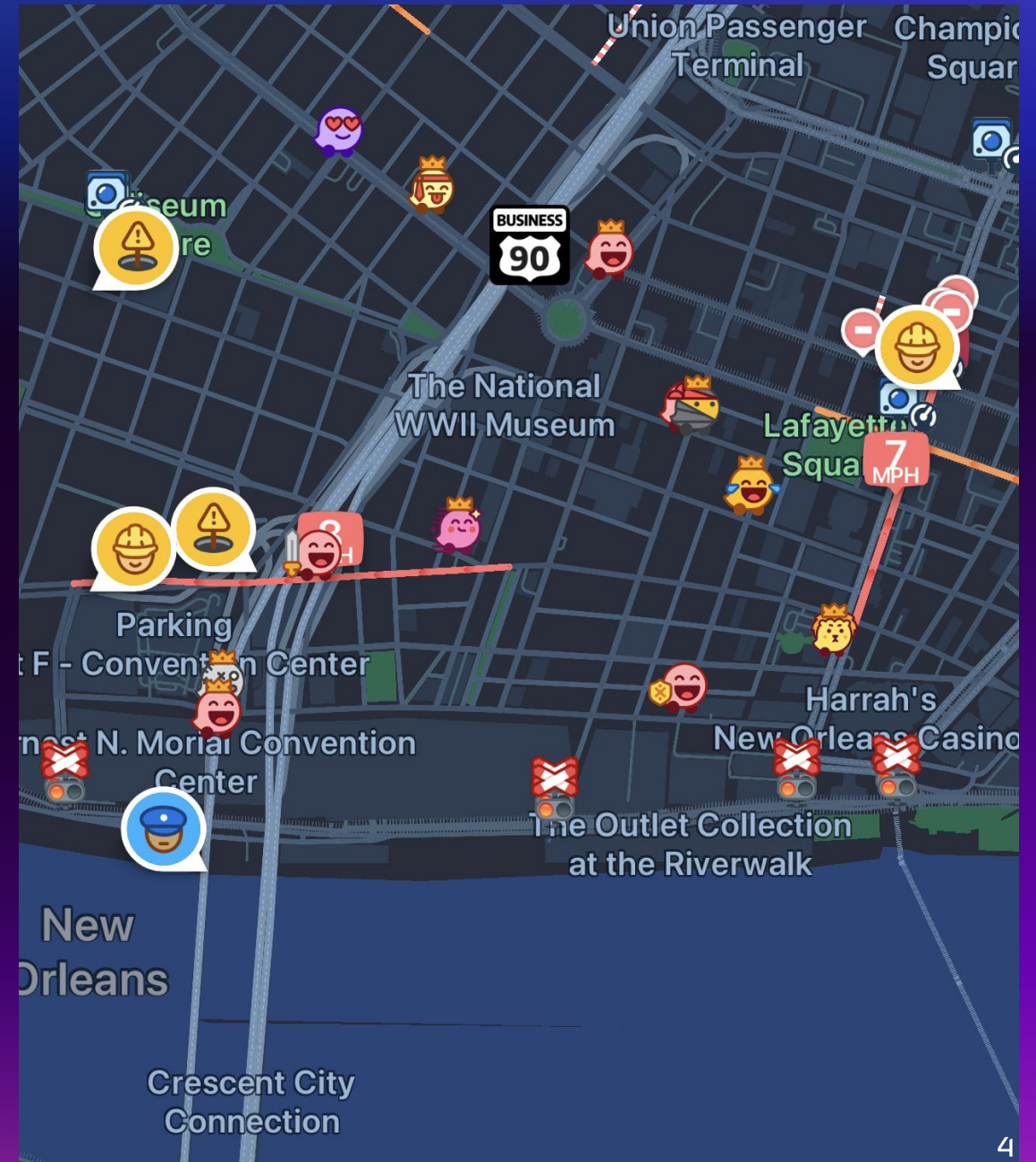
Citizen Local Safety Alerts

THE WAZE APP

A GPS WITH:

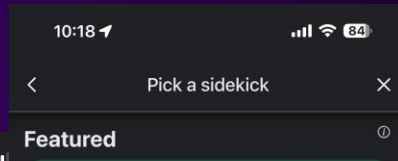
COMMUNITY REPORTING

The Waze app at its core is a map that allows multiple users to interact with, edit and update. It creates a visualization for hazards, police, construction, traffic, other users around and so much more!

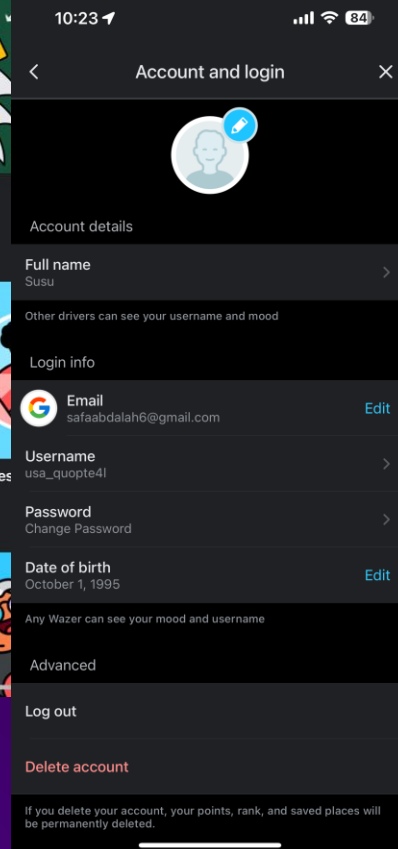


WAZE SCREENS

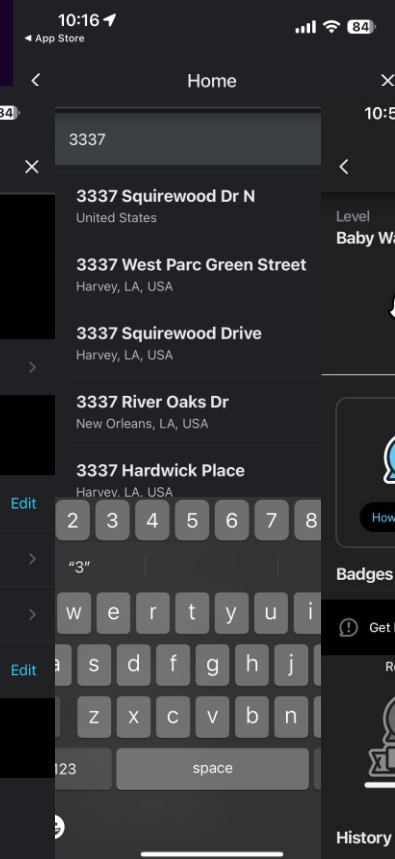
Sidekick
screen



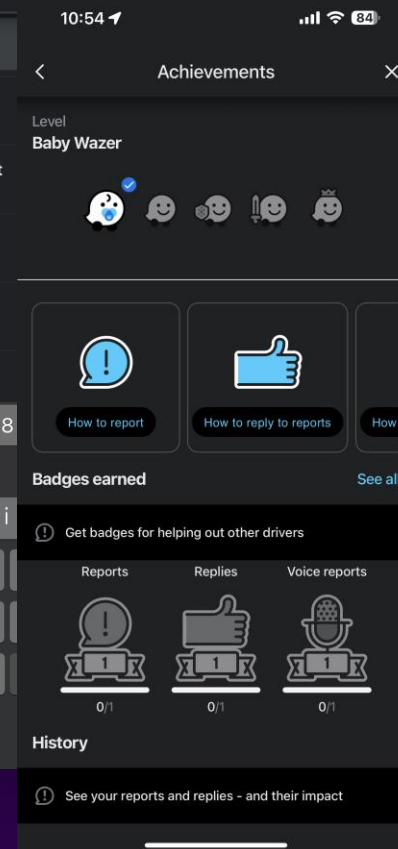
Account
screen



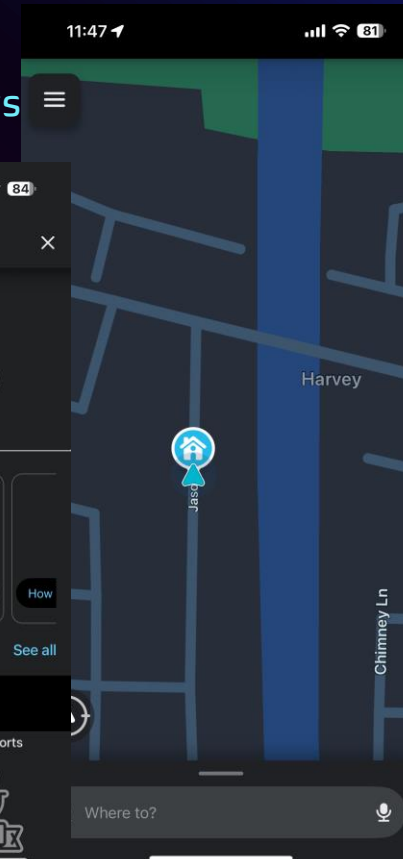
Address
screen
auto-
search



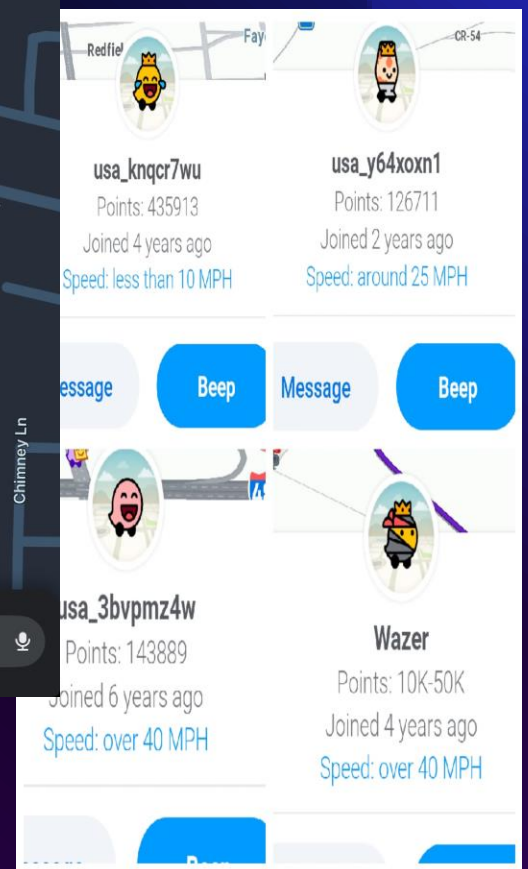
Achievements
screen



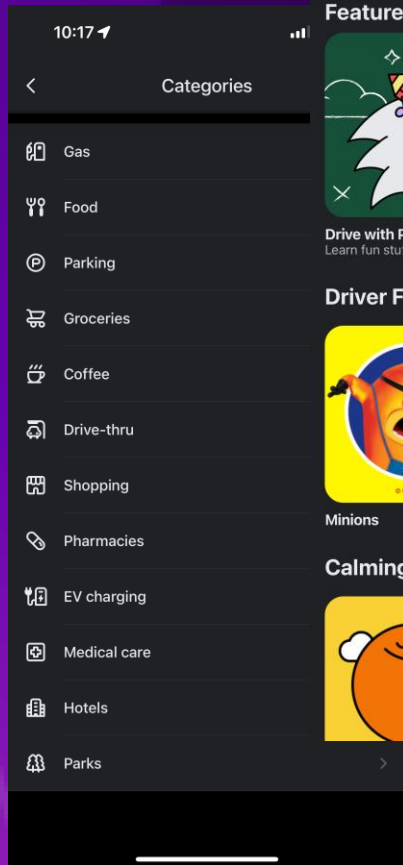
Navigation
screen



Beep
screen



Category
screen



APP REVIEWS

- Overall 4.8 Stars #2 in navigation. With the chief complaint of users involving traffic problems in timing and inability to divert away from it (And save time)

A Game Changer

★★★★★

Truly terrific! Been using this app for years, even drove across the country with it. I prefer this GPS app over all others.

Mon

ThickyNick144

Best gps app on the market!

★★★★★

I've been a long time user of this app since it's early days and I do not take a trip without it. It has yet to get me lost. The maps are updated regularly. I like the fact that I can listen to music through the app without having to run two apps simultaneously and the reports are awesome. I do wish there was a way that you could communicate with other users a little easier or better with privacy in mind I understand but it would be nice if there was a way in front of you and you could message him and say hi what's the weather conditions or road conditions up there what I'll be better to take a separate route. Overall I highly recommend this.

Mon

Verygood121233221

Does not take you the fastest way

★★★☆☆

I used to like and trust Waze to take me the fastest way. I've had too many experiences lately of it taking me completely out of the way using a much longer route to my destination.

Sat

CindeeL

Incapable of predicting time in traffic

★★★☆☆

Have been in traffic for over an hour when the route estimated 14 minutes in traffic and still not halfway through the traffic jam. Meanwhile t

Fri

Paula I.

more


Developer Response

Hi, Paula. Sorry to hear about this experience you had.

Mon

more


Search



Waze Navigation & Live Traffic

Waze Inc.

Open



3M RATINGS

4.8

★★★★★

AGE

4+


Years Old

CHART

#2

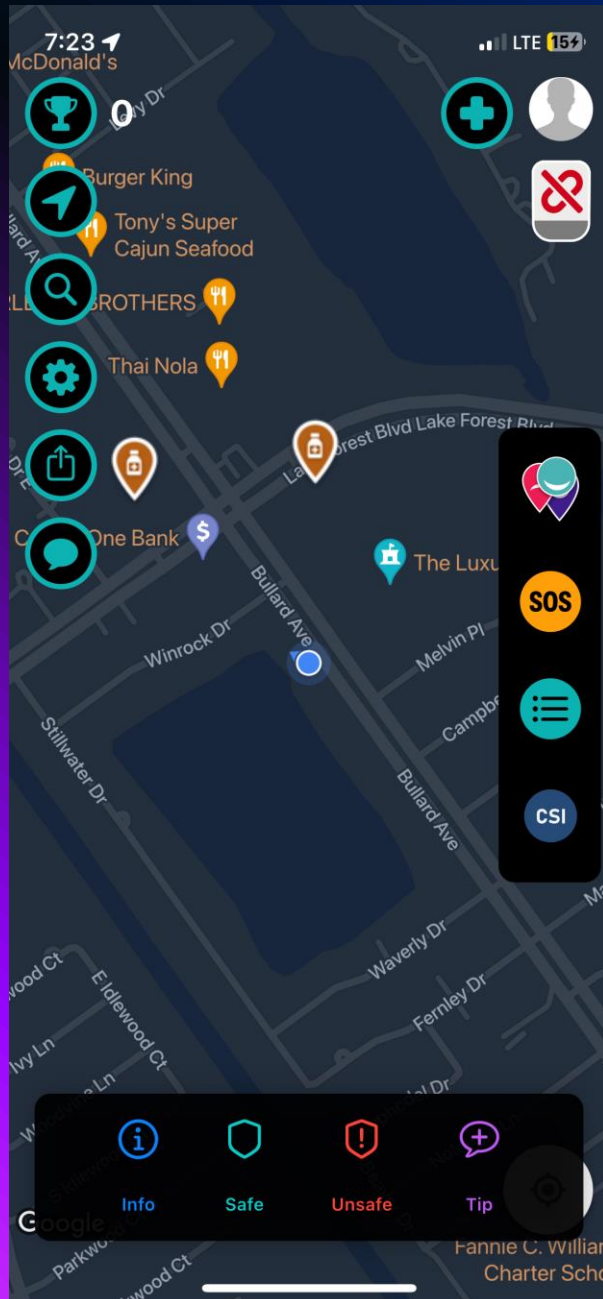
Navigation

DEVELOPER



Waze Inc.

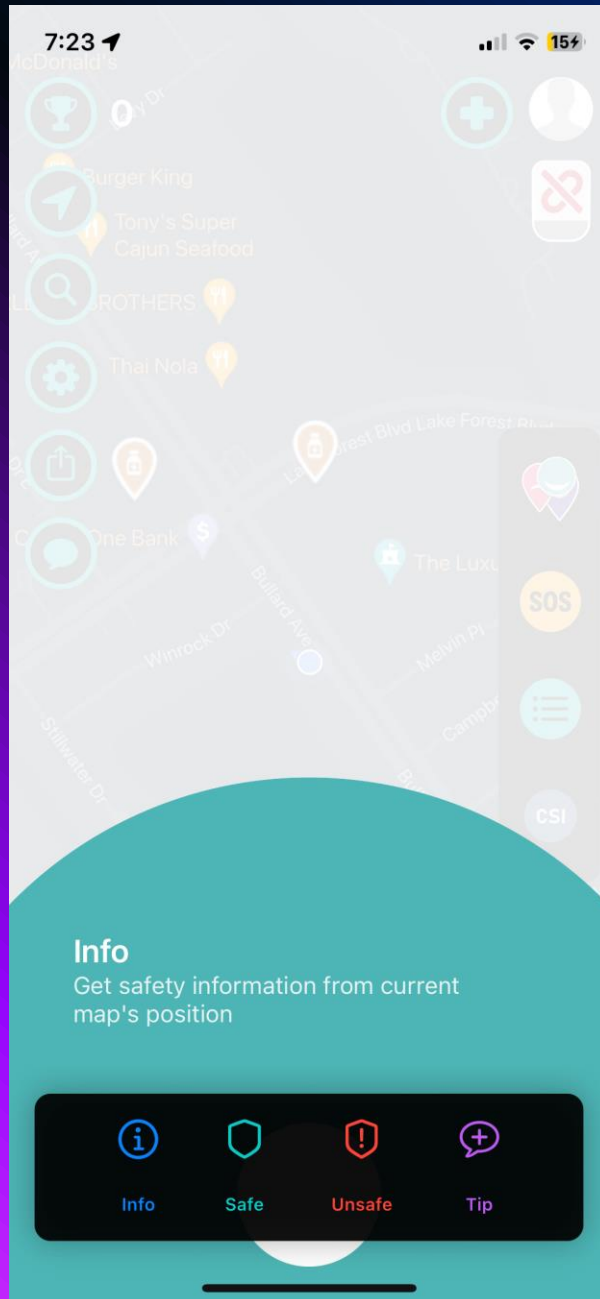
THE WANDERSAFE APP



SAFER TOGETHER

Wandersafe is an app that is a resourceful tool for users traveling to foreign countries, walking around neighborhoods, moving from one location to another, and for personal safety traveling alone. Users can update locations in real-time to mark if an area feels safe or unsafe which includes descriptions and tips of the specific location.

Interface includes 3 section in which the top left side bar has the award system, location , search location icon, setting, share, and chat.




POP-UP DESCRIPTION

In this image, the information is displayed by clicking the bar is at the bottom of the screen and which has information, safe, unsafe, and tip panel. Each panel has its own colours and icons.

7:23


CREATE PROFILE




♂ ♀ ♂

Victoria

city, state

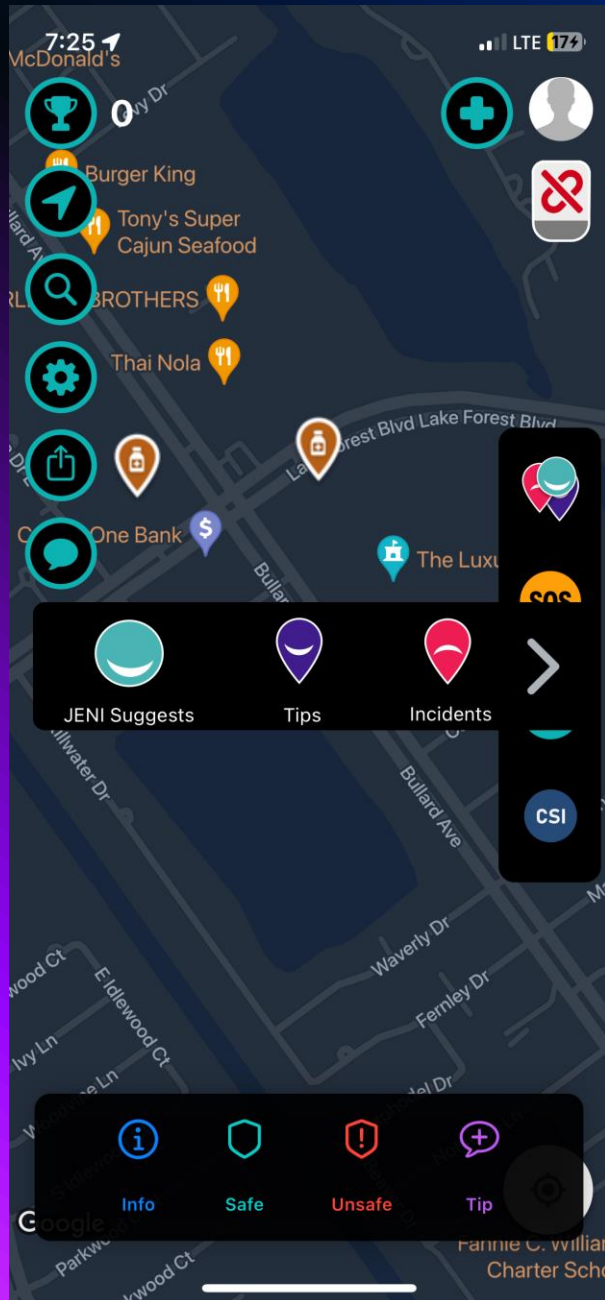
 Allow Notifications ☒

 Turn on Location Services ☒

SUBMIT

PROFILE CREATION

Profile creation is simple which includes name and address.

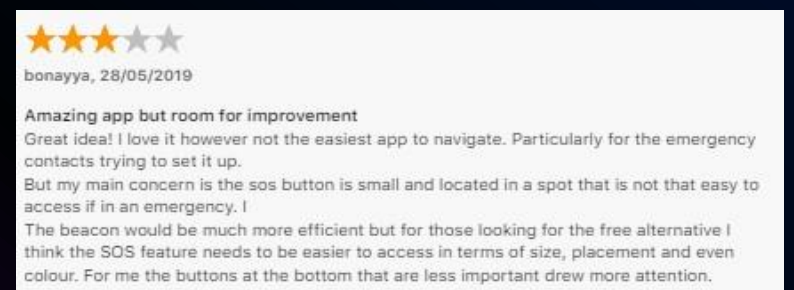
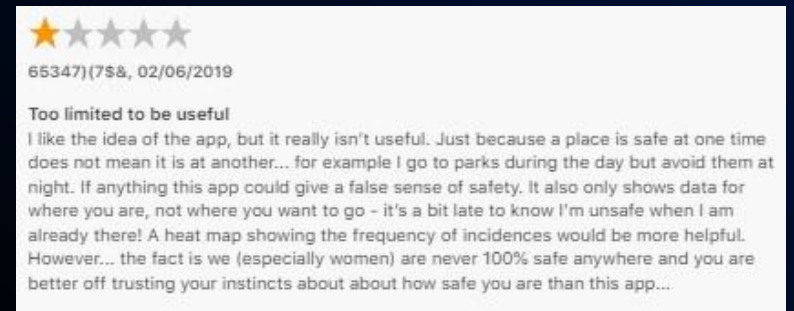
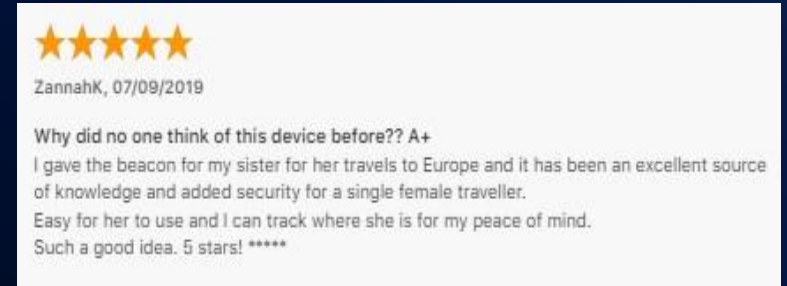
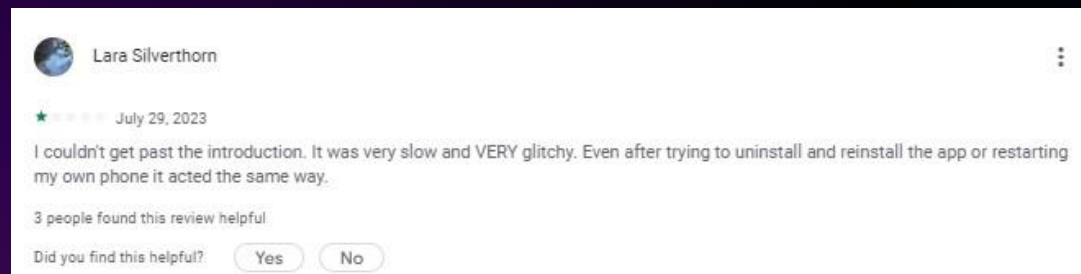


JENI AND SOS

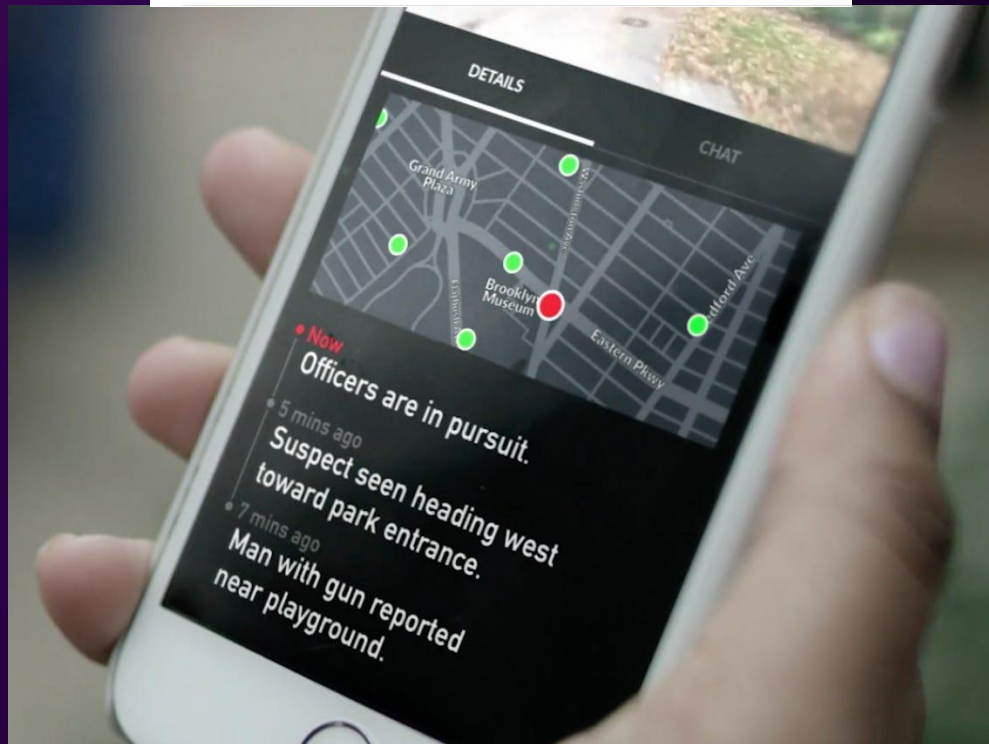
JENI is the navigation companion for the app while SOS allows for users to add in emergency contacts. However, it did not work upon press and another screen to insert contacts did not load.

APP REVIEWS

- Overall, the app's name was inconsistent with the app having different names in the Google Play Store and App Store. Reviews have gone down since 2019 due to less updates and lag.
- Google Play: Wandersafe Safety, JOZU for WOMEN INC
- Apple Store: Wandersafe Beacon
- Website: Wandersafe



THE
CITIZENS LOCAL SAFETY
ALERTS APP

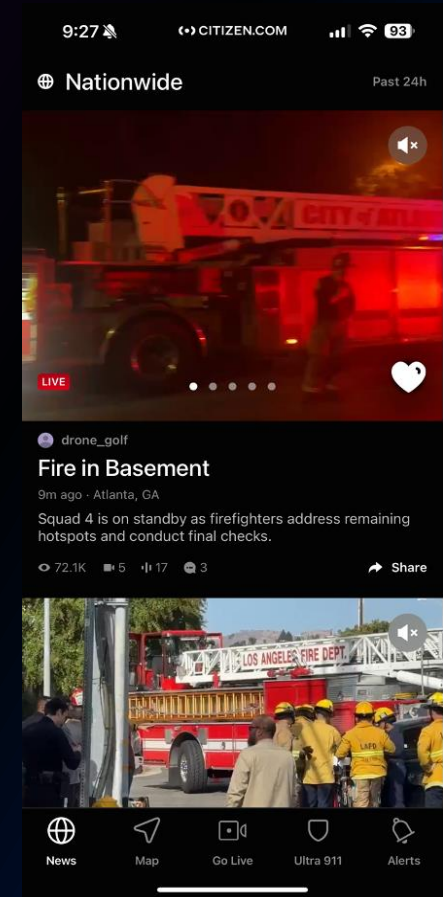
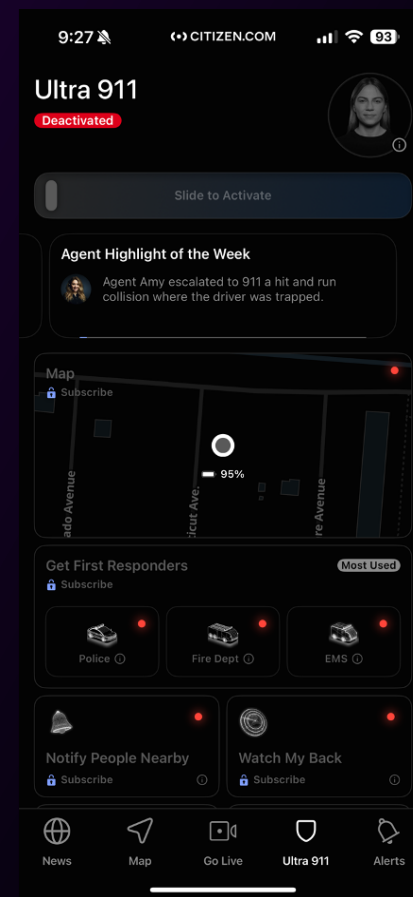
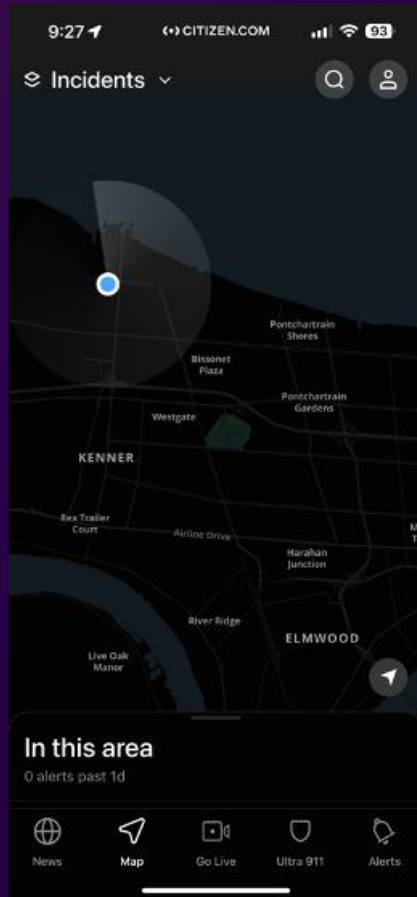


LOCAL SAFETY

The Citizen Local Safety Alerts app provides real-time updates and alerts about local safety incidents, emergencies, and community events. Users can receive notifications on crime, fires, and other urgent situations in their area, helping them stay informed and safe.

The app also allows users to share information and connect with their neighbors, promoting a sense of community.

SCREENS



REVIEWS

- The app has 426,000 ratings on the App Store and holds an overall score of 4.7 out of 5. However, it has recently faced negative reviews because of its premium subscription.

\$20 a month

★★★★★ Wed · craxiestbars3

You either pay the \$20 a month or you will be forced events in other counties and states. Recently there was a local fire that quickly grew to 20k acres, but this app notified me hours after it started.

Another App Ruined By Subscription S

★★★★★ Sep 10 · Shelby 11

The app is unusable now. The amount of times it tries to make you pay for subscription is disrespectful and infuriating. I'm just gonna delete the app cause it's not even helpful because everything is behind a paywall and it's not even close to worth the price. Shameful.

Love the app

★★★★★ Aug 31 · no buses?!

I get so much value from being able to see what's happening around me, even when I travel. The app went through a period of being glitchy, but they've really cleaned it up and got it running smoothly now.

Why the change?

★★★★★ Sun · Isimonelli

When the app was first introduced it was great but I guess corporate greed found its way in. For the past two years you can't get the detailed information anymore unless you get sucked into paying for the plus version. Its ridiculous having to pay when you didn't have to pay before. You can see the offenders in your neighborhood for free on the registry lists online. That service should be free to everyone. Stop ruining something that worked and served its purpose to us citizens.