

Dashboards

Sales and Profit

Inventory and Units

Filters

Date

All

Store

All

City

All

Summary Statistics

Total Sales (\$)

14.4M

Total Profit (\$)

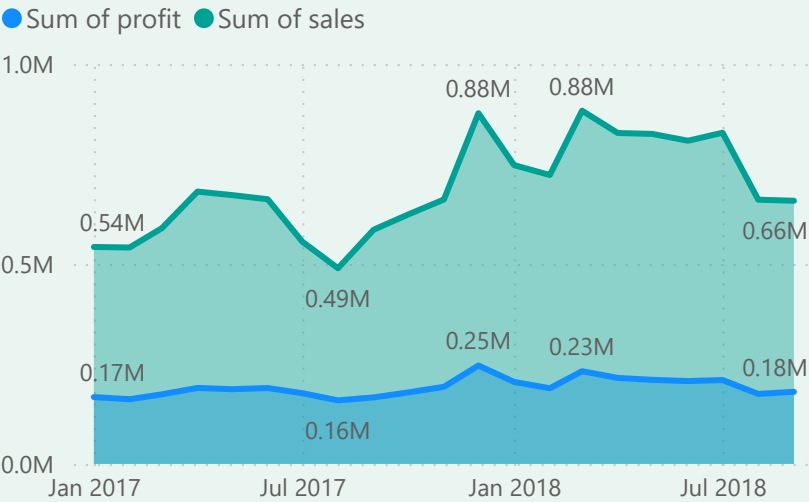
4.0M

Profit Margin

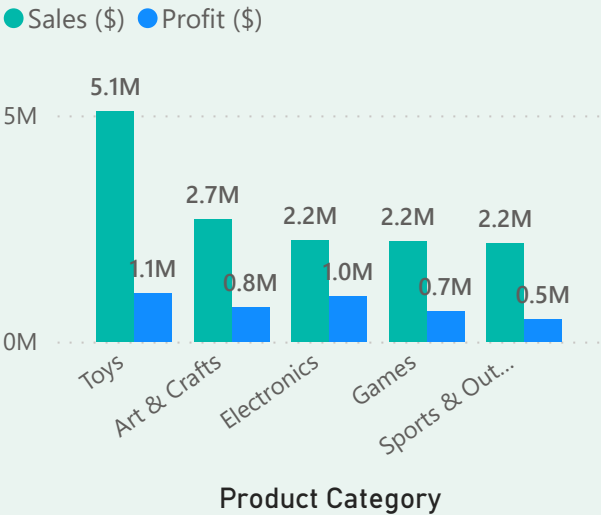
27.8%

MAVEN TOYS SALES AND PROFIT DASHBOARD

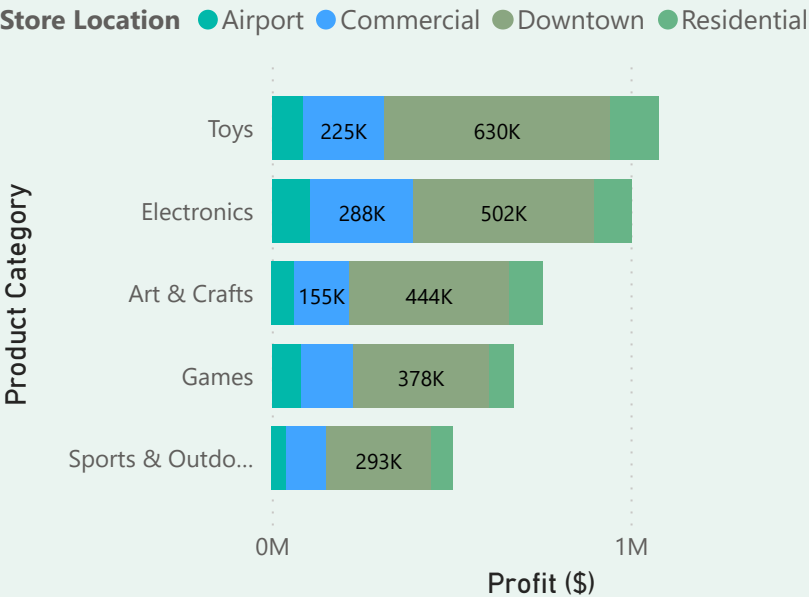
Timeline of Sales and Profit (\$)



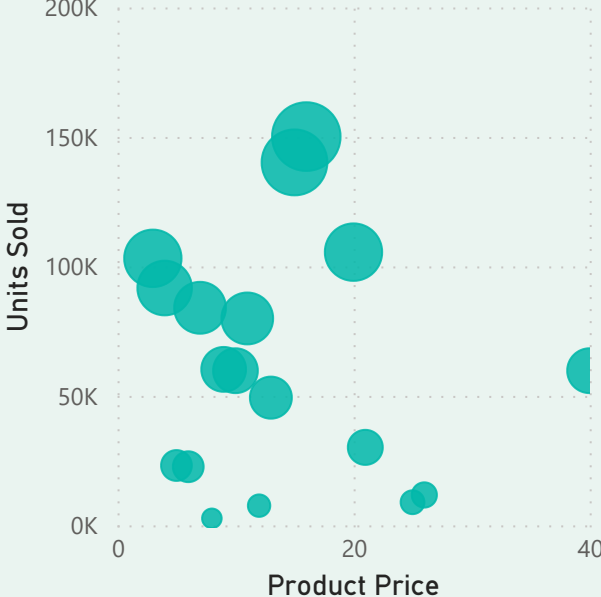
Sales and Profit By Product Category



Profit by Store Location and Product Category



Units Sold Vs Product Price



Sales and Profit By Product

Product Name	Total Sales (\$)	Total Profit (\$)
Lego Bricks	2,388,882.63	298,685
Colorbuds	1,564,476.32	834,944
Magic Sand	968,962.02	121,196
Action Figure	926,748.42	347,748
Rubik's Cube	912,983.28	91,344
Deck Of Cards	587,397.66	252,102
Splash Balls	541,629.52	60,248
Nerf Gun	530,594.57	132,715
Animal Figures	507,766.11	117,267
Dart Gun	505,092.12	126,352
Kids Makeup Kit	488,415.67	146,598
Dinosaur Figures	434,889.88	116,048
Dino Egg	420,213.64	38,236
Glass Marbles	412,322.82	187,590
Gamer Headphones	376,938.42	107,748
Barrel O' Slime	365,735.37	183,326
Mini Ping Pong Set	335,703.96	100,812
PlayDoh Can	308,352.72	103,128
Toy Robot	305,356.51	58,745
Etch A Sketch	255,406.32	121,680
PlayDoh Playset	157,387.02	25,192
Hot Wheels 5-Pack	135,727.41	45,318
Jenga	130,409.46	91,378
PlayDoh Toolkit	115,408.72	23,128
Plush Pony	109,705.12	60,368
Supersoaker Water Gun	101,827.07	20,379
Foam Disk Launcher	91,363.80	22,860
Mr. Potatohead	85,963.95	43,025
Teddy Bear	83,343.84	12,832
Monopoly	67,666.15	20,310
Mini Basketball Hoop	66,148.53	42,352
Chutes & Ladders	49,738.71	11,487
Playfoam	45,696.42	29,106
Total	14,444,572.35	4,014,029

Dashboards

Sales and Profits

Inventory and Units

Filters

Date

All

Stores

All

City

All

Summary Statistics

Products Offered

35

Total Units Sold

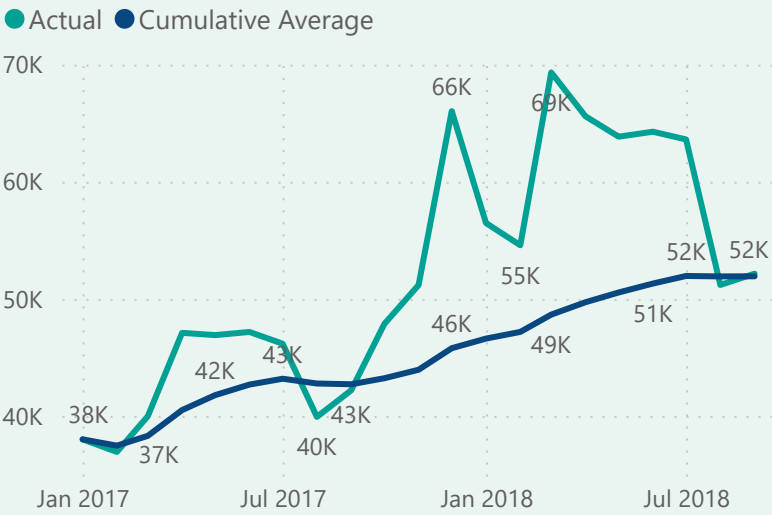
1.1M

Units In Stock

29.7K

MAVEN TOYS UNITS AND INVENTORY DASHBOARD

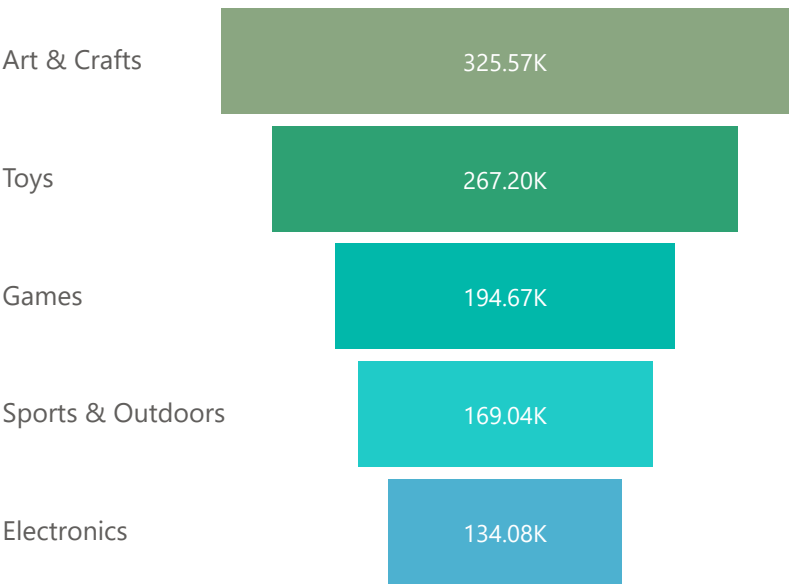
Units Sold by Month



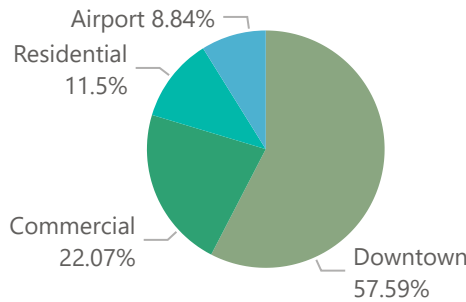
Units Sold By Day of Week

Day of Week	Units Sold
Sunday	218,549
Monday	129,800
Tuesday	113,699
Wednesday	121,981
Thursday	129,841
Friday	165,121
Saturday	211,574

Units Sold By Category



Units Sold By Location



Based on our remaining inventory:

110,031	410,241
Profit (\$)	Sales (\$)
29,742	
Stock	

Units Sold By Product

Product Name	Units Sold	% of Total	In Stock
Colorbuds	104,368	9.6%	1,159
PlayDoh Can	103,128	9.5%	2,129
Barrel O' Slime	91,663	8.4%	1,282
Deck Of Cards	84,034	7.7%	2,738
Magic Sand	60,598	5.6%	1,922
Splash Balls	60,248	5.5%	893
Lego Bricks	59,737	5.5%	1,118
Action Figure	57,958	5.3%	614
Rubik's Cube	45,672	4.2%	1,497
Animal Figures	39,089	3.6%	835
Dino Egg	38,236	3.5%	649
Glass Marbles	37,518	3.4%	795
Mini Ping Pong Set	33,604	3.1%	974
Dart Gun	31,588	2.9%	776
Dinosaur Figures	29,012	2.7%	2,272
Nerf Gun	26,543	2.4%	1,212
Kids Makeup Kit	24,433	2.2%	606
PlayDoh Toolkit	23,128	2.1%	1,387
Hot Wheels 5-Pack	22,659	2.1%	376
Gamer Headphones	17,958	1.6%	637
Jenga	13,054	1.2%	181
Etch A Sketch	12,168	1.1%	402
Toy Robot	11,749	1.1%	622
Mr. Potatohead	8,605	0.8%	709
Foam Disk Launcher	7,620	0.7%	379
Supersoaker Water Gun	6,793	0.6%	513
Teddy Bear	6,416	0.6%	483
PlayDoh Playset	6,298	0.6%	550
Plush Pony	5,488	0.5%	497
Classic Dominoes	4,471	0.4%	241
Playfoam	4,158	0.4%	357
Chutes & Ladders	3,829	0.4%	255