**Descriptive Wireframe Document**

**Rationale:** <http://www.roverp6cars.com/?LMCL=GUDdc_> is a messy and busy website. There is a lot going on. Firstly, there are too many pictures on the page. The way I would recommend this be fixed is, by putting them in a gallery. They do have a gallery, but it is useless when there are so many other pictures on the homepage. Another thing that is unpleasing to the eye is the red and grey contrast. The brightness of the red does not look right on top of the grey. Another issue with this website is that the table of contents headings are placed on top of images of cars. This is unpleasing to look at and it makes the page look unnecessarily busy and messy. I would change this to a simpler and more legible menu with just the headings and no picture per heading. Another thing that is wrong with this website is that the address is engulfed in the mess. It is hidden in layers on mess. Most customers would look for the address at the top of the page or all the way at the bottom. But they would not expect to look for it through all the clutter. I will fix this buy moving the address block to the top of the page, so it is easily accessible to the customers viewing the page. In the redesign there will be a menu/table of content on both sides so that the content can be split up and more organized.

**Wireframe:** <https://wireframe.cc/9l7A4t>

**Item #1**

Description: Header

Font: Arial 30px

Color: Maroon

Alignment: Center

Media: Company Logo

Interactivity: N/A

**Item #2**

Description: Left Menu Bar

Font: Arial 20px (header) 15px (text)

Color: Maroon Header, Black text

Alignment: Left side of page

Media: N/A

Interactivity: N/A

**Item #3**

Description: Right Menu Bar

Font: Arial 20px (header) 15px (text)

Color: Maroon Header, Black text

Alignment: Right side of page

Media: N/A

Interactivity: N/A

**Item #4**

Description: Address/About Us

Font: Arial 20px (header) 15px (text)

Color: Maroon Header, Black text

Alignment: Center aligned underneath the Main Header

Media: N/A

Interactivity: N/A

**Item #5**

Description: Image

Font: N/A

Color: N/A

Alignment: Center aligned underneath the about us

Media: N/A

Interactivity: N/A

**Item #6**

Description: Events

Font: Arial 20px (header) 15px (text)

Color: Maroon Header, Black text

Alignment: Center aligned underneath the about us

Media: N/A

Interactivity: N/A