

Superstore Sales Overview

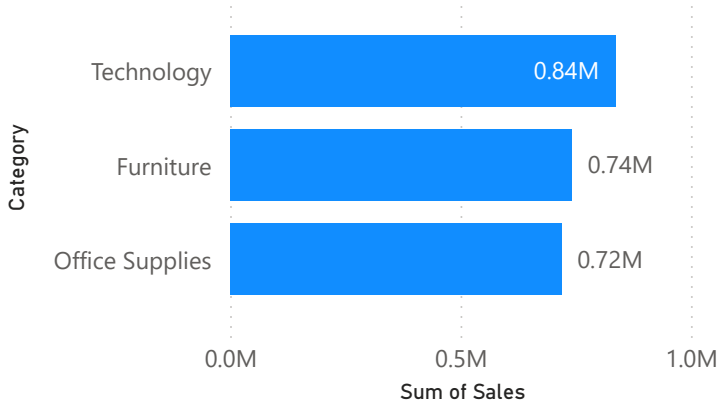
Technology contributes the highest share of total sales, while Office Supplies and Furniture generate similar revenue levels. Overall sales cross 2.3M, indicating strong category-level demand concentration.

Total Sales

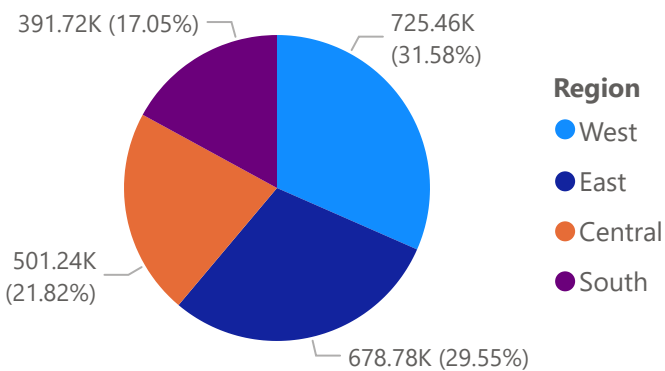
2.30M

Sum of Sales

Sum of Sales by Category



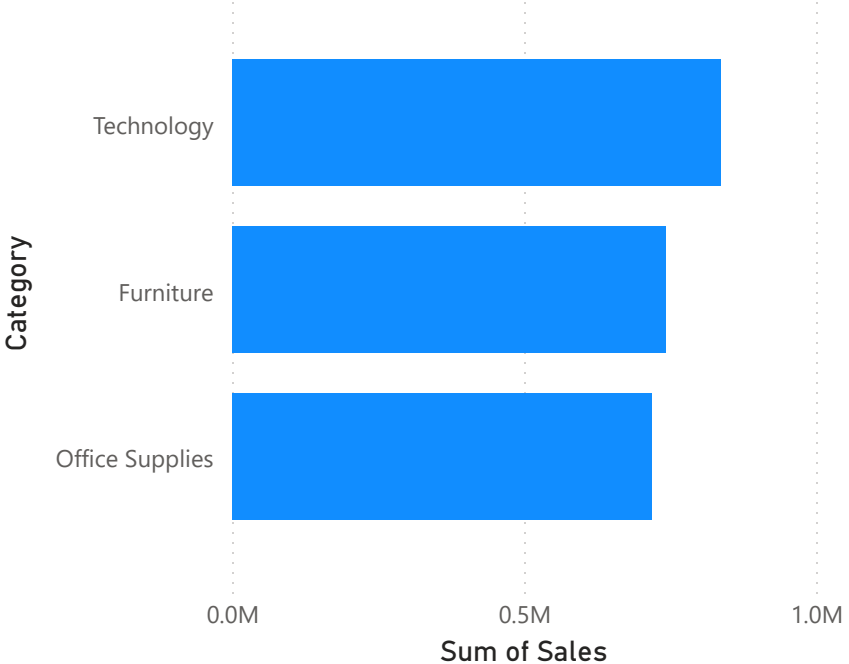
Sum of Sales by Region



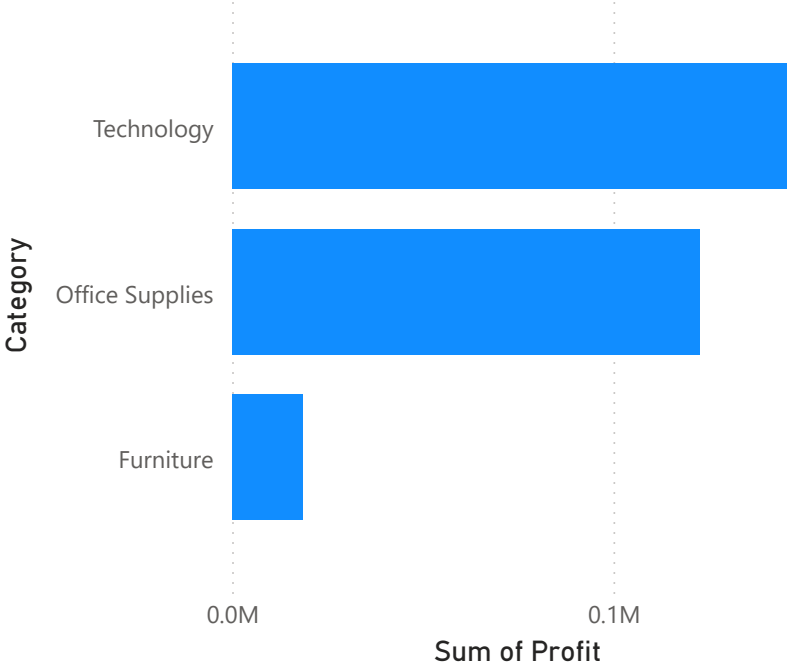
Category-wise Sales & Profit Analysis

Technology leads both in sales and profit, while Furniture shows relatively low profit despite comparable sales, indicating thinner margins in this category.

Sum of Sales by Category



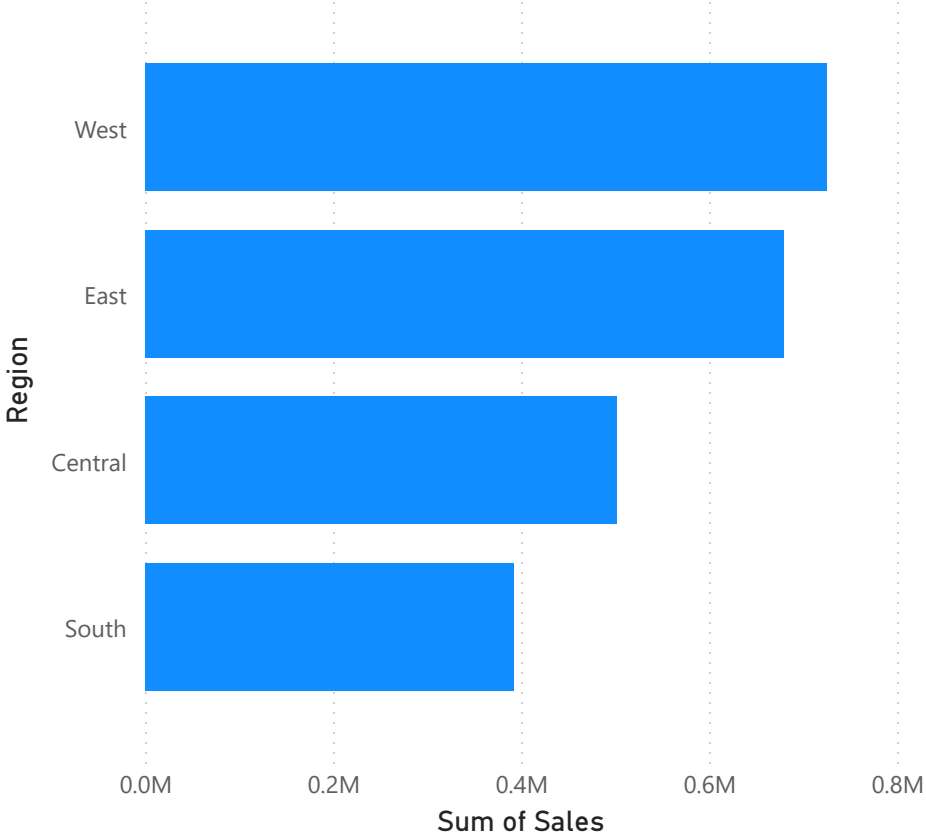
Sum of Profit by Category



Regional Sales & Profit Performance

The West region outperforms others in both sales and profit. Although the South records lower sales than Central, it generates higher profit, suggesting better cost efficiency.

Sum of Sales by Region



Sum of Profit by Region

