## ANTON DVARAVENKA

## FRONT-END DEVELOPER

anton.dvaravenka@outlook.com (preferred)

+447391805636

# /SKILLS

• HTML, CSS, PHP, Wordpress & custom theme development, JavaScript, React, Next.JS, Tailwind CSS, MySQL, Python + Selenium, Ruby on Rails, Git, Jira.

## /EXPERIENCE

#### DRIVERNET, St. Helens

06/2022-05/2024

(wordpress/frontend developer)

- Contributed to the design and development of the frontend part of a new company product aimed at optimizing navigation processes within medical institutions, baked by the European Space Agency and built on Ruby on Rails, Daisy UI and Tailwind CSS.
- Migrated the company's existing website from Wix to WordPress and actively
  participated in its development and scaling in line with the company's growth.
  Optimising UI/UX was my primary responsibility. Implemented new
  functionalities during this process, including a cost-saving calculator that
  considers various pricing plans, number of employees, and other parameters.
  Developed a CO2 emissions savings calculator that optimises paper-based
  workflows for companies using our product.

#### FREELANCE, International

02/2021 - 05/2022

(wordpress developer)

• Developing websites for small and medium-sized businesses was my primary focus during my freelance work.

#### DELO RUK, MINSK

01/2018-12/2020

(wordpress developer)

- Defined the target audience, analyzed business needs, and formulated functional requirements for the online store. Developed the site using WordPress with Elementor and WooCommerce, achieving readiness for payment acceptance in just 3 weeks from initial concept.
- Integrated payment gateways and configured anti-fraud systems on the website, ensuring uninterrupted and secure payment processing. These measures significantly enhanced transaction protection against fraud and guaranteed users a high level of trust in the payment process.
- Set up custom events for tracking in Google Analytics, closely collaborated with the marketing department, conducted A/B testing, and optimized the store. Achieving a conversion rate of 4.5%, which is 1.5% higher than the industry average.

#### /EDUCATION

2013-2017

Academy of Public Administration under the aegis of the President of the Republic of Belarus - Bachelor of Laws (LLB)