

Introduction to Artificial Intelligence

Theory & Practical Applications

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Vilnius, 2019

Outline

1 Introduction

- What is artificial intelligence?
- Development of AI systems

2 Machine Learning

- What is Machine Learning?
- Supervised Learning
- Unsupervised Learning
- Other ML Paradigms
- Generalization & Overfitting

3 Deep Learning & Neural Networks

- What are artificial neural networks (ANNs)?
- What are deep neural networks (DNNs)?

4 AI Struggles & Further Discussion

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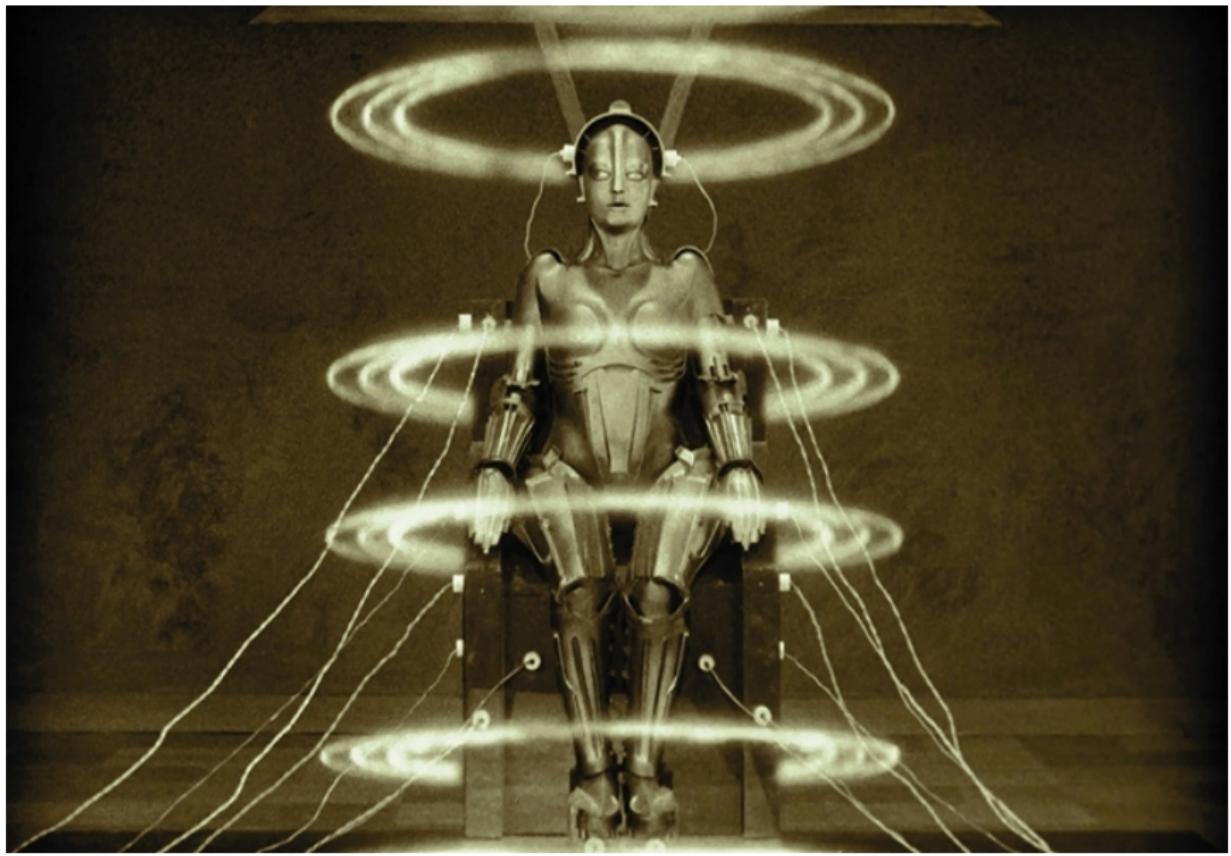
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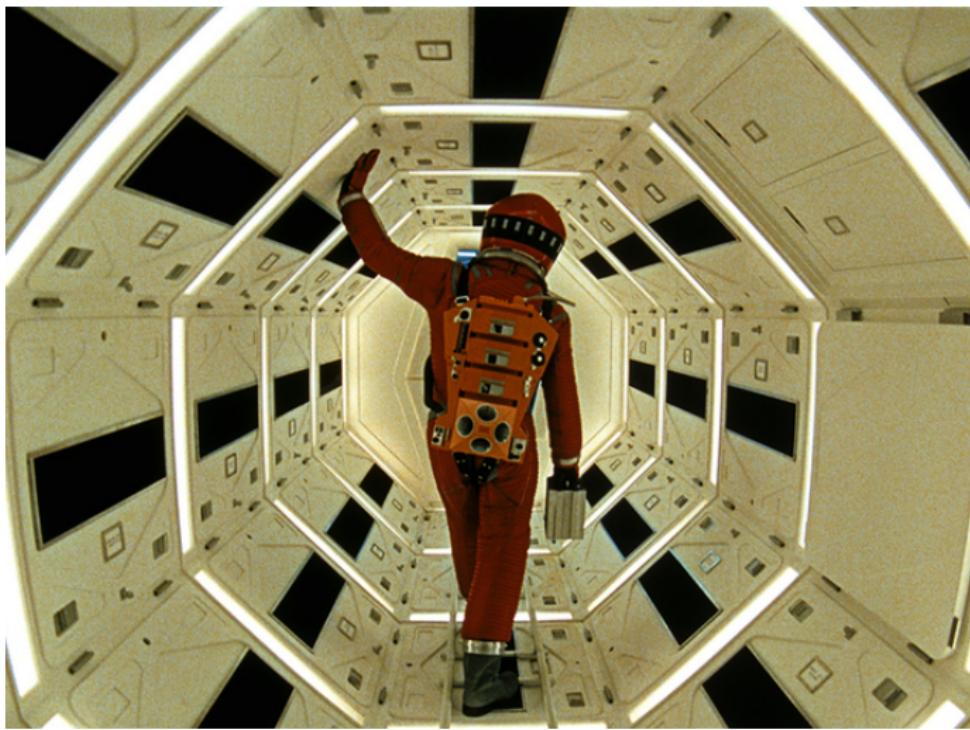


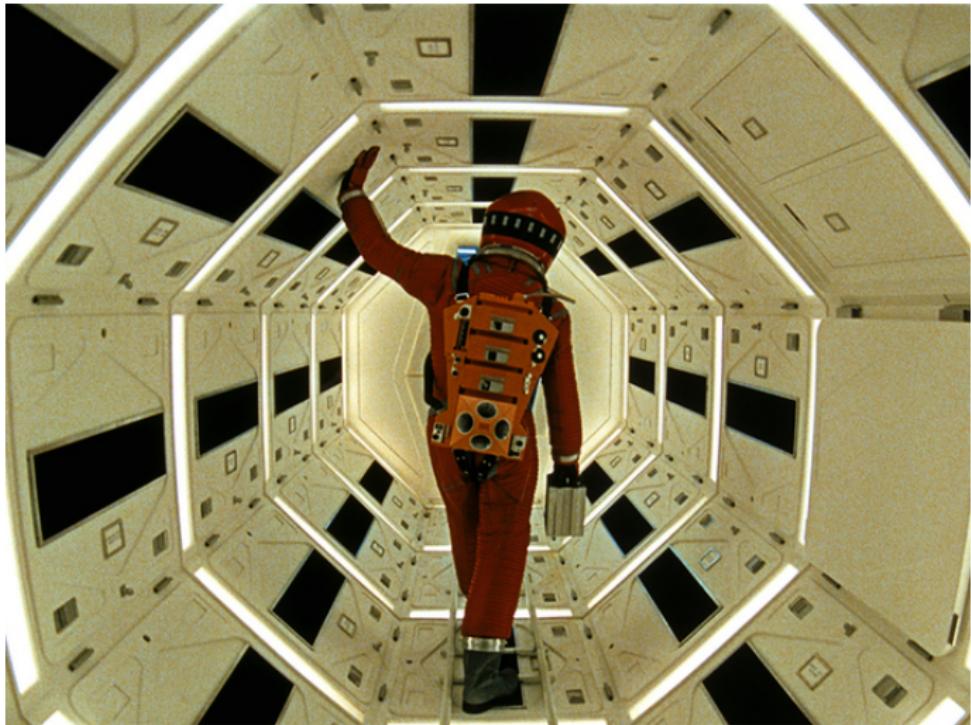
Metropolis (Fritz Lang, 1927)



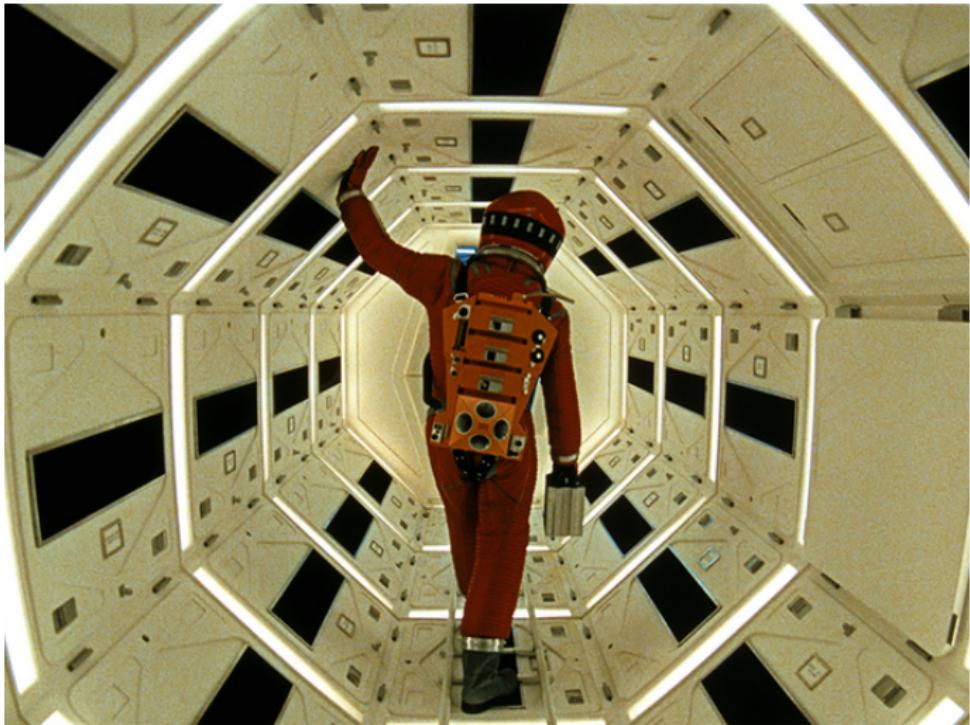


The Matrix (Lana Wachowski, 1999)





2001: A Space Odyssey (Stanley Kubrick, 1968) *Video*.



2001: A Space Odyssey (Stanley Kubrick, 1968) Video.

For a further review of 11 popular AI science fiction movies and their scientific accuracy, see this [link](#).

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- "**[...] the study of agents that receive percepts from the environment and perform actions.**" *Artificial Intelligence: A Modern Approach* (Russel & Norvig)

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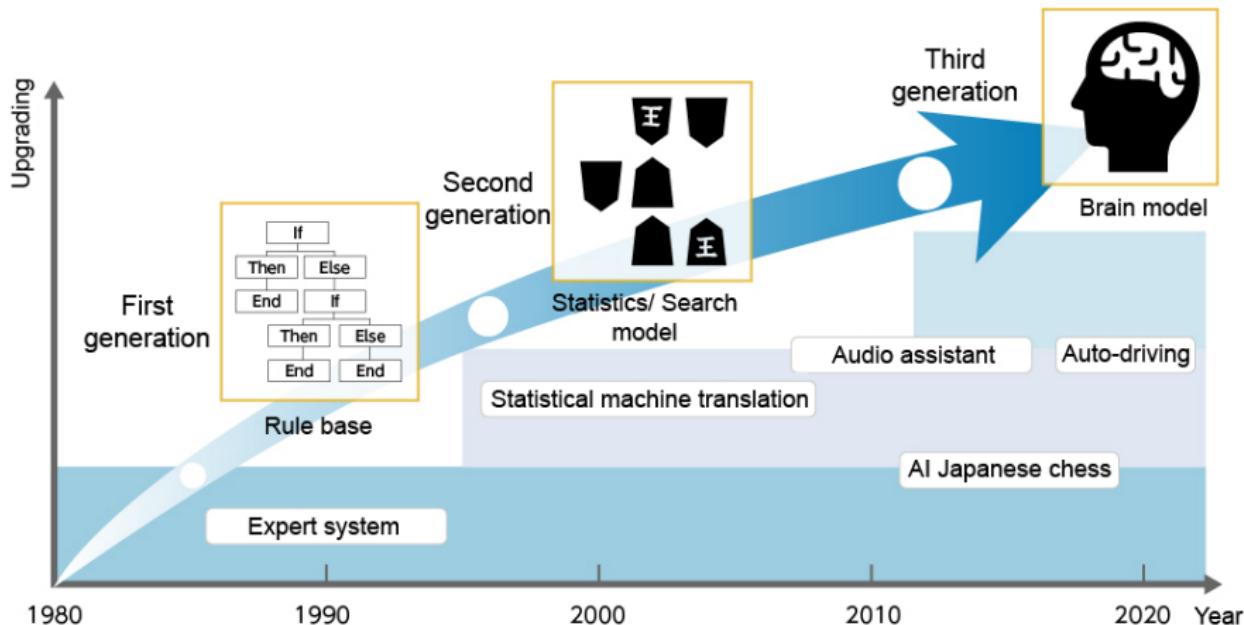
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Development of AI systems



Source: nttdata

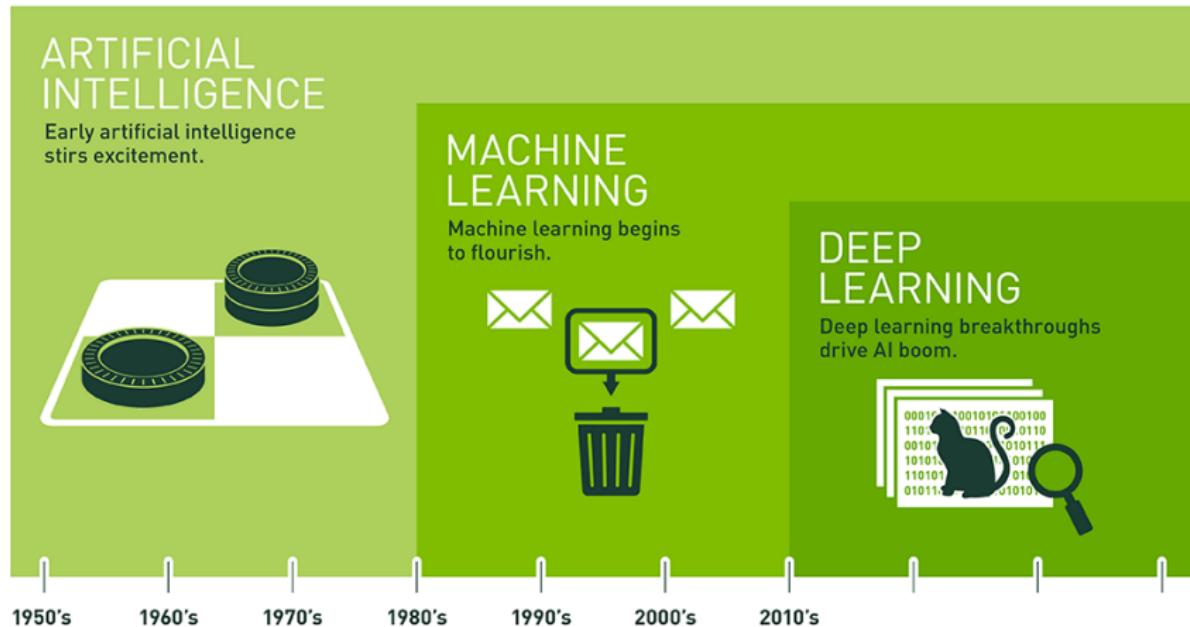
Development of AI systems

		What kind of technology	Realized function
First generation	Rule base	AI that can infer or explore by using "knowledge"	Output based on input rules as knowledge (human beings create rules)
Second generation	Statistics / Search model	AI that incorporates machine learning	Human beings give data and feature quantities as sample, learn rules and knowledge by themselves, automatically judge new input data and output
Third generation	Brain model	AI that incorporated deep learning	Even without human intervention or setting rules, autonomously learn features and rules, automatically judge and output

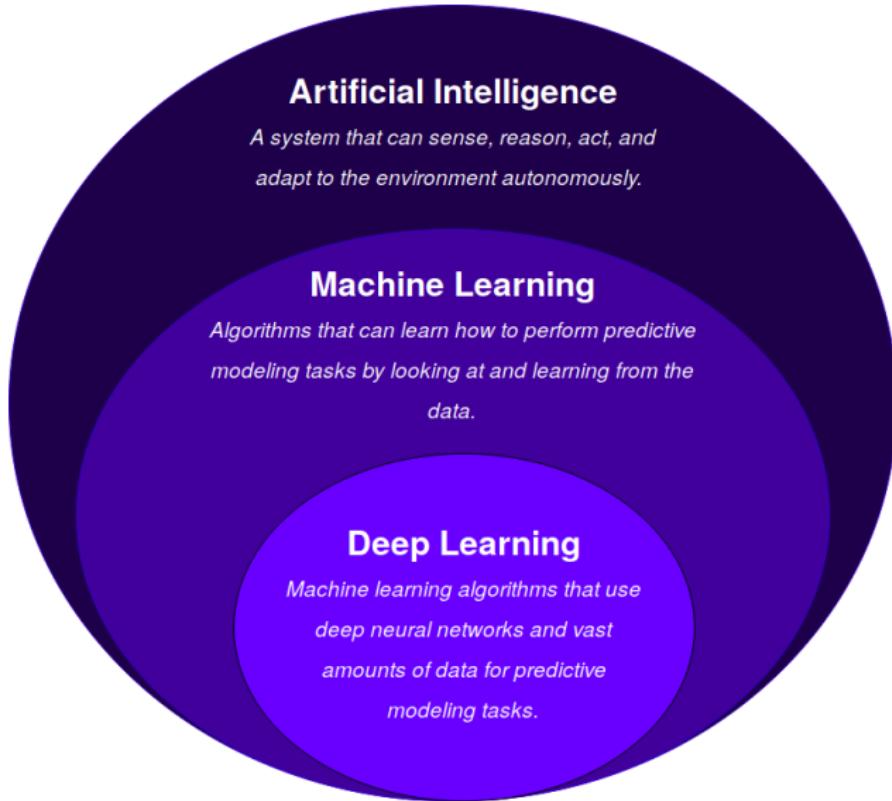
AI in a broad sense

Source: nttdata

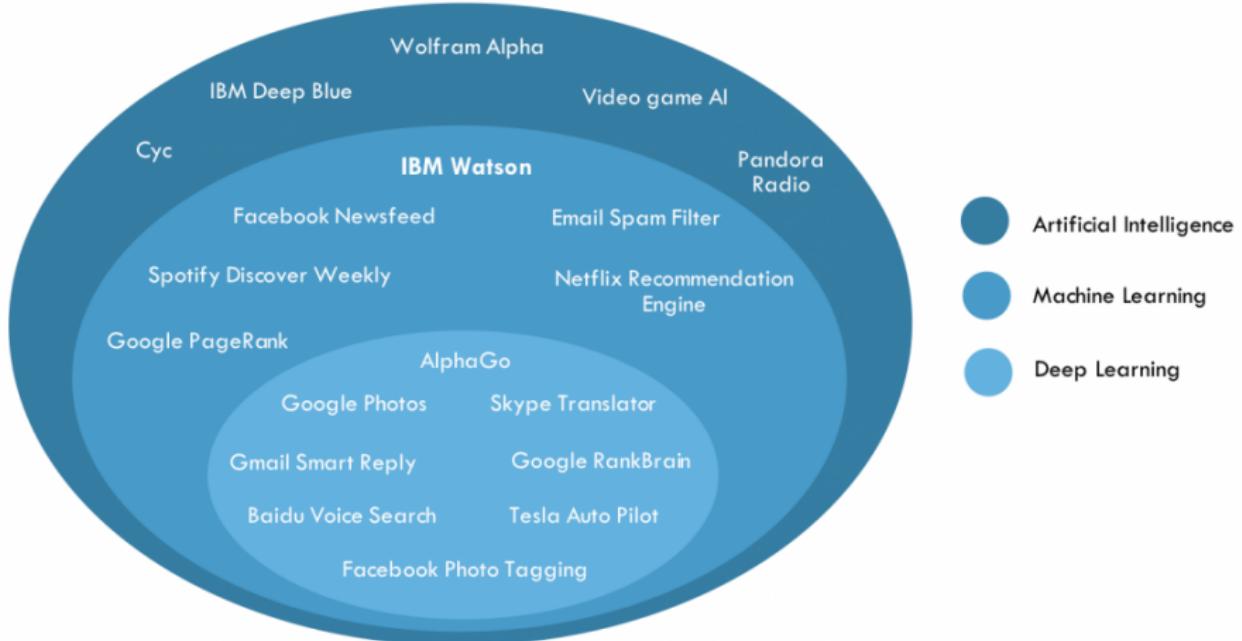
Keywords' timeline



Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.



Artificial Intelligence Categories



Source: ARK Investment Management LLC

AI these days...



Autonomous Robot *Spot* (Boston Dynamics) Also see *this* presentation.

AI these days...



Autonomous Robot *Atlas* (Boston Dynamics)

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Learning of a mapping function that can correctly assign a category to some input data or predict a value related to it.

Machine Learning Paradigms

- **Supervised Learning** - the algorithm uses a labeled data to learn the key features that can be exploited to solve some classification or regression problem related to it (e.g., ham/spam classification).

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- **Semi-supervised Learning** - uses a small amount of labeled data and a larger set of unlabeled data (e.g., sentiment classification with language models).

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- **Reinforcement Learning** - an algorithm with a reward system that provides a feedback when it performs best in a particular situation (often used in locomotion, robotics).

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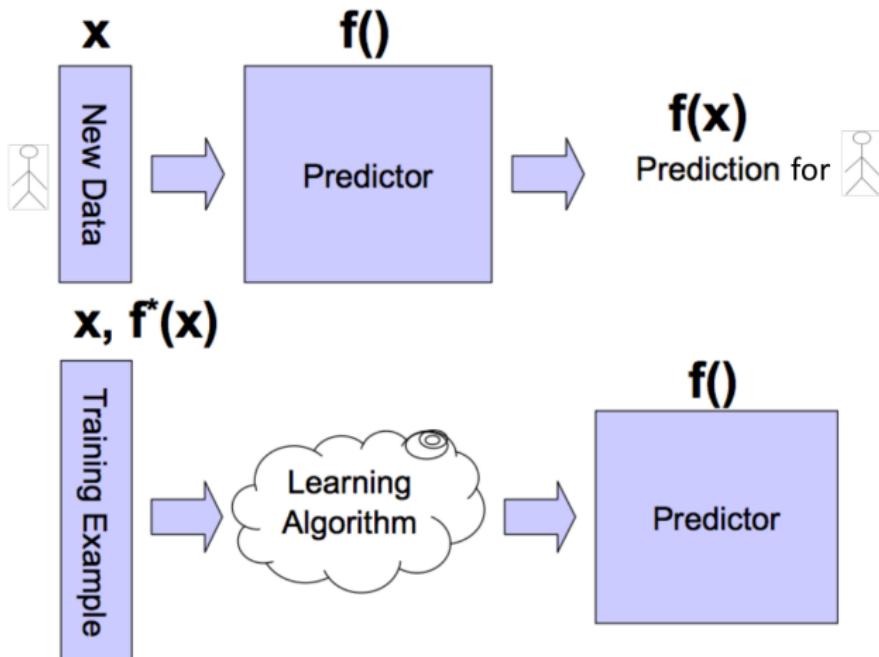
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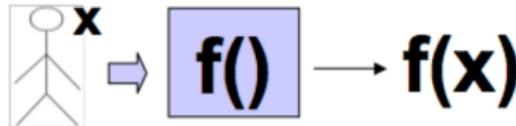
Supervised Learning

Learning from examples



Source: Victor Lavrenko, 2014 (UoE)

Representing Data



- How do we represent mathematically?
- Depends on what we're trying to do:
 - deciding to loan money?
 - predicting gender?
- Represent as a set of attribute-value pairs
 - example: $x = \{\text{height}=\text{180cm}, \text{eyes}=\text{"blue"}, \text{job}=\text{"student"}\}$

Attribute-value pairs

- $x = \{\text{height}=\text{180cm}, \text{eyes}=\text{"blue"}, \text{job}=\text{"student"}\}$
- un-ordered “bag-of-features”
 - if structure is essential – embed it in the attributes
- Have to convert any dataset to this form
- Generally three types of attributes:
 - categorical: *red, blue, brown, yellow*
 - ordinal: *poor, satisfactory, good, excellent*
 - numeric: *-3.14, 6E23, 0, 1*

Supervised Learning

Classification

- The algorithm has to predict a **discrete value** that identifies the input data as the member of a particular class/category.

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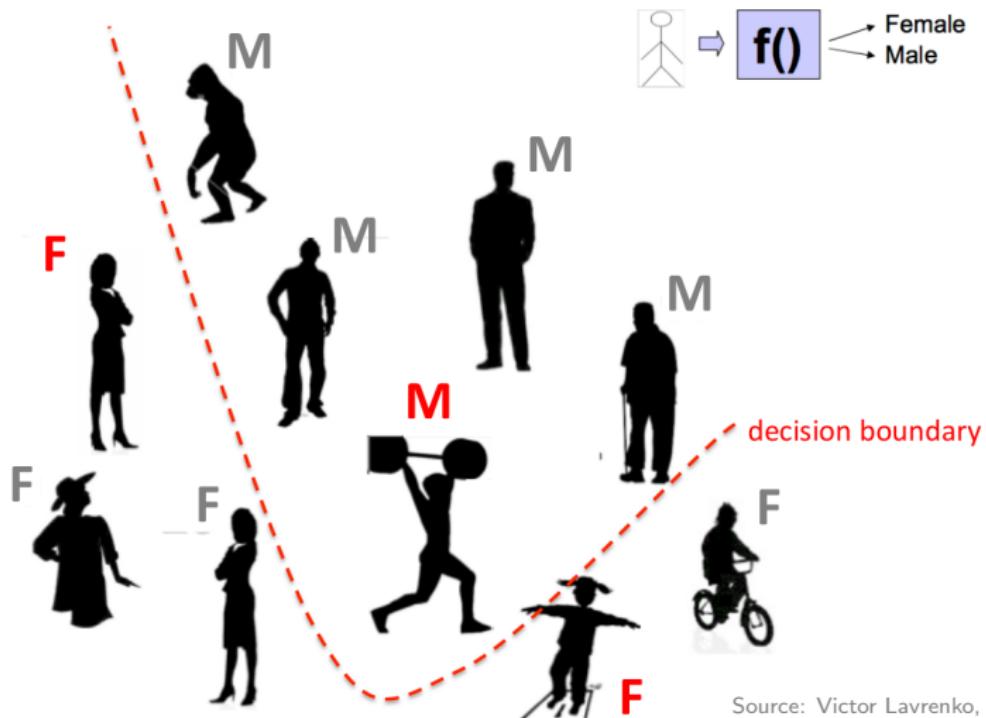
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- E.g., in a training dataset of animal images, each photo would be pre-labeled as some type of animal.
- The model would learn how to exploit the features present across different types of categories to make correct classifications.
- The model would be evaluated by calculating how often it predicts the right label for some input data.
- Example algorithms: **Naive Bayes, Decision Trees.**

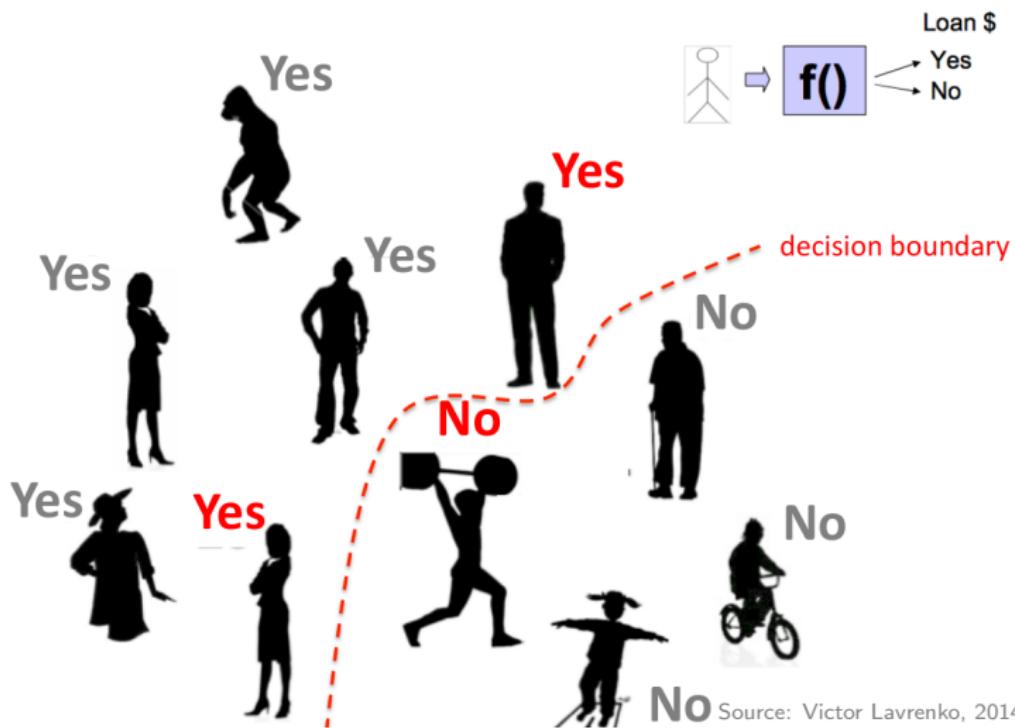
Supervised Learning

Classification



Supervised Learning

Classification



Bayesian classification

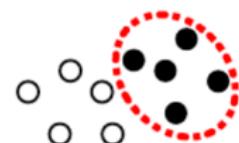
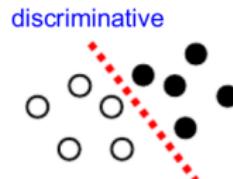
- Goal: learning function $f(x) \rightarrow y$
 - y ... one of k classes (e.g. spam/ham, digit 0-9)
 - $x = x_1, \dots, x_n$ – values of attributes (numeric or categorical)
- Probabilistic classification:
 - most probable class given observation: $\hat{y} = \arg \max_y P(y|x)$
- Bayesian probability of a class:

$$P(y|x) = \frac{\underbrace{P(x|y)P(y)}_{\text{class model prior}}}{\underbrace{\sum_{y'} P(x|y')P(y')}_{\text{normalizer } P(x)}}$$

Naïve Bayes: a generative model

- A complete probability distribution for each class
 - defines likelihood for any point x
 - $P(\text{class})$ via $P(\text{observation})$
$$P(y|x) \propto P(x|y)P(y)$$
 - can “generate” synthetic observations
 - will share many properties of the original data
- Not all probabilistic classifiers do this
 - possible to estimate $P(y|x)$ directly
 - e.g. logistic regression:

$$P(y|x) = \frac{1}{z_y} \exp\left(\sum_i \lambda_i g_i(y, x)\right)$$



Continuous example

- Distinguish children from adults based on size
 - classes: $\{a, c\}$, attributes: height [cm], weight [kg]
 - training examples: $\{h_i, w_i, y_i\}$, 4 adults, 12 children
- Class probabilities: $P(a) = \frac{4}{4+12} = 0.25 ; P(c) = 0.75$
- Model for adults:
 - height ~ Gaussian with mean, variance $\mu_{h,a}, \sigma^2_{h,a}$
 - weight ~ Gaussian $(\mu_{w,a}, \sigma^2_{w,a})$
 - assume height and weight independent
- Model for children: same, using $(\mu_{h,c}, \sigma^2_{h,c}), (\mu_{w,c}, \sigma^2_{w,c})$



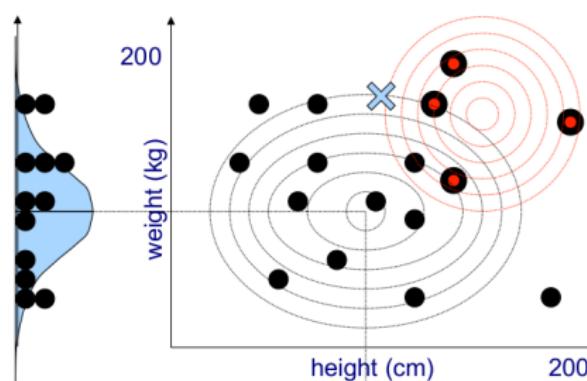
Naive Bayes

Supervised Learning Classification Algorithms

Continuous example

$$P(a) = \frac{4}{4+12} = 0.25; P(c) = 0.75$$

$$p(h_x|c) = \frac{1}{\sqrt{2\pi}\sigma_{h,c}} \exp -\frac{1}{2} \left(\frac{(h_x - \mu_{h,c})^2}{\sigma_{h,c}^2} \right)$$



$$p(w_x|c) = \frac{1}{\sqrt{2\pi}\sigma_{w,c}} \exp -\frac{1}{2} \left(\frac{(w_x - \mu_{w,c})^2}{\sigma_{w,c}^2} \right)$$

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$$P(x|a) = p(h_x|a)p(w_x|a)$$

$$P(x|c) = p(h_x|c)p(w_x|c)$$

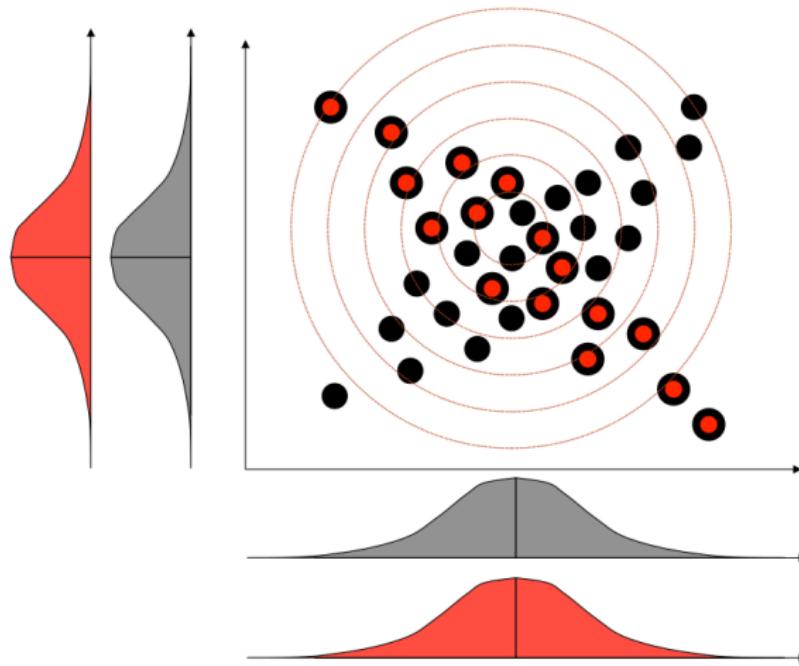
$$P(a|x) = \frac{P(x|a)P(a)}{P(x|a)P(a)+P(x|c)P(c)}$$

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Naive Bayes

Supervised Learning Classification Algorithms

Problems with Naïve Bayes



Copyright © Victor Lavrenko, 2014

Naive Bayes

Supervised Learning Classification Algorithms

Discrete example: spam

- Separate spam from valid email, attributes = words

D1: "send us your password"

spam

D2: "send us your review"

ham

D3: "review your password"

ham

D4: "review us"

spam

D5: "send your password"

spam

D6: "send us your account"

spam

new email: "review us now"

		P (spam) = 4/6	P (ham) = 2/6
spam	ham		
2/4	1/2	password	
1/4	2/2	review	
3/4	1/2	send	
3/4	1/2	us	
3/4	1/2	your	
1/4	0/2	account	

$$P(\text{review us} | \text{spam}) = P(0,1,0,1,0,0 | \text{spam}) = (1 - \frac{2}{4})(\frac{1}{4})(1 - \frac{3}{4})(\frac{3}{4})(1 - \frac{3}{4})(1 - \frac{1}{4})$$

$$P(\text{review us} | \text{ham}) = P(0,1,0,1,0,0 | \text{ham}) = (1 - \frac{1}{2})(\frac{2}{2})(1 - \frac{1}{2})(\frac{1}{2})(1 - \frac{1}{2})(1 - \frac{0}{2})$$

$$P(\text{ham} | \text{review us}) = \frac{0.0625 \times 2/6}{0.0625 \times 2/6 + 0.0044 \times 4/6} = 0.87 \text{ (note identical example)}$$

Copyright © Victor Lavrenko, 2014

Problems with Naïve Bayes

- Zero-frequency problem
 - any mail containing “account” is spam: $P(\text{account}|\text{ham}) = 0/2$
 - solution: never allow zero probabilities
 - Laplace smoothing: add a small positive number to all counts:
 - may use global statistics in place of ϵ : $\text{num}(w) / \text{num}$
 - very common problem (Zipf's law: 50% words occur once)
- Assumes word independence
 - every word contributes independently to $P(\text{spam}|\text{email})$
 - fooling NB: add lots of “hammy” words into spam email

$$P(w|c) = \frac{\text{num}(w, c) + \epsilon}{\text{num}(c) + 2\epsilon}$$

Decision Trees

Supervised Learning Classification Algorithms

Predict if John will play tennis

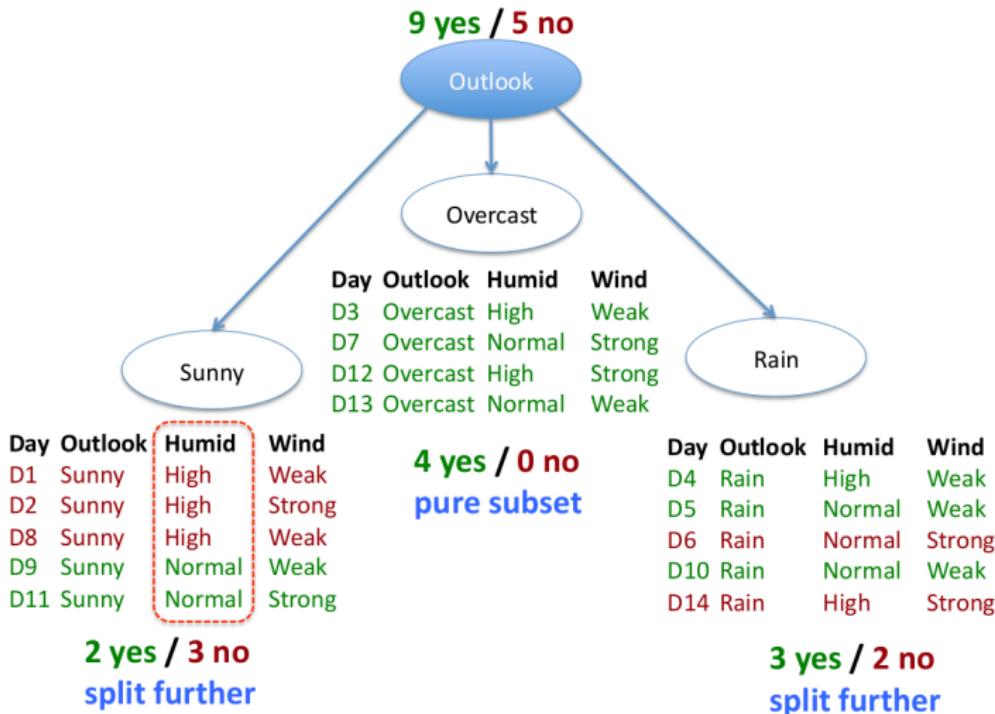
- Hard to guess
- Try to *understand* when John plays
- Divide & conquer:
 - split into subsets
 - are they pure?
(all yes or all no)
 - if yes: stop
 - if not: repeat
- See which subset new data falls into

Training examples: **9 yes / 5 no**

Day	Outlook	Humidity	Wind	Play
D1	Sunny	High	Weak	No
D2	Sunny	High	Strong	No
D3	Overcast	High	Weak	Yes
D4	Rain	High	Weak	Yes
D5	Rain	Normal	Weak	Yes
D6	Rain	Normal	Strong	No
D7	Overcast	Normal	Strong	Yes
D8	Sunny	High	Weak	No
D9	Sunny	Normal	Weak	Yes
D10	Rain	Normal	Weak	Yes
D11	Sunny	Normal	Strong	Yes
D12	Overcast	High	Strong	Yes
D13	Overcast	Normal	Weak	Yes
D14	Rain	High	Strong	No
New data:				
D15	Rain	High	Weak	?

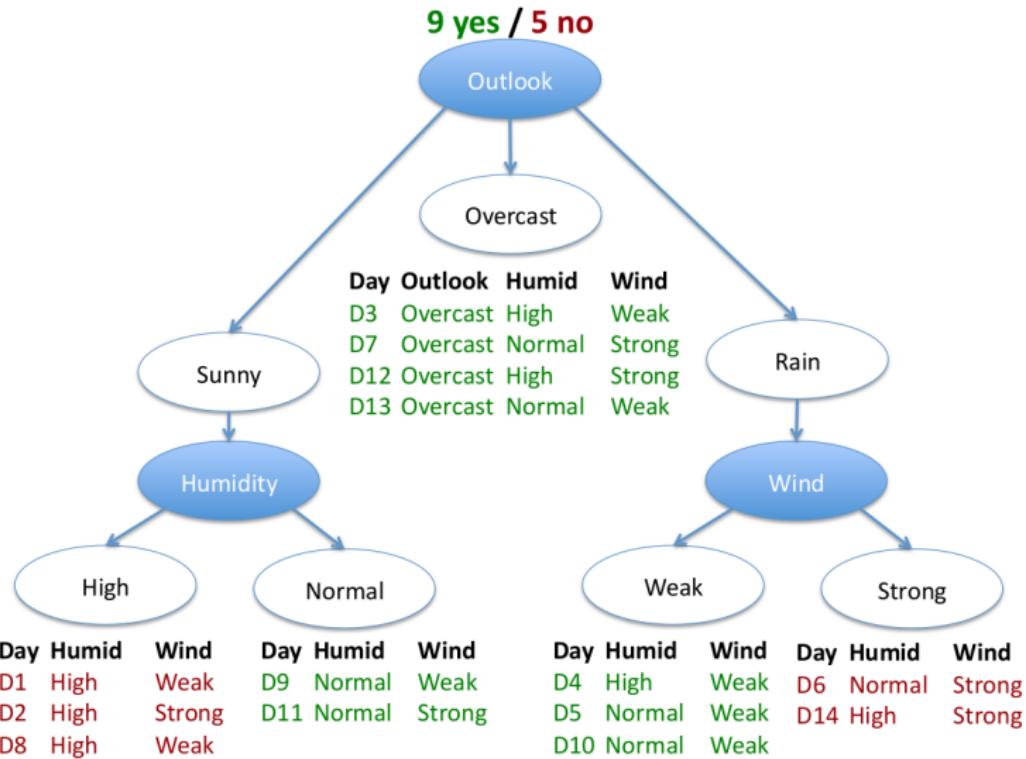
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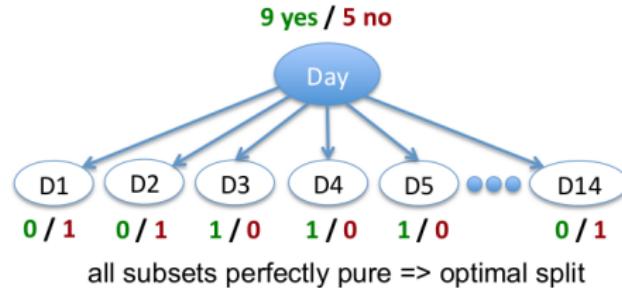


Decision Trees

Supervised Learning Classification Algorithms

Problems with Information Gain

- Biased towards attributes with many values
- Won't work for new data: D15 Rain High Weak
- Use GainRatio:



$$\text{SplitEntropy}(S, A) = - \sum_{V \in \text{Values}(A)} \frac{|S_V|}{|S|} \log \frac{|S_V|}{|S|}$$

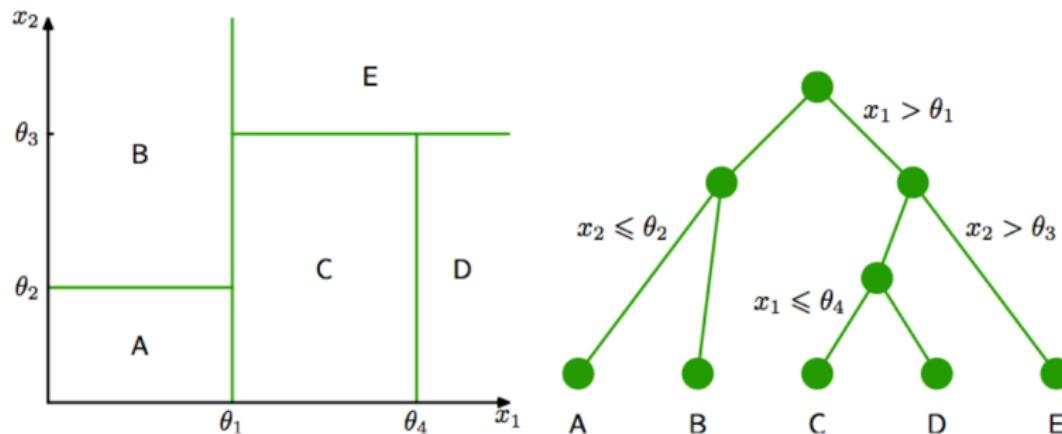
A ... candidate attribute
V ... possible values of A
S ... set of examples {X}
S_v ... subset where X_A = V

$$\text{GainRatio}(S, A) = \frac{\text{Gain}(S, A)}{\text{SplitEntropy}(S, A)}$$

penalizes attributes with many values

Continuous Attributes

- Dealing with continuous-valued attributes:
 - create a split: (Temperature > 72.3) = True, False
- Threshold can be optimized (WF 6.1)



Copyright © 2014 Victor Lavrenko

Figure credit: Chris Bishop, PRML

Decision Trees: Cons

Supervised Learning Classification Algorithms

Trees are interpretable

- Read rules off the tree
 - concise description of what makes an item positive

Outlook

```
graph TD; Outlook -- Sunny --> Humidity; Outlook -- Overcast --> Yes; Outlook -- Rain --> Wind; Humidity -- High --> No; Humidity -- Normal --> Yes; Wind -- Strong --> No; Wind -- Weak --> Yes;
```

- No “black box”

- important for users

Rule: $(\text{Outlook} = \text{Overcast}) \vee (\text{Outlook} = \text{Rain} \wedge \text{Wind} = \text{Weak}) \vee (\text{Outlook} = \text{Sunny} \wedge \text{Humidity} = \text{Normal})$

} logical formula in DNF
(disjunctive normal form)

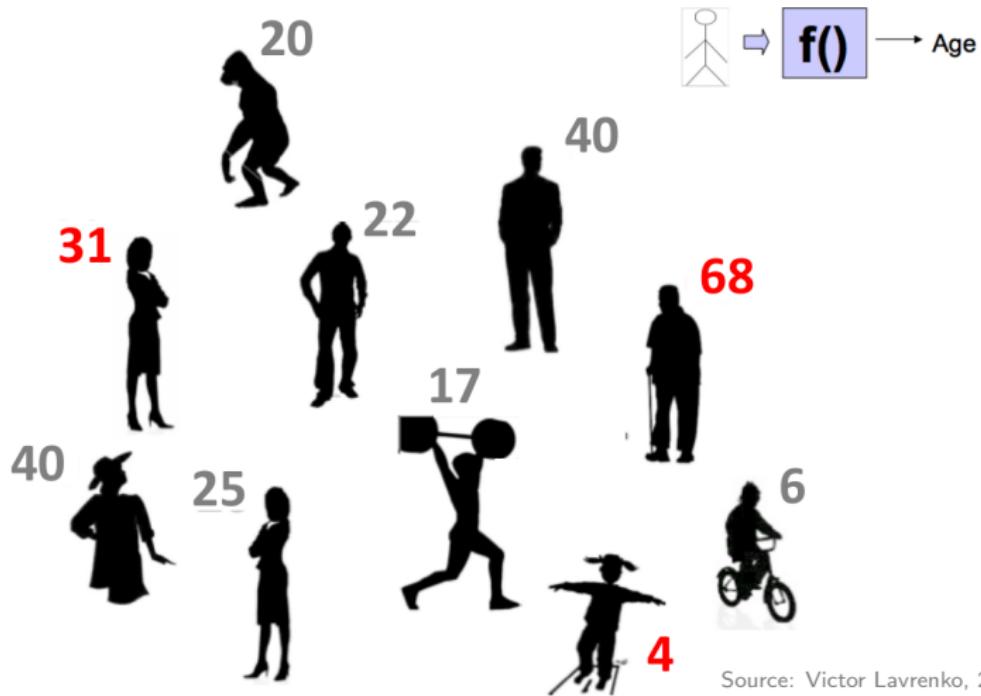
Regression

Supervised Learning

- The algorithm has to predict a **continuous value** that corresponds to some independent variable (e.g., price of an item).
- E.g., in a training dataset of car prices, each car could have labels identifying its features (e.g., N of doors, power, etc.) and the corresponding prices.
- The model would be evaluated by checking how close to the real prices its predictions are (e.g., RMSE).

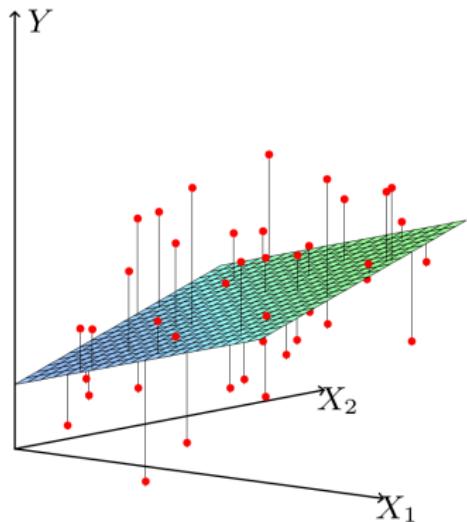
Supervised Learning

Regression



Linear Regression

Fitting a linear model to data - Error function



- ▶ A common choice: *squared error* (makes the maths easy)

$$O(\mathbf{w}) = \sum_{i=1}^n (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

- ▶ In the picture: this is sum of squared length of black sticks.
- ▶ (Each one is called a *residual*, i.e., each $y_i - \mathbf{w}^T \mathbf{x}_i$)

Source: Victor Lavrenko, 2014 (UoE)

Review: Supervised Learning Pipeline

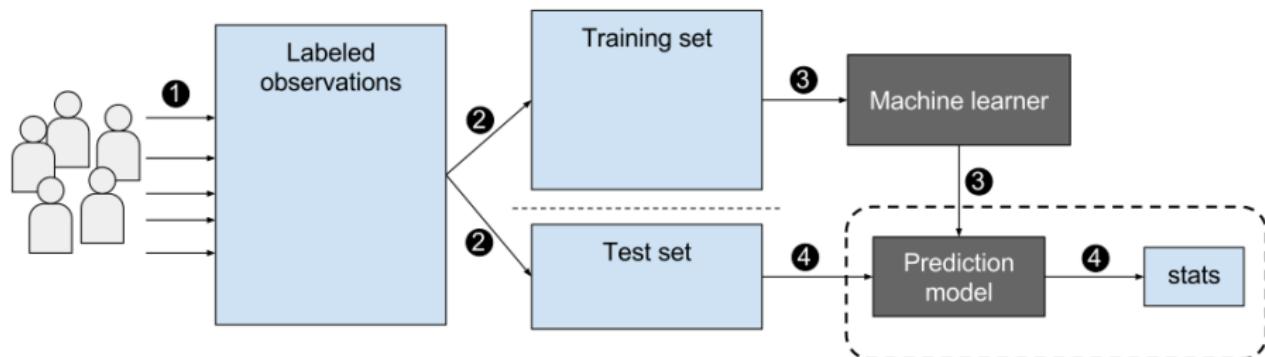


Figure: Pipeline of procedure carried out in supervised learning paradigm.

Source: Nvidia Blog

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Solution: **get these labels by analyzing the data and its inter-correlations.**

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- The model attempts to **automatically find patterns in the data by extracting features and analyzing its structure.**
- Depending on the problem, the unsupervised learning model can organize this data in various ways.
- The **evaluation** procedure might be **complicated**, as there are no ground-truths to compare the model results to.

Clustering

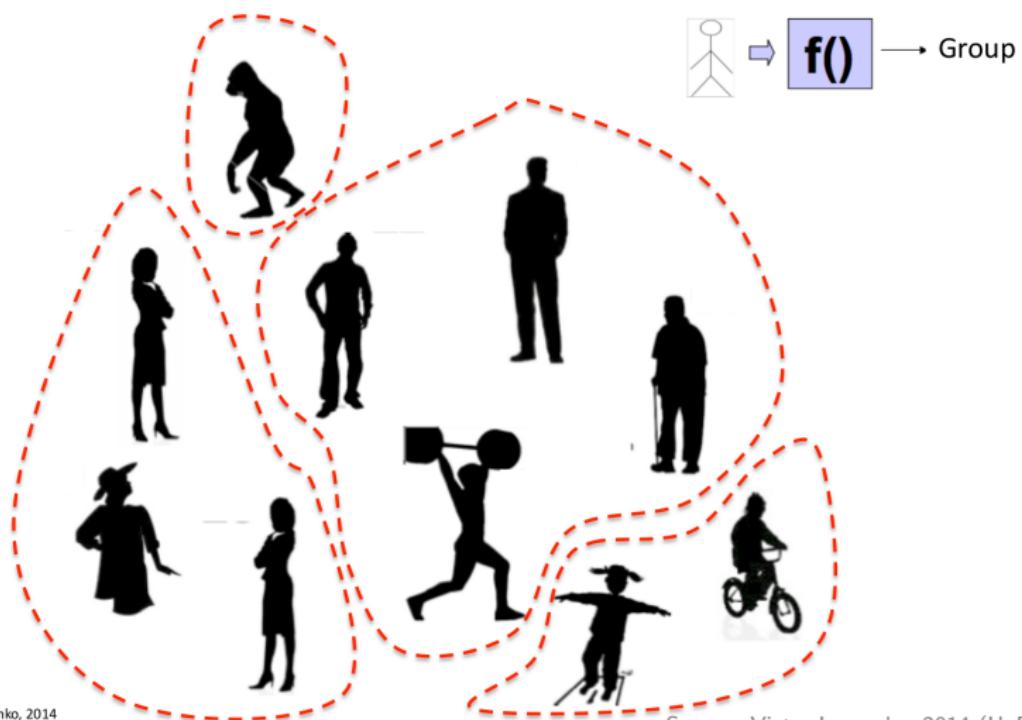
Unsupervised Learning

Grouping of multi-dimensional data based on its features.

- Essentially, the model looks at the training data features and attempts to **group the points into inter-similar clusters**.
- E.g., looking at a collection of birds and separating them into groups based on their wing or beak shape.
- Example algorithms: **k-Nearest Neighbour (kNN)**, **k-Means**.
 - **kNN Classification**: most common category of N neighbours
 - **kNN Regression**: average of values of N neighbours

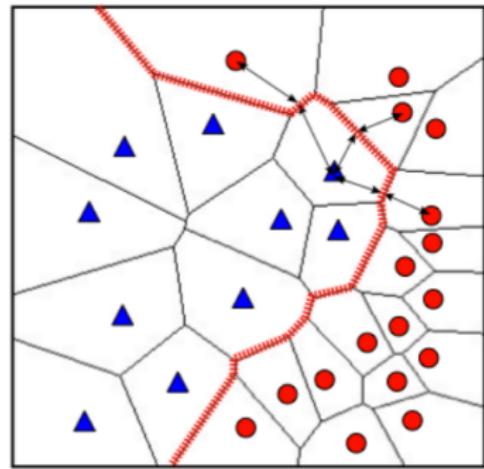
Clustering

Unsupervised Learning



Nearest-neighbor classification

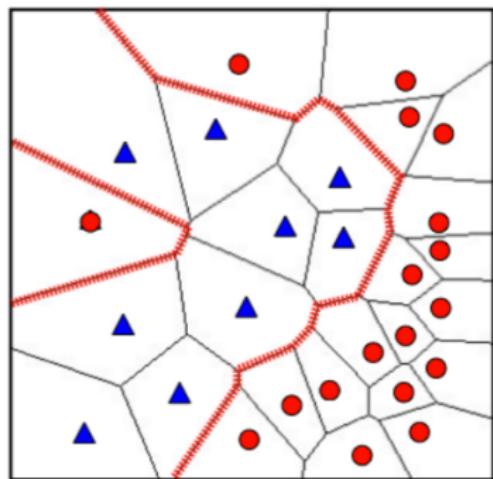
- Use the intuition to classify a new point x :
 - find the most similar training example x'
 - predict its class y'
- Voronoi tessellation
 - partitions space into regions
 - boundary: points at same distance from two different training examples
- classification boundary
 - non-linear, reflects classes well
 - compare to NB, DT, logistic
 - impressive for simple method



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Nearest neighbour: outliers

- Algorithm is sensitive to outliers
 - single mislabeled example dramatically changes boundary
- No confidence $P(y|x)$
- Insensitive to class prior
- Idea:
 - use more than one nearest neighbor to make decision
 - count class labels in k most similar training examples
 - many “triangles” will outweigh single “circle” outlier



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kNN: Practical Issues

Unsupervised Learning Algorithms

- Resolving Ties

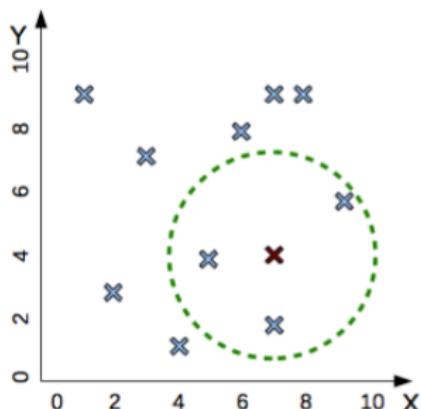
- equal number of positive/negative neighbours
- use odd k (doesn't solve multiclass)
- breaking ties:
 - random: flip a coin to decide positive/negative
 - prior: pick a class with greater prior
 - nearest: use 1-nn classifier to decide

- Missing Values

- have to "fill in", otherwise can't compute distance
- key concern: should affect distance as little as possible
- reasonable choice: average value across entire dataset

Why is kNN slow?

What you see



Find nearest neighbors
of the testing point (red)

What algorithm sees

- Training set:
 $\{(1,9), (2,3), (4,1), (3,7), (5,4), (6,8), (7,2), (8,8), (7,9), (9,6)\}$
- Testing instance:
 $(7,4)$
- Nearest neighbors?
compare one-by-one
to each training instance
- n comparisons
- each takes d operations

Anomaly Detection (Outlier Detection)

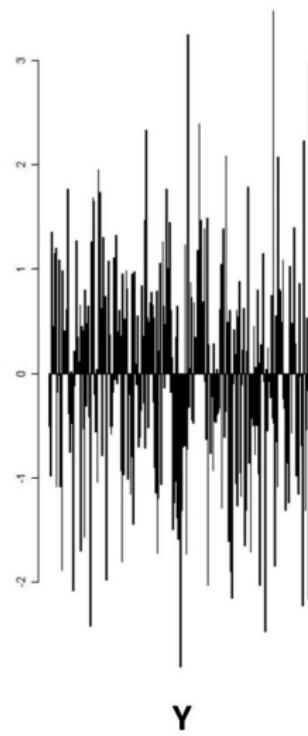
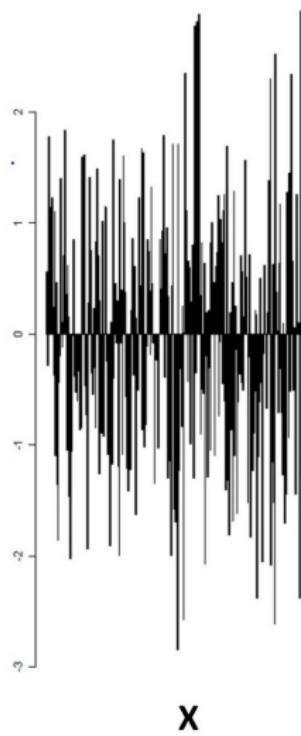
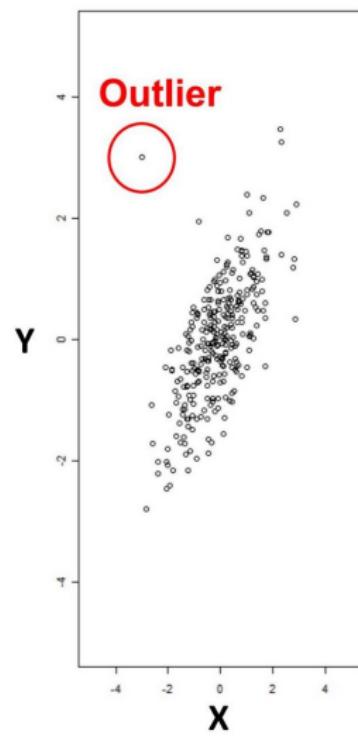
Unsupervised Learning

Identification of items, events or observations that differ significantly from the majority of the data and, thus, raise suspicion.

- E.g.: detection of fraudulent transactions by looking for weird patterns in customer's purchasing behaviour.
- The effectiveness of applied method heavily depends on the data domain and its specificity.
- There hardly exists a standard algorithm to perform this (ranges from simple statistical solutions, to complex deep learning approaches).
- Can be also used to flag outliers in a supervised learning problem.

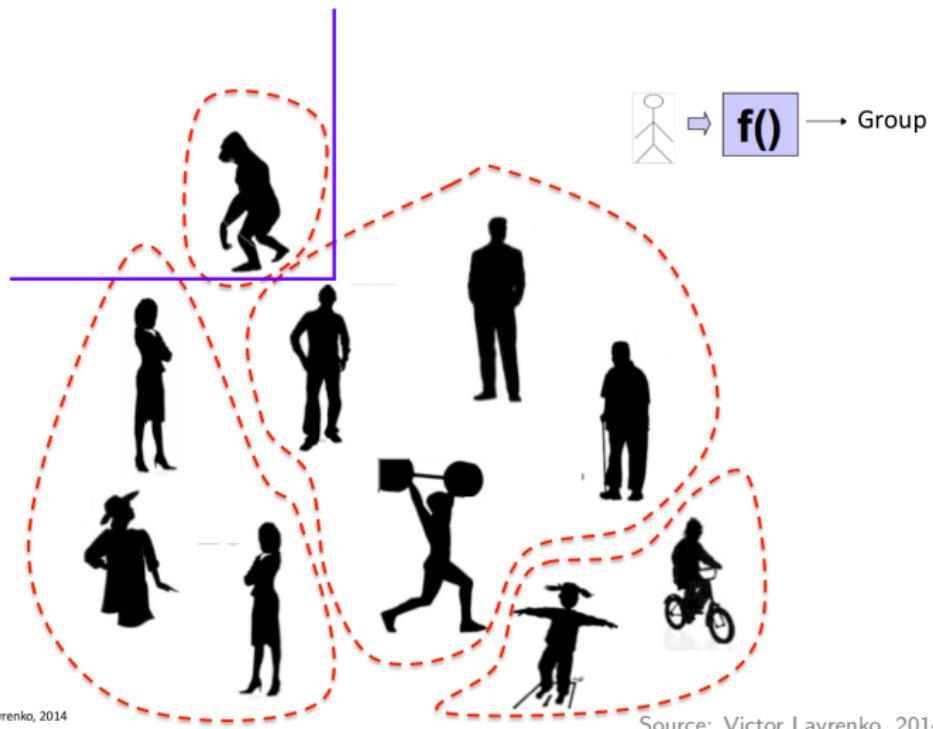
Anomaly Detection (Outlier Detection)

Unsupervised Learning



Anomaly Detection (Outlier Detection)

Unsupervised Learning

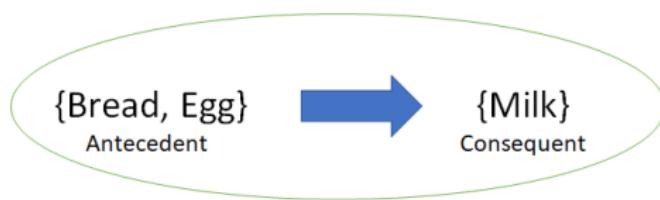


Association

Unsupervised Learning

Predicting some associated features based on their inter-correlations.

- The model looks at a couple of key attributes of a data point and predicts the other attributes with which these are commonly associated.
- E.g.: recommendation of related products when forming a shopping cart in an on-line store.



Itemset = {Bread, Egg, Milk}

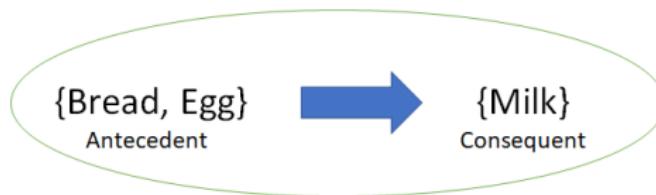
Source: Anisha Garg, *Towards Data Science*

Association

Unsupervised Learning

The strength of the association between items may be defined using various metrics:

- **Support** - the frequency of an itemset among all the transactions.
- **Confidence** - the likeliness of occurrence of consequent on the cart given that the cart already has the antecedents.



Itemset = {Bread, Egg, Milk}

Source: Anisha Garg, *Towards Data Science*

Association

Unsupervised Learning

The strength of the association between items may be defined using various metrics:

- **Support** - the frequency of an itemset among all the transactions.
- **Confidence** - the likeliness of occurrence of consequent on the cart given that the cart already has the antecedents.

$$\text{Confidence}(\{X\} \rightarrow \{Y\}) = \frac{\text{Transactions containing both } X \text{ and } Y}{\text{Transactions containing } X}$$

$$\text{Support}(\{X\} \rightarrow \{Y\}) = \frac{\text{Transactions containing both } X \text{ and } Y}{\text{Total number of transactions}}$$

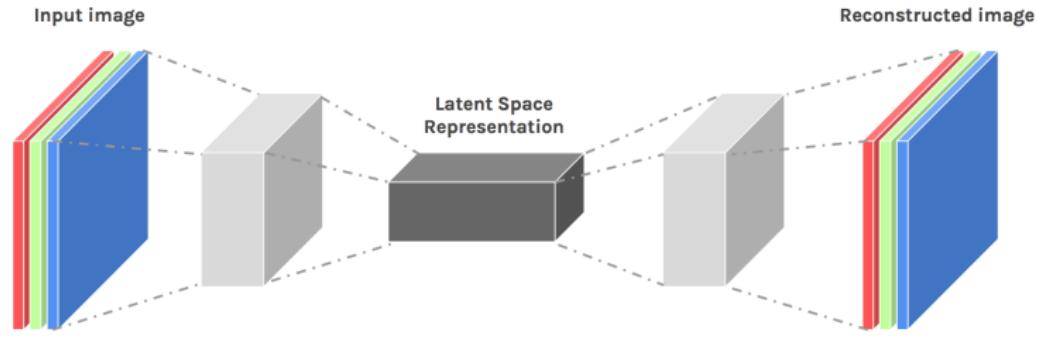
Source: Anisha Garg, *Towards Data Science*

Autoencoders

Unsupervised Learning

Compress input data into a set of features, then try to recreate the original.

- Hardly useful on its own, but has numerous application when combined with other methods.
- E.g., by training an autoencoder on noisy/clean images, we will develop a noise-removal model, which could be then used to reduce noise in medical scans.
- More common to deep learning.



Outline

1 Introduction

- What is artificial intelligence?
- Development of AI systems

2 Machine Learning

- What is Machine Learning?
- Supervised Learning
- Unsupervised Learning
- **Other ML Paradigms**
- Generalization & Overfitting

3 Deep Learning & Neural Networks

- What are artificial neural networks (ANNs)?
- What are deep neural networks (DNNs)?

4 AI Struggles & Further Discussion

Semi-Supervised Learning

A middle ground between supervised and unsupervised machine learning methods:

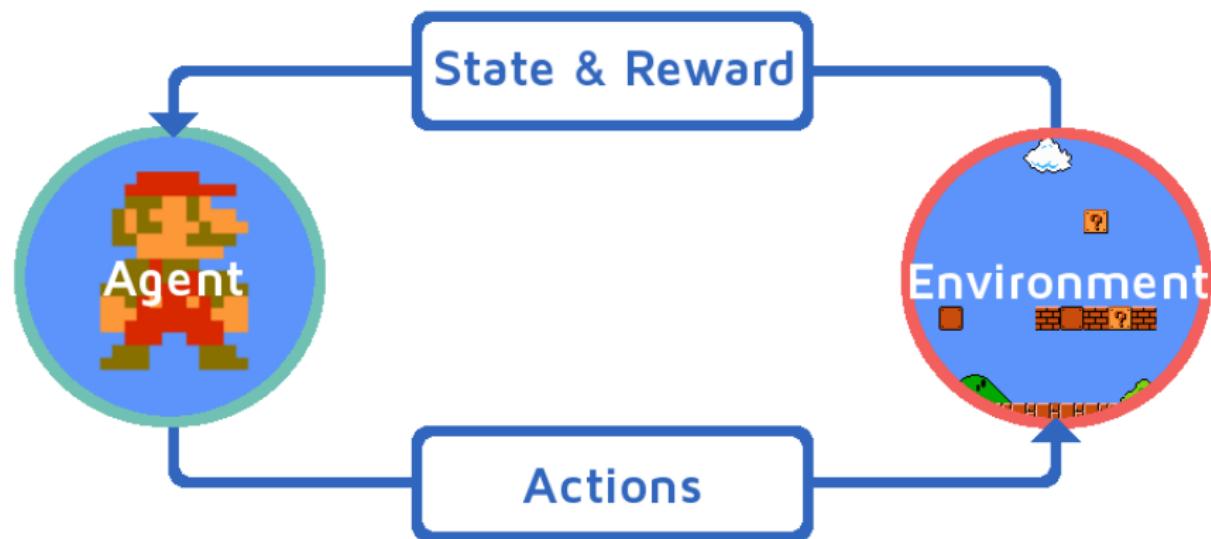
- Uses a training dataset with both labeled and unlabeled data.
- Useful when extracting relevant features from the data is difficult, and labeling examples is a time-intensive task for experts.
- E.g., think of an autoencoder that generates additional synthetic data for a supervised learning algorithm, also GANs).

Reinforcement Learning

AI agents that learn how to accomplish a particular goal or improve their performance on a specific task based on the rewards they get.

- Predict such next step that earns the biggest final reward.
- E.g., game AIs.
- Iterative process: the more rounds of feedback, the better the agents strategy becomes.
- Very effective in robotics (e.g., automated steering)
- Main issues: how to define the reward function?

Reinforcement Learning



Source: [Video Link](#)

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Generalization

- Training data: $\{x_i, y_i\}$
 - examples that we used to train our predictor
 - e.g. all emails that our users labelled ham / spam
- Future data: $\{x_i, ?\}$
 - examples that our classifier has never seen before
 - e.g. emails that will arrive tomorrow
- Want to do well on future data, not training
 - not very useful: we already know y_i
 - easy to be perfect on training data (DT, kNN, kernels)
 - does not mean you will do well on future data
 - can over-fit to idiosyncrasies of our training data

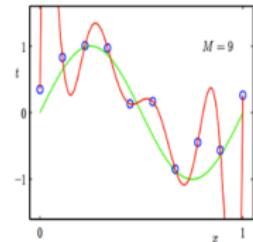
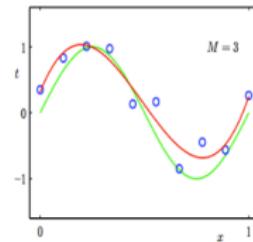
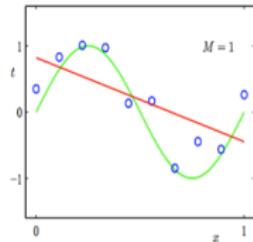
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Source: Victor Lavrenko, 2014 (UoE)

Overfitting

Under- and Over-fitting examples

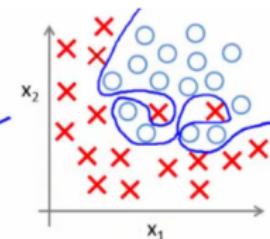
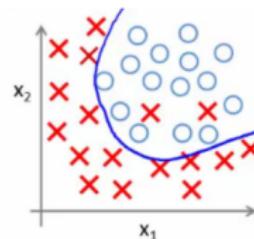
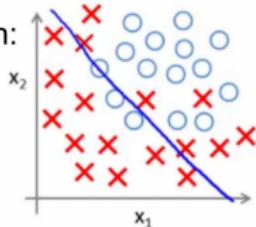
Regression:



predictor too inflexible:
cannot capture pattern

predictor too flexible:
fits noise in the data

Classification:



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Source: Victor Lavrenko, 2014 (UoE)

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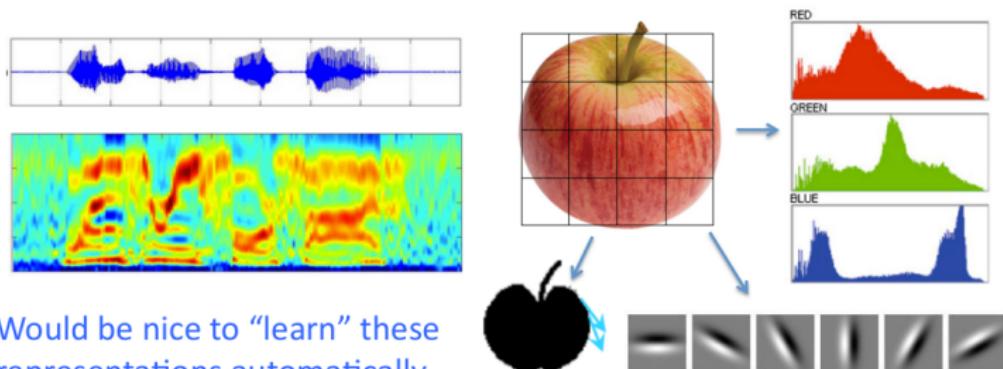
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Features in Machine Learning

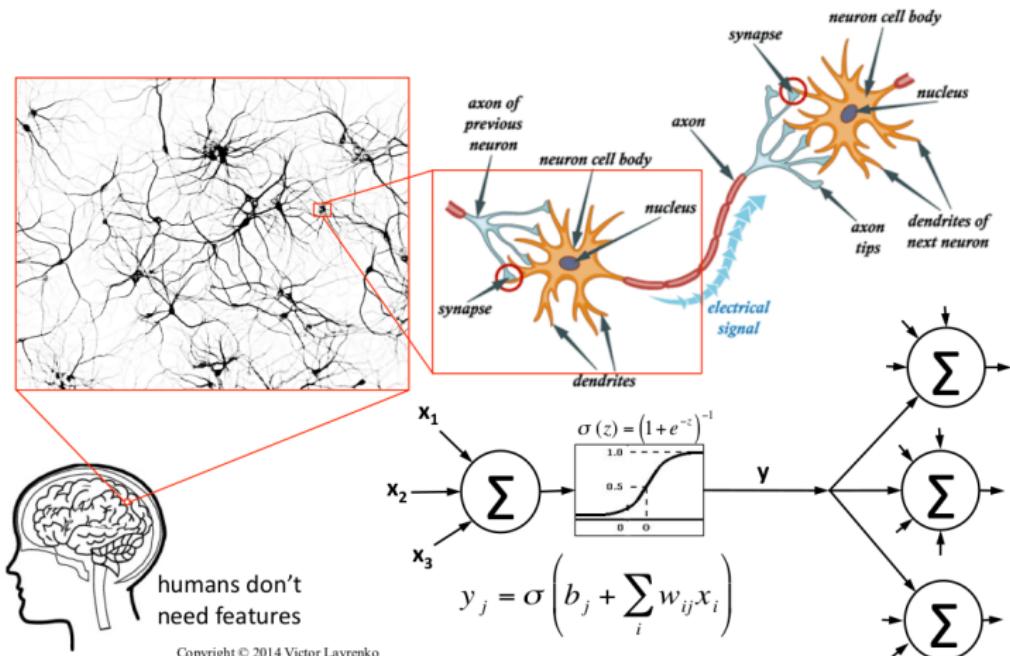
- 1-line summary of ML: $y = \text{sgn}(\mathbf{w}^T \mathbf{x} + b)$
 - SVM can learn very effective weights \mathbf{w}
 - ... if you use the right representation \mathbf{x}



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Neural Networks: Biological Inspiration

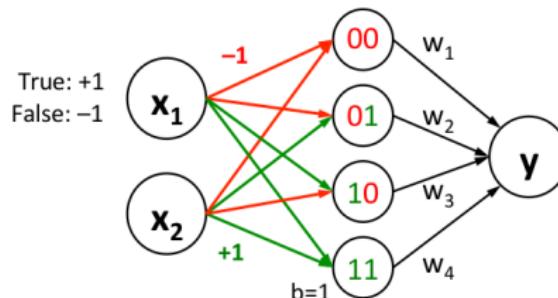
Neurons and the brain



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Representation Power of NNs

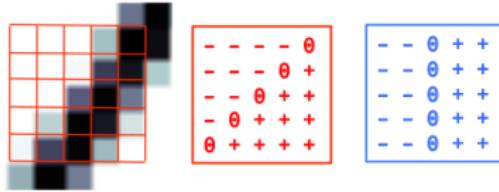
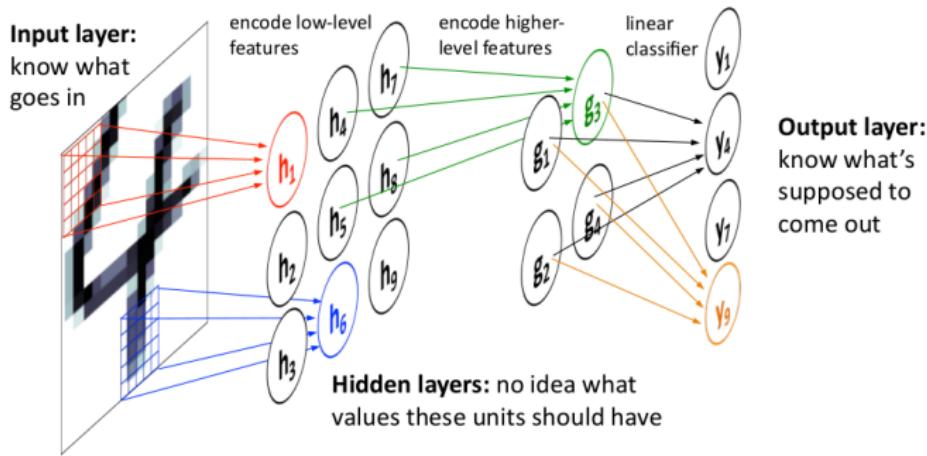
- NN with 1 hidden layer can represent:
 - any bounded continuous function (to arbitrary ϵ)
 - Universal Approximation Theorem [Cybenko 1989]
 - any Boolean function (exactly)
 - may require 2^d hidden units for input $x_1 \dots x_d$



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Neural Networks: Feature Extraction

Encoding features via Neural Nets

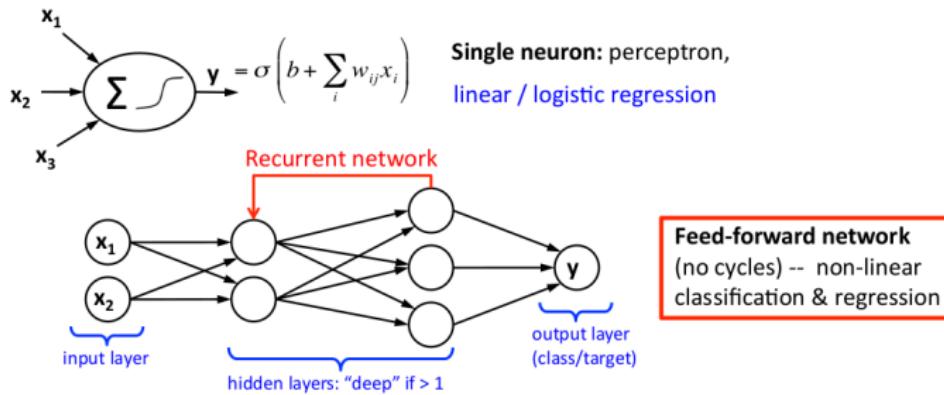


Can encode just about any feature this way

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Types of Neural Networks

Types of Neural Networks



The diagram shows two neural network layers. The left layer has three input nodes labeled x_1 , x_i , and x_3 . The right layer has three hidden nodes labeled h_1 , h_j , and h_j . Every input node x_i is fully connected to every hidden node h_j . Red arrows point from the label "same set of weights" to the connections between x_i and h_j , and to the summation terms $w_{ij}h_j$ and $w_{ij}x_i$ in the equations.

$$P(\text{input} \mid \text{hidden}) = \sigma \left(\beta_i + \sum_j w_{ij} h_j \right)$$

$$P(\text{hidden} \mid \text{input}) = \sigma \left(b_j + \sum_i w_{ij} x_i \right)$$

same set of weights

Symmetric (RBM)
unsupervised, trained
to maximize likelihood
of input data
a mixture model

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Neural Networks: Summary

"Third generation" AI method, capable of modeling non-linear data effectively.

- Algorithms (somewhat) based on the human brain neural circuitry.
- Don't require manual feature engineering - determine the best features by looking at the data and choosing the best features for the task.
- Variations of NNs are the current state-of-art predictive models for numerous problems and domains (machine translation, language modeling, speech recognition, image classification, image segmentation, etc.)

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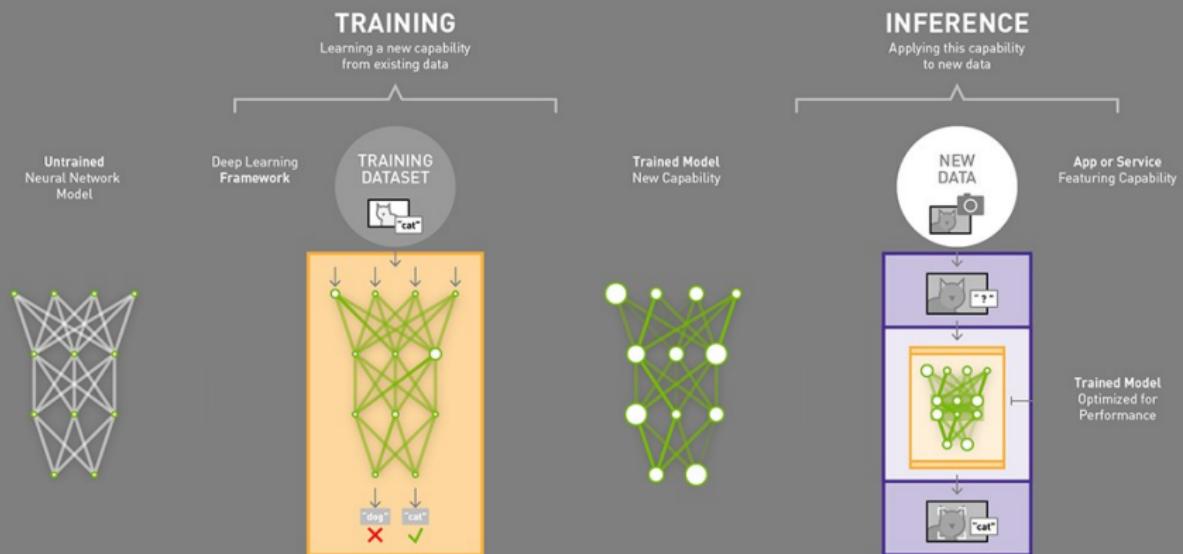
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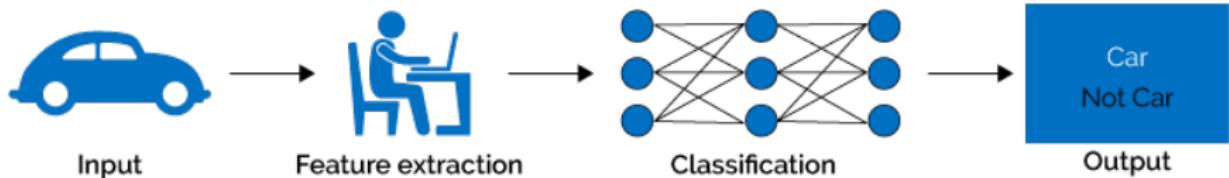
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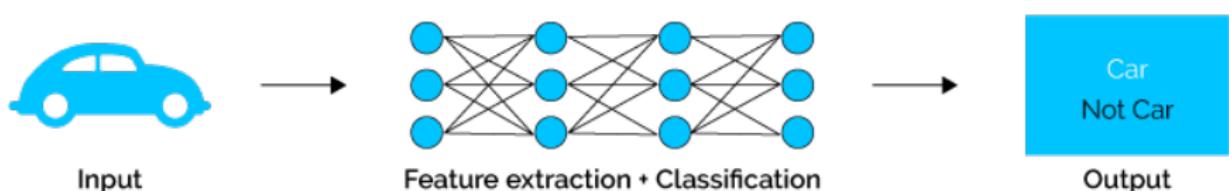
DEEP LEARNING



Machine Learning



Deep Learning

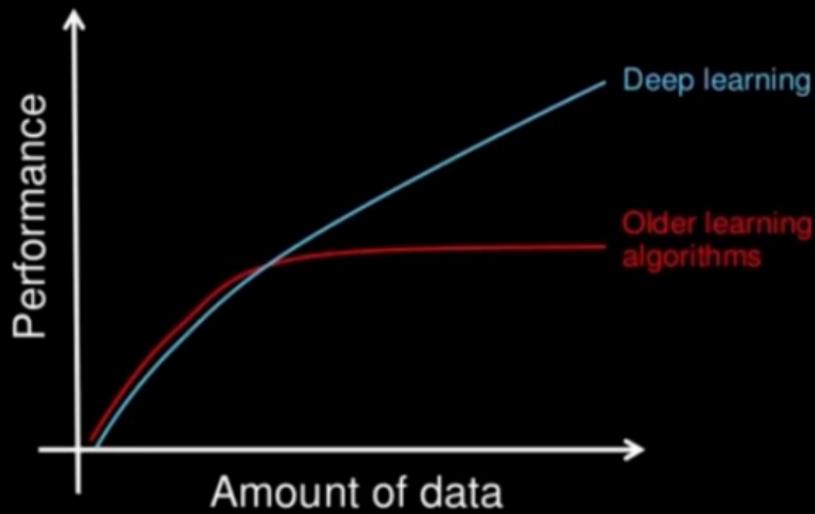


Deep Learning

Why now?

- Large amounts of data (e.g., Google, Amazon)
- Advanced algorithms (e.g., variants of DNNs)
- Computing Hardware (cheap & powerful GPUs/TPUs)

ML vs. DL.



What are DL models good at?

Basically... Everything

APPLICATIONS OF DEEP LEARNING

Natural Language Processing

Drug Discovery & better diagnostics of diseases in Healthcare

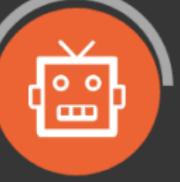
Robots and Self-Driving Cars



Image
Recognition



Portfolio Management & prediction of stock price movements.



What are DL models good at?

Basically... Everything

What are DL models good at?

Basically... Everything specific

WHAT AI STRUGGLES WITH



Understand nuances

Detecting and decoding emotional subtleties based on social cues



Create original content

Producing work autonomously without large sets of data and defined parameters



Filter biases

Identifying biases based on social or ethical consciousness

AI Struggles: Ambiguity

Are you a candle? Because you're so hot of the looks with you.

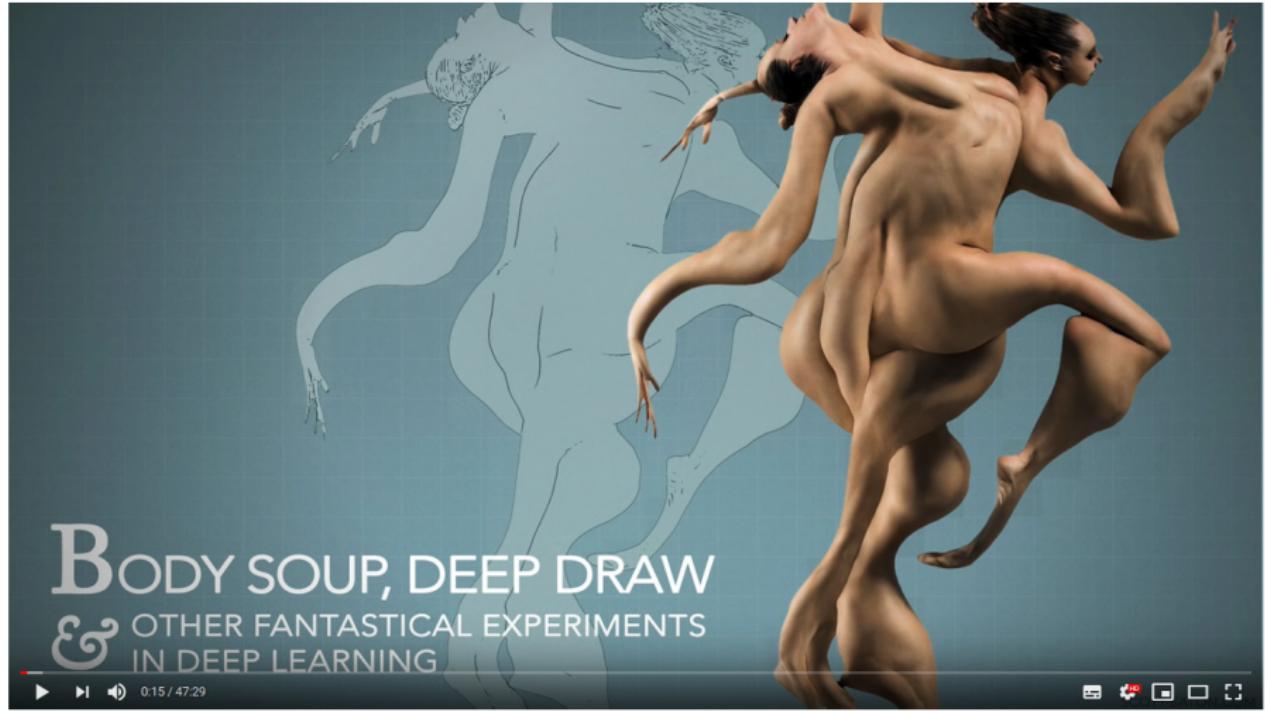
I want to get my heart with you.

You look like a thing and I love you.

AI Struggles: Originality (?)



AI Struggles: Originality (?)



Source: [Video Link](#)

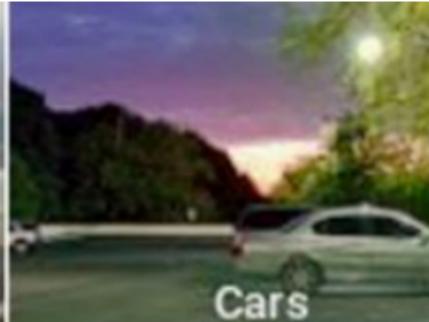
AI Struggles: Bias & Morality



Skyscrapers



Airplanes



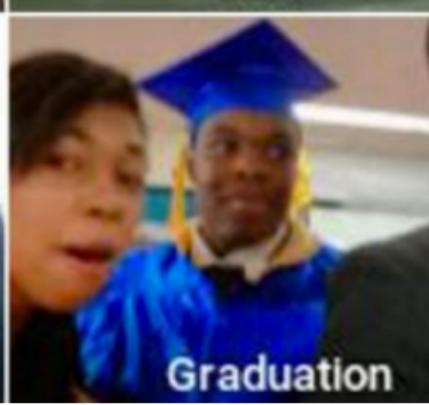
Cars



Bikes

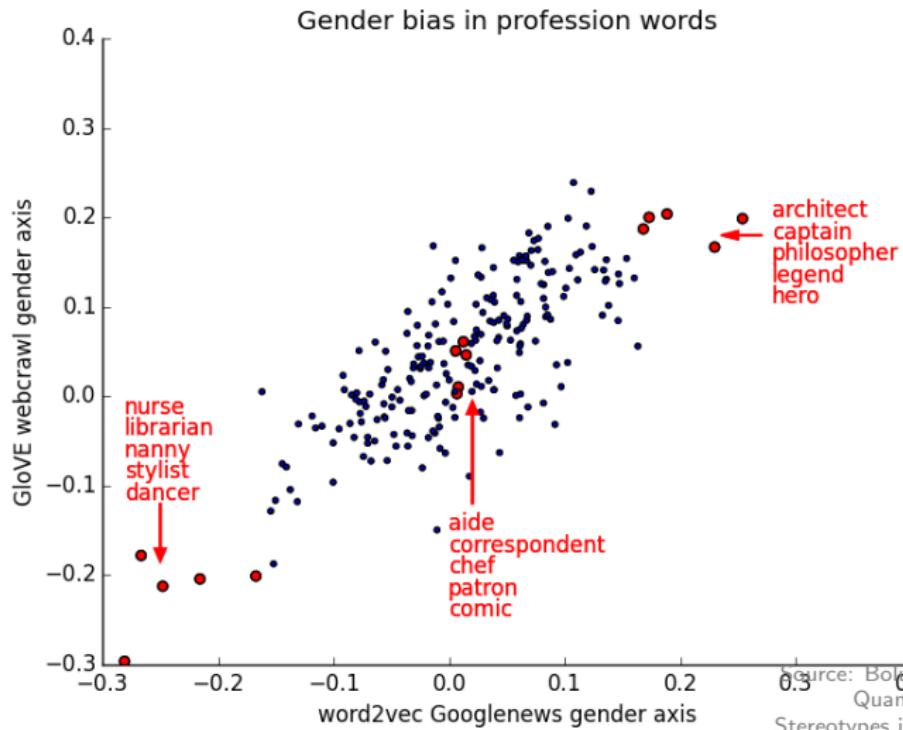


Gorillas



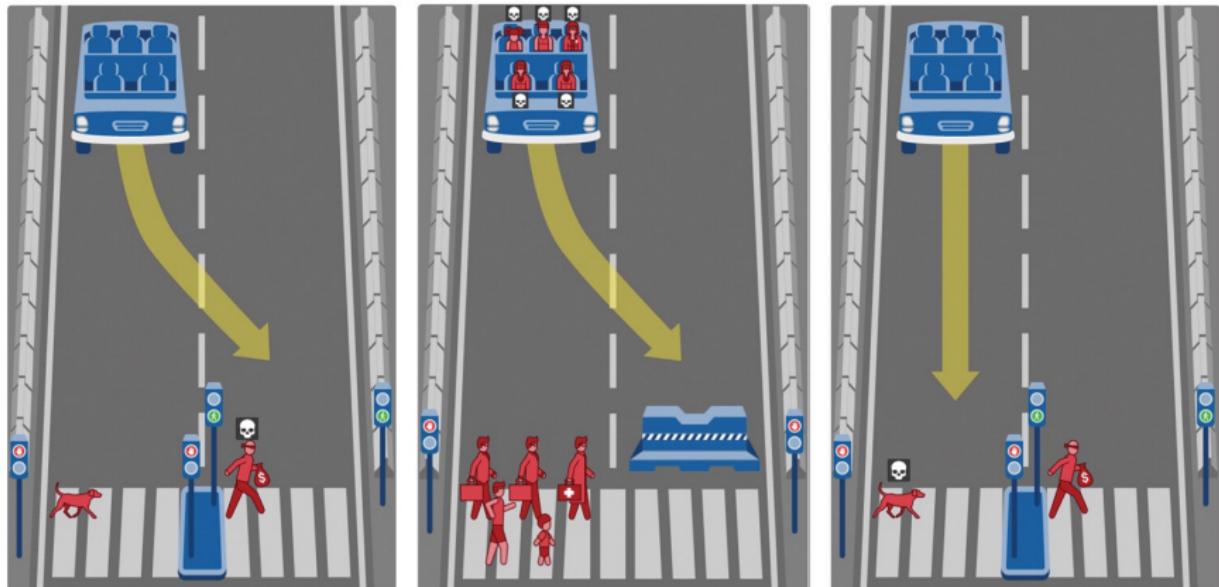
Graduation

AI Struggles: Bias & Morality



Source: Bolukbasi et. al. (2016).
Quantifying and Reducing
Stereotypes in Word Embeddings.

AI Struggles: Bias & Morality



Source: *Moral Machine*

Summary

- **Artificial General Intelligence (AGI) does not exist yet!** The current AI cannot understand things like common sense, morality, or emotions; But...
- For some specific tasks, **AI can perform superior to humans**, e.g.:
 - In financial field, ultra-high-speed and frequency algorithmic transactions correspond to more than a half of all market transactions.
 - In medical diagnostics, some image recognition models achieve diagnostic accuracy higher than an average doctor.

Random Quote

Success in creating effective AI could be the biggest event in the history of our civilization. Or the worst. We just don't know. So we can't know for sure if we'll be infinitely helped by AI, or ignored by it and side-lined, or conceivably destroyed by it. (S. Hawking)

Thank you!