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Experiment 2

Method

Participants

A total of 374 subjects completed the online experiment (see Table 1 for a breakdown of the gender and age of the sample). Subjects were recruited from both voluntary participation websites such as Prolific Academic (where they received payment at the rate of £5/hr), and via the in-school research participation system (where they received course participation credits).

To meet our YA requirements, all participants were required to be aged between 18-59 years (obtained range: 18-59 years). As our experiment involved typing the English labels for a range of image stimuli, we also asked subjects whether English was their first language; all but one participant indicated that English was indeed their first language (99.73%).

Table 1: Gender and age (*sd*) of the current sample.

Gender	N	Age	
Female	197	33.18	(11.26)
Male	170	33.23	(10.28)
Non-binary	2	23.50	(-)
Unspecified	5	29.40	(6.11)
Total	374	33.10	(10.76)

Materials

Items from the previous experiment were brought forward into the current study; these consisted of a random sample of line-drawn, everyday object stimuli (Rossion & Pourtois, 2004), along with their written-word counterparts. Before sourcing photographs to match these items, some were excluded due to unique restrictions that meant they could not easily be translated into photographic format (for example, the shapes “arrow” and “star” can not be represented similarly as photographs).

Photo stimuli were obtained by searching open-source, copyright-free image websites (e.g. Unsplash; Pexels) for photographs similarly depicting the line-drawn everyday objects (the full list of image references can be found in Appendix A). For each item, three unique photographs were selected. An emphasis was placed on variety when selecting the three images, with the aim of obtaining photographs that very closely resembled the line-drawings and those offering more modern depictions. All photographs were imported into Adobe Photoshop (20.0.04 Release), where the background was removed in order to isolate the objects of interest from other potentially distracting visual details (this was completed manually using the magnetic lasso and polygonal lasso tools; the edges were either feathered by 1px or left un-feathered). Next, the orientation of isolated objects was adjusted to ensure they matched as closely as possible to their line-drawn counterparts (e.g. photographs of the ‘boot’ item were adjusted so the toe was facing left and the heel facing right, as in the line-drawing); this was often achieved by flipping or mirroring the object to ‘correct’ the direction.

Despite isolating objects from their background, a small number of photographs still contained irrelevant and potentially distracting details (e.g. in one photograph of a ‘piano’, there was a

sign atop the object that may have impacted how the item is encoded when ultimately used in recognition tasks). Such details were removed using the clone stamp and content-aware fill tools (some examples of these photo manipulations can be found in Appendix B). Any obvious text (e.g. brand names) and numbers were also removed from photographs using the same method. The primary aim of the current study was to obtain photographic stimuli that could be clearly separated from words and line drawings; if some of our photograph stimuli contained text, whilst others did not, it is conceivable that they may not be directly comparable in terms of recognition. There were a couple of exceptions to this rule, when such details happened to be integral to the depiction of an object (e.g. the numbers found on a ruler or clock).

The photographs were exported from Photoshop in “.png” format in both their original colour and in greyscale (by setting saturation levels to 0). Final edits were completed in Adobe Lightroom (Classic, 8.2 Release): exposure (brightness) adjustments were made on images that appeared too light or too dark; highlights were decreased if some areas were too bright compared to the rest of the photograph; shadows were raised if some areas were too dark compared to the rest of the photograph; noise reduction was applied to some items after isolating the subject had inadvertently made unwanted noise/grain more visible. The changes made to each image were systematically applied to both the colour and greyscale versions (e.g. if one variation of “shoe” had an exposure increase of .010 for the colour version, the greyscale version also received an exposure increase of .010). Some colour-specific adjustments were made to the colour photographs only, however; common photo artefacts such as chromatic aberration (purple fringing) were corrected, along with white balance normalisation. Finally, all photographs were placed on a 600x600 pixel white background, and made to fill this frame as much as possible (i.e. some items were restrained by height, whilst others were restrained by width).

MENTION: left/right orientation of images. See (Moreno-Martínez & Montoro, 2012). Also - better explanation by (Brodeur et al., 2010).

Results

Naming

References

- Brodeur, M. B., Dionne-Dostie, E., Montreuil, T., & Lepage, M. (2010). The Bank of Standardized Stimuli (BOSS), a New Set of 480 Normative Photos of Objects to Be Used as Visual Stimuli in Cognitive Research. *PLoS ONE*, 5(5), e10773. <https://doi.org/10.1371/journal.pone.0010773>
- Moreno-Martínez, F. J., & Montoro, P. R. (2012). An Ecological Alternative to Snodgrass & Vanderwart: 360 High Quality Colour Images with Norms for Seven Psycholinguistic Variables. *PLoS ONE*, 7(5), e37527. <https://doi.org/10.1371/journal.pone.0037527>
- Rossion, B., & Pourtois, G. (2004). Revisiting Snodgrass and Vanderwart's Object Pictorial Set: The Role of Surface Detail in Basic-Level Object Recognition. *Perception*, 33(2), 217–236. <https://doi.org/10.1068/p5117>