

## LECTURE 4: support vector machines (SVM)

### ① CONVEXIFICATION

Let us focus here on the binary classification problem: we observe  $\underbrace{X_1, \dots, X_n}_{\text{features}}$  and  $\underbrace{Y_1, \dots, Y_n}_{\text{labels}}$

with  $Y_i$  taking only two values  $\pm 1$ .

The goal is to find a prediction rule

$$g: \mathcal{X} \rightarrow \mathcal{Y} = \{\pm 1\}$$

such that the expected classification error

$$R(g) = \mathbb{E}[\mathbb{1}(Y \neq g(X))] = P(Y \neq g(X))$$

is small. During the second lecture, we have seen that one can solve this problem by empirical risk minimization (ERM):

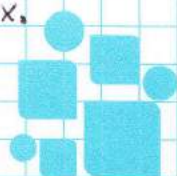
$$(1) \quad \hat{g}_n \in \arg \min_{g \in \mathcal{G}} \hat{R}_n(g) = \arg \min_{g \in \mathcal{G}} \frac{1}{n} \sum_{i=1}^n \mathbb{1}(Y_i \neq g(X_i)).$$

Here  $\mathcal{G}$  is a set of functions mapping  $\mathcal{X}$  to  $\{\pm 1\}$ .

Let us stress that (1) is a non-convex problem and the non-convexity has two origins:

origine 1: the set  $\mathcal{G}$  is not convex. Indeed, if  $g_1 \neq g_2$ ,  $g_1$  and  $g_2 \in \mathcal{G}$ , then  $(g_1 + g_2)/2 \notin \mathcal{G}$  since it takes the values  $\{-1, 0, 1\}$ .

origine 2: the mapping  $g \mapsto \hat{R}_n(g)$  is nonconvex.





We will now fix these two problems in order to get a problem of convex optimisation.

First step: search space convexification

The set  $\mathcal{F} \triangleq \{f: \mathcal{X} \rightarrow \{\pm 1\}\}$  being non-convex, we replace it by its convex hull:

$$\mathcal{H} = \{h: \mathcal{X} \rightarrow [-1, +1]\}$$

It is clear that if  $h_1, h_2 \in \mathcal{H}$ , then  $\frac{h_1 + h_2}{2} \in \mathcal{H}$ .

(more generally,  $h_1, \dots, h_k \in \mathcal{H}$  and  $\alpha_1, \dots, \alpha_k > 0$  imply that  $\frac{\alpha_1 \cdot h_1 + \dots + \alpha_k \cdot h_k}{\alpha_1 + \dots + \alpha_k} \in \mathcal{H}$ .)

Well,  $\mathcal{H}$  is convex, but can we interpret an element  $h \in \mathcal{H}$  as a predictor? Yes, we can define the following rule:

- for  $x \in \mathcal{X}$ 
  - predict  $+1$  if  $h(x) \geq 0$
  - predict  $-1$  if  $h(x) < 0$

This corresponds to defining the prediction function

$$g(x) = \text{sign}(h(x))$$

along with the convention that  $\text{sign}(0) = +1$ .

Second step: cost function convexification

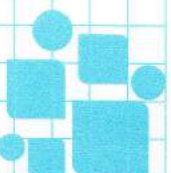
Note first that if  $g(x) = \text{sign}(h(x))$  and  $y \in \{\pm 1\}$  then

$$\begin{aligned} \mathbb{1}(y \neq g(x)) &= \mathbb{1}(1 \neq y \cdot g(x)) = \mathbb{1}(-y \cdot g(x) \geq 0) \\ &= \mathbb{1}(-y \cdot h(x) \geq 0). \end{aligned}$$

Therefore, the empirical risk of  $g = \text{sign}(h)$  is

$$\hat{R}_n(g) = \frac{1}{n} \sum_{i=1}^n \phi_0(-Y_i h(x_i))$$

where  $\phi_0(u) = \mathbb{1}(u \geq 0)$ . Clearly, this function  $\phi_0$  is not convex.

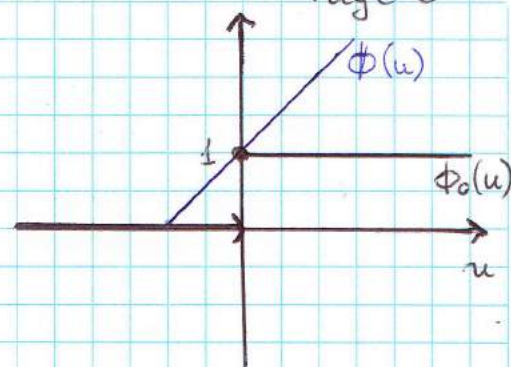




In order to get a convex cost function, we replace  $\phi_0$  by a convex surrogate  $\phi$ .

The most common choices of  $\phi$  are

- hinge loss :  $\phi(u) = (1+u)_+$
- logistic loss :  $\phi(u) = \log(1+e^u)/\log 2$
- exponential loss :  $\phi(u) = e^u$
- quadratic loss :  $\phi(u) = (1+u)^2$



### THEOREM

If  $\mathcal{H}_0$  is a convex subset of  $\mathcal{H} = \{h: \mathcal{X} \rightarrow [-1, +1]\}$  and  $\phi$  is one of the above convex surrogates, then the predictor

$$\hat{h} \in \arg \min_{h \in \mathcal{H}_0} \frac{1}{n} \sum_{i=1}^n \phi(-Y_i h(x_i))$$

can be computed by convex optimisation.

Furthermore, the solution of the problem

$$h^* \in \arg \min_{h \in \mathcal{H}} \mathbb{E}[\phi(-Y h(x))]$$

coincides with the Bayes predictor  $\text{sign}(h^*) = g^*$ .

(That is  $h^*(x) \geq 0$  iff  $P(Y=1|X=x) \geq 1/2$ .)

PROOF: omitted.

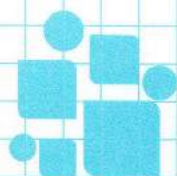
## 2 Kernel function and SVM

Let us consider a functional space,  $\mathcal{H}_0 \subset \mathcal{H}$ , on which a scalar product is defined:

$\forall h, h' \in \mathcal{H}$   $\langle h, h' \rangle$  is the scalar product  $\in \mathbb{R}$ .

Then, this scalar product defines a norm:

$$\|h\| = \sqrt{\langle h, h \rangle}$$





Examples

$$1) \mathcal{H}_0 = \{h: \mathbb{R}^p \rightarrow \mathbb{R} \mid h \text{ is an affine function, i.e. } h(x) = a \cdot x + b \quad \forall x \in \mathbb{R}^p\}$$

Here  $a = (a_1, \dots, a_p) \in \mathbb{R}^p$ . The scalar product can be defined as  $\langle h, \bar{h} \rangle = b \cdot \bar{b} + a \cdot \bar{a} = b\bar{b} + \sum_{j=1}^p a_j \bar{a}_j$ .

$$2) \mathcal{H}_0 = \{h: \mathbb{R}^p \rightarrow \mathbb{R} \mid h \text{ is differentiable and } h' \in L_2\}$$

$$\langle h, \bar{h} \rangle = \int h \cdot \bar{h} + \int h' \cdot \bar{h}'$$

$$\text{Then } \|h\|^2 = \int h^2 + \int (h')^2$$

If  $\mathcal{H}_0$  is endowed with a scalar product, then the corresponding norm satisfies the triangle inequality

$$\|h + \bar{h}\| \leq \|h\| + \|\bar{h}\|$$

which implies that the function

$$h \mapsto \|h\|$$

is convex. Therefore, the set  $\mathcal{H}_t = \{h \in \mathcal{H}_0: \|h\| \leq t\}$  is a convex subset of  $\mathcal{H}$ .

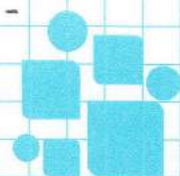
One can therefore define the predictor

$$(P1) \quad \hat{h}_t \in \arg \min_{\|h\| \leq t} \frac{1}{n} \sum_{i=1}^n \phi(-Y_i h(X_i))$$

or, using the Lagrange multipliers,

$$(P2) \quad \hat{h}_\lambda \in \arg \min_{h \in \mathcal{H}_0} \left\{ \frac{1}{n} \sum_{i=1}^n \phi(-Y_i h(X_i)) + \lambda \|h\|^2 \right\}$$

Here,  $t$  and  $\lambda$  are  $> 0$  tuning parameters. If  $t$  is large ( $\lambda$  is small) then the set  $\mathcal{H}_t$  is large and  $\hat{h}_t$  may overfit. If  $t$  is small ( $\lambda$  is large) then  $\mathcal{H}_t$  is too small and  $\hat{h}_t$  (resp.  $\hat{h}_\lambda$ ) will underfit. One can choose  $t$  and  $\lambda$  by cross-validation but how to choose  $\mathcal{H}_0$ ?





The SVM corresponds to (P2) with a set  $\mathcal{H}_0$  defined through a kernel function.

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Let  $K: \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$  be a function such that

a)  $K(x, \bar{x}) = K(\bar{x}, x)$

b)  $K$  is semi-definite positive that is

$$\sum_{i,j=1}^m \alpha_i \alpha_j K(x_i, x_j) \geq 0 \quad \forall \alpha_1, \dots, \alpha_m \in \mathbb{R} \\ \forall x_1, \dots, x_m \in \mathcal{X}$$

We say that  $K$  is a kernel and define the set

$$\mathcal{H}_0 = \left\{ \sum_{j=1}^m \alpha_j K(x_j, \cdot) : m \in \mathbb{N}, \alpha_1, \dots, \alpha_m \in \mathbb{R} \right. \\ \left. x_1, \dots, x_m \in \mathcal{X} \right\}$$

The set  $\mathcal{H}_0$  is convex, we can define a scalar product on this set  $\mathcal{H}_0$  by

$$\langle h, \bar{h} \rangle = \sum_{i,j} \alpha_i \bar{\alpha}_j K(x_i, x_j)$$

$$\text{if } h(x) = \sum_{i=1}^n \alpha_i K(x_i, x) \text{ and } \bar{h}(x) = \sum_{j=1}^m \bar{\alpha}_j K(x_j, x)$$

The function  $K$  measures the similarity between  $x$  and  $x'$ .

The set  $\mathcal{H}_0$  described above is called reproducing kernel Hilbert space. It is very convenient to use an RKHS as  $\mathcal{H}_0$  in (P2) because of the following theorem:

If  $\mathcal{H}_0$  is the RKHS induced by  $K$  and  $\hat{h}_\lambda$  is a solution of (P2), then there are  $\alpha_1, \dots, \alpha_n \in \mathbb{R}$  such that  $\hat{h}_\lambda(x) = \sum_{i=1}^n \alpha_i K(x_i, x)$ .

This means that the SVM predictor  $\hat{h}_\lambda$  is a linear combination of the terms  $\{K(x_i, \cdot) : i=1, \dots, n\}$  corresponding to the sample  $x_1, \dots, x_n$ . So, we first map each  $x_i \in \mathcal{X}$  to a  $K(x_i, \cdot) \in \mathcal{H}_0$  and then apply a linear classifier.

