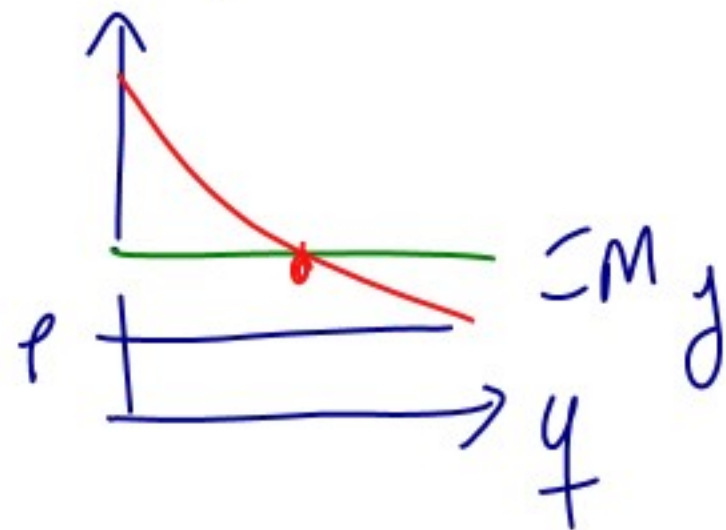


PRODUCER

$$\max_{\{y \in Y\}} p \cdot y$$

$$\pi(p) = p \cdot y - C_T(y)$$

$$p = C_{M_y}(y)$$



$$\min W \cdot z$$

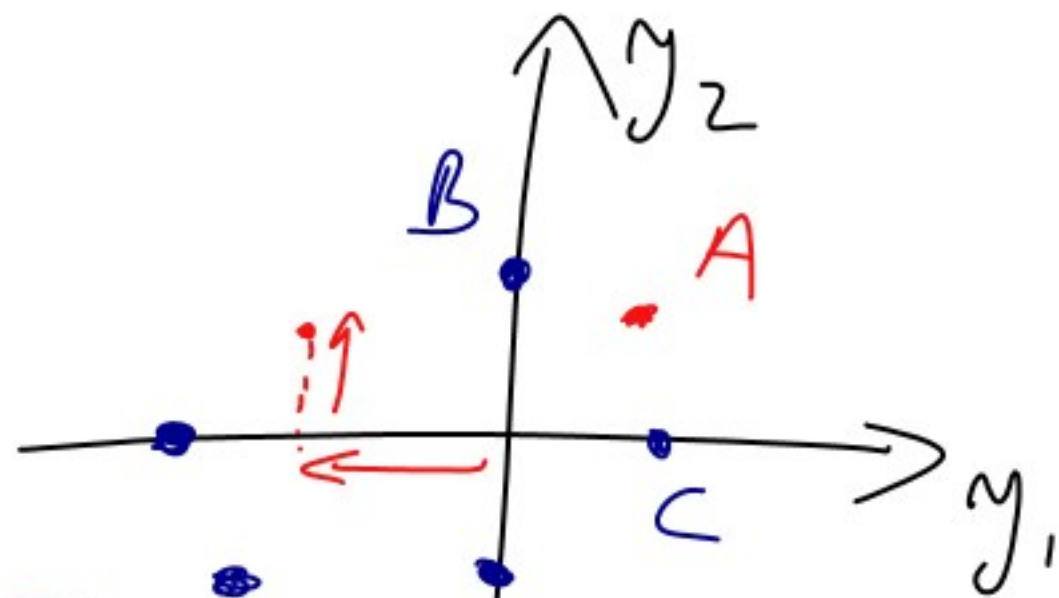
$$\{z\} \text{ s.t. } y = f(z)$$

↓

$$z(y, W)$$

↓

$$C(y, W) = W \cdot z(y, W)$$



SUPUESTOS

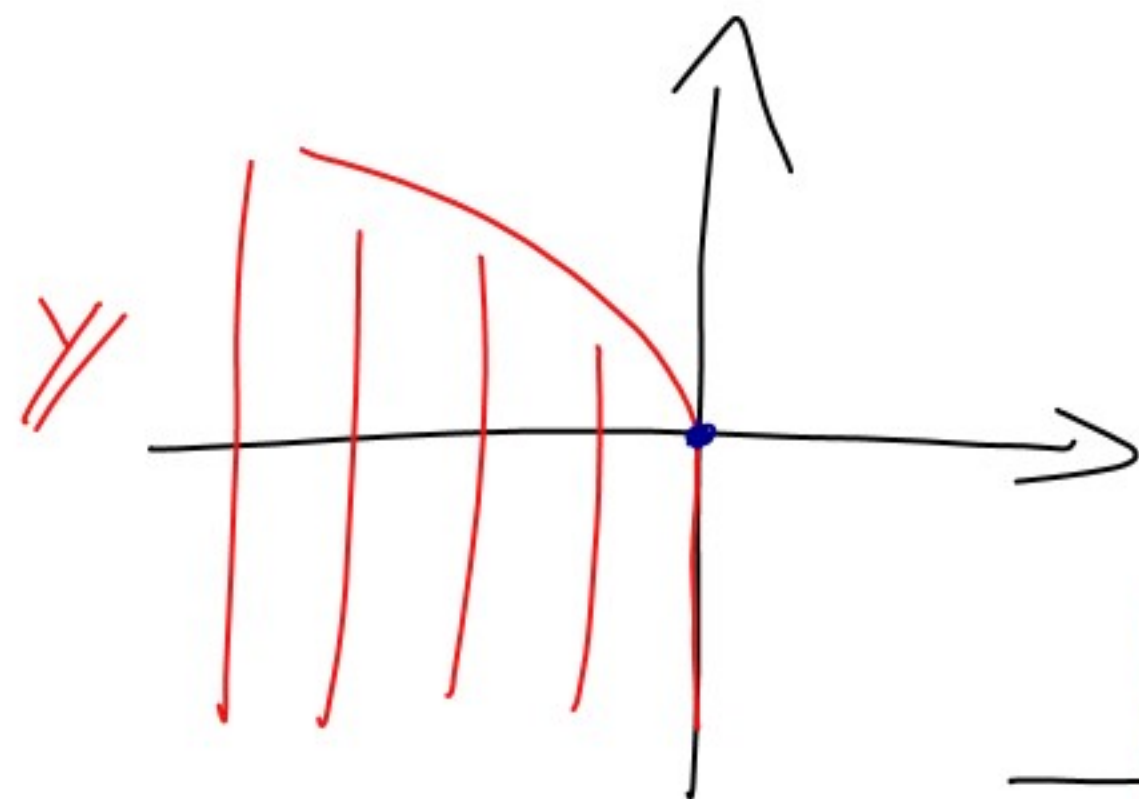
SOME \mathbb{Y}

① NO FREE LUNCH.

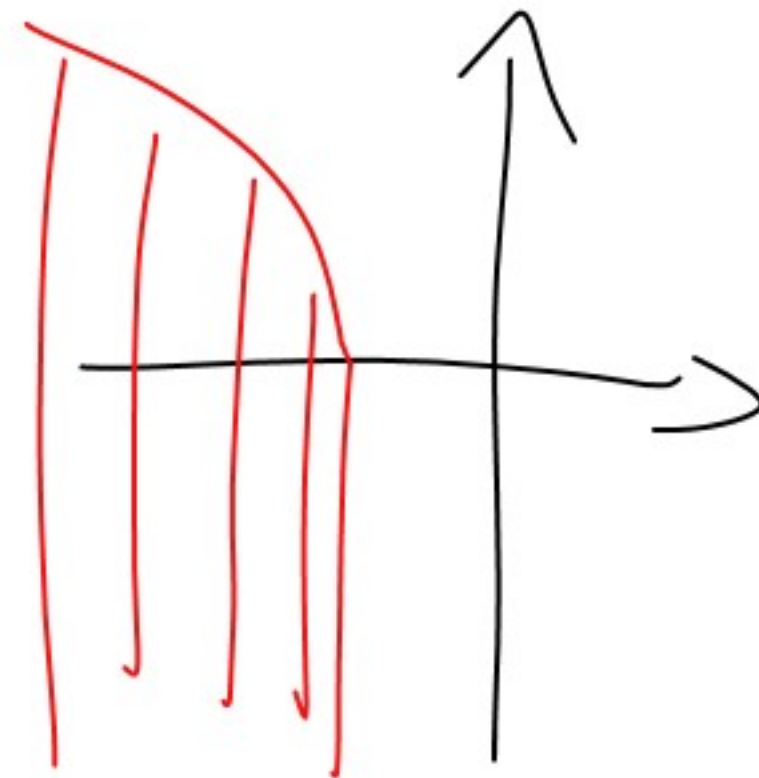
$$\mathbb{Y} \cap \mathbb{R}_+^m = \{0\}$$

$$\mathbb{Y} \subset \mathbb{R}^m$$

$$\begin{pmatrix} y_1 \\ y_2 \\ \vdots \\ y_m \end{pmatrix} = y \in \mathbb{Y}$$



$0 \in \cancel{Y}$: INACCION ES
POSIBLE \underline{E}



$$\begin{array}{l} \text{MAX } p \cdot y \\ \{y\} \text{ s.t. } y \in Y \end{array}$$

$$p \cdot y = \sum_i p_i y_i$$



$$y(p)$$

$$y(\alpha p) \geq y_{\alpha p}$$

$$\forall y \in Y$$

$$y(\alpha p) = y(p)$$

$$H. \subseteq 0$$

$$h = u(x) + \lambda(I - p \cdot x)$$

C.F.O. $\frac{\partial u}{\partial x_i} = \lambda p_i$

$$v = u(x(p, I))$$

$$\frac{\partial v}{\partial I} = \sum_i \frac{\partial u}{\partial x_i} \cdot \frac{\partial x_i}{\partial I}$$

$$= \lambda \sum_i p_i \frac{\partial x_i}{\partial I}$$

$$\frac{\partial v}{\partial I} = \lambda \cdot 1$$

$$\mathcal{L} = -w \cdot z + \hat{\lambda}(-y + f(z))$$

C.P.O. $w_i = \frac{\partial f}{\partial z_i} \cdot \hat{\lambda}$

$$C(w, y) = w \cdot z(w, y)$$

$$\frac{\partial p \cdot x(p, I)}{\partial I} = 1 = \frac{\partial}{\partial I} \sum_i x_i(p, I) p_i = \sum_i p_i \frac{\partial x_i(p, I)}{\partial I}$$

$$\mathcal{L} = -W \cdot z + \hat{\lambda} (-y + f(z))$$

$$\text{C.P.O. } W_i = \frac{\partial f}{\partial z_i} \cdot \hat{\lambda}$$

$$C(W, y) = W \cdot z(W, y)$$

$$\frac{\partial C}{\partial y} = \frac{\partial}{\partial y} W \cdot z = \frac{\partial}{\partial y} \left(\sum_i W_i z_i(W, y) \right) = \sum_i W_i \frac{\partial z_i(W, y)}{\partial y}$$

$$\hat{\lambda} \sum_i \frac{\partial f}{\partial z_i} \cdot \frac{\partial z_i}{\partial y}$$

$$y = f(z)$$

$$\frac{\partial y}{\partial y} = 1 = \frac{\partial f}{\partial z_1} \frac{\partial z_1}{\partial y} + \frac{\partial f}{\partial z_2} \frac{\partial z_2}{\partial y} + \dots + \frac{\partial f}{\partial z_m} \frac{\partial z_m}{\partial y} = \sum_i \frac{\partial f}{\partial z_i} \frac{\partial z_i}{\partial y}$$