

$$\begin{aligned} \text{MAX } & ax + by \\ \{x, y\} \quad \text{s.t. } & p_x x + p_y y = I \\ & -x \leq 0 \\ & -y \leq 0 \end{aligned}$$

$$\begin{aligned} \textcircled{1} \quad & a = \lambda p_x - \gamma_x & \textcircled{3} \quad & \gamma_x \geq 0 & \textcircled{5} \quad & \gamma_x x = 0 \\ \textcircled{2} \quad & b = \lambda p_y - \gamma_y & \textcircled{4} \quad & \gamma_y \geq 0 & \textcircled{6} \quad & \gamma_y y = 0 \\ \textcircled{7} \quad & x \geq 0 & \textcircled{8} \quad & y \geq 0 & \textcircled{9} \quad & p_x x + p_y y = I \end{aligned}$$

$$\textcircled{c} \quad \gamma_x = 0, \gamma_y > 0$$

$$x > 0 \quad y^* = 0$$

$$\textcircled{y} \quad p_x x = I \quad x^* = I/p_x$$

$$\left(\frac{I}{p_x}, 0\right)$$

$$\textcircled{1} \quad a = \lambda p_x$$

$$\textcircled{2} \quad b = \lambda p_y - \gamma_y$$

$$\gamma_y > 0$$

$$\rightarrow \lambda = a/p_x$$

$$\rightarrow b = a \frac{p_y}{p_x} - \gamma_y \Rightarrow \gamma_y = a \frac{p_y}{p_x} - b$$

$$a \frac{p_y}{p_x} - b > 0$$

$$\frac{p_y}{p_x} > \frac{b}{a} \quad \frac{1}{p_x} a > \frac{b}{p_y}$$

$$\gamma_x > 0, \gamma_y = 0$$

$$p_x = \lambda a - \gamma_x$$

$$p_y = \lambda b \rightarrow \lambda = \frac{p_y}{b}$$

$$p_x = \frac{p_y}{b} a - \gamma_x$$

$$\gamma_x = \frac{p_y}{b} a + p_x > 0$$

$$\frac{a}{p_x} < \frac{b}{p_y}$$

$$h_x = 0 \quad h_y > 0$$

$$\text{Min } p_x h_x + p_y h_y$$

$$\{h_x, h_y\} \text{ s.t. } a h_x + b h_y = \bar{u}$$

$$-h_x \leq 0$$

$$-h_y \leq 0$$

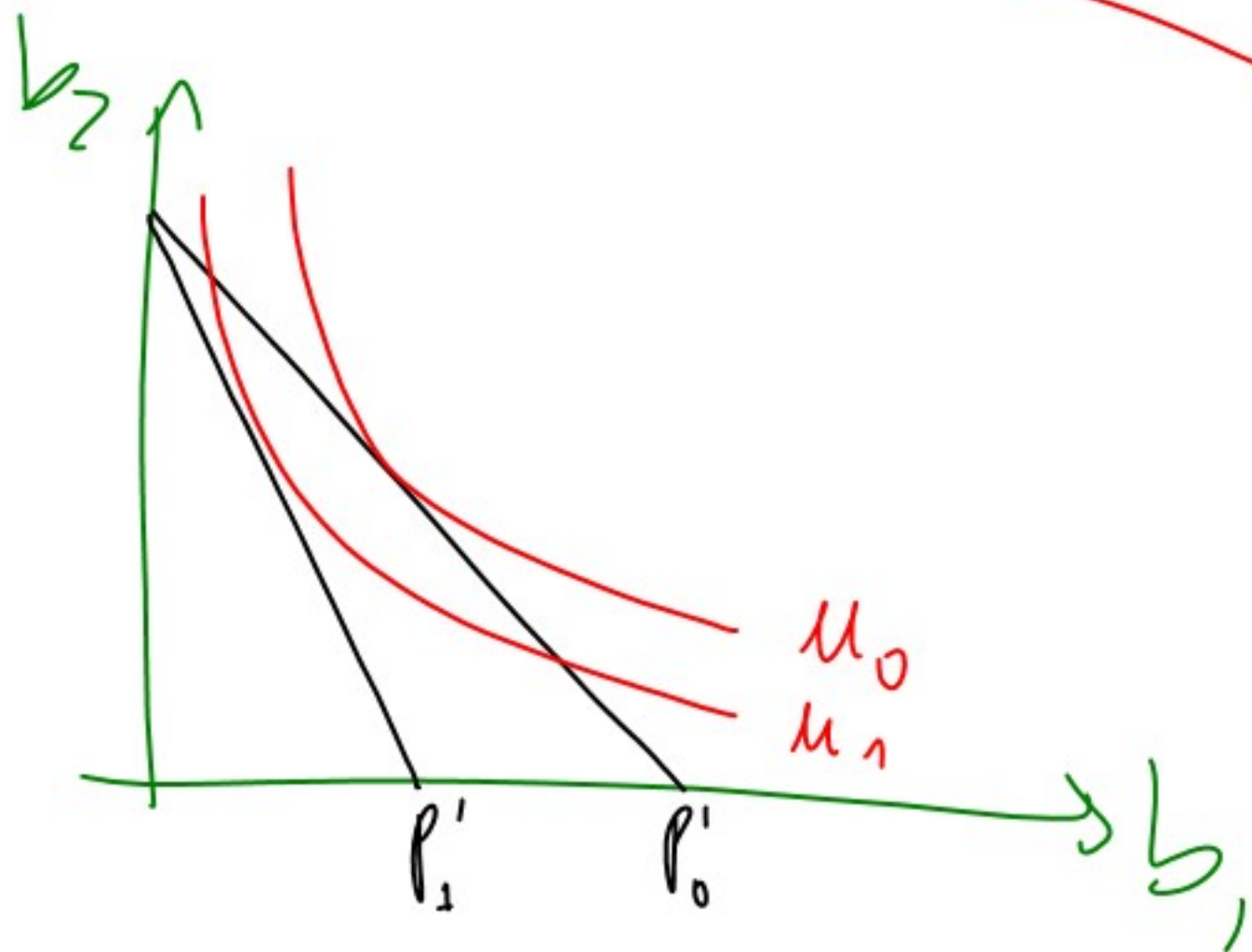
$$\frac{\partial (p_x h_x + p_y h_y)}{\partial h_y} = \lambda \frac{\partial (a h_x + b h_y)}{\partial h_y} - \gamma_x \frac{\partial h_x}{\partial h_y} - \gamma_y \frac{\partial h_y}{\partial h_y}$$

$$\textcircled{1} p_x = \lambda a - \gamma_x \quad \textcircled{3} \gamma_x \geq 0 \quad \textcircled{5} \gamma_x h_x = 0$$

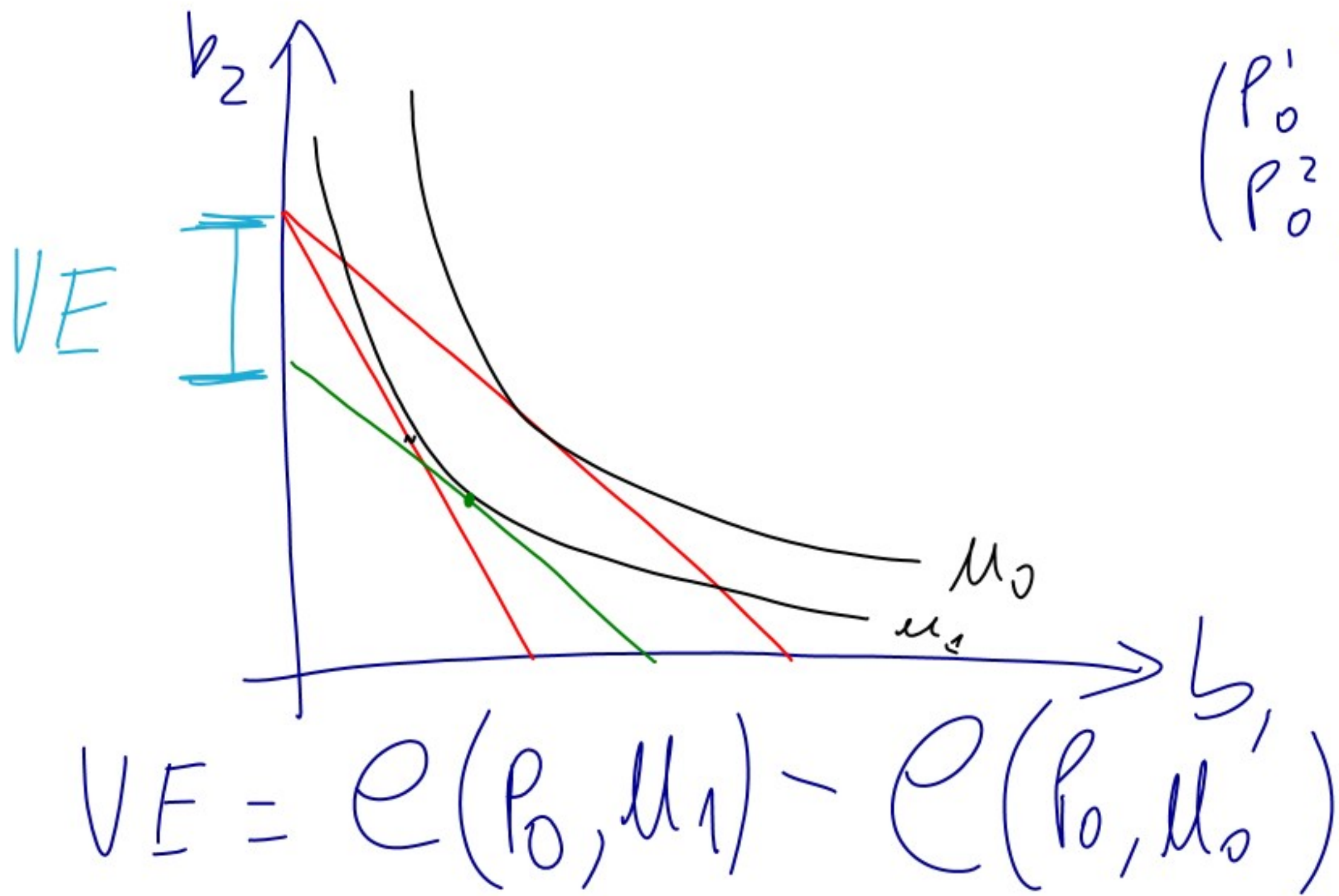
$$\textcircled{2} p_y = \lambda b - \gamma_y \quad \textcircled{4} \gamma_y \geq 0 \quad \textcircled{6} \gamma_y h_y = 0$$

$$\textcircled{7} \bar{u} = a h_x + b h_y \quad \textcircled{8} h_x \geq 0 \quad \textcircled{9} h_y \geq 0$$

$$\cancel{u(x(p_1, I)) - u(x(p_0, I))}$$



$$p_1' > p_0'$$



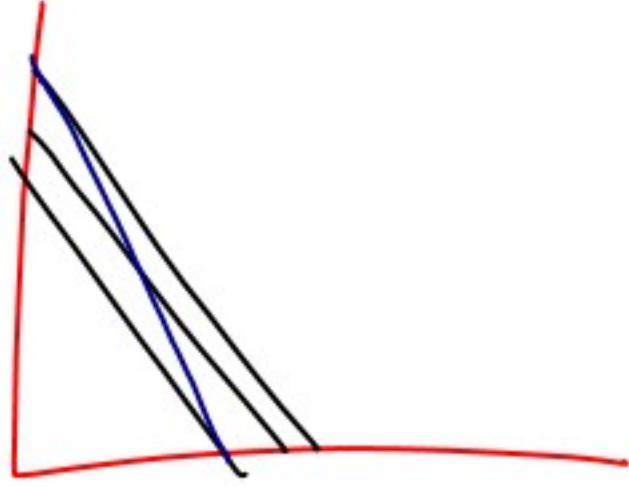
$$\begin{pmatrix} p_0^1 \\ p_0^2 \end{pmatrix} \rightarrow \begin{pmatrix} p_1^1 \\ p_0^2 \end{pmatrix}$$

$$p_1^1 > p_0^1$$

$$e(p, v(p, I)) = I$$

$$VE = \mathcal{E}(\rho_0, \mu_1) - I$$

$$VE = \mathcal{E}(\rho_0, N(\rho_{\text{f}}, I)) - I$$



$$x \in \mathbb{R}^m$$

$$\begin{array}{ll} \text{MAX} & f(x) \\ \text{s.t.} & \end{array}$$

$$g_k(x) = c_k \quad k = 1, 2, \dots, K$$

$$h_l(x) \leq d_l \quad l = 1, 2, \dots, L$$

$$\frac{\partial f(x)}{\partial x_i} = \sum_{k=1}^K \lambda_k \frac{\partial g_k}{\partial x_i} + \sum_{l=1}^L \gamma_l \frac{\partial h_l(x)}{\partial x_i} \quad i = 1, 2, \dots, m$$

$$\gamma_l \geq 0$$

$$\gamma_l (h_l(x) - d_l) = 0$$