# The Battle of Neighborhoods

APPLIED DATA SCIENCE CAPSTONE PROJECT

"What's the best place to search for a house in London for a sushi lover"

### Introduction

#### Background:

- ▶ London is a great multicultural city with plenty of opportunities for everyone. It is a home to great tourist attractions, food and drinks.
- Being a home to 8.9 million people, there are plenty of places to pick to look for a flat to rent.

#### Problem Description:

- How does a food lover with specific love of cuisine moving to London decide what is the best place to search for a house?
  - ▶ To our target user, safety is very important, we need to suport finding a safe neighborhood.
  - ▶ In this case the target user is a sushi lover, we need to find a safe borough with a highest amount of good sushi places.

## Data Acquisition

- The data to achieve this will come from three sources.
  - ▶ The list of boroughs will come from Wikipedia:
    - ▶ <a href="https://en.wikipedia.org/wiki/List\_of\_London\_boroughs">https://en.wikipedia.org/wiki/List\_of\_London\_boroughs</a>
    - ▶ This data will be used to determine geographical location of each borough.
  - Crime statistics will come from London database with geographical breakdown:
    - https://data.london.gov.uk/dataset/recorded\_crime\_summary
    - ▶ This data will be used to filter the London's boroughs based on safety
  - ▶ The foursquare API, where a list of sushi restaurants will be requested.
    - ▶ https://api.foursquare.com
    - ▶ This data will be used to search for best sushi restaurants