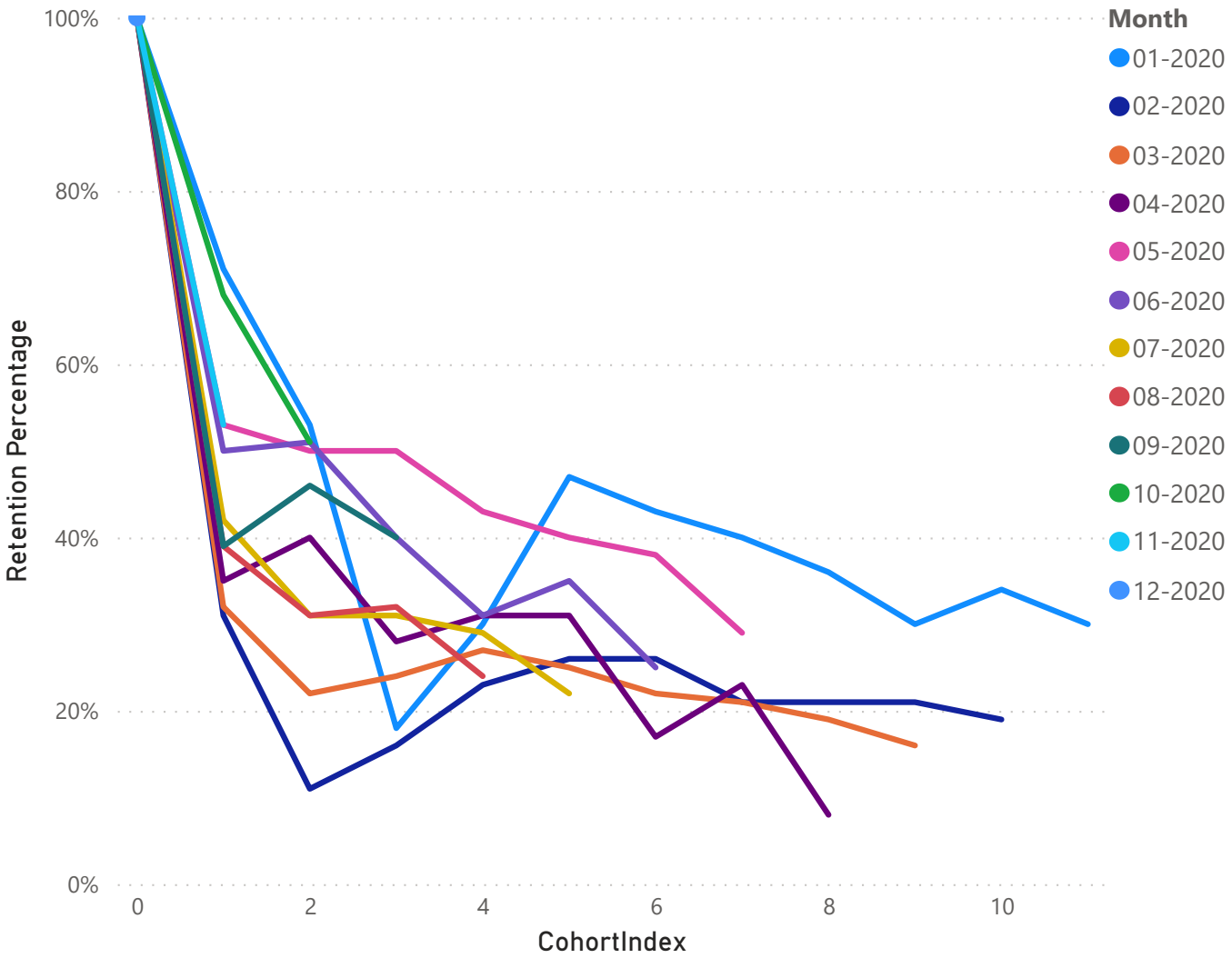
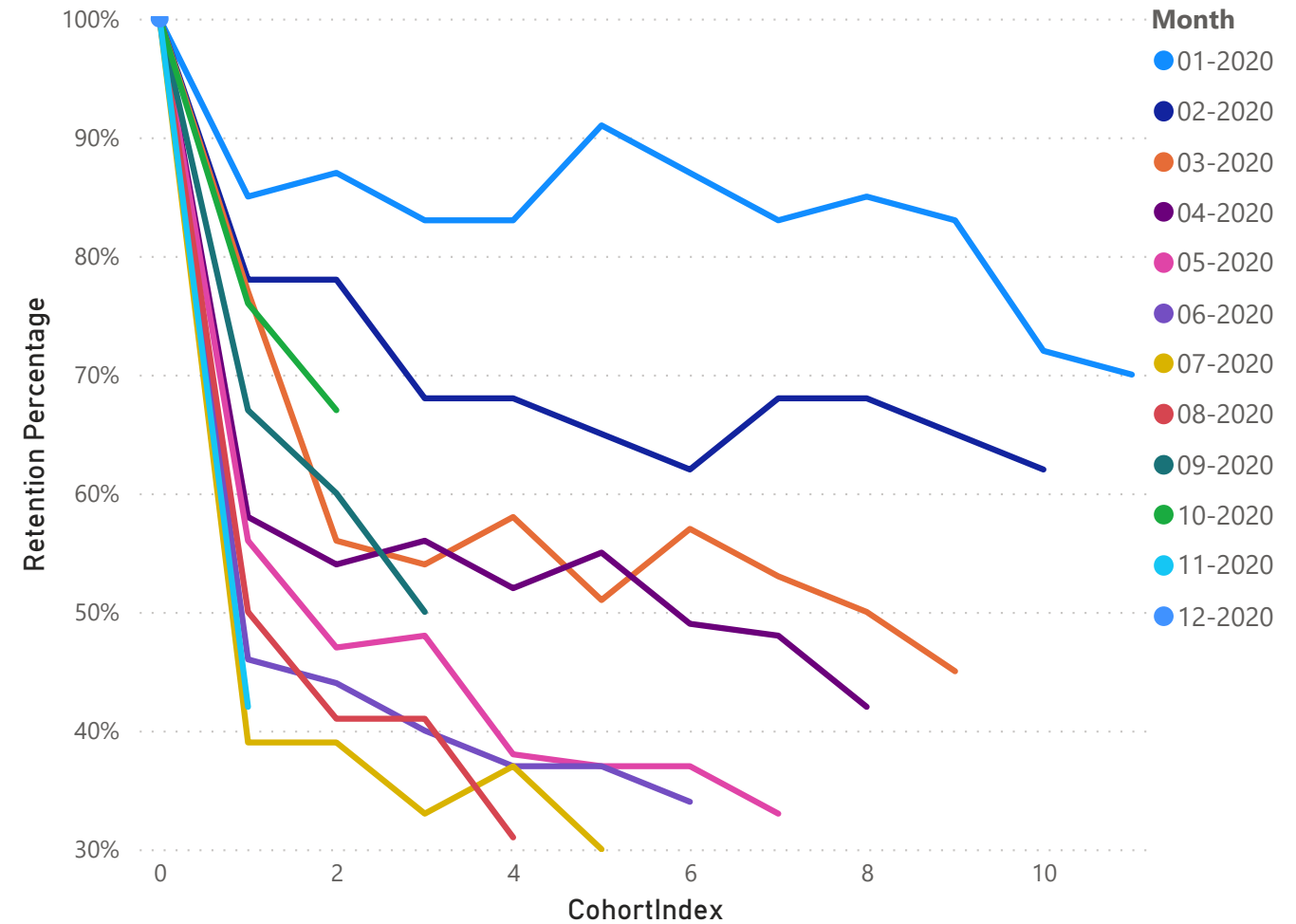


# VERTICAL 1

CohortIndex	0	1	2	3	4	5	6	7	8	9	10	11
01-2020	100%	71%	53%	18%	30%	47%	43%	40%	36%	30%	34%	30%
02-2020	100%	31%	11%	16%	23%	26%	26%	21%	21%	21%	19%	
03-2020	100%	32%	22%	24%	27%	25%	22%	21%	19%	16%		
04-2020	100%	35%	40%	28%	31%	31%	17%	23%	8%			
05-2020	100%	53%	50%	50%	43%	40%	38%	29%				
06-2020	100%	50%	51%	40%	31%	35%	25%					
07-2020	100%	42%	31%	31%	29%	22%						
08-2020	100%	39%	31%	32%	24%							
09-2020	100%	39%	46%	40%								
10-2020	100%	68%	51%									
11-2020	100%	53%										
12-2020	100%											

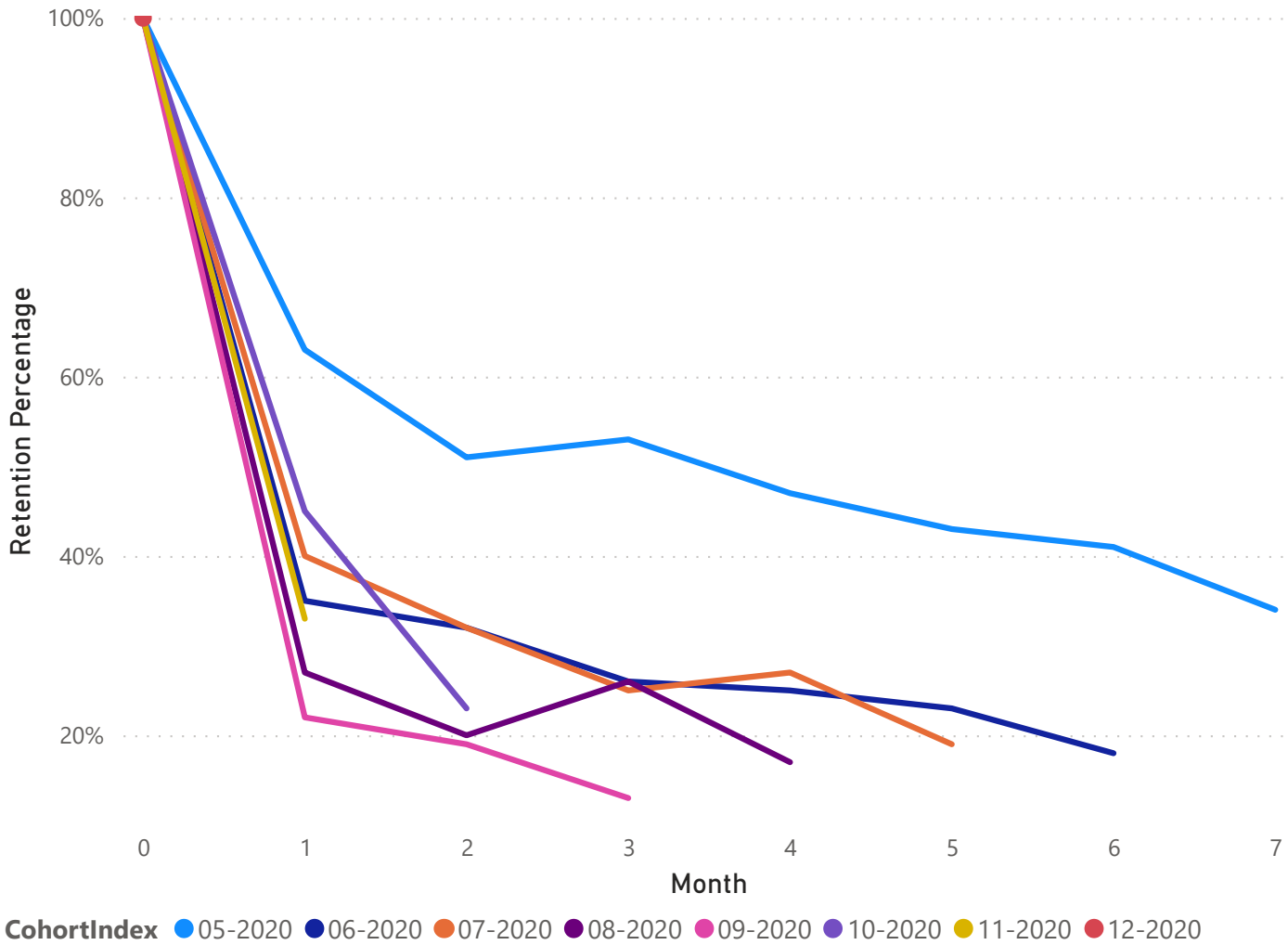


# VERTICAL 2

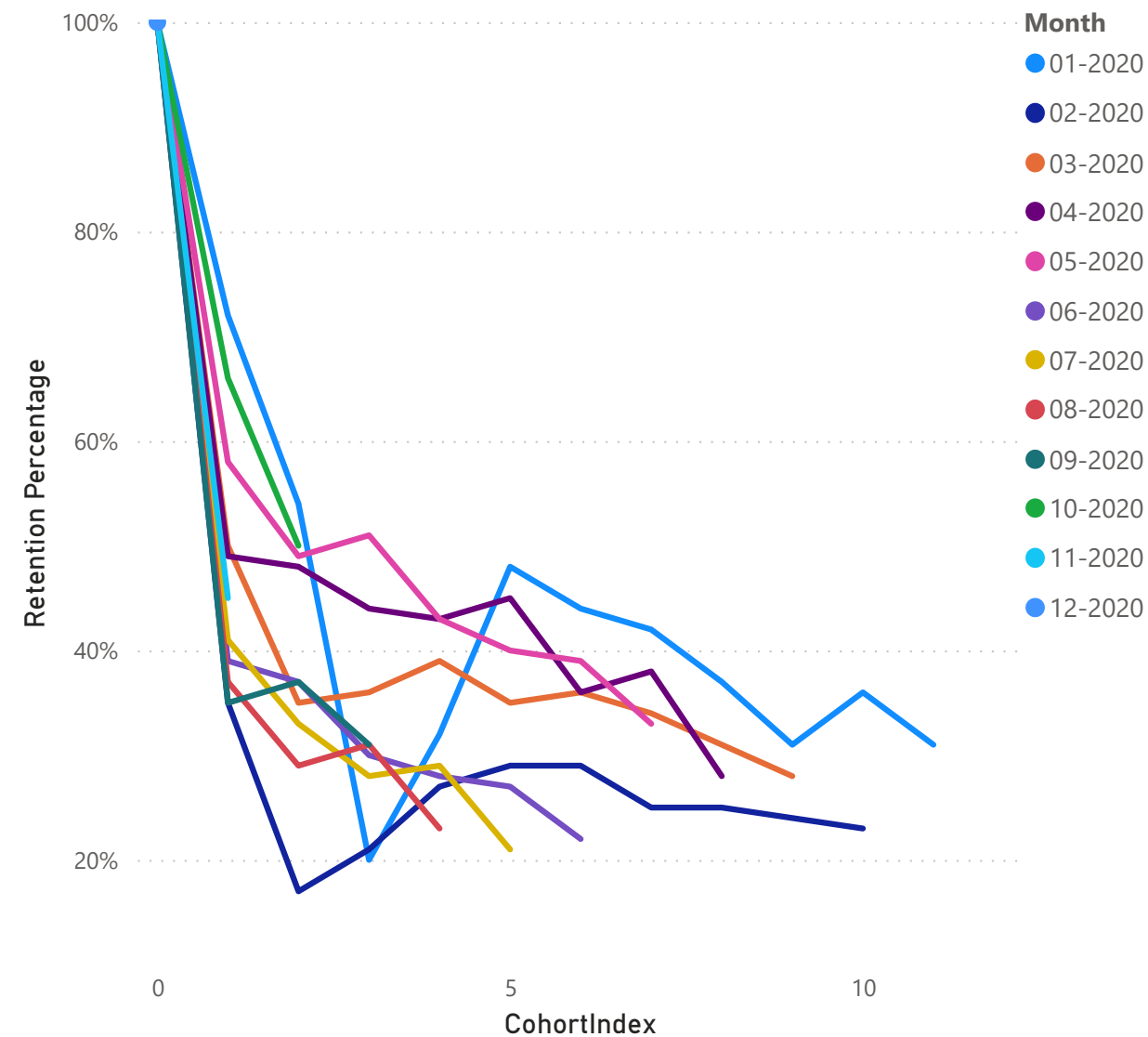
[illegible]

# VERTICAL 3

CohortIndex	0	1	2	3	4	5	6	7
05-2020	100%	63%	51%	53%	47%	43%	41%	34%
06-2020	100%	35%	32%	26%	25%	23%	18%	
07-2020	100%	40%	32%	25%	27%	19%		
08-2020	100%	27%	20%	26%	17%			
09-2020	100%	22%	19%	13%				
10-2020	100%	45%	23%					
11-2020	100%	33%						
12-2020	100%							



# Unified View

[illegible]

# Unified View - Waterfall Chart

