

MT SPEC COMMERCIAL 1

EXT. VALLEY - BENEATH A TREE - MORNING

A photographer is nestled in the wilderness alongside their tripod and camera. They lean to peer into the viewfinder.

EXT. VALLEY - MORNING

Through the photographer's lens, we see a herd of deer eating lush grass. The sun is starting to break through the mist. It is quiet and peaceful, until a loud voice breaks through the calmness.

LOUD MAN (V.O.)
Good morning!

The deer raise their heads, alert and wary to the echoing noise.

EXT. CABIN - PORCH - MORNING

A woman pauses at the railing of her porch, taking in the off-camera view. She is drinking a coffee that steams into the morning.

LOUD WOMAN
Good morning!

EXT. VALLEY - MORNING

The deer scatter. We hear a narrator...

NARRATOR (V.O.)
Montana. You'll want to yell out
here...

EXT. CABIN - PORCH - MORNING

The camera reveals that both the LOUD MAN and the LOUD WOMAN share the same porch. They are a couple. The LOUD MAN holds a Montana Tourism Guide in his hand.

EXT. VALLEY - BENEATH A TREE

The photographer drops their head, frustrated at the lost chance with the fleeing deer, but then sees something else worth their attention. They reposition their camera and lean back into the viewfinder.

CUT TO

NARRATOR (V.O.) CONT.

But that doesn't mean you should.
Come tame your Montana voice.