Adam Lim





EDUCATION

2017

NORTHWESTERN UNIVERSITY, EVANSTON, IL

Bachelor of Science - Industrial Engineering and Management Sciences

Minor - Economics

Kellogg Certificate Program for Undergraduates - Managerial Analytics



EXPERIENCE

) July 2017 -Present

SYNCHRONY FINANCIAL, CHICAGO, IL / STAMFORD, CT

AVP, Data Scientist (July 2019 - Present)

Data Scientist, Business Leadership Program (July 2017 - July 2019)

- Leverage technologies in Hadoop ecosystem (Python, Spark, Hive) to facilitate data-driven decision making through the development of both supervised and unsupervised classification models in areas such as fraud detection and customer satisfaction prediction
- Using Scala, developed in-house, distributed implementation of Synthetic Minority Oversampling Technique (SMOTE) to enable treatment of imbalanced datasets natively in Spark
- Developed Python library to automate and standardize common methods and profiling techniques in the model development pipeline to enhance company's speed to market
- Won first place in company-wide, Kaggle-style data science competition to predict customer calls, beating out over 100 competitors by using an ensemble modeling technique to achieve top-ranked MSE

June 2016 -August 2016

SYNCHRONY FINANCIAL, CHICAGO, IL

Data Science Intern, Business Leadership Program

- Constructed predictive model for call routing; estimated annual savings of \$10.1 MM in operating expense
- Utilized tools such as Spark and Hive to manipulate and harness large datasets in excess of 5 TB

June 2015 -August 2015

GRAINGER INDUSTRIAL SUPPLY, CHICAGO, IL

Technical Product Manager Intern

- Used analytical skills to drive direction of eCommerce development for agile team
- Increased mobile app's barcode scanner success rate 138% via implementation of error handling
- Utilized Adobe Analytics to track conversion metrics and prioritize areas of redesign within Order History and Required Accessories pages of Grainger.com; presented redesign proposals to management team

January 2015 -June 2015

UNITED AIRLINES, CHICAGO, IL

Internal Consulting Intern, Continuous Improvement and Enterprise Optimization

- Implemented new checked bag routing method at EWR (Newark, NJ) to consolidate work and minimize staffing needs
- Built multiple Excel VBA based tools including: Boeing 757 Boarding Simulation Input Generator, Suggested Staffing Tool, Batch Running Tool, and Short Term Planning Tool Dashboard Summary

June 2014 -August 2014

HD SUPPLY FACILITIES MAINTENANCE, NORTHLAKE, IL

Distribution Center Operations Intern

- Developed optimization analysis procedure for product arrangement on pallets; implementation resulted in 9.47% increase in utilized storage bin volume
- Created a standard operating procedure for pallet organization that was presented to leadership team for company-wide implementation



SKILLS AND INTERESTS

Technical: Python, SQL, Spark, C++, R, Scala, HTML/CSS, Git, Agile Methodology

Multimedia: Adobe Photoshop, Adobe Premiere

Language: Conversant in Spanish

Interests: Marathon-running, skiing, hiking, soccer, baseball, graphic design