Adam Lim

EDUCATION

2022 *(Expected)*

THE UNIVERSITY OF CHICAGO, CHICAGO, IL

Master of Science - Computer Science

2017

NORTHWESTERN UNIVERSITY, EVANSTON, IL

Bachelor of Science - Industrial Engineering and Management Sciences

Minor - Economics

Kellogg Certificate Program for Undergraduates - Managerial Analytics

EXPERIENCE

July 2017 -Present SYNCHRONY FINANCIAL, CHICAGO, IL / STAMFORD, CT

AVP, Data Scientist (July 2019 - Present)

Data Scientist, Business Leadership Program (July 2017 - July 2019)

- Led development, validation, and implementation of a new customer-level behavior score model; Managed stakeholders across Analytics, Technology, Credit, and Model-Risk functions
- Using Scala, developed in-house, distributed implementation of Synthetic Minority Oversampling Technique (SMOTE) to enable treatment of imbalanced datasets natively in Spark
- Developed Python library to automate and standardize common methods and profiling techniques in the model development pipeline to enhance development speed and collaboration among data scientists
- Won first place in company-wide, Kaggle-style data science competition to predict customer calls, beating out over 100 competitors by using an ensemble modeling technique to achieve top-ranked MSE
- Member of Synchrony's Campus Recruiting team and frequently mentor aspiring data scientists

) June 2016 -August 2016 SYNCHRONY FINANCIAL, CHICAGO, IL

Data Science Intern, Business Leadership Program

- · Constructed predictive model for call routing; estimated annual savings of \$10.1 MM in operating expense
- Utilized tools such as Spark and Hive to manipulate large datasets in excess of 5 TB

June 2015 -August 2015 **GRAINGER INDUSTRIAL SUPPLY**, CHICAGO, IL

Technical Product Manager Intern

- Used analytical skills to drive direction of eCommerce development for agile team
- Increased mobile app's barcode scanner success rate 138% via implementation of error handling
- Utilized Adobe Analytics to track conversion metrics and prioritize areas of redesign within Order History and Required Accessories pages of Grainger.com; presented redesign proposals to management team

January 2015 -June 2015 UNITED AIRLINES, CHICAGO, IL

Internal Consulting Intern, Continuous Improvement and Enterprise Optimization

- · Implemented new checked bag routing method at EWR (Newark, NJ) to minimize staffing needs
- Built multiple Excel VBA based tools including: Boeing 757 Boarding Simulation Input Generator, Suggested Staffing Tool, Batch Running Tool, and Short Term Planning Tool Dashboard Summary

PROJECTS

FANTASY FOOTBALL SCOREBOARD, https://git.io/JLQF9

- Created custom scoreboard for a fantasy football league with unique scoring options not available in ESPN; game scores updated in real-time by consuming ESPN API with custom logic layer
- Developed using Flask and deployed via AWS (Elastic Beanstalk, DynamoDB, Cognito)

SKILLS AND INTERESTS

Technical: Python, SQL, Spark, Git, HTML/CSS, C++, R, Scala, Agile Methodology

Multimedia: Adobe Photoshop, Adobe Premiere

Interests: Marathon-running, skiing, hiking, soccer, baseball, graphic design