

CS 325: Project Scenario

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Name

ManMoka

Description

ManMoka is an online and physical manga shop with a café. Its vast selection of Japanese comics and gourmet food and coffee provides customers with endless hours of entertainment. Membership includes with benefits such as renting mangas, credits for referring new members, and special deals.

Questions

General Questions

- How many purchases has a customer made?
- Who are the most profitable customers?
- What are the best selling products?
- What type of memberships? Cost?
- When does a particular membership expire?
- How can customers earn credits for referring new members?
- How many members has a member referred?
- How many store credits does a member have?
- Are there any special events or themed nights at ManMoka?
- Does ManMoka have multiple locations?
- What days and hours is ManMoka open?

- Are there any special deals for group events or gatherings?
- How can customers provide feedback or suggestions to ManMoka?

Manga Questions

- What genres of manga does ManMoka offer?
- How many mangas are in each genre?
- What are the most popular products? Genres?
- How much does it cost to buy a manga? Rent?
- What is a particular customer's favorite genre?
- How does the manga rental service work for members?
- Is there a limit to the number of mangas a customer can rent at once?
- What's the late fee? damage fee?
- May children access adult mangas?
- How do I rent a manga?
- When must a rental be returned?
- Which mangas be rented?
- Can customers purchase or rent manga online for delivery?
- Does ManMoka offer any exclusive or limited edition manga?
- How often does ManMoka receive new manga releases?
- Are there any discounts or promotions?
- Can customers request specific manga titles that are not currently in stock?
- Can customers preorder unreleased mangas?
- Does ManMoka host any manga-related workshops or classes?
- Are there any quiet manga reading areas?

Cafe Questions

- What type of gourmet food and drinks are available at the café?
- Can customers reserve a table at the café in advance?
- Are there gluten-free, vegetarian, vegan, or low-carb options?

Business Rules

1. Rentals incur a late fee if not returned on time.
2. Members cannot rent while a rental is past due.
3. Members may only rent 10 mangas at a time.
4. Damage to a rental results in a fee.
5. Membership is limited to one person.
6. Minors may not rent adult mangas.
7. Give discounts to members who refer new customers.
8. Must provide analysis for profits, costs, assets, and liabilities.
9. Maintain a clean and inviting environment.
10. Update stock regularly to keep up with new releases.
11. Provide personalized recommendations based on customers' past purchases and preferences.
12. Ensure efficient and reliable shipping for online orders to meet customer expectations.
13. Implement a customer feedback system to gather insights and improve services.
14. Host manga-related events and activities to engage the community and attract new customers.
15. Collaborate with artists or creators for exclusive merchandise or events.
16. Manage inventory effectively to ensure popular titles are always in stock.
17. Develop partnerships with publishers or distributors to offer exclusive content.
18. Utilize social media and online marketing to reach a wider audience.
19. Create a customer loyalty program to reward frequent purchases and engagement.
20. Stay informed about industry trends and innovations to remain competitive in the market.