

## Ideas for CS 325 Project Scenarios

### Loving Care Pet Boarding

Loving Care Pet Boarding has been taking care of Humboldt area pets since 2014. They have deluxe accommodations for dogs and cats, and make sure their boarders get good exercise and plenty of attention. They run doggy day care so that owners can drop off their dogs while they are at work, and they also have classes to help train both owners and their pets. Their employees are likewise well-cared for as well as well-trained; volunteers may also be trained to help with walking and playing with boarded pets.

**Examples of reasonable variations:** can definitely improve on the name; can expand to many types of pets; can add more services, such as employees who take care of pets in the owners' homes.

### Beautiful Sounds Instruments

Beautiful Sounds Instruments is a new shop in Humboldt providing quality musical instruments, music lessons, and instrument repair. They provide both beginners' level instruments and higher-level instruments; one can rent a beginner's level instrument, or purchase an instrument. Both group and individual lessons are available, typically weekly. Instruments can be left for repair or other service (such as cleaning, string replacement, etc.) They also hold monthly music receptions featuring local musicians.

**Examples of reasonable variations:** can definitely improve on the name; can includes many types of instruments (brass, strings, pianos, electronic instruments, etc.); can change to be another type of "thing" that people learn to use/buy or rent/need repaired.

### Culinary Creations Catering

Culinary Creations is a high-end catering company that specializes in customizable menus for weddings, corporate events, and private parties. They offer everything from plated multi-course meals to buffet-style dining, with a focus on seasonal, locally sourced ingredients. The company also provides bar services and event staffing.

**Examples of reasonable variations:** Can definitely improve on the name; Can includes niche cuisines, such as plant-based catering or ethnic food specialties. Could expand to meal delivery services, cooking classes, or offer event planning alongside catering, could service different size of groups.

### Tech Haven Computer Repair and Support

(apologies in advance for my actual lack of knowledge about Tech Repair and Support services)

Tech Haven provides expert computer repair and IT support services to both businesses and individual clients. They offer services such as virus removal, hardware upgrades, software troubleshooting, and network setup. Tech Haven also offers maintenance contracts for small businesses, providing monthly check-ups, system updates, and emergency support.

**Examples of reasonable variations:** Can definitely improve on the name; Can expand services to include mobile phone repairs, data recovery, or cybersecurity consulting. Could modify to focus on

gaming hardware or specialized enterprise IT solutions.

## **Books and Beans Café**

Books & Beans is a combination café and bookstore, offering customers a cozy environment to read and enjoy gourmet coffee. They host book clubs, poetry readings, and writing workshops, along with occasional live music events. Customers can purchase books, grab a coffee, or rent private spaces for meetings.

**Examples of reasonable variations:** Can definitely improve on the name; Can include different genres of books (e.g., rare books, comic books) or offering other products (e.g., board games, vinyl records) alongside café services. Could add a mobile café service or a subscription model for book rentals.

## **Fitness Revolution Gym**

Fitness Revolution Gym offers a full suite of fitness services, including personalized training, group classes (e.g., yoga, Zumba, pilates), and specialized programs for different fitness levels. They also have a nutritional consultation service and rent out training spaces to independent fitness trainers. The gym uses a membership model with monthly, yearly, or pay-per-session options.

**Examples of reasonable variations:** Can definitely improve on the name; Could expand to include virtual classes, outdoor boot camps, or specialized training for athletes. Can add nutrition-based services, like meal prep or cooking classes, and more.

## **Eco-Friendly Landscaping**

This company offers environmentally sustainable landscaping services for both residential and commercial properties. They specialize in native plantings, water-efficient garden designs, and organic pest control. Eco-Friendly Landscaping also offers seasonal yard maintenance, tree planting, and irrigation system installation.

**Examples of reasonable variations:** Can definitely improve on the name; Can expand to include urban farming services, greenhouse installation, or landscape architecture consulting. Could also focus on indoor plant care or rooftop gardens.

## **Creative Minds Art Studio**

Creative Minds is a community-based art studio that offers classes in painting, sculpture, pottery, and digital art. They host events like art shows, artist talks, and themed workshops for both children and adults. Clients can rent studio space or purchase custom art supplies from the shop.

**Examples of reasonable variations:** Can definitely improve on the name; Could include different art forms, such as digital design or 3D printing. Could include options for renting art for galleries or offices.

## Adventure Quest Travel Agency

Adventure Quest organizes custom travel packages for clients seeking adventurous and unique experiences. Specializing in activities such as hiking, diving, or cultural immersion trips, they provide full trip planning services, including accommodations, guided tours, and transportation. They also organize group tours and offer travel insurance.

**Examples of reasonable variations:** Can definitely improve on the name; Can include specific types of travel (e.g., eco-tourism, luxury vacations, or backpacking). Could add a travel blog or community forum to share travel tips, or offer travel gear rental.

## Vintage Vibes Antique Shop

Vintage Vibes curates a wide collection of antiques and vintage items, ranging from furniture and art to clothing and collectibles. The shop provides appraisal services and works with customers to source specific vintage items. They also host auctions and pop-up events.

**Examples of reasonable variations:** Can definitely improve on the name; Could include specific categories like vintage fashion or retro electronics. Can add an online store, rental services for movies or photoshoots, or collaborate with local artists to restore antique items.

## Wellness Retreat Spa

The Wellness Retreat Spa offers a peaceful escape, providing services like massages, facials, aromatherapy, and holistic wellness programs. They also have yoga and meditation classes, along with a juice bar offering fresh juices and detox drinks. Customers can purchase, individual services, day passes or longer-term wellness packages, and so on.

**Examples of reasonable variations:** Can definitely improve on the name; Can include specialized treatments like hot stone therapy. Could add a health-focused retreat center for multi-day stays or introduce virtual wellness coaching services.

## TutorConnect Education Platform

TutorConnect is an online platform that connects students with qualified tutors for one-on-one or group tutoring sessions. The platform manages schedules, payment processing, and progress tracking for students. Tutors can offer lessons in various subjects like math, science, languages, and test preparation. The platform also offers learning resources and practice tests.

**Examples of reasonable variations:** Could expand to include video tutorials, homework help services, or a marketplace for educational resources. Could also focus on specialized areas like coding bootcamps or art lessons.