

# Business Rules

## CS 325 Database Design

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### Business Rules

1. Rentals incur a late fee if not returned on time.
2. Members cannot rent while a rental is past due.
3. Members may only rent 10 mangas at a time.
4. Damage to a rental results in a fee.
5. Membership is limited to one person.
6. Minors may not rent adult mangas.
7. Give discounts to members who refer new customers.
8. Must provide analysis for profits, costs, assets, and liabilities.
9. Maintain a clean and inviting environment.
10. Update stock regularly to keep up with new releases.
11. Provide personalized recommendations based on customers' past purchases and preferences.
12. Ensure efficient and reliable shipping for online orders to meet customer expectations.
13. Implement a customer feedback system to gather insights and improve services.
14. Host manga-related events and activities to engage the community and attract new customers.
15. Collaborate with artists or creators for exclusive merchandise or events.
16. Manage inventory effectively to ensure popular titles are always in stock.

17. Develop partnerships with publishers or distributors to offer exclusive content.
18. Utilize social media and online marketing to reach a wider audience.
19. Create a customer loyalty program to reward frequent purchases and engagement.
20. Stay informed about industry trends and innovations to remain competitive in the market.