

# MOHAMAD ADAM HARITH BIN YAKKUB

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https://adamf1123.github.io/fyp-portfolio/

## **Objective**

Motivated and analytical student seeking a Data Analyst internship to apply skills in data visualization, data cleaning, and database management. Passionate about turning raw data into meaningful insights that support business decisions through tools like Power BI, Excel, and SQL.

## Skills

- Data analysis and visualization using Power BI, Excel, and Google Sheets
- Querying and managing databases using MySQL / SQL
- Collecting, cleaning, and interpreting data for actionable insights
- Creating interactive dashboards and summary reports
- Strong analytical thinking and attention to detail
- Excellent written and verbal communication for presenting findings

## **Relevant Experience**

Final Year Project – REKEK E-Commerce Data Dashboard Politeknik Besut Terengganu | 2023 – Present

- Designed and implemented an analytics dashboard to visualize sales performance, customer activity, and product trends using Power BI.
- Cleaned and transformed raw data from MySQL databases into structured datasets.
- Applied SQL queries for data extraction and used DAX for calculated measures in Power BI.
- Presented insights to lecturers highlighting sales growth and top-performing product categories.

### **Education**

#### Diploma

Politeknik Besut Terengganu 2023 - present CGPA 3.66