

Adam Alcantara

Portfolio: adamalcantara.com

SUMMARY

- Creative and forward-thinking Project Coordinator with 5+ years of Disney Operations experience, driven by an eye for detail and a passion for crafting innovative experiences
- Creates and maintains partnerships, demonstrates flexibility, and works independently
- Technically proficient in HTML, CSS, JavaScript, ReactJS, Tailwind CSS, WordPress, Python, SQL, Microsoft 365, and the Adobe Creative Suite

EDUCATION

Wilmington University

Bachelor of Science in Computer Science | June 2024

Disney Aspire Participant

EXPERIENCE

Alcantara Media Development

Owner, Chief Content Developer

Orlando, Florida

October 2023 - Present

- Assembles reactive user experiences on the internet
- Manages client expectations while meeting deadlines
- Crafted a social media campaign for a performance at Carnegie Hall

Disney Experiences ®

Disney Photo Imaging Quality Assurance Coordinator

Orlando, Florida

November 2022 - Present

- Partners and maintains relationships with Disney Photo Imaging Line of Business, Disney University, and the Disney PhotoPass Marketing & Communications team to design and implement new learning experiences for Disney PhotoPass photographers
- Create and monitor camera settings across Walt Disney World Resort and enter those settings into Personal Digital Assistants for use by Disney PhotoPass photographers
- Analyze data to determine operational needs for new learning experiences
- Created new learning experiences for Disney Photo Imaging CORE, Sales & Service Center, and Capture Your Moment, while taking into account various learning styles

Star Wars Galactic Starcruiser - Photographer

November 2021 - November 2022

- Selected as the trainer for Star Wars Galactic Starcruiser CSL Portrait Experience opening team
- Brainstormed, designed, and delivered dynamic and engaging learning experiences for advanced photography techniques and operating a new venue
- Provided input on equipment, operations, and workflow to leadership and Disney Photo Imaging Line of Business partners for the Disney PhotoPass offering

Disney Photo Imaging Trainer**November 2019 - November 2022**

- Selected as the Opening Team Trainer for Capture Your Moment specialty training
- Delivered Moving Forward Together and Creativity Core training to photographers returning from furlough
- Trained incoming Cast Members on Disney Photo Imaging operations and policies
- Provided effective feedback to Trainees verbally and with photo reviews
- Facilitated Disney Photo Imaging CORE classes

Disney Fine Art Photography - Photographer**March 2019 - September 2022**

- Assisted lead photographer with external details of productions, including time management, travel, equipment, and remain detail oriented during family, bridal, and convention level photo shoots
- Trained incoming Fine Art Photography Cast Members as photographer assist
- Photographed a range of events including weddings, conventions, and portrait sessions while being self sufficient and exhibiting good time management and problem solving skills

Disney PhotoPass Photographer - Magic Kingdom Park**January 2016 - November 2021**

- Created memorable interactions with Guests daily using the Five Keys as a guide
- Selected for speciality trainings in Photo Support, Rover, Capture Your Moment, Castle Courtyard, Cinderella's Royal Table Proposal, and Magic Words with Mickey
- Effectively collaborated with multiple lines of business to maintain exceptional Guest service and recovery while proactively solving unique and multifaceted situations
- Observed potential unsafe practices and submitted Near Misses to leadership regularly

Magic Kingdom Park Orientation Facilitator**November 2019 - November 2021**

- Facilitated comprehensive guided tours of Magic Kingdom Park to 20-40 incoming Cast Members to familiarize them with the park layout, locations, and important Magic Kingdom Park information
- Familiarized Cast Members with local procedures relating to safety, first aid, and security
- Assisted fellow facilitators with timing accuracy, partnership with tour stops, and managing potential safety concerns

AWARDS

- The Walt Disney Legacy Award
- Magic Kingdom Park Photo of the Year 2019
- Magic Kingdom Park Photo of the Year 2018
- Entertainment Quarterly Award Winner Magic Kingdom, June 2019