

The 3rd Era

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INNOVIA STRATEGIES

1st Era

Agricultural

2nd Era

Industrial

3rd Era

Digital



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Innovation Space



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1,000s

1,000,000s

1,000,000,000s

1,000,000,000,000s

Mainframe

Server

Mobile

IoT



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1st Era

Tightly coupled

2nd Era

Loosely Coupled

3rd Era

Uncoupled



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April 22, 2015, 3:57 PM ET

EMC CEO Says IT in Midst of Biggest Secular Shift in History



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Superhot startup Docker raises \$95 million as it prepares to squeeze out the competition

TECHNOLOGY / GLOBAL

VMware Responds to Container Movement with Lightweight Linux OS and Cloud-Native Tools

3 DAYS AGO, BY SUSAN HALL

Google Brings Containers to its Cloud With Hosted Kubernetes

Microsoft reveals Azure Service Fabric, platform behind Cortana and more

Software already battle-hardened, used to run Cortana, Lync, Azure SQL.

Container wars: Microsoft debuts its Windows-based answer to Kubernetes



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Craft IT



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Industrial IT



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Time
to
value



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Loosely coupled architecture

Data as a Service

Continuous delivery model



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Business alignment

Organization & Skills

Partner capabilities



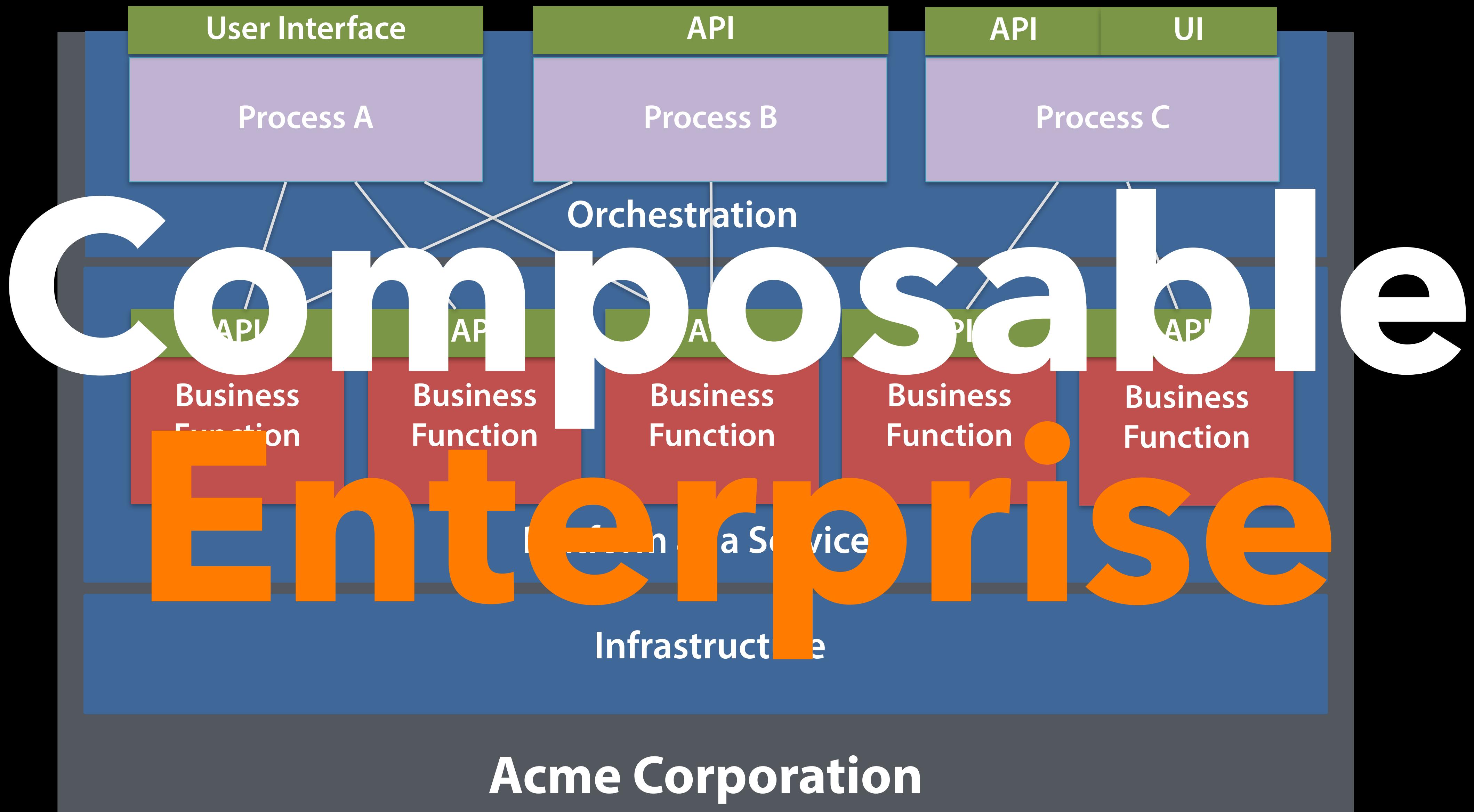
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Composable

\kəm-'*pōz-*ə-*bəl*

Of being constructed from parts



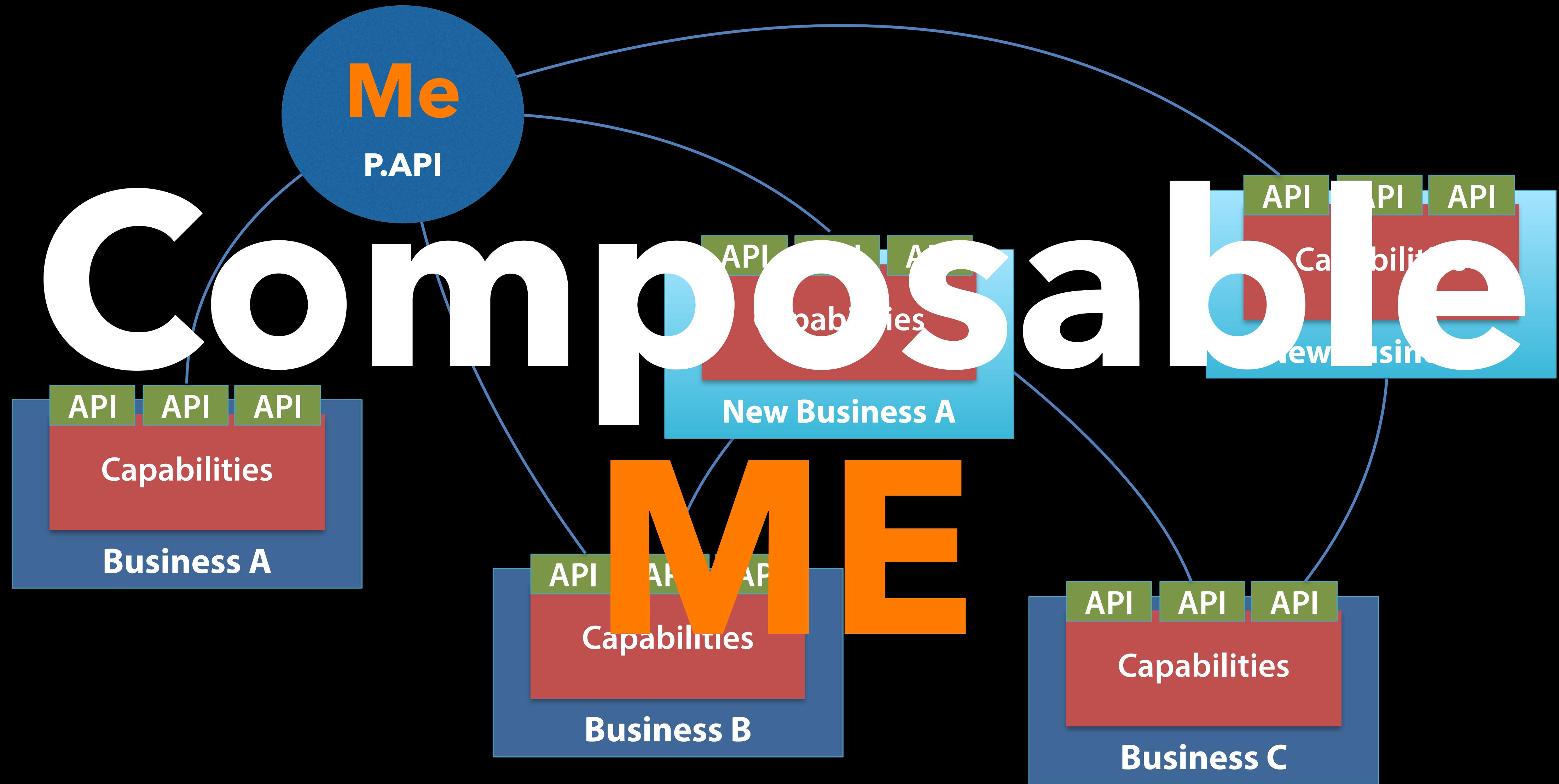


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composable Economy

The diagram illustrates the Composable Economy concept. It features the word "composable" where each letter is composed of a different business unit. The letters are stacked vertically, with "composable" in white and "Economy" in orange. Each business unit consists of a blue base layer labeled with the business name, a red middle layer labeled "Capabilities", and a green top layer labeled "API". In addition, there are blue boxes labeled "New Business A" and "New Business B" integrated into the structure. Blue lines connect the "API" boxes between adjacent units, and curved blue lines connect the "New Business" boxes between Business A and Business C.





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Metaform

\'mā-tä-\'fōrm\

A platform of platforms



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**Uncoupled
Execution
Everywhere**



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Smart Contracts



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Trusted Transactions



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Friction-free Payments



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Private Data



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AWS Code Deploy

Block Chain

AWS Lamda

Ethereum Project

Azure Fabric Services



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Composable Everything

A close-up photograph of a person's hand, palm facing up, holding a single red gear. Several silver metal gears are visible behind it, some meshing together and others floating nearby, all set against a dark, slightly blurred background.

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