## Didgah Email Project Review:

The primary challenge regarding speed and spam lies with popular email providers like Gmail, Hotmail, and Yahoo, rather than SendGrid. To address this concern, modify the specification accordingly.

- Add speed factor to increase or decrease the speed of sending emails.
- Define the main criteria important to us to select an Email Service Provider.
- Regarding the selection of Ubivox as the mail service provider, there are some unclear points:
  - a. The cost is not explicitly stated.
  - b. The minimum cost appears to be 45 euros per month for 10,000 emails in 10 stages, but this information needs clarification.
  - c. It is not clear if the maximum number of contacts refers to email addresses or something else.
  - d. The specification mentions an unlimited number of users, but it is not defined as what constitutes a "user." ◆
  - e. It might be beneficial to compare the 245 euros per month service which can send 50,000 emails in 14 stages with similar service in SendGrid. •
  - f. We have already spent over a month deciding on an email server without making any progress thus far.
- The important factor we need to decide ASP in order to start the development:
  - 1. Make decision on the direction of migrating the project to the cloud.
  - 2. Make decision on selection of the mail service provider.