



Tel Aviv, May 23rd 2018

Sponsorship Plan

About Serverless Days TLV

Serverless Days Tel Aviv is a single-day, single track conference taking place in June 2018 in the heart of Tel Aviv. The conference is a member of the [Serverless Days](#) family, a series of events around the world focused on fostering a community around serverless technologies.

The conference is about serverless architectures and FaaS (Function as a Service) in particular. Our goal is to bring together 100-150 Israeli developers and entrepreneurs and connect them with industry leaders in the field.

The event is content driven. This means that we focus our efforts in bringing the best speakers we can from Israel and abroad, in order to attract the best engineers and entrepreneurs in the field.

Sponsoring the Event

Serverless Days TLV will feature professional Serverless content, aiming at experienced cloud developers. This is a unique opportunity to reach Tel Aviv's finest software engineers and innovative companies in a professional, yet informal, setting.

We are excited to have you onboard sponsoring us. Thanks!

Sponsorship Plan

We offer a single-tier sponsorship plan intended to increase brand awareness and connect sponsors with experienced cloud developers and startups.

Digital Presence

- **Logo on our site:** A logo placement on the conference homepage.
- **Logo in the videos:** All sessions are recorded and uploaded to YouTube a week after the conference. Sponsors logos will appear at the opening and closing frames of each session.

On-Site Presence and Recognition

- **Banner Logo:** Logo placement on the conference banner. The banner will be present on stage during all sessions, including the opening and closing notes by the organizers.
- **A Thank-You on stage:** A recognition and thank-you at the opening and closing session of the conference.
- **T-Shirt logo:** Logo placement on the conference T-Shirt that will be handed to all attendees.

A Friendly Booth

We would like to encourage informal and friendly conversation between sponsors and attendees. Our booths feature a large wall poster with graphics of your choosing, two bar stools and one bar table. The booths are placed in a central location just outside the session hall, near the coffee and lunch area.

Hiring Opportunities

Leverage the conference to expose your job listing to high-quality engineers:

- **Featured job listing on email:** We send an email to all attendees with necessary information about the conference (agenda, getting there & away, parking and alike). The email will include a job section where you can post a featured job and link it to your site.
- **Featured job listing on our site:** The conference site will include a job section with a designated space for each sponsor.

Cost

The sponsorship cost is 4,500 USD + V.A.T.