### PureSec - Open Roles

### 1. Backend Team Lead

https://www.linkedin.com/jobs/view/541619088/

# **Job description**

PureSec is the world's first and leading security platform for serverless architectures and AWS sole Lambda security partner, and we're looking for a hands-on Backend Team Leader.

# Key Responsibilities

- Lead the team's agile development process end-to-end.
- Mentor and coach our talents.
- Guide the discussions and technical decisions towards the best possible solutions.
- Design, develop, and unit test the product in accordance with established standards.
- Adhere to high-quality development principles while delivering solutions on-time and on budget.
- Architect & Lead the backend development.

# Required Skills & Experience

- Proven experience as a Team Leader.
- Excellent interpersonal skills.
- Strong analytical and problem-solving capabilities.
- Proven experience in building complex architectures.
- Proven experience in working with Big Data solutions.
- Python / NodeJS (3+ years of experience) a must.
- AWS Knowledge a big advantage.
- Web Application Security background a big advantage.
- ARAM / MAMAS / MAMRAM graduate a big advantage.

### 2. VP Product Management

https://www.linkedin.com/jobs/view/563724212/

PureSec is the world's first and leading security platform for serverless architectures and AWS sole Lambda security partner, and we're in search of an ultra-talented VP Product Management.

### <u>Job Responsibilities</u>

- Own product vision, strategy and roadmap
- Own product marketing and customer success
- Identify and capture requirements by working closely with customers, potential customers and partners
- Become an expert in serverless computing and security to help customers solve their business needs
- Deliver an outstanding customer experience
- Collaborate with engineering and CTO to specify features, prioritize enhancements, and refine requirements
- Communicate the roadmap to customers and partners
- Represent PureSec at industry events and in key meetings with customers, business partners and analysts

### Required Skills & Experience

- Incredibly intelligent and sharp-minded
- 3+ years of product management experience and proven track record of managing an entire product lifecycle
- Strong leadership, management, and organizational skills. However, ability and willingness to roll up the sleeves and get things done as a sole product manager for the first year
- Strong technological background hands on experience as an architect, devops or developer
- Experience working at a security vendor, ideally an application security vendor
- Experience working with large U.S. enterprise organizations
- Knowledge and experience in AWS
- Deep familiarity with development technologies and trends
- Proven ability to work with cross-functional groups and drive decision making
- Ability to work in high-speed changing environment
- Demonstrate clear and concise written and verbal communication skills
- Fluent English writing and speaking

### 3. Senior Product Marketing Manager

 $\frac{https://www.linkedin.com/jobs/search/?currentJobId=666590415\&f\_C=15224102\&locationId=0THERS.worldwide}{d=0THERS.worldwide}$ 

#### lob description

PureSec is the world's first and leading security platform for serverless architectures and AWS sole Lambda security partner.

We're looking for a hands-on Senior Product Marketing Manager who will be responsible for developing positioning, messaging, competitive differentiation and strategic direction by establishing strategies and execute plans that support business objectives. We seek a highly creative, metrics driven leader and all-round marketer who can lead and maintain PureSec's position as the world-leading serverless security product.

# **Responsibilities**

- Work with the CEO to develop and implement a marketing plan to support company goals, including positioning & competitive analysis.
- Collaborate with Product Management, Engineering and Sales to create the content and proof points required to accelerate market adoption of company product.
- Conduct customer segmentation, analyse and understand the target customer persona, collect and analyze customers' needs and implement lead generation programs.
- Assist in the development and optimization of customer communications, including advertising, website improvement, branding, public relations, events and more.
- Own the continuous, data-driven optimization process of our conversion funnel (leverage marketing platforms to execute, measure, track, analyze & optimize marketing programs and performance)

# Requirements

- At least 3 years of Product Marketing experience in Cyber Security
- Experience with marketing to the US B2B market.
- Process and project management skills with successful experience influencing cross functional teams.
- Have a solid understanding of all marketing channels: SEO, SEM, Social, PR, Guerilla.
- Outstanding written and verbal communications skills with the ability to explain and translate complex technology concepts into simple and intuitive communications.
- Experience building data-driven marketing programs and integrated campaigns using HubSpot.
- Experience in running lead generation programs including: paid media, email and database marketing, content marketing, SEO, partnerships, events, etc.
- Highly motivated with analytics and metrics mindset and a can-do attitude
- English mother tongue level. Advantages
- Experience with DevSecOps as target audience