

Web Superhero in Training. Polyglot Developer. Frontend Engineer. Hacker. Designer. Entrepreneur. Author. Leader. Pusher of Edges. World Traveller.

Work History *I've been busy making amazing stuff*

Seneca..io

Founder • CTO • Lean product development

Jan 2013 Web app helping startups report to their investors.
–Sep 2012 Ruby API, AngularJS single page webapp, Lean-dev

BackChat.io

CEO • Front/backend • Marketing • Sales • Entrepreneur

Feb 2010 Co-founder of a real-time message filtering platform
–present licensed to Telefonica's UK division, O2, who use it in their open developer API platform.
Ruby, Rails, Node, ExtJS, Backbone, ElasticSearch, Mongo

Superhero Labs

Software Consultant and Developer

Jan 2010 Consulted on projects including the Prince's Trust charity.
–Dec 2010 .NET, C#, Umbraco, JavaScript, CSS, HTML

IronRuby in Action, Manning Publishing

Author

July 2009 I wrote the book on IronRuby. Technical writing, code examples, illustration.
–July 2010 *Technical Writing, Ruby, Teaching, Git*

BBC Homepage

Lead Developer

Oct 2008 Lead team of 6 rearchitecting the #1 UK site. Strong
–Jan 2010 focus on scaling, performance, standards, accessibility.
Architect, Scale, PHP, Zend, JavaScript, Glow, HTML, CSS

Xero.com

Lead Frontend Engineer

Jan 2007 Developed Webby Award winning marketing and online
–Feb 2008 accounting webapp, with a strong focus on frontend performance and reusable JavaScript widgets and libraries.
Optimisation, JS lib dev, jQuery, Prototype, HTML, CSS

Skills *Let's play "Buzzword Bingo!"*

Frontend Engineering

*Expert in design & development of websites and webapps.
An innovator, I made the world's first CSS/JS custom form library, Ajax image editor, and JS raytracer.
Strong knowledge of wide range of JS libraries, frameworks, usability, scaling.*

Backend Engineering

Strong history of implementing scalable, integrated systems using a wide range of languages and technologies. A creative, hacker approach, backed by classical Comp.Sci knowledge.

Entrepreneurial

My experience has made me fearless, psychologically strong, and scrappy. I love a challenge.

Interests

*Startups & working business models
All things JavaScript
WebGL & Canvas
Making things do what they weren't made to
Interior design & architecture
Paragliding, Stoicism, Bananas*

“Adam is a very intelligent individual & can work and converse in pretty much every technology. He has a very entrepreneurial approach and treats every product he works on with very obvious passion.”

Craig Musker

*Head of Development, Digital Media
BBC Worldwide*

Education **University of Waikato, NZ**
2000–04 **Bachelor of Computing & Mathematical Science**
2/1 Honours, majoring in HCI

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