

Adam Dokmak

Marketing & Logistics Student – Web Developer

Digital marketer with a diverse skillset able to drive traffic, engagement, and sales. I possess moderate expertise in the marketing field. I am Proficient in Web Development specializing the frontend development utilizing many languages, libraries, and frameworks.

Experience

2023/03– Present	<div><div>UI Designer & Front-end Developer</div><div>Internasolutions</div><div>London , United Kingdom</div></div> <div><i>Co-founder & COO of Internasolutions, a company designed for developing fully fledged websites for clientele.</i></div> <div><ul style="list-style-type: none">Initiated successful startup by acquiring clientsHandled over 10 clients in totalityAchieved 100% on initial ROI within the first fiscal monthCo-developed client acquisition strategiesHandled design processes with clients</div>
2023/01– Present	<div><div>Marketer & Front-end Developer</div><div>ElevAds</div><div>London , United Kingdom</div></div> <div><i>Hired at a company specializing in installing screen advertisements around residences, as a digital marketing specialist and developer.</i></div> <div><ul style="list-style-type: none">Developed website and optimized SEODesigned and created presentations for client aqcuisitionAttempted to innovate client acquisition strategy with successAdvised on niched marketing decisions</div>
2022/05– 2023/01	<div><div>Advertising Via Marketing</div><div>Ecommerce</div><div>Ontario , Canada</div></div> <div><i>Hired by a start-up that was looking for a Digital Marketer specializing in advertisement & overall development.</i></div> <div><ul style="list-style-type: none">Increased company’s conversion rates to 3.2%3x Both ROI & ROASDeveloped website optimized for conversionAided in development of client acquisition strategiesOverlooked creation of advertisements/visuals</div>

Education

2021–Present	<div><div>Business Administration</div><div>Al Akhawayn University</div><div>Ifrane , Morocco</div></div>
2017–2021	<div><div>High School</div><div>Al Akhawayn School</div><div>Ifrane , Morocco</div></div>
2012–2017	<div><div>Middle School</div><div>American School of Fes</div><div>Fes, Morocco</div></div>
2008–2012	<div><div>All Prior Education</div><div>Philadelphia Private School</div><div>Dubai, United Arab Emirates</div></div>

Personal Info

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<div>Website</div> <div>adamdokmak.github.io/Advanced_E-Portfolio/</div>
<div>LinkedIn</div> <div>www.linkedin.com/in/adamdokmak</div>

Skills

Advertisement	<div><div></div><div></div><div></div><div></div><div></div></div>
Digital Analytics	<div><div></div><div></div><div></div><div></div><div></div></div>
Media Development	<div><div></div><div></div><div></div><div></div><div></div></div>
Revenue Growth	<div><div></div><div></div><div></div><div></div><div></div></div>
Graphic Design	<div><div></div><div></div><div></div><div></div><div></div></div>
Problem Solving	<div><div></div><div></div><div></div><div></div><div></div></div>
HTML, CSS, JS	<div><div></div><div></div><div></div><div></div><div></div></div>
Video Editing	<div><div></div><div></div><div></div><div></div><div></div></div>

Languages

English	<div><div></div><div></div><div></div><div></div><div></div></div>
Arabic	<div><div></div><div></div><div></div><div></div><div></div></div>
French	<div><div></div><div></div><div></div><div></div><div></div></div>