

# Adam Dokmak

Digital Marketer & Developer

Digital marketer with a diverse skillset able to drive traffic, engagement, and sales. I possess moderate expertise in the marketing field. Proficient in Web Development including Backend development as well as frontend UI creation.

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## Education

### Business Administration (Marketing)

Al Akhawayn University

2021 - Present

Ifrane, Morocco

### High School

Al Akhawayn School

2017 - 2021

Ifrane, Morocco

### Middle School

American School of Fes

2012 - 2017

Fes, Morocco

### All Prior Education

Philadelphia Private School

2008 - 2012

Dubai, United Arab Emirates

## Past Experiences

### Advertising Via Marketing Ecommerce

05/2022 - Present

Ontario, Canada

Private Organization that was looking for a Digital Marketer specializing in Advertising.

#### Achievements / Tasks

- Increased Company's Conversion Rates to 3.2%
- 3x Both ROI & ROAS
- Developed Website Optimized for Conversion

### UI Creation & Backend Developer

Internasolutions

03/2023 - Present

London, United Kingdom

Co-founder & CEO of Internasolutions, a company designed for developing fully fledged websites.

- Initiated successful startup by acquiring clients
- Handled over 10 clients in totality
- Achieved 100% on initial ROI within the first month

## Skills

SEO

Advertisement

Digital Analytics

Web Development

HTML

Graphic Design

Problem Solving

Media Development

Revenue Growth

## Personal Projects

### Ran A Successful Ecommerce Scheme

- Collaborated with a partner for the purpose of turning a business plan into reality on numerous occasions

### Developed Numerous Websites

- Created and developed websites for personal use as well as for clients

### Video Editing

- Mastered the usage Final Cut Pro X and produced and edit studio-quality content for personal and client projects

### Graphic Design

- Designed and created visually appealing brochures utilizing Adobe Photoshop

## Languages

English

Native or Bilingual Proficiency

French

Limited Working Proficiency

Arabic

Professional Working Proficiency