

# Adam Dokmak

## Marketing & Logistics Student – Web Developer

I am a full stack web developer specializing in frontend development utilizing many languages, libraries, and frameworks.

**PORTFOLIO:** [adamdokmak.vercel.app](https://adamdokmak.vercel.app)

### Experience

03/2023 – Present	<b>UI Designer &amp; Full-Stack Developer</b> Freelancing	Ifrane, Morocco
	<i>Reached out to prospects and web agencies looking for a non-contractual working relationship to be a full stack developer.</i>	
	<ul style="list-style-type: none"><li>• Initiated successful talks with potential clients</li><li>• Handled over 10 clients in totality</li><li>• Worked as solo Front end engineer</li><li>• Aided with client acquisition strategies</li><li>• Handled design processes with clients</li></ul>	
01/2023 – Present	<b>Marketer &amp; Front-end Developer</b> ElevAds	Ontario, Canada
	<i>Hired at a company specializing in installing screen advertisements around residences, as a digital marketing specialist and developer.</i>	
	<ul style="list-style-type: none"><li>• Developed website and optimized SEO</li><li>• Designed and created presentations for client acquisition</li><li>• Attempted to innovate client acquisition strategy with success</li><li>• Advised on niched marketing decisions</li></ul>	
05/2022 – 01/2023	<b>Sales Strategist &amp; Marketer</b> Ecommerce	Ontario, Canada
	<i>Hired by a start-up that was looking for a Digital Marketer specializing in advertisement &amp; overall development.</i>	
	<ul style="list-style-type: none"><li>• Increased company’s conversion rates to 3.2%</li><li>• 3x Both ROI &amp; ROAS</li><li>• Developed website optimized for conversion</li><li>• Aided in development of client acquisition strategies</li><li>• Overlooked creation of advertisements/visuals</li></ul>	

### Education

2021 – 2025	<b>Business Administration – UG</b> Al Akhawayn University – Liberal Arts	Ifrane, Morocco
	<ul style="list-style-type: none"><li>• Concentrating in marketing and logistics &amp; supply chain</li><li>• Engaged in a multitude of communication/writing classes</li><li>• Designed and created visually appealing brochures utilizing Adobe Photoshop</li></ul>	
2017 – 2021	<b>High School</b> Al Akhawayn School	Ifrane, Morocco
	<ul style="list-style-type: none"><li>• Organized and managed multiple fundraisers for a senior project</li><li>• Used Final Cut Pro X &amp; Premiere Pro heavily as I produced and edited content for personal and school projects</li></ul>	

### Personal Info

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<b>LinkedIn</b>
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### Skills

Communication	<div><div></div><div></div><div></div><div></div><div></div></div>
Digital Analytics	<div><div></div><div></div><div></div><div></div><div></div></div>
Strategic Thinking	<div><div></div><div></div><div></div><div></div><div></div></div>
Critical Thinking	<div><div></div><div></div><div></div><div></div><div></div></div>
Graphic Design	<div><div></div><div></div><div></div><div></div><div></div></div>
Problem Solving	<div><div></div><div></div><div></div><div></div><div></div></div>
JS, React, Next	<div><div></div><div></div><div></div><div></div><div></div></div>
Video Editing	<div><div></div><div></div><div></div><div></div><div></div></div>
Linear Optimization	<div><div></div><div></div><div></div><div></div><div></div></div>
Microsoft Excel	<div><div></div><div></div><div></div><div></div><div></div></div>

### Languages

English	<div><div></div><div></div><div></div><div></div><div></div></div>
Arabic	<div><div></div><div></div><div></div><div></div><div></div></div>
French	<div><div></div><div></div><div></div><div></div><div></div></div>