

# Generalized Additive Models

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# Overview

- What is a GAM?
- What is smoothing?
- How do GAMs work? (*Roughly*)

# From GAMs to GLMs and LMs

# (Generalized) Linear Models

Models that look like:

$$y_i = \beta_0 + x_{1i}\beta_1 + x_{2i}\beta_2 + \dots + \epsilon_i$$

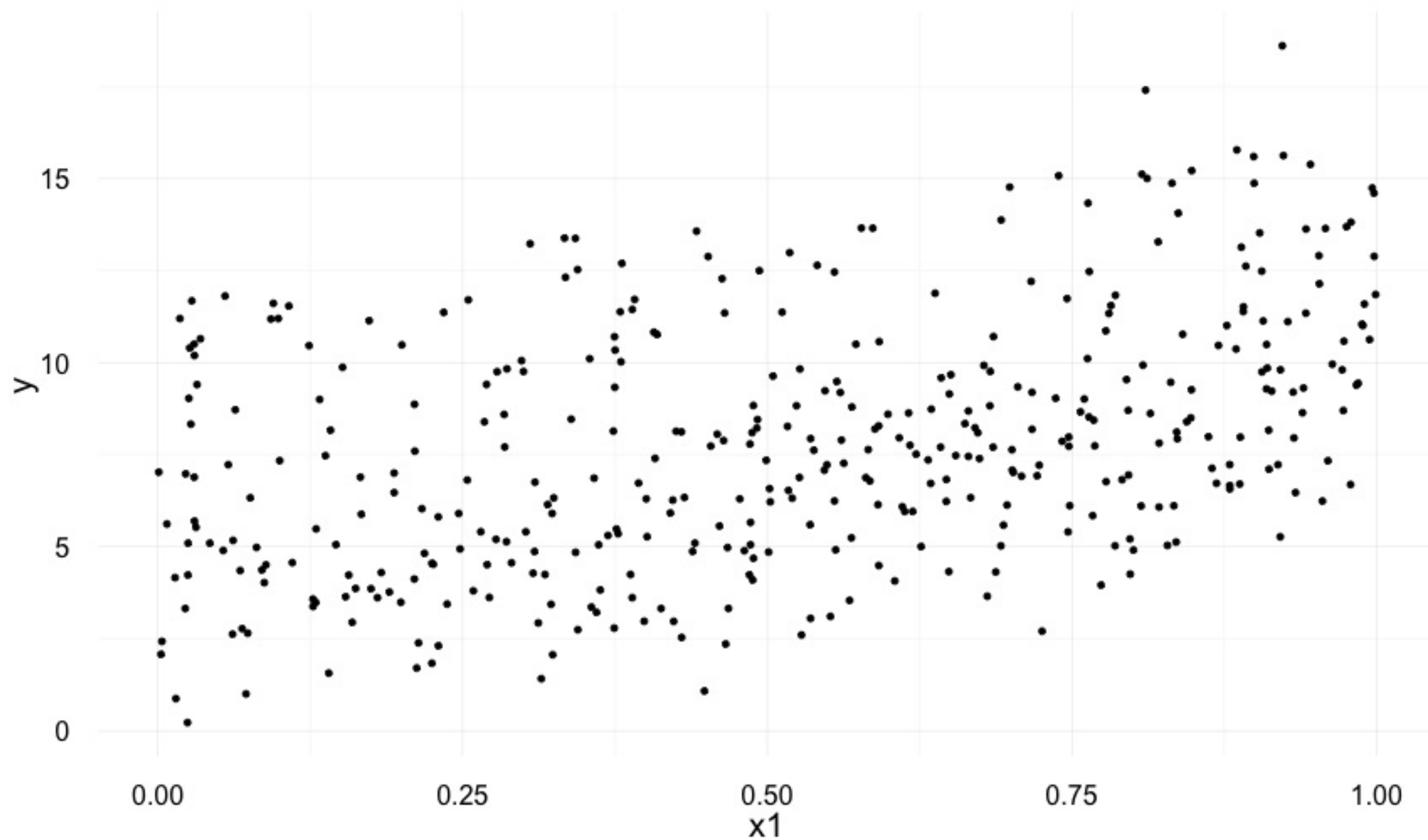
(describe the response,  $y_i$ , as linear combination of the covariates,  $x_{ji}$ , with an offset)

We can make  $y_i \sim$  any exponential family distribution (Normal, Poisson, etc).

Error term  $\epsilon_i$  is normally distributed (usually).

Why bother with anything more complicated?!

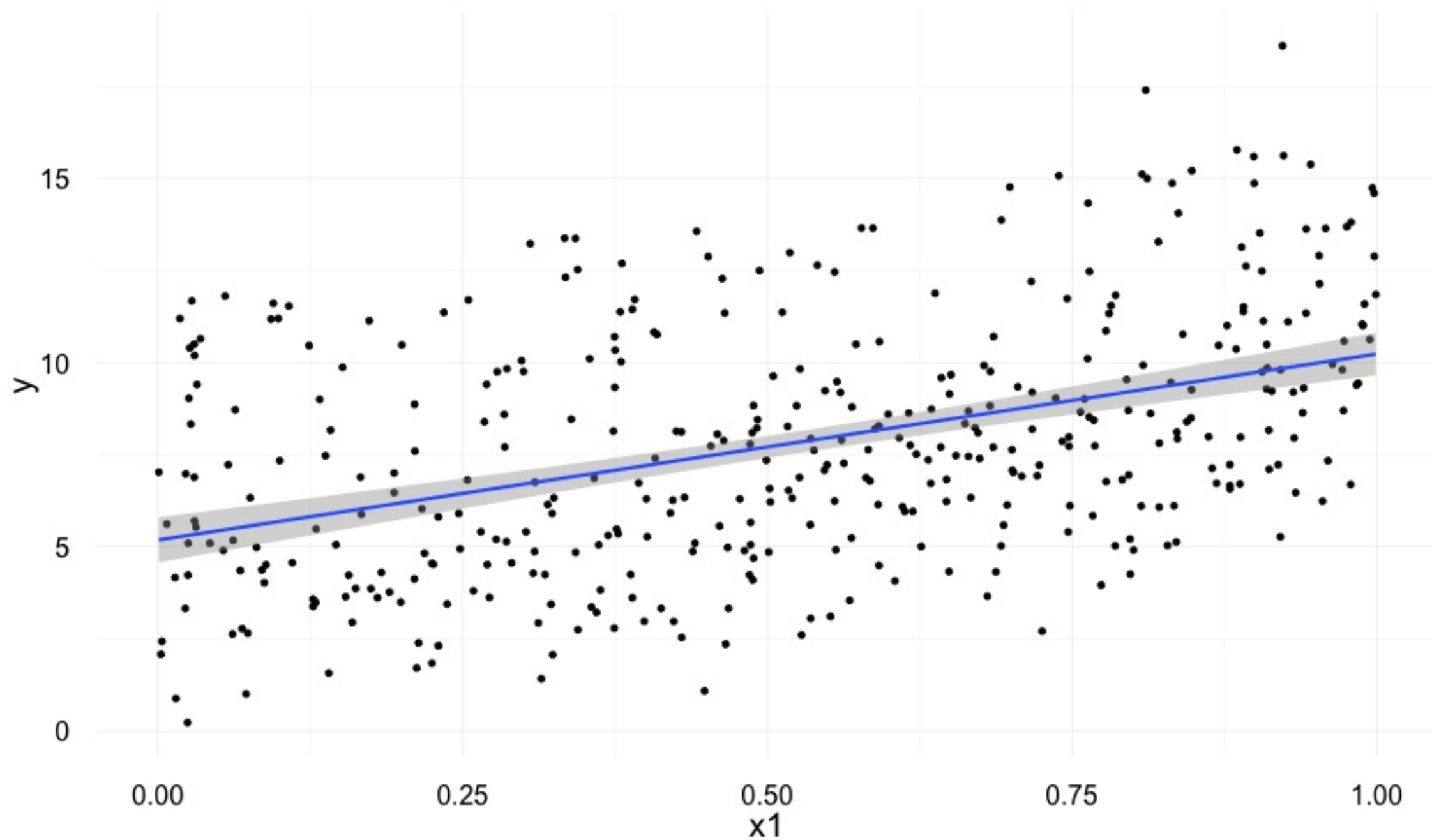
# Is this relationship linear?



# A linear model...

```
lm(y ~ x1 + poly(x1, 2), data=dat)
```

# Is this relationship linear? Maybe?

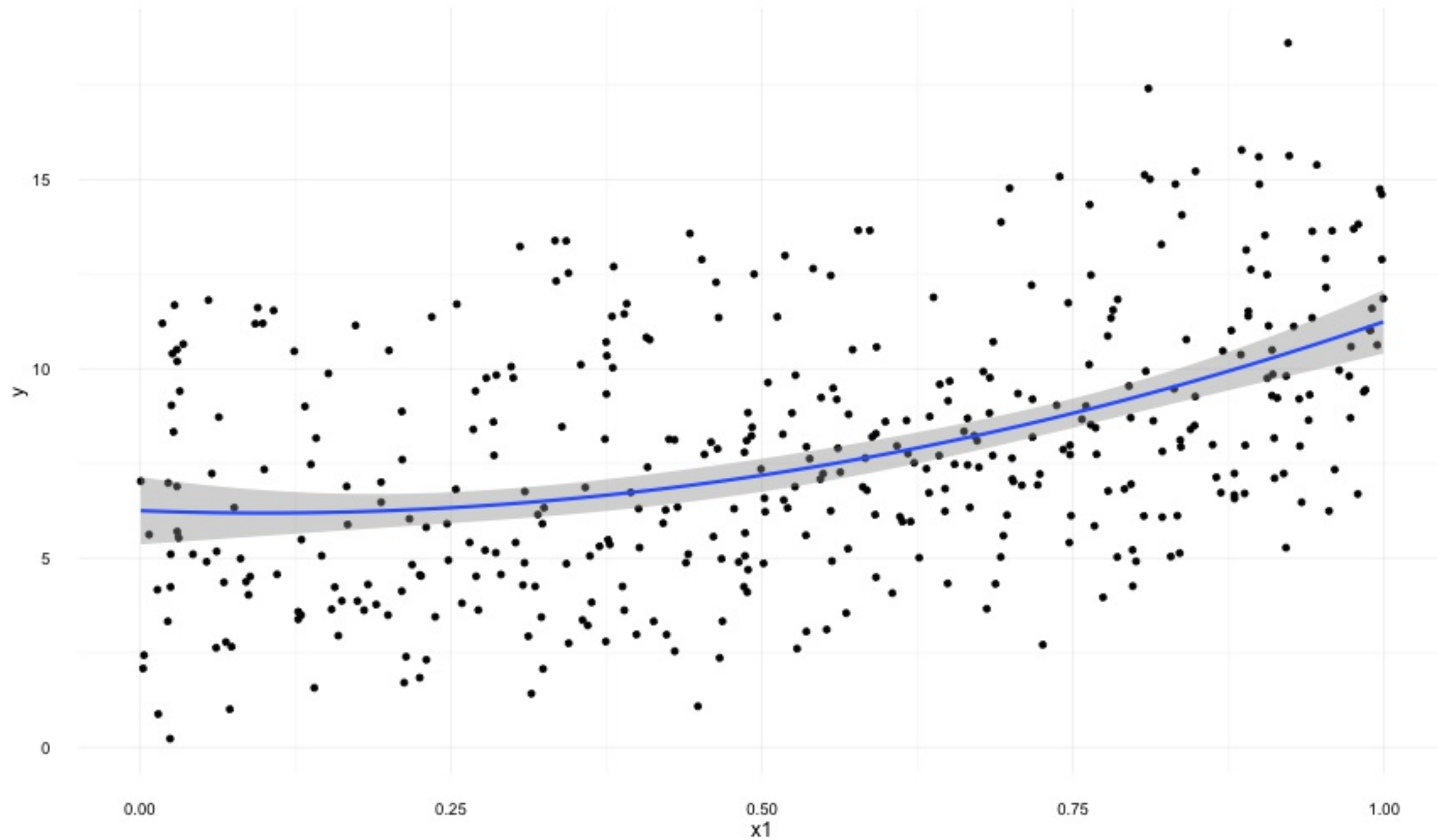




# What can we do?

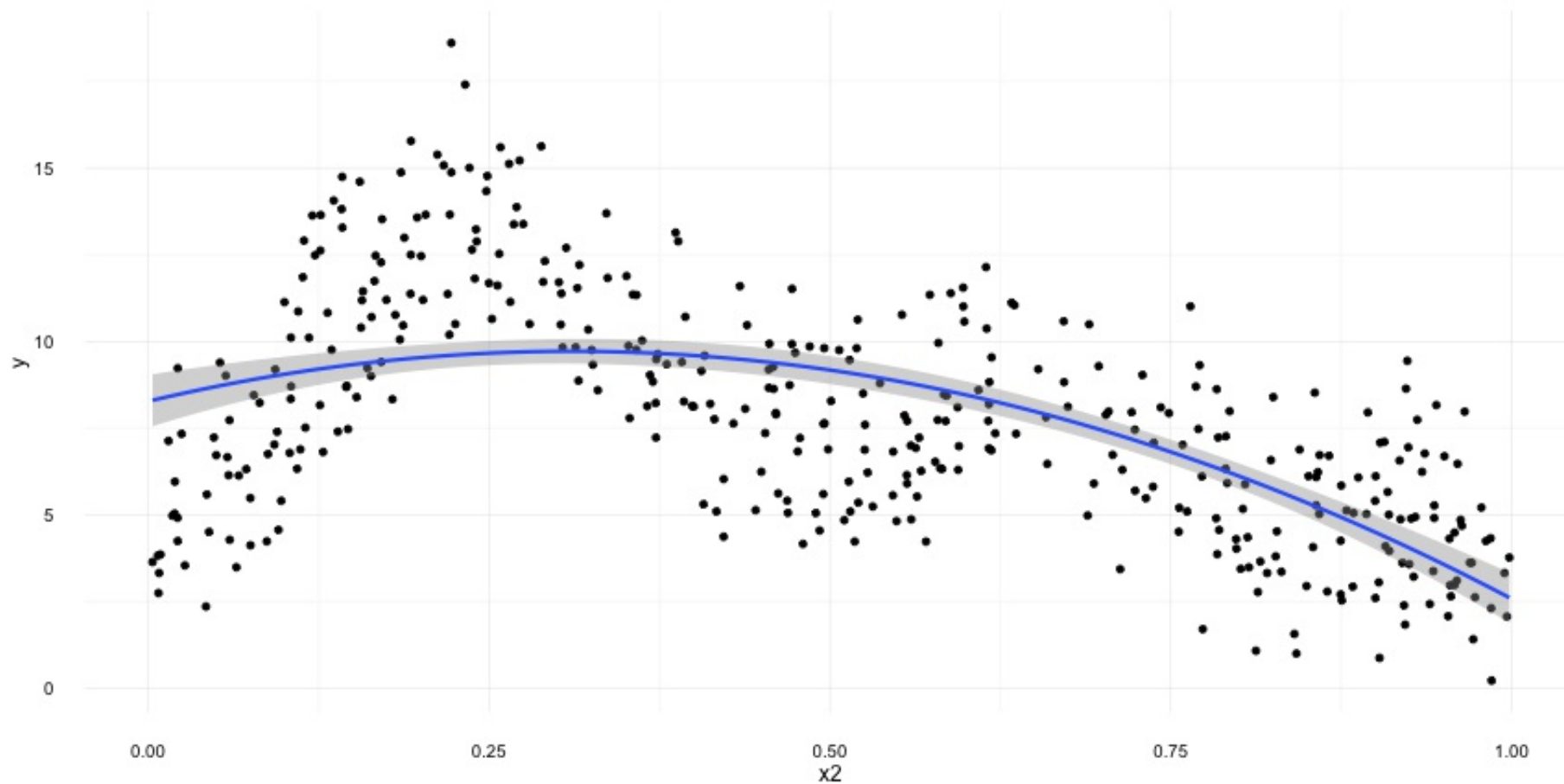
```
lm(y ~ x1 + poly(x1, 2), data=dat)
```

# Adding a quadratic term?



# Is this sustainable?

- Adding in quadratic (and higher terms) *can* make sense
- This feels a bit *ad hoc*
- Better if we had a **framework** to deal with these issues?



[drumroll]

# Generalized Additive Models

”gam”

1. *Collective noun used to refer to a group of whales, or rarely also of porpoises; a pod.*
2. *(by extension) A social gathering of whalers (whaling ships).*

(via Nat Kelly, Australian Antarctic Division)

# Generalized Additive Models

- Generalized: many response distributions
- Additive: terms **add** together
- Models: well, it's a model...

# What does a model look like?

$$y_i = \beta_0 + \sum_j s_j(x_{ji}) + \epsilon_i$$

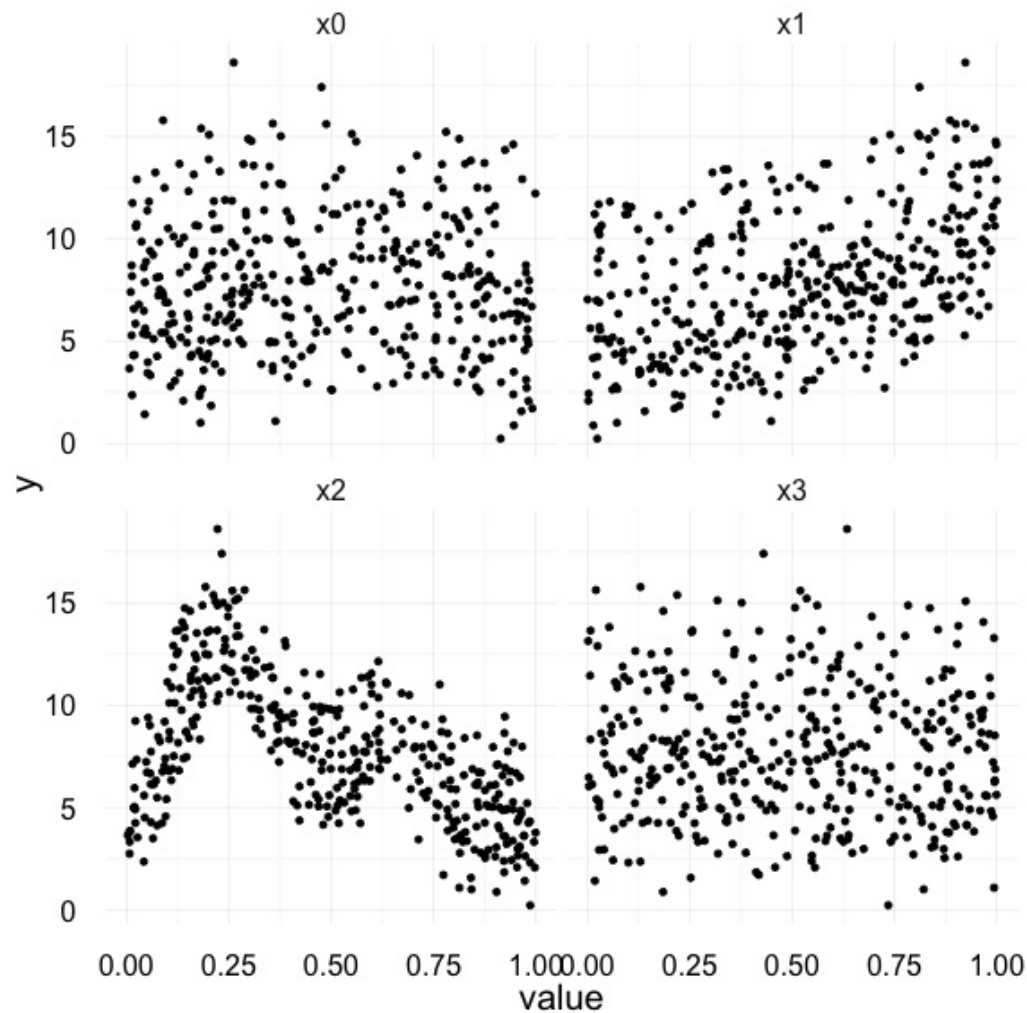
where  $\epsilon_i \sim N(0, \sigma^2)$ ,  $y_i \sim \text{Normal}$  (for now)

Remember that we're modelling the **mean** of this distribution!

Call the above equation the **linear predictor**

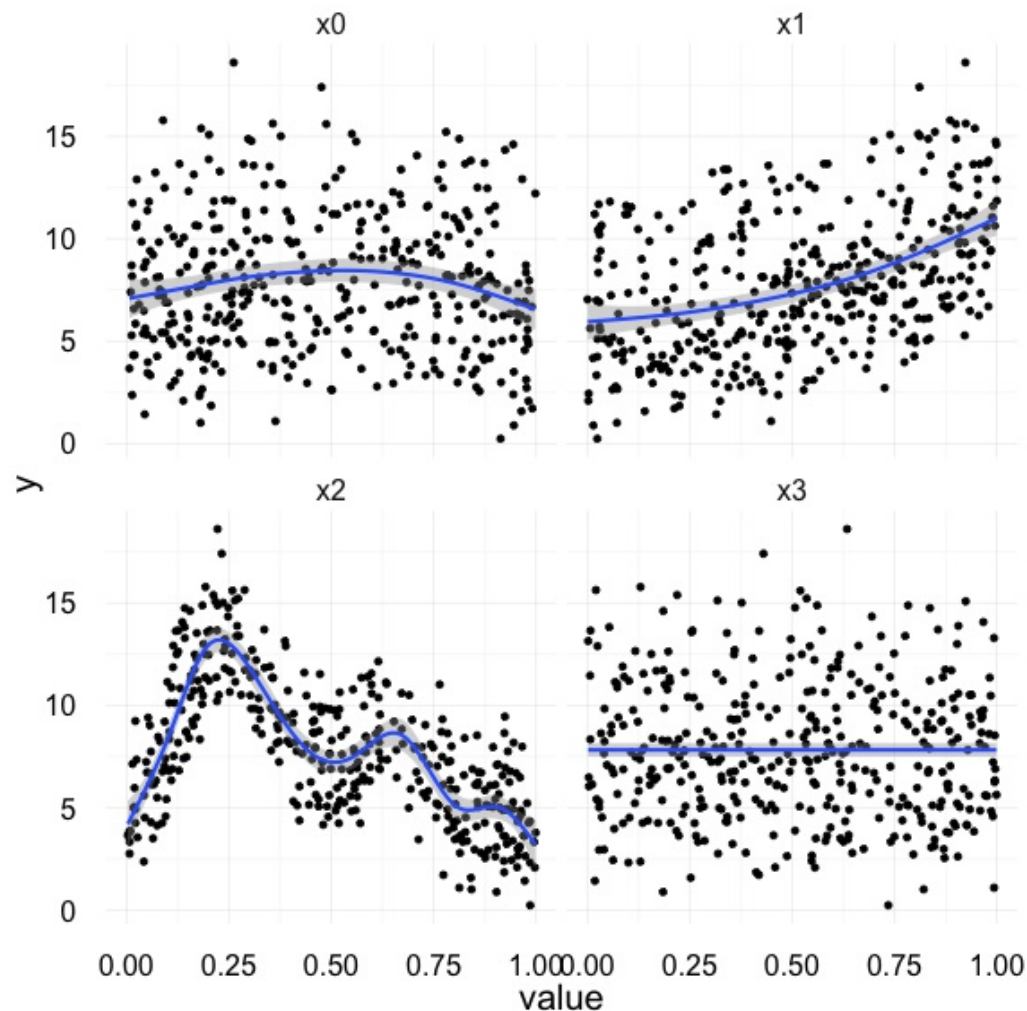


# Okay, but what about these "s" things?



- Think  $s$ =**smooth**
- Want to model the covariates flexibly
- Covariates and response not necessarily linearly related!
- Want some “wiggles”

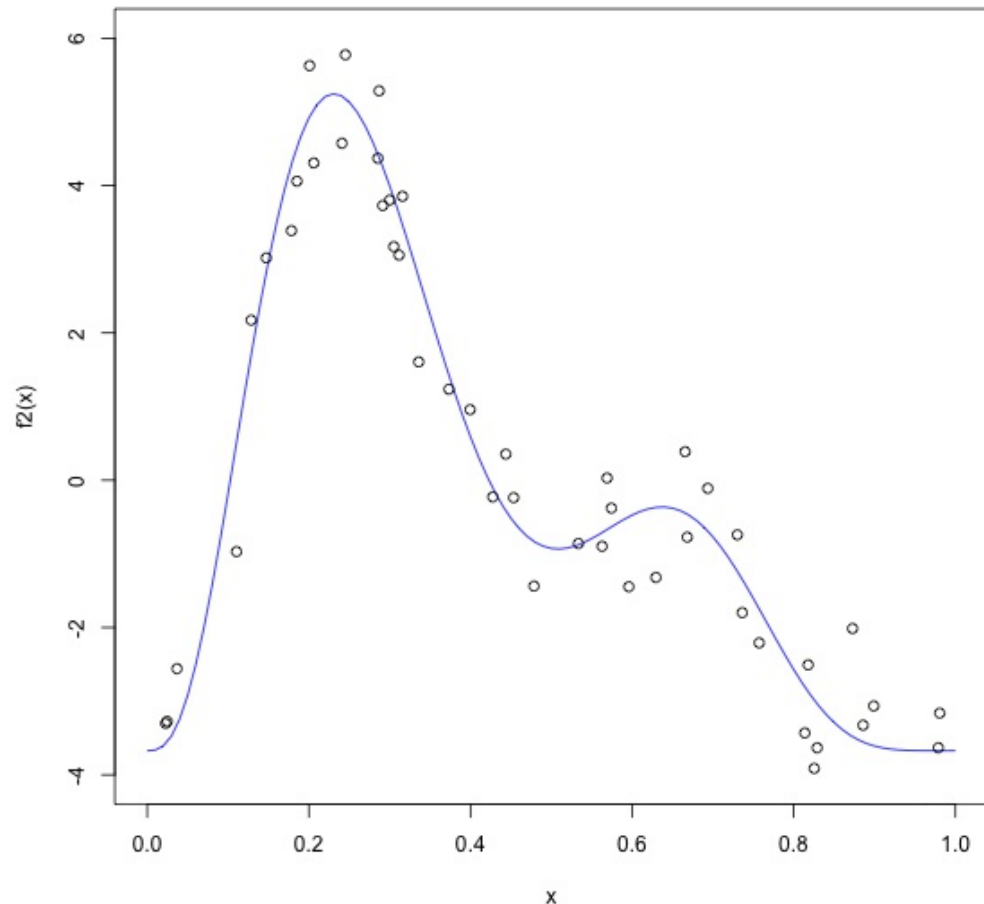
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# What is smoothing?

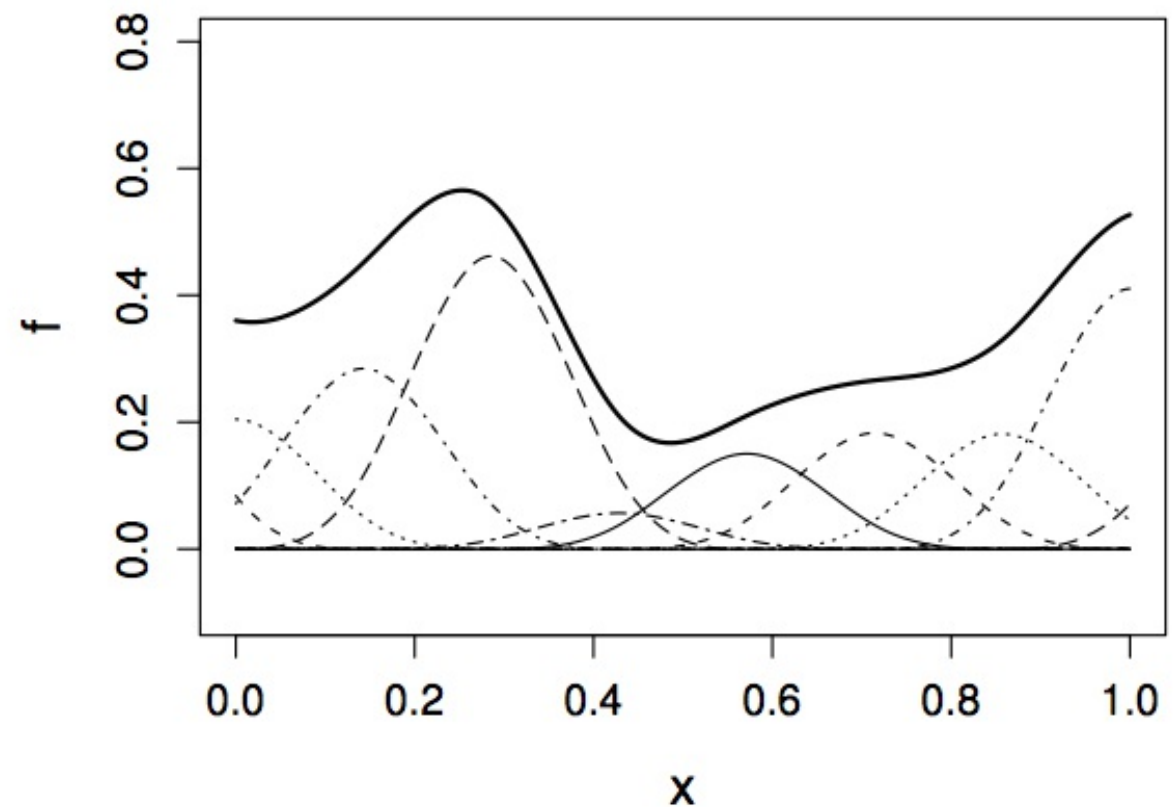
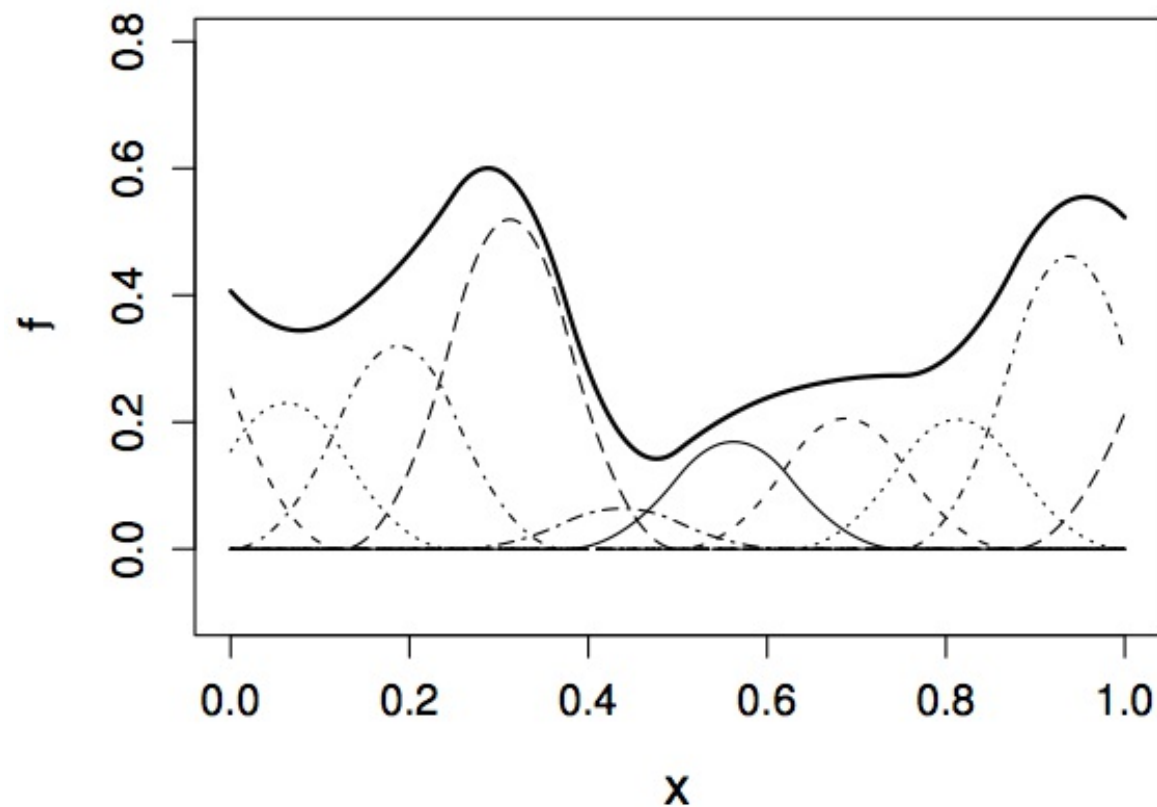
# Straight lines vs. interpolation



- Want a line that is “close” to all the data
- Don't want interpolation – we know there is “error”
- Balance between interpolation and “fit”

# Splines

- Functions made of other, simpler functions
- **Basis functions**  $b_k(x)$ , estimate  $\beta_k$
- $s(x) = \sum_{k=1}^K \beta_k b_k(x)$



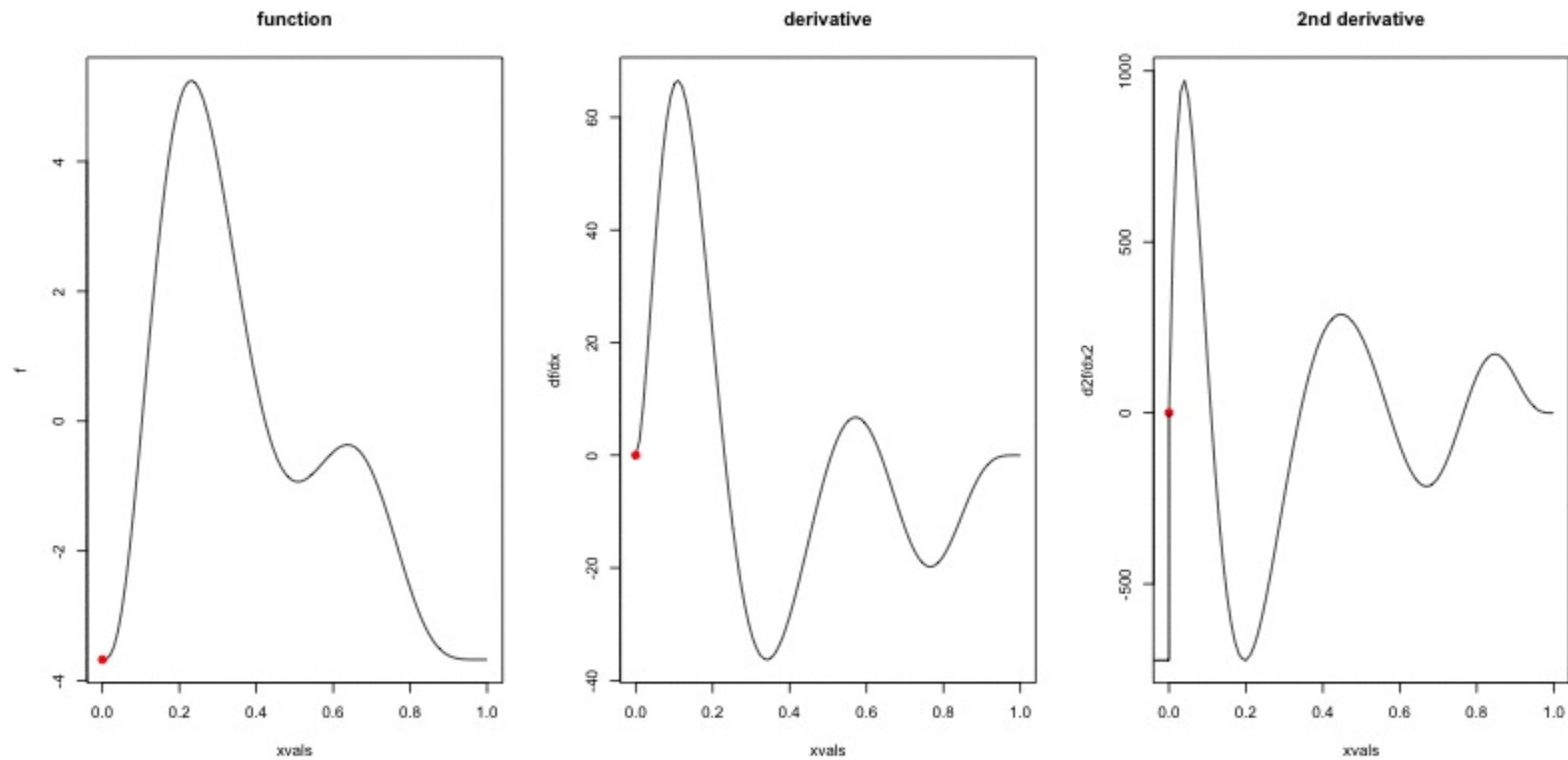
# Design matrices

- We often write models as  $X\beta$ 
  - $X$  is our data
  - $\beta$  are parameters we need to estimate
- For a GAM it's the same
  - $X$  has columns for each basis, evaluated at each observation (row)
  - again, this is the linear predictor

# Measuring wigglyness

- Visually:
  - Lots of wiggles == NOT SMOOTH
  - Straight line == VERY SMOOTH
- How do we do this mathematically?
  - Derivatives!
  - (Calculus *was* a useful class afterall!)

# Wigglyness by derivatives





# What was that grey bit?

$$\int_{\mathbb{R}} \left( \frac{\partial^2 f(x)}{\partial x^2} \right)^2 dx$$

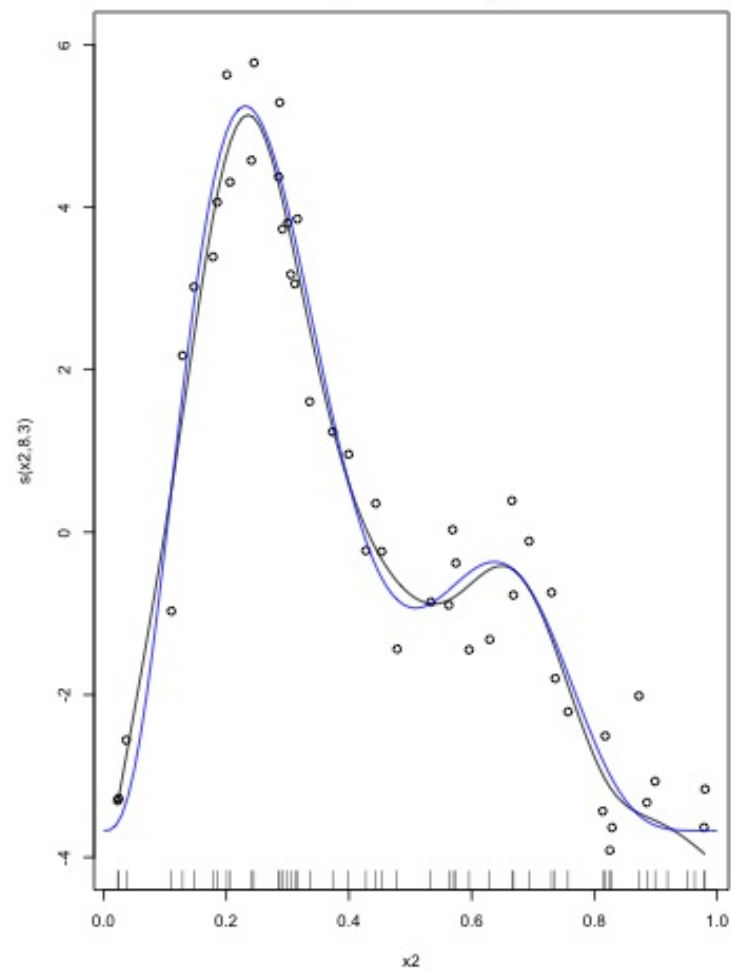
- Turns out we can always write this as  $\boldsymbol{\beta}^T S \boldsymbol{\beta}$ , so the  $\boldsymbol{\beta}$  is separate from the derivatives
- Call  $S$  the **penalty matrix**
- Different penalties lead to different  $f$ 's  $\Rightarrow$  different  $b_k(x)$ 's

# Making wigglyness matter

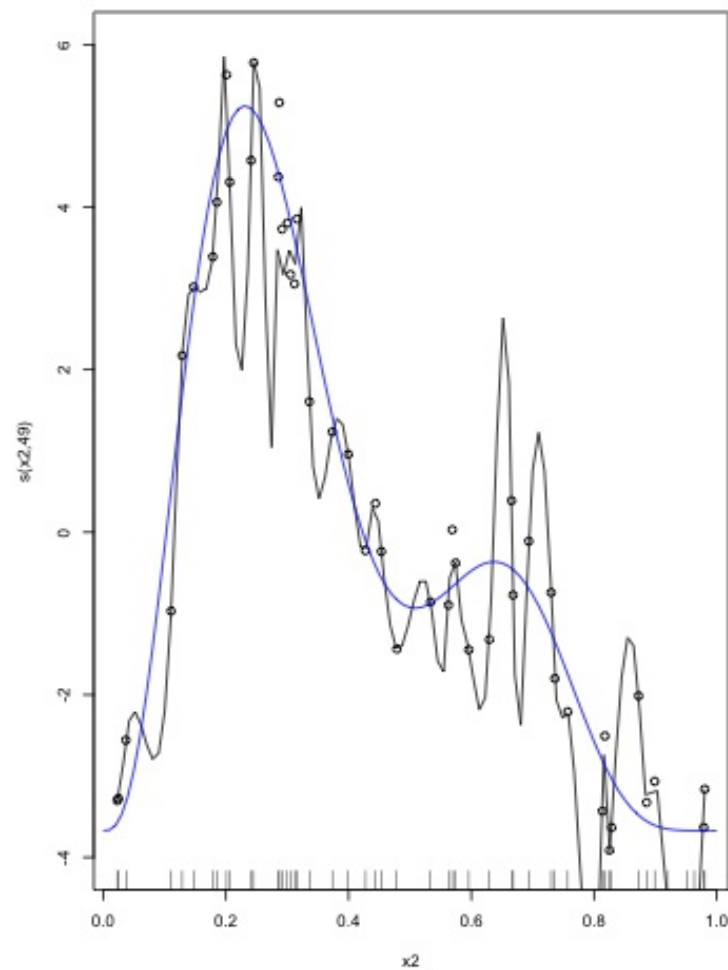
- $\beta^T S \beta$  measures wigglyness
- “Likelihood” measures closeness to the data
- Penalise closeness to the data...
- Use a **smoothing parameter** to decide on that trade-off...
  - $\lambda \beta^T S \beta$
- Estimate the  $\beta_k$  terms but penalise objective
  - “closeness to data” + penalty

# Smoothing parameter

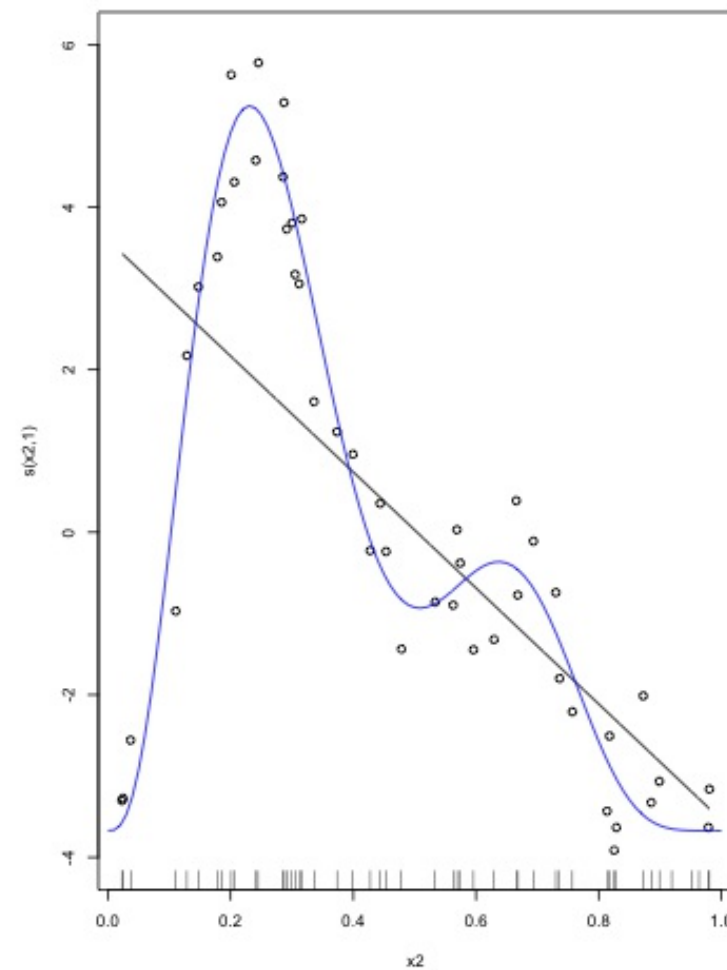
$\lambda = \text{just right}$



$\lambda = 0$

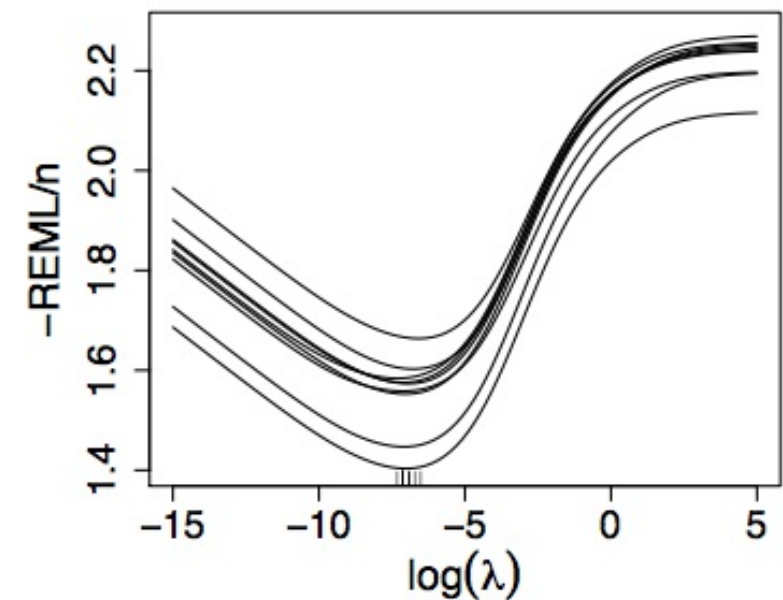
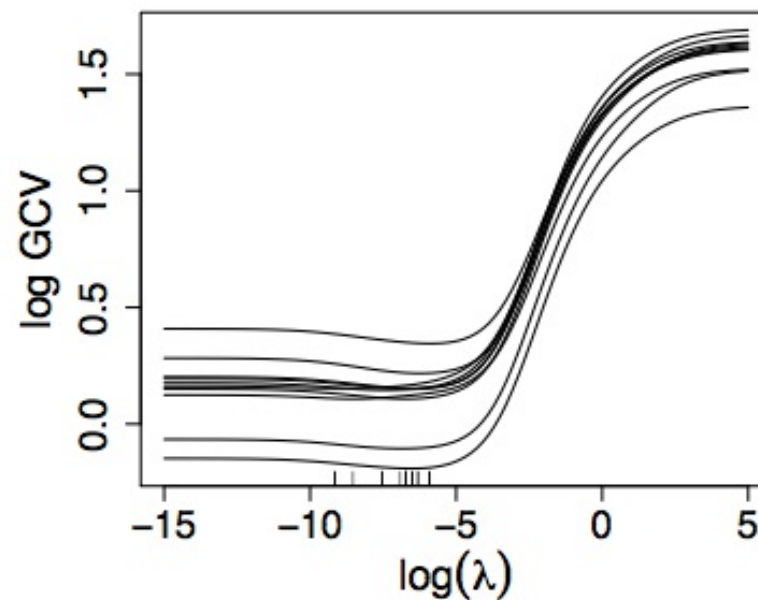
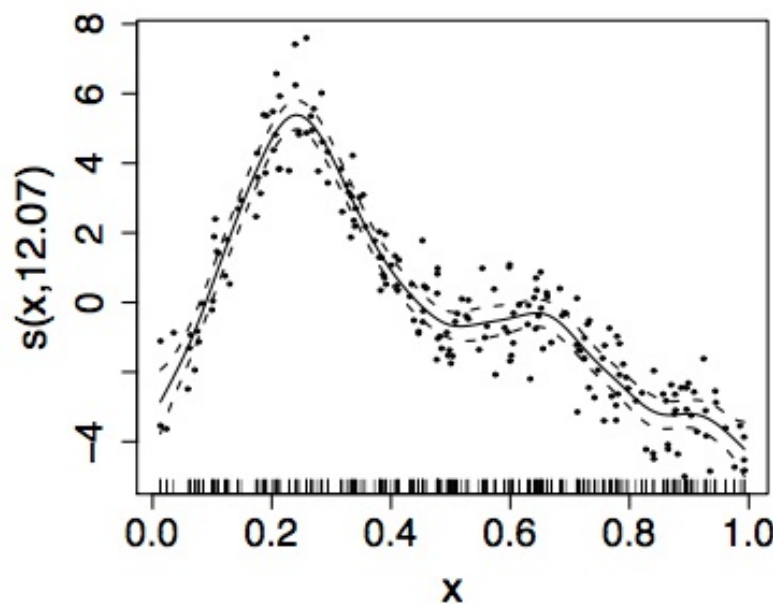


$\lambda = \infty$



# Smoothing parameter selection

- Many methods: AIC, Mallow's  $C_p$ , GCV, ML, REML
- Recommendation, based on simulation and practice:
  - Use REML or ML
  - Reiss & Ogden (2009), Wood (2011)



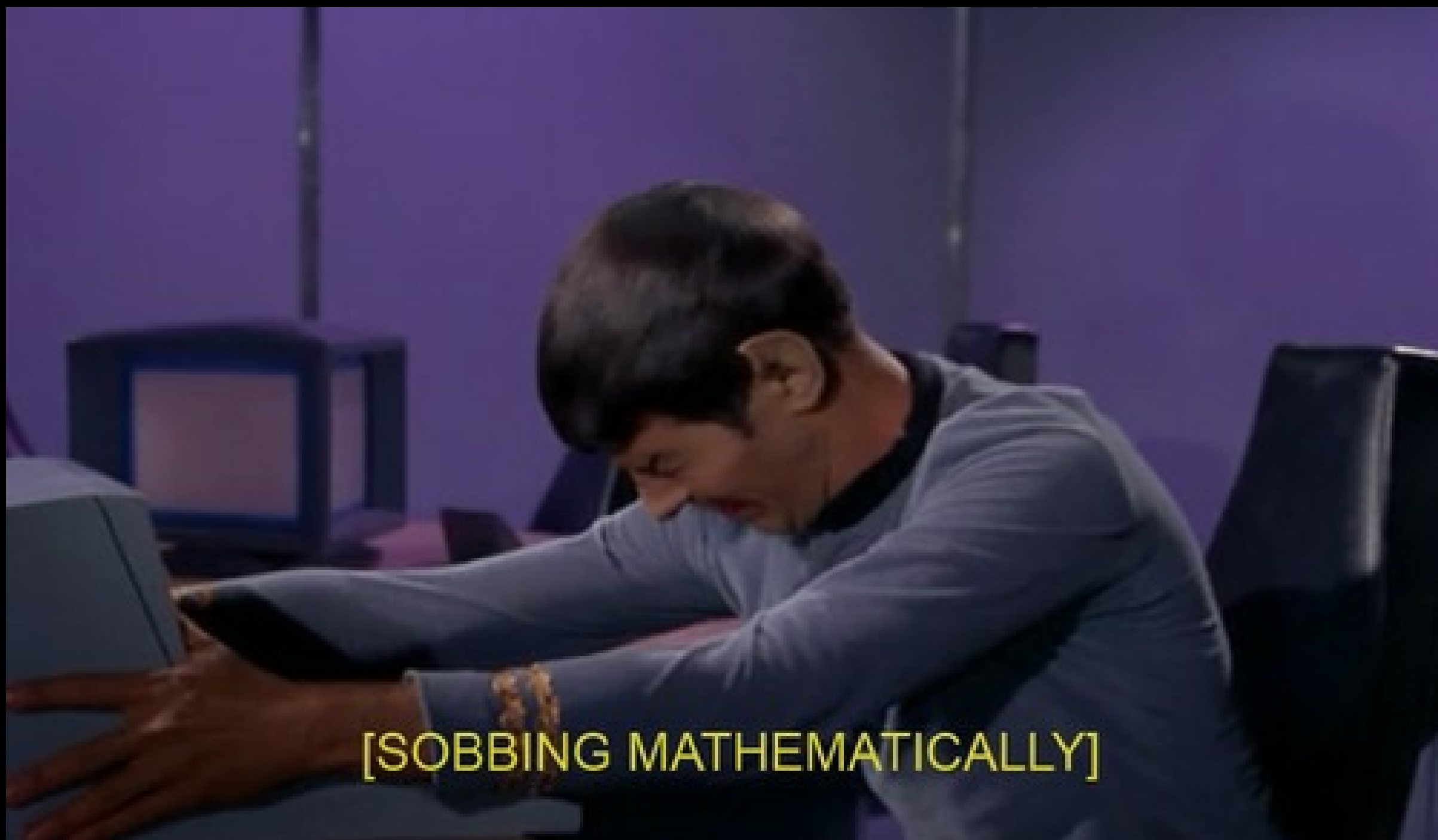
# Maximum wiggleness

- We can set **basis complexity** or “size” ( $k$ )
  - Maximum wigglyness
- Smoother have **effective degrees of freedom** (EDF)
- $\text{EDF} < k$
- Set  $k$  “large enough”
  - Penalty does the rest

More on this in a bit...

# Response distributions

- Exponential family distributions are available
- Normal, Poisson, binomial, gamma, quasi etc (? family)
- Tweedie and negative binomial
- Plus more! (More on that in a bit)



[SOBBING MATHEMATICALLY]

# GAM summary

- Straight lines suck — we want **wiggles**
- Use little functions (**basis functions**) to make big functions (**smooths**)
- Need to make sure your smooths are **wiggly enough**
- Use a **penalty** to trade off wiggleness/generalizability