# Generalized Additive Models

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#### Overview

- What is a GAM?
- What is smoothing?
- How do GAMs work? (Roughly)

# From GAMs to GLMs and LMs

#### (Generalized) Linear Models

Models that look like:

```
[y_i = \beta_0 + x_{1i}\beta_1 + x_{2i}\beta_2 + \beta_0 + \phi_i]
```

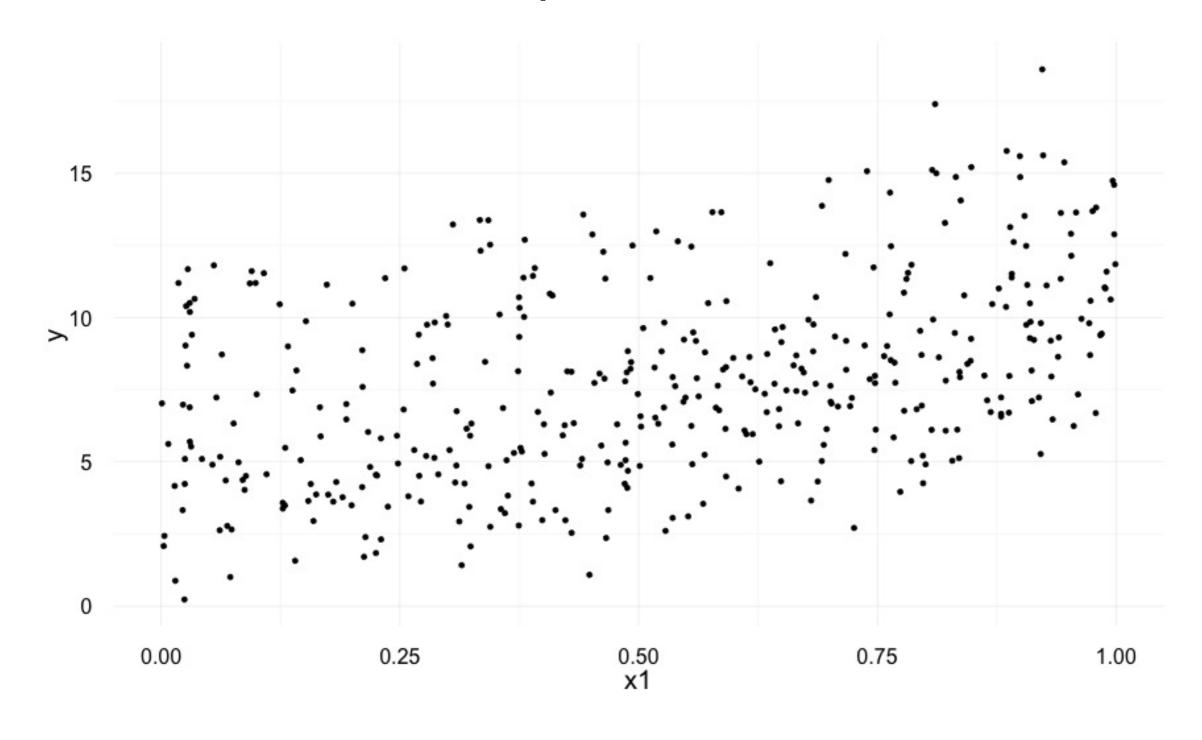
(describe the response,  $\ (y_i \ )$ , as linear combination of the covariates,  $\ (x_{ji} \ )$ , with an offset)

We can make  $\ (y_i \sin )$  any exponential family distribution (Normal, Poisson, etc).

Error term \(\epsilon\_i\) is normally distributed (usually).

# Why bother with anything more complicated?!

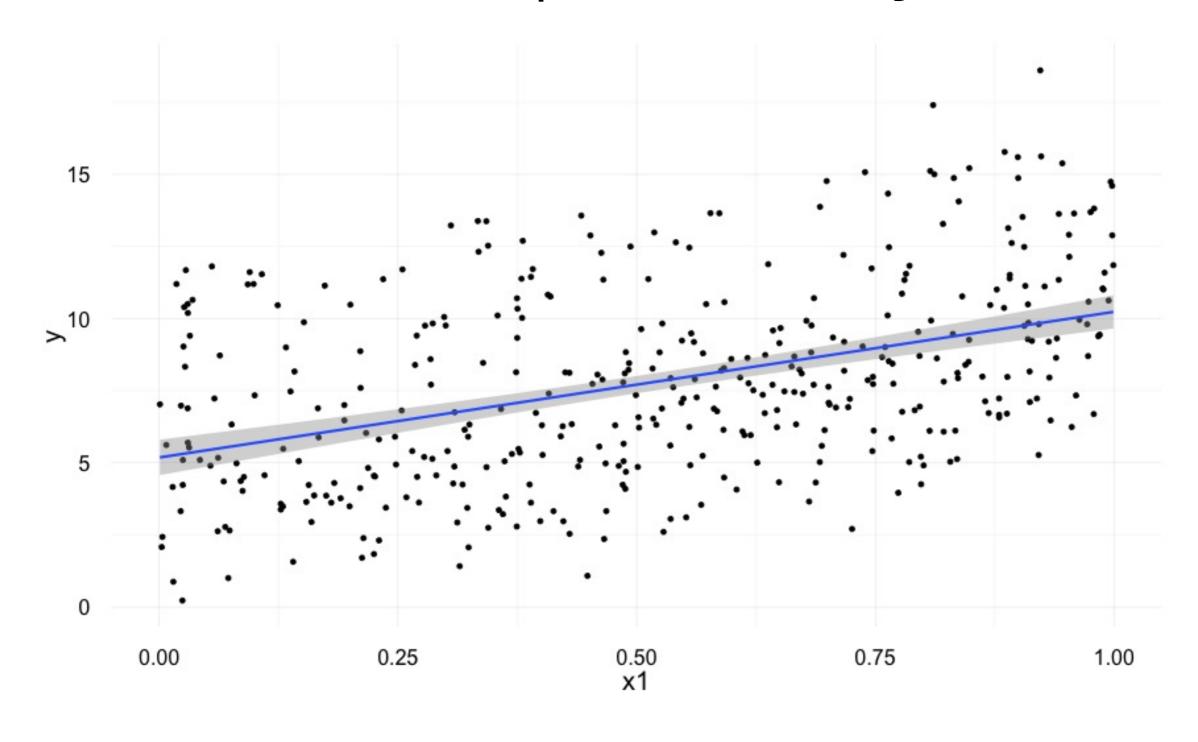
#### Is this relationship linear?



## A linear model...

```
lm(y \sim x1 + poly(x1, 2), data=dat)
```

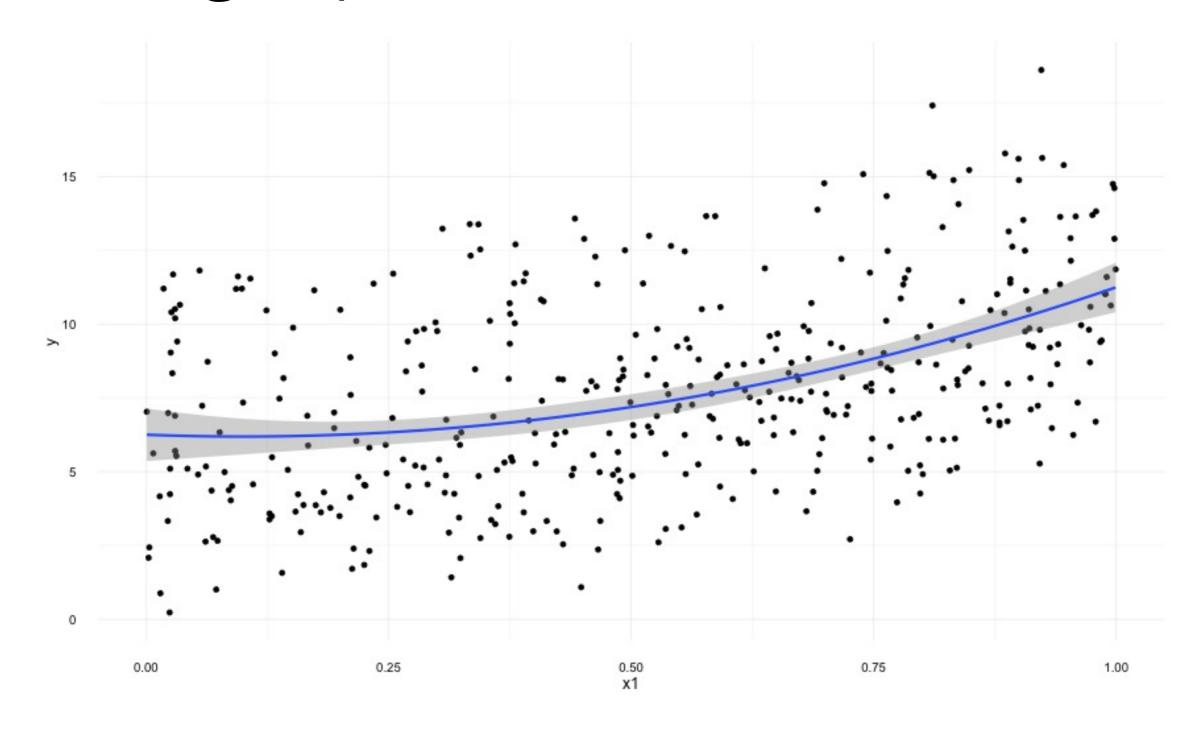
#### Is this relationship linear? Maybe?



### What can we do?

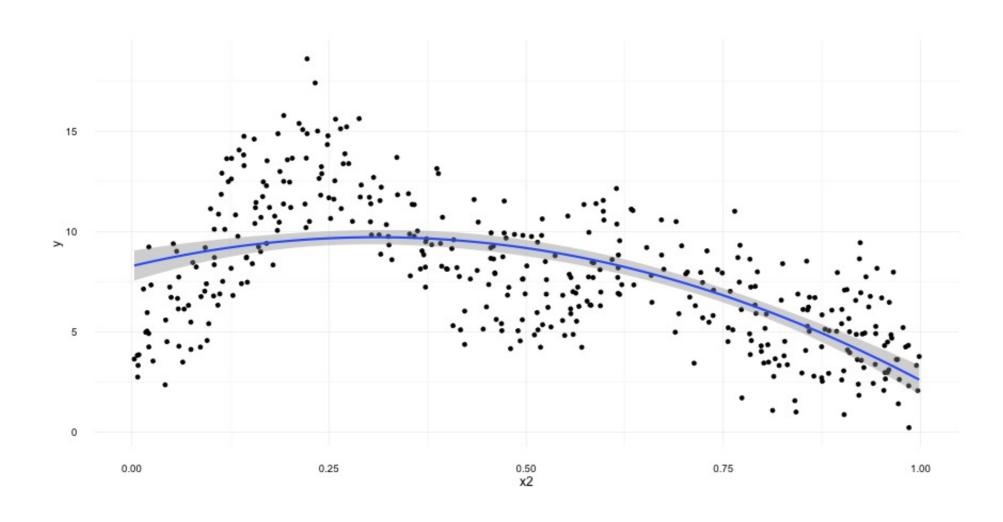
```
lm(y \sim x1 + poly(x1, 2), data=dat)
```

## Adding a quadratic term?



#### Is this sustainable?

- Adding in quadratic (and higher terms) can make sense
- This feels a bit ad hoc
- Better if we had a **framework** to deal with these issues?



# [drumroll]

#### Generalized Additive Models

- Generalized: many response distributions
- Additive: terms add together
- Models: well, it's a model...

#### What does a model look like?

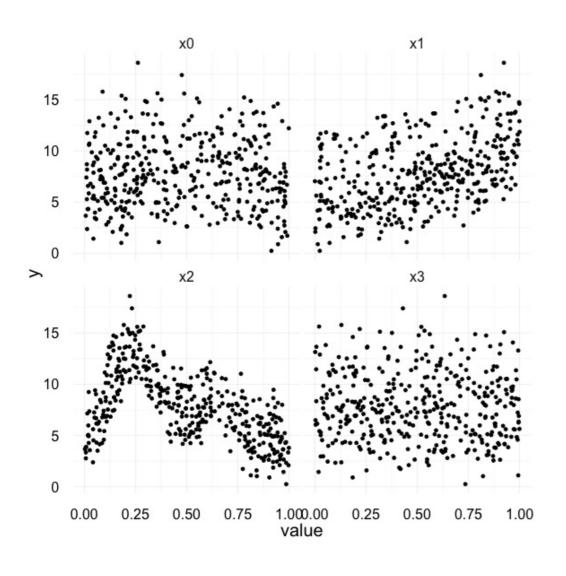
```
[y_i = \beta_0 + \sum_j (x_{ji}) + \epsilon_i ]
```

where \(\epsilon\_i\sim N(0, \sigma^2)\), \(y\_i\sim \text{Normal}\) (for now)

Remember that we're modelling the **mean** of this distribution!

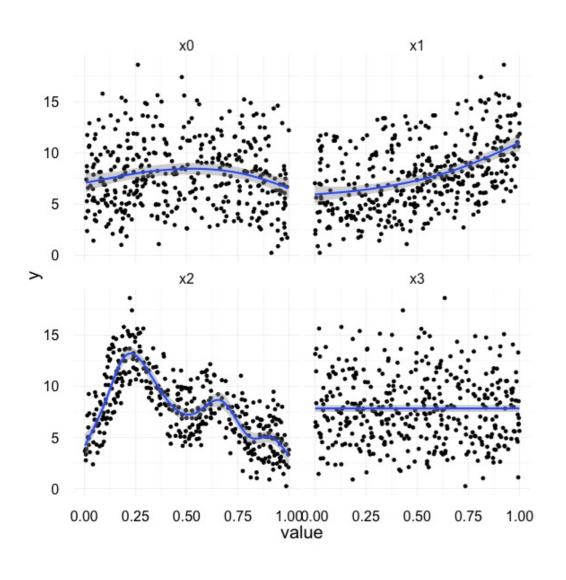
Call the above equation the linear predictor

#### Okay, but what about these "s" things?



- Think \( s \)=smooth
- Want to model the covariates flexibly
- Covariates and response not necessarily linearly related!
- Want some "wiggles"

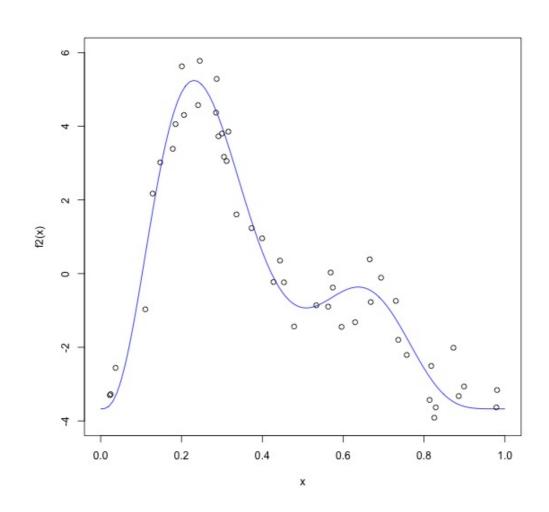
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# What is smoothing?

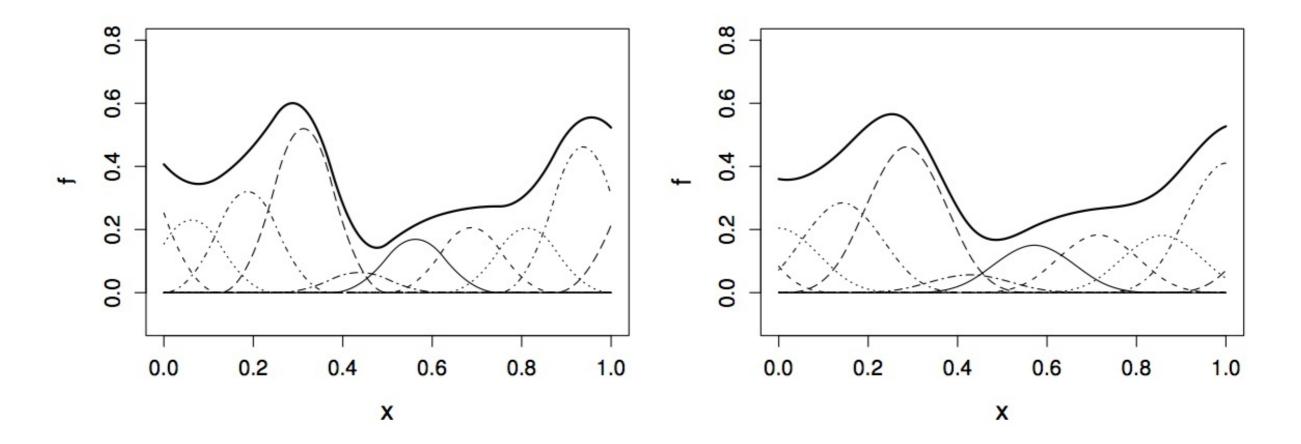
#### Straight lines vs. interpolation



- Want a line that is "close" to all the data
- Don't want interpolation –
   we know there is "error"
- Balance between interpolation and "fit"

#### Splines

- Functions made of other, simpler functions
- Basis functions \( b\_k(x) \), estimate \( \beta\_k \)
- \( s(x) = \sum\_{k=1}^K \beta\_k b\_k(x) \)
- Makes the math(s) much easier



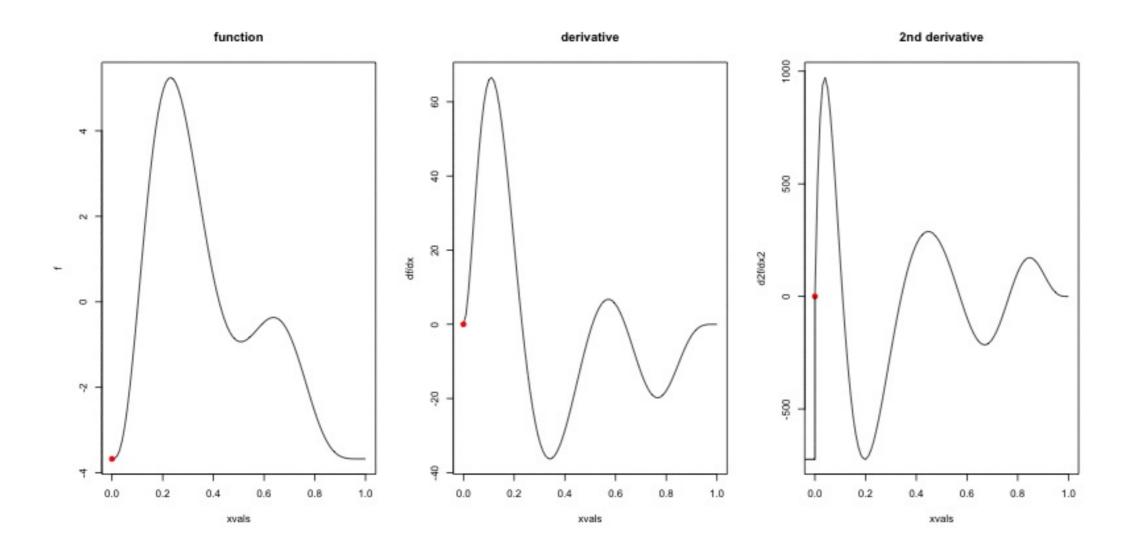
#### Design matrices

- We often write models as \( X\boldsymbol{\beta} \)
  - \( X \) is our data
  - \(\boldsymbol\\beta\\) are parameters we need to estimate
- For a GAM it's the same
  - \(X\) has columns for each basis, evaluated at each observation (row)
  - again, this is the linear predictor

#### Measuring wigglyness

- Visually:
  - Lots of wiggles == NOT SMOOTH
  - Straight line == VERY SMOOTH
- How do we do this mathematically?
  - Derivatives!
  - (Calculus was a useful class afterall!)

#### Wigglyness by derivatives



#### What was that grey bit?

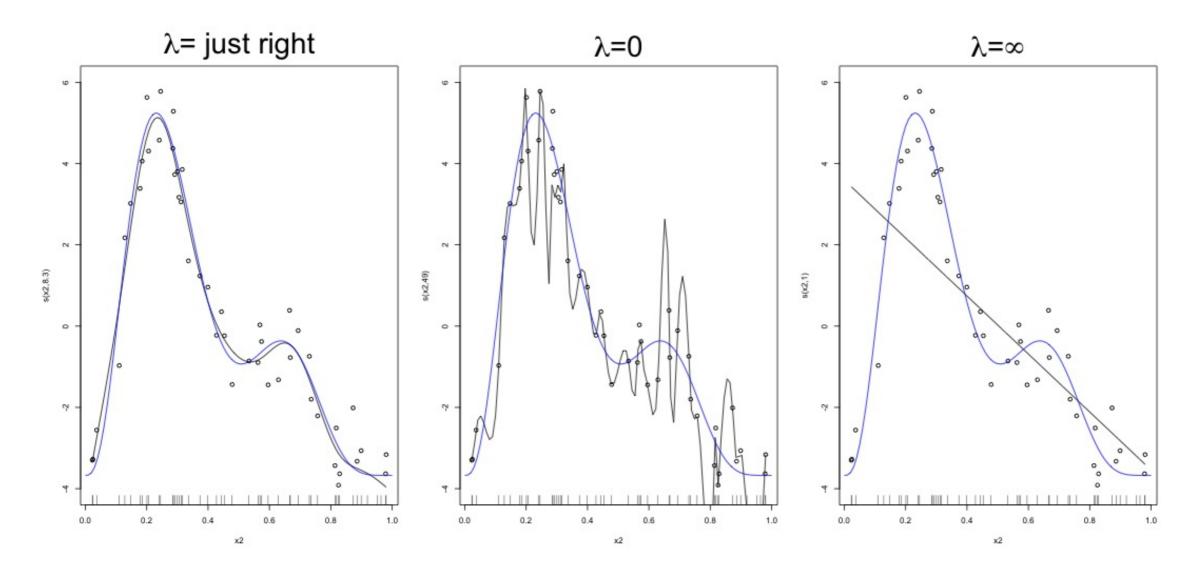
\[\int\_\mathbb{R}\left(\frac{\partial^2 f(x)}{\partial^2 x}\right)^2 \text{d}x\\\]

- Turns out we can always write this as \(
   \boldsymbol{\beta}^\\text{T}S\boldsymbol{\beta} \), so the
   \(\boldsymbol{\beta} \) is separate from the derivatives
- Call \( S \) the penalty matrix
- Different penalties lead to difference \( f \) s \(
   \Rightarrow \) different \( b\_k(x) \) s

#### Making wigglyness matter

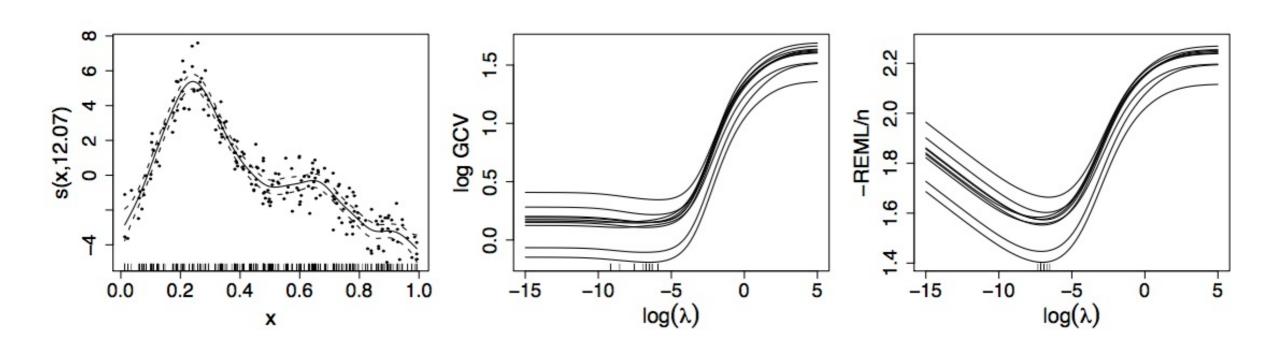
- \(\boldsymbol{\beta}^\\text{T}S\boldsymbol{\beta}\\)
  measures wigglyness
- "Likelihood" measures closeness to the data
- Penalise closeness to the data...
- Use a smoothing parameter to decide on that trade-off...
  - \(\lambda \boldsymbol{\beta}^\text{T}S\boldsymbol{\beta}\)
- Estimate the \(\beta\_k\\) terms but penalise objective
  - "closeness to data" + penalty

### Smoothing parameter



#### Smoothing parameter selection

- Many methods: AIC, Mallow's \( C\_p \), GCV, ML, REML
- Recommendation, based on simulation and practice:
  - Use REML or ML
  - Reiss & Ogden (2009), Wood (2011)



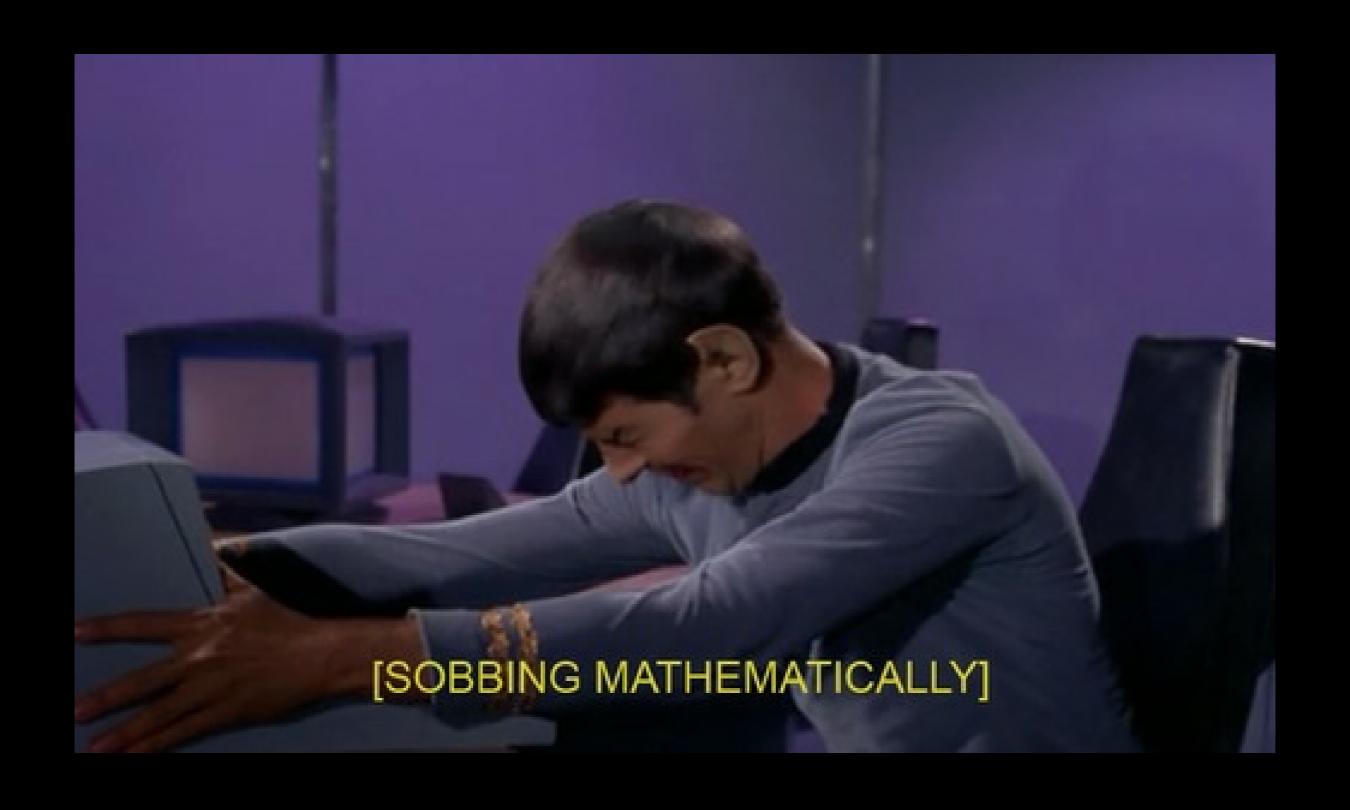
#### Maximum wiggliness

- We can set basis complexity or "size" (\( k \))
  - Maximum wigglyness
- Smooths have effective degrees of freedom (EDF)
- EDF < \( k \)
- Set \( k \) "large enough"
  - Penalty does the rest

More on this in a bit...

#### Response distributions

- Exponential family distributions are available
- Normal, Poisson, binomial, gamma, quasi etc (?family)
- Tweedie and negative binomial
- Plus more! (More on that in a bit)



#### **GAM** summary

- Straight lines suck we want wiggles
- Use little functions (basis functions) to make big functions (smooths)
- Need to make sure your smooths are wiggly enough
- Use a penalty to trade off wiggliness/generality