# Generalized Additive Models

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#### Overview

- What is a GAM?
- What is smoothing?
- How do GAMs work? (Roughly)

## From GAMs to GLMs and LMs

#### (Generalized) Linear Models

Models that look like:

$$y_i = \beta_0 + x_{1i}\beta_1 + x_{2i}\beta_2 + ... + \epsilon_i$$

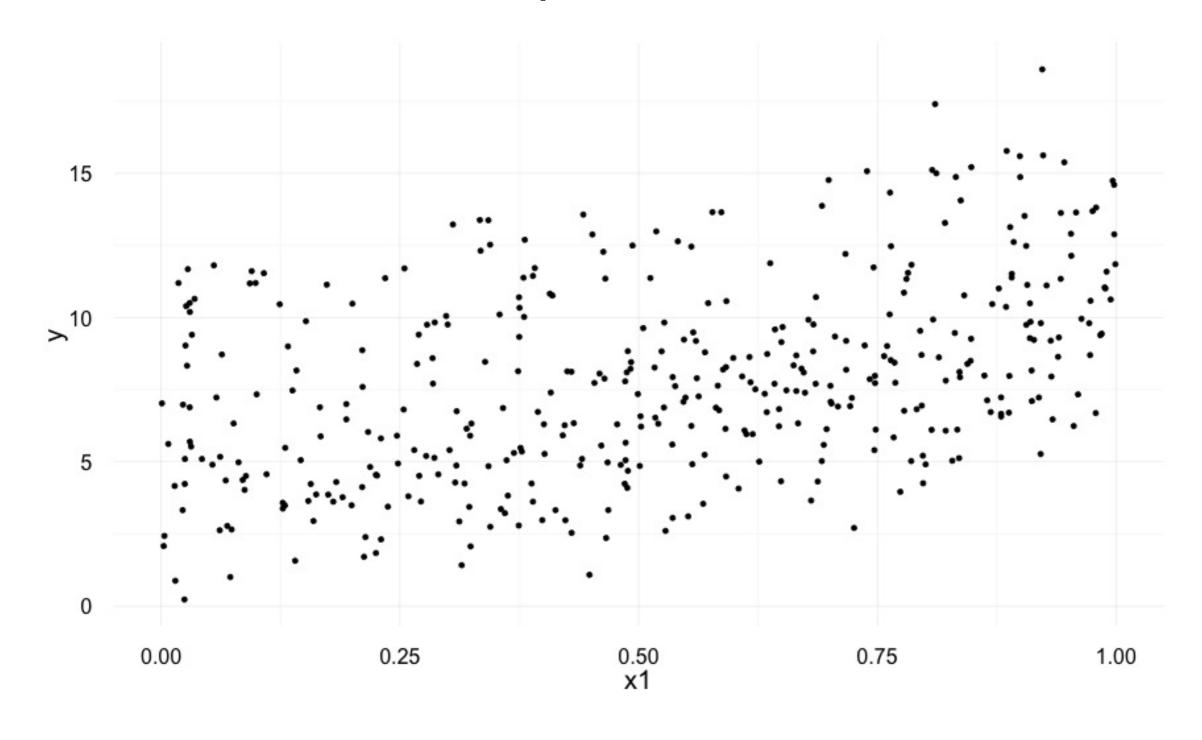
(describe the response,  $y_i$ , as linear combination of the covariates,  $x_{ji}$ , with an offset)

We can make  $y_i \sim$  any exponential family distribution (Normal, Poisson, etc).

Error term  $\epsilon_i$  is normally distributed (usually).

# Why bother with anything more complicated?!

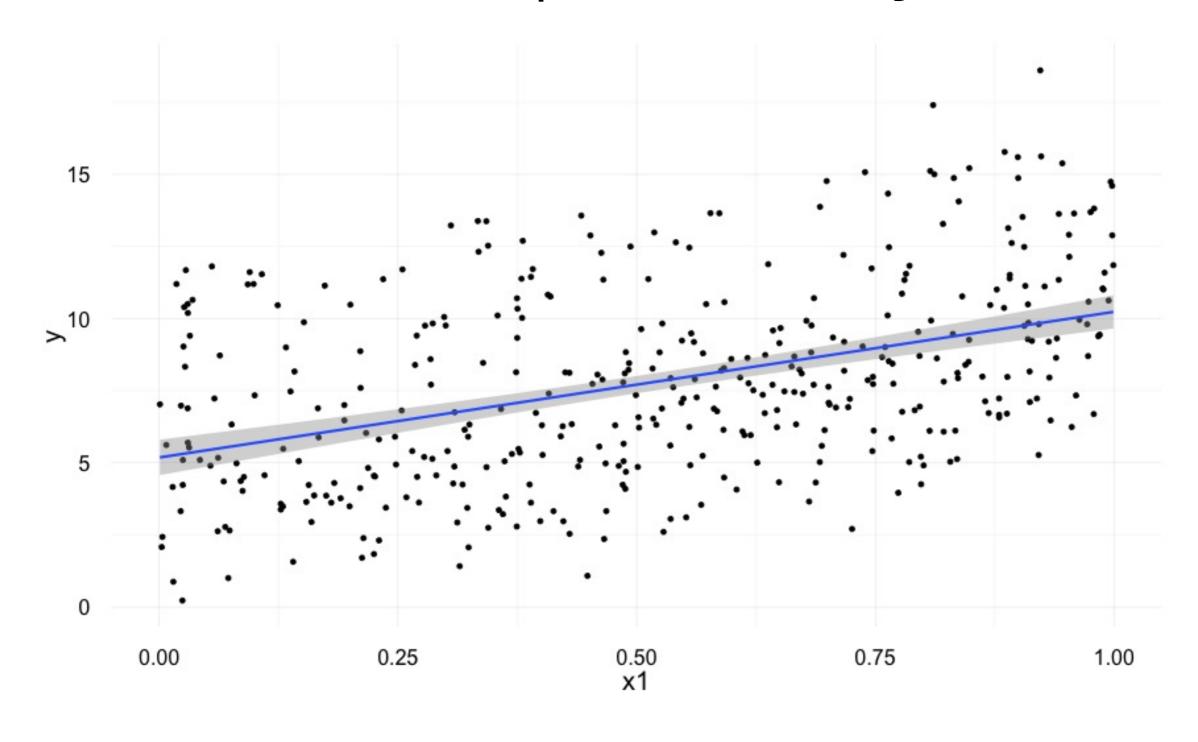
### Is this relationship linear?



## A linear model...

```
lm(y \sim x1 + poly(x1, 2), data=dat)
```

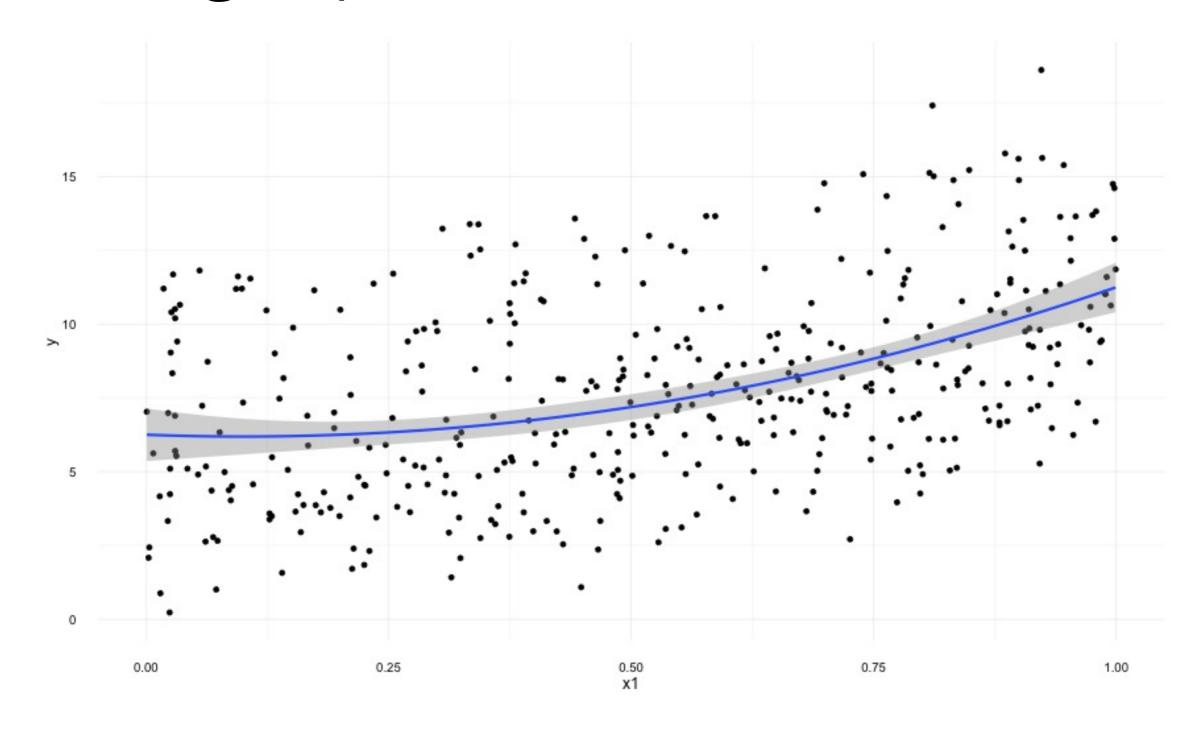
#### Is this relationship linear? Maybe?



## What can we do?

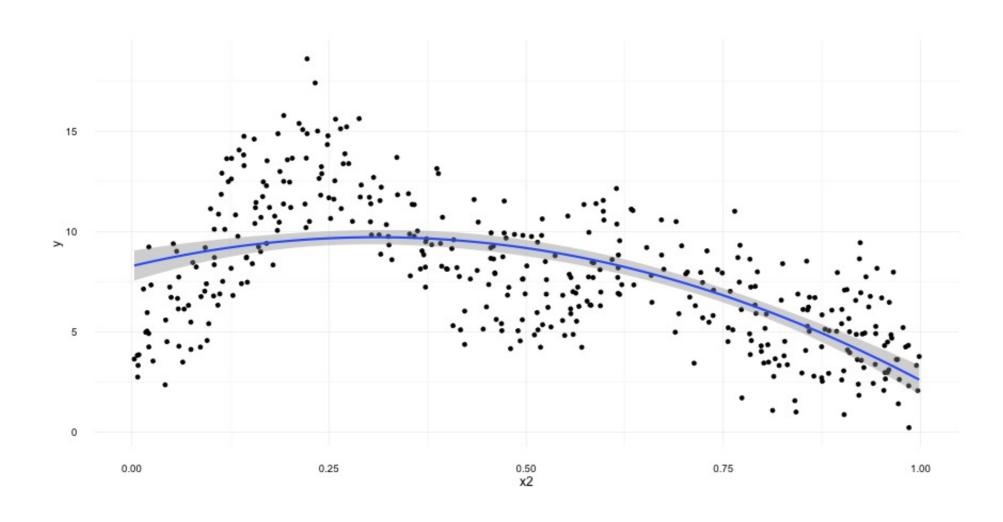
```
lm(y \sim x1 + poly(x1, 2), data=dat)
```

## Adding a quadratic term?



#### Is this sustainable?

- Adding in quadratic (and higher terms) can make sense
- This feels a bit ad hoc
- Better if we had a **framework** to deal with these issues?



# [drumroll]

## Generalized Additive Models

#### "gam"

- 1. Collective noun used to refer to a group of whales, or rarely also of porpoises; a pod.
- 2. (by extension) A social gathering of whalers (whaling ships).

(via Nat Kelly, Australian Antarctic Division)

#### Generalized Additive Models

- Generalized: many response distributions
- Additive: terms add together
- Models: well, it's a model...

#### What does a model look like?

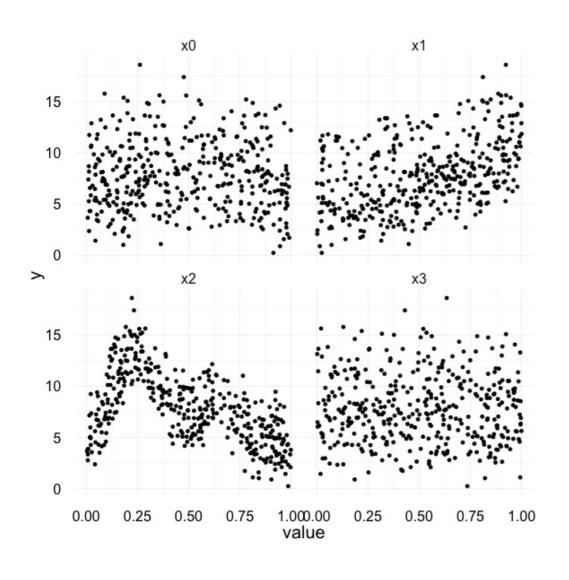
$$y_i = \beta_0 + \sum_j s_j(x_{ji}) + \epsilon_i$$

where  $\epsilon_i \sim N(0, \sigma^2)$ ,  $y_i \sim Normal$  (for now)

Remember that we're modelling the mean of this distribution!

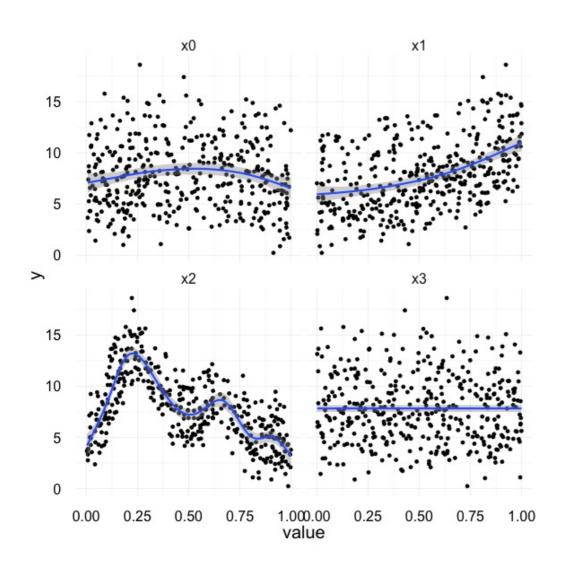
Call the above equation the linear predictor

#### Okay, but what about these "s" things?



- Think s=smooth
- Want to model the covariates flexibly
- Covariates and response not necessarily linearly related!
- Want some "wiggles"

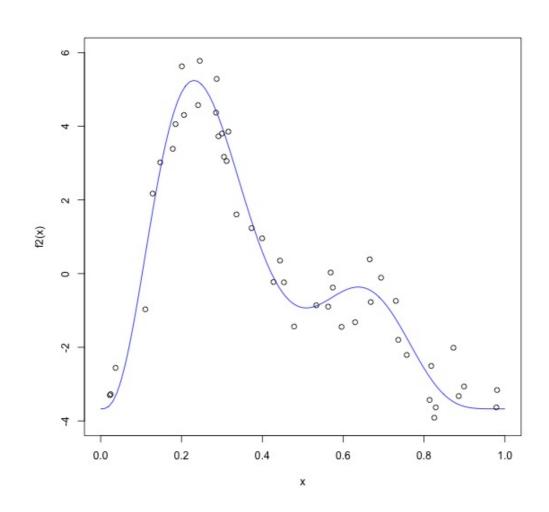
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# What is smoothing?

#### Straight lines vs. interpolation

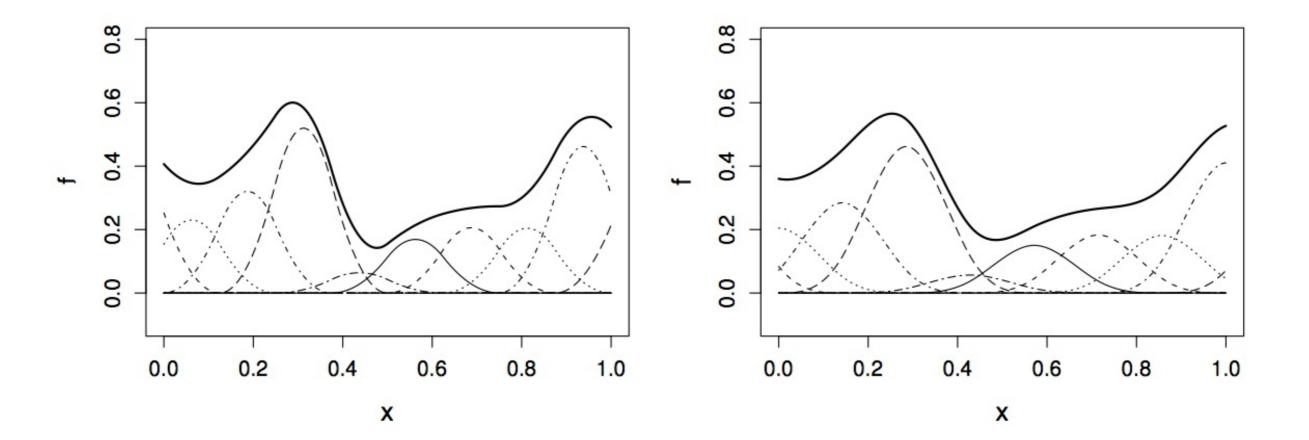


- Want a line that is "close" to all the data
- Don't want interpolation –
  we know there is "error"
- Balance between interpolation and "fit"

#### Splines

- Functions made of other, simpler functions
- Basis functions  $b_k(x)$ , estimate  $\beta_k$

• 
$$s(x) = \sum_{k=1}^{K} \beta_k b_k(x)$$



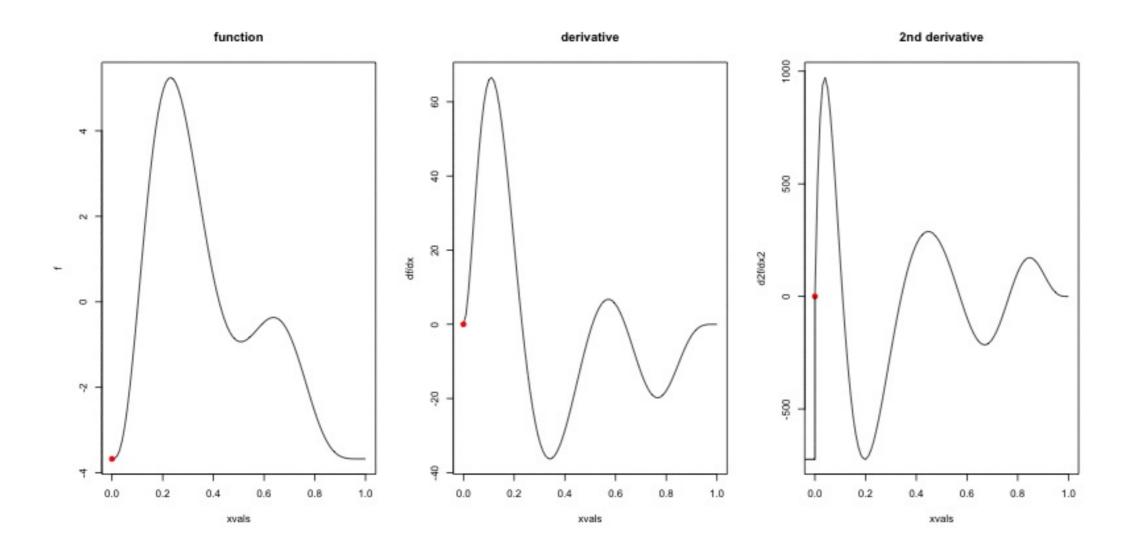
#### Design matrices

- We often write models as  $X\beta$ 
  - X is our data
  - lacksquare are parameters we need to estimate
- For a GAM it's the same
  - X has columns for each basis, evaluated at each observation (row)
  - again, this is the linear predictor

#### Measuring wigglyness

- Visually:
  - Lots of wiggles == NOT SMOOTH
  - Straight line == VERY SMOOTH
- How do we do this mathematically?
  - Derivatives!
  - (Calculus was a useful class afterall!)

### Wigglyness by derivatives



#### What was that grey bit?

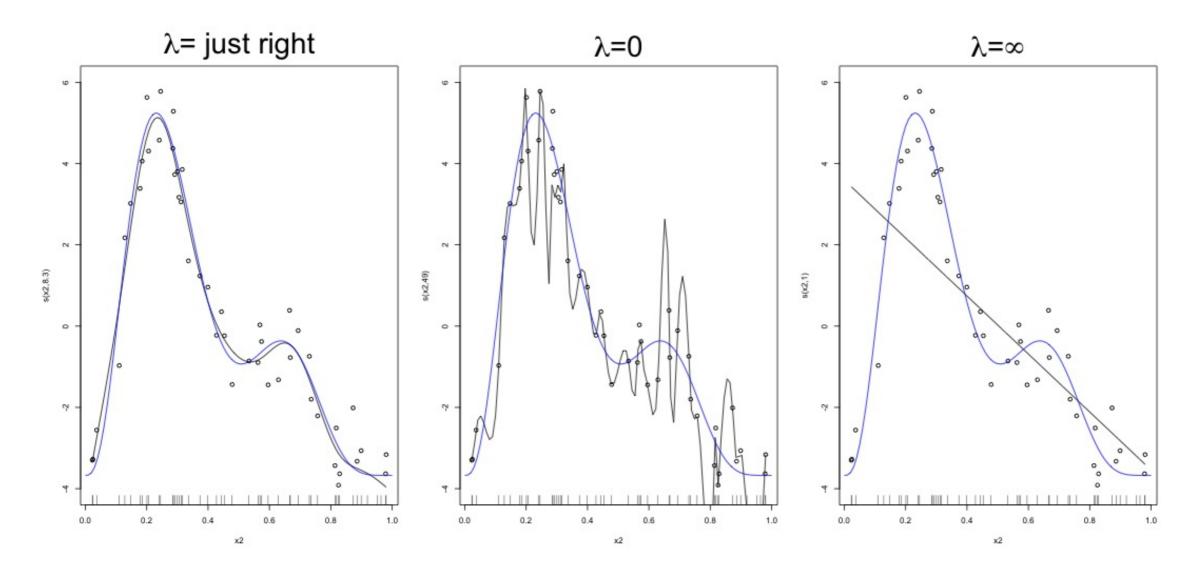
$$\int_{\mathbb{R}} \left( \frac{\partial^2 f(x)}{\partial x^2} \right)^2 dx$$

- Turns out we can always write this as  $\boldsymbol{\beta}^{T}S\boldsymbol{\beta}$ , so the  $\boldsymbol{\beta}$  is separate from the derivatives
- Call S the penalty matrix
- Different penalties lead to difference  $f s \Rightarrow$  different  $b_k(x) s$

#### Making wigglyness matter

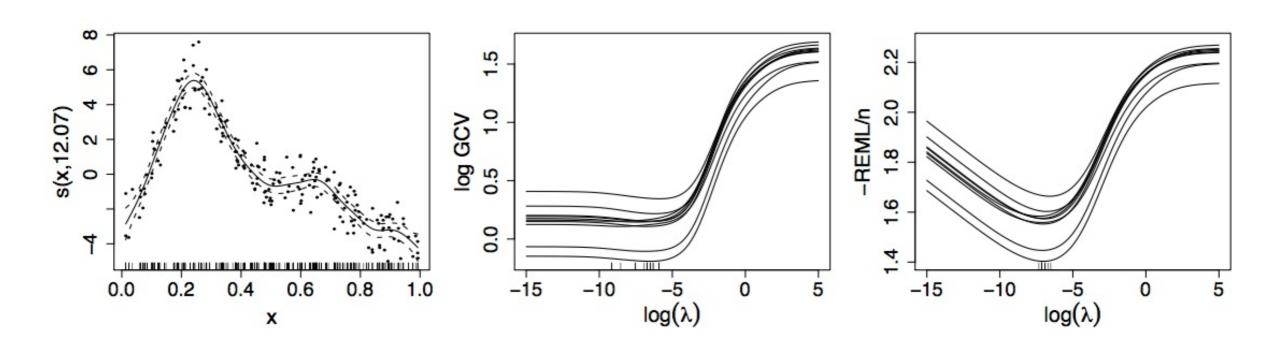
- $\beta^T S \beta$  measures wigglyness
- "Likelihood" measures closeness to the data
- Penalise closeness to the data...
- Use a smoothing parameter to decide on that trade-off...
- Estimate the  $\beta_k$  terms but penalise objective
  - "closeness to data" + penalty

## Smoothing parameter



#### Smoothing parameter selection

- ullet Many methods: AIC, Mallow's  $C_p$ , GCV, ML, REML
- Recommendation, based on simulation and practice:
  - Use REML or ML
  - Reiss & Ogden (2009), Wood (2011)



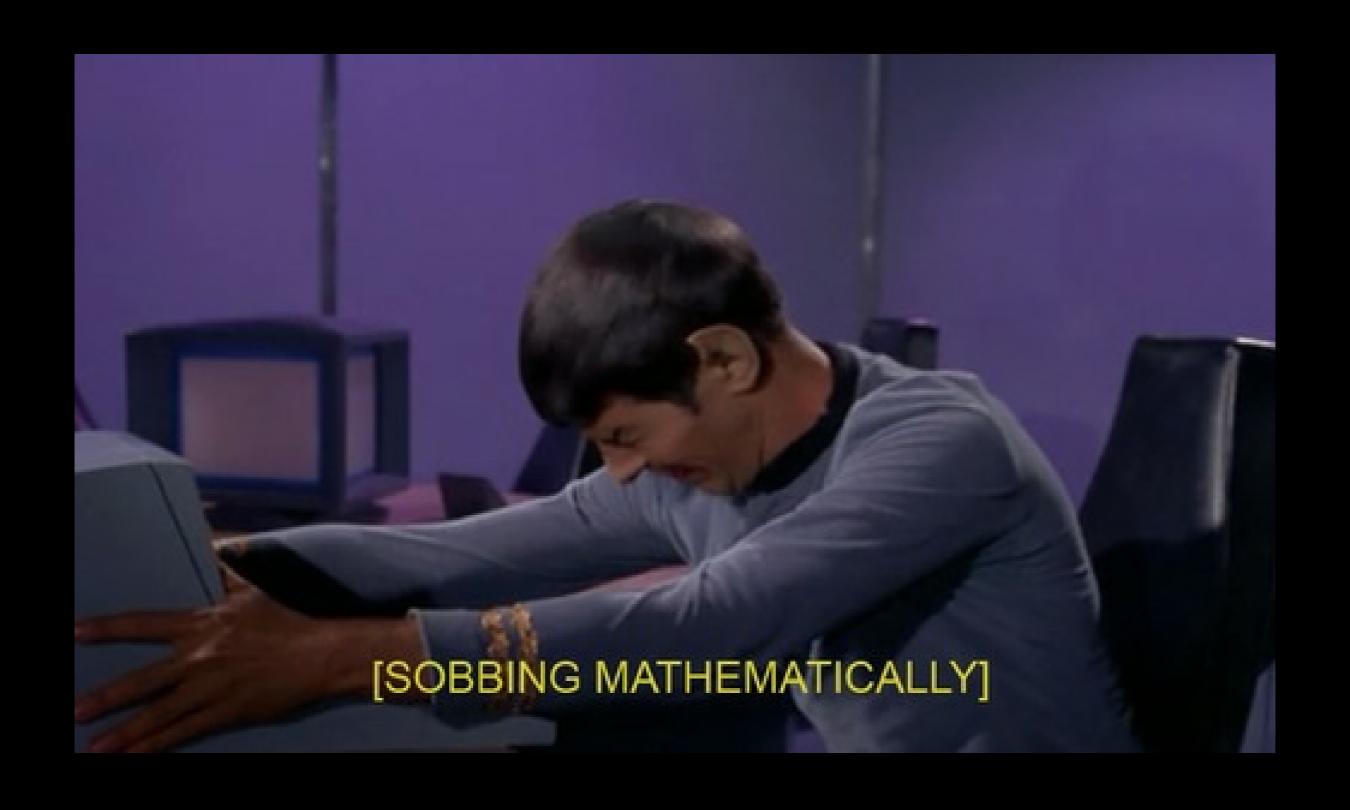
#### Maximum wiggliness

- We can set basis complexity or "size" (k)
  - Maximum wigglyness
- Smooths have effective degrees of freedom (EDF)
- EDF < k
- Set k "large enough"
  - Penalty does the rest

More on this in a bit...

#### Response distributions

- Exponential family distributions are available
- Normal, Poisson, binomial, gamma, quasi etc (?family)
- Tweedie and negative binomial
- Plus more! (More on that in a bit)



#### GAM summary

- Straight lines suck we want wiggles
- Use little functions (basis functions) to make big functions (smooths)
- Need to make sure your smooths are wiggly enough
- Use a penalty to trade off wiggliness/generality