Adam Figgat

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KEY WEB DEV SKILLS

React	CSS3	SEO Optimization
React-Redux	jQuery	Responsive Web Design
Node.js	PostgreSQL	Visual Studio 2017
JavaScript ES6	GitHub	Chrome Dev Tools
HTML5	Image editing	RESTful APIs

PROJECTS

Carlsbad Cottage Art Boutique - React | Node.js | SQL | jQuery | HTML | CSS
Personally developed an e-commerce with login, shopping cart, checkout, and payment components
- Created a sleek mobile-first shopping experience complete with a desktop version using media-queries
- Set up data tables and SQL files to allow for a RESTful interaction between the user and their shopping cart

RooMinder - React | React Native | Styled Components | Node.js | SQL | HTML
Worked with a group of 4 programmers to plan and create an app using location tracking and multiple APIs
- Integrated 7 APIs including Google Maps and Flight Tracker to enable travel planning for mobile and online users
- Acted as Project Manager by leading paired programming time to keep team on track to reach MVP on time

Overwatch Hero App - React | Node.js | SQL | jQuery | Bootstrap | HTML | CSS
Implemented a user experience that makes active calls to an outside API within a React based app
- Prototyped and designed with Adobe Experience and used React best-practices to reduce load times on API calls
- Utilized javascript libraries Jquery, bootstrap, and Json to create functions that run calls and actions

Task Tracking App - React | React-Redux | HTML | CSS
Created a simple task tracking app to fully understand the methods used with React-Redux and learn how to pass data with props
- Learned how to recognize the benefits of passing data between components using props
- Followed best practices for setting up smart and simple components to create a quick fully-responsive experience

WORK EXPERIENCE

Front-end Experience Developer | VisualCue, Provo Utah | 9.17 - present
- Currently handling all of the website updates as well as working with the sales manager to create all online marketing materials
- Using full creative freedom to design and update pages on the website for a clean, modern experience

Marketing Manager | Ossola Wealth Management, Aliso Viejo California | 2.17 - 6.17
- Updated company website to educate existing customer base and nurture leads with content creation, SEO, and SMM tactics
- Conducted a full marketing overhaul on materials and consulted on innovative ways to garner new leads

Social Media and Internet Marketing Manager | Smart Circle, Newport Beach, California | 7.15 - 10.16
- Corrected the online image and search engine results and more than doubled the social channel following and interaction
- Managed part of the website and updated blogs and news updates through their WordPress system

Social Media Manager and Content Creation Specialist | Netmark, Idaho Falls, Idaho | 7.13 - 5.15
- Increased company book of business by 30% by leading the creation of Social Media and Content Creation Programs
- Trained multiple interns and new employees as we worked together to meet the needs of clients SEO needs

Marketing Coordinator | BYU–Idaho Recreational Sports Student Activities, Rexburg, Idaho | 1.12 - 12.12
- Managed seven employees to as a team reach 15,000+ students resulting in a 15% event participation increase at live events
- Updated the social media pages and official website with event news and ads for future events via Wordpress

EDUCATION

DevMountain Graduate of the Web Development Immersive Program, Provo, Utah | 5.17 - 8.17

Bachelor of Science, Business Management and Marketing from BYU-Idaho | 12.12