OVERVIEW

Site Description	Angelfire.com is an online template-based free website service provider, domain & email provider, and hosting provider. Established in 1996.
Page Names	**Page <title> tags**
HOME	<title>Angelfire.com Free Websites, Domains, Email & Hosting</title>
WEBSITE BUILDER	<title>Angelfire.com Free Website Builder</title>
DOMAIN NAMES	<title>Angelfire.com Register Domain Names</title>
EMAIL ACCOUNTS	<title>Angelfire.com Free Email Accounts</title>
HOSTING ACCOUNTS	<title>Angelfire.com Buy A Hosting Account</title>
CONTACT	<title>Angelfire.com Free Website Builder Contact Us</title>
Industry Terms	**User Keywords**
website, website builder, domain name, hosting, hosting account, template, theme, tools, web design, email account, email client, HTML, CSS, responsive, animation, GIF, PNG, JPG, HTML5, ISP, mobile first	drag-and-drop, website builder, template, professional website, website creator, modern, web 2.0, responsive, Flash, animated, HTML5, website hosting, email account, email provider, website name, domain name,

Mobile First

In order to create a mobile experience, catering to those outside our demogragraphic, we'll design mobile up. On a mobile device, the user will be presented with a "Feature Search Browse" design pattern to facilitate goal accomplishment for multiple user brwsing styles. Using large text, buttons, clear entry points, generous borders, and a limited set of options, we will create an intuitive, lightweight user experience. This approach will be based on a responsive desktop experience. We will sketch and design the mobile interface first, scale it up to tablet viewport dimension, then complete the desktop viewport size design. At this point the site will be coded and media-\queries will be called out in our CSS stylesheet to code back down according to our mobile design sketches and wireframes.

Information Architecture

Navigation	Titled Sections	Page Content	Orig. URL	Possible Placement	Page KWs	Assets/Visual	Notes
/HOME	Build Your Free Website The Easy Way, Domain Names, Email Accounts, Hosting Accounts	Search bar, login/register links, Featured image/CTA for Website builder, 3 large clear entry points into domains, email, hosting.	angelfire.com	tree-hp.png place in left third of viewport as background images. Large CTA top third, centered. 3 entry points below featured. Login/register top right corner	Angelfire.com Free Websites, Domains, Email & Hosting, create a free website , free websbies, build a site free, blog sites free, make a website for free, make a free website	tree-hp.png, logo.png	Each page template will contain a log, search and nav in the header for the desktop version. Mobile will have search at the bottom and a menu nav at the top. The logo will act as an escape hatch.
/WEBSITEBUILDER	Build Your Free Website The Easy Way, Start Your Free Trial	Get started/Free trial button, brief description of service benefits	/websitebuilder	featured CTA promoting website builder free trial, template.png files and cart.png file in feature, 3 entry points promoting other services below	Angelfire.com Free Website Builder, create a free website , free websires, build a site free, blog sites free, make a website for free, make a free website	template1.png, template2.png, logo.png, cart-ad.jpg	
/DOMAINNAMES	Get Your Domain Names Here	Claim Your Domain Name Button, brief description of service benefits	/tools-services#slide2	featured CTA promoting domain buys, 3 entry points promoting other services below	Angelfire.com Register Domain Names, buying a domain name, buying domain names, buy domain names cheap, how do I buy a domain name, domain name registration	logo.png, domain.png	
/EMAILACCOUNTS	Free Email Accounts	Free Email Acounts button, Brief description of service benefits	/tools-services#slide2	featured CTA promotingemail accounts, 3 entry points promoting other services below	Angelfire.com Free Email Accounts, best free email accounts, free email accounts, create a free email account, make a free email account, free email	logo.png, domain.png	
/HOSTINGACCOUNTS	Get Your Hosting Accounts Here	Get started with website hosting button, Brief description of service benefits	/hosting	featured CTA promoting hosting account packages in 3 tiers, 3 entry points promoting other services below	Angelfire.com Buy A Hosting Account, hosting accounts, cheap we hosts, web hosting account, buy web hosting, buy hosting	logo.png, sitelock.png, truste.gif, bb.jpg,	
/CONTACT	Need To Contact Us?	Contact form with optional category dropdowns and comment box.	N/A	Large form, chunked to facilitate easy completion.	Angelfire.com Free Website Builder Contact Us, contact angelfire.com, free website contact	logo.png	