



#### ADAM SHIELDS GEDNEY

Web Designer/Developer



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845.216.5030

- 1. CREATIVE
- 2. CODER
- 3. WRITER

# Skills

HTML5

**JAVASCRIPT** 

IOUERY

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MYSOL

ACTIONSCRIPT

ADORF AIR

SEO/DDC

COPYWRITING

LOGIC PRO

PRINT DESIGN

### Education

### Web Design & Development Bachelor of Science

#### Full Sail University

August 2012 - June 2014 | Winter Park, FL

The WDDBS program has a very strong focus on Web Development. Information architecture and usability, and user interfaces are key components of the design aspects of the program. It's an intense, accelerated program generally consisting of 48 hours on campus per week spread between two classes, with about 20 hours of homework, per class. We eat, drink, and sleep code.

### Computer Network Operations, ADIT

Katherine Gibbs School

2005-2006 | NY, NY

Associates Degree of Information Technology program. Computer Network Operations is a strictly I.T. program focusing on network topology, intranet components, and server management.

# Employment

# Front-End Developer & Marketing Designer

Jericho Canyon Vineyard

June 2011 - July 2012 | Napa Valley, CA

Website information architecture, usability, user interface design, and eCommerce development on the Wordpress CMS. Marketing material design and editing for print. Wine bottle labeling.

Administrative support. Wine production & bottling assistance. Exclusive winery tours and tastings.

### Lead Home Automation Tech/ Computer Consultant

BKwan Systems, LLC

March 2009 - February 2011 | NY, NY

A custom audio/video company specializing in high-end audio/video installation, home automation, computer consulting, I.T., and client education.

Primary responsibilities included a heavy emphasis on troubleshooting often complex technical problems, computer network setup and troubleshooting, home theater and whole house audio systems, project management, pre-wiring, rack assembly, Crestron Systems installation, client tutorials and employee/team member training.

# Achievements

#### Recording Artist

Label: Snap House | House/Techno | Currently releasing

#### Author & Writer

Book Title: Lifestyling | Pen: Adam Shields | Published 2009

Blog: usabilityintelligence.com | est. 2012

Novice Monk (Yes, you read that right)

Monastery: Holy Cross Monastery | 2001-2004

# Interests

Design, code, HTML5, CSS, Javascript, application programming, graphic design, troubleshooting, rubber duck debugging, books, Googling things (lots of things), blogging, copywriting, furniture, architecture, culture, craft beer, AIR apps, the beach, waves, water, road trips, psychology, philosophy, ambient music, classical & jazz, writing electronic music, audio post-production, art, photography, photo manipulation, food & wine, smiling, joking, laughing, marketing, product design, print design, goals & achievement, small business/entrepreneurship, interesting movies or series', YouTube tutorials, more coding, advertising/ ad design, logos, personal development, writing, "DIY", invention, Arduino, electronics, friends, nostalgic moments, helping people.