Adam Gruber

EDUCATION

Rochester Institute of Technology

Rochester NY | May 2001

Bachelor of Fine Arts in Graphic Design
Associate of Applied Science in Industrial Design

SKILLS / TECHNOLOGIES

Develop

HTML
CSS/Less/Sass
JavaScript
Node.js
Express/Koa
React
Backbone
Agile
Scrum

Design

Photoshop
InDesign
Illustrator

CONTACT / LINKS

adamgruber@me.com
609.510.0246
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adamgruber.com
github.com/adamgruber
linkedin.com/in/adamgruber

EXPERIENCE

Senior Software Engineer
December 2016 - Present

AWeber | Chalfont, PA

> Work within an Agile team to improve applications for content creation including our flagship drag and drop email builder
> Migrate legacy PHP/Backbone apps to a modern React stack
> Develop and maintain React component library
> Implement tooling solutions for a uniform developer experience

Application Architect
July 2013 - December 2016

Dow Jones & Company, Inc. | Princeton, NJ

> Full-stack JS development
> Scrum Master / Tech Lead
> Work with UX and design teams to ensure designs are upheld in development process
> Design and develop prototype applications
> Design and develop internal tools and utilities

Sr. Interactive Developer
September 2011 - June 2013

Dow Jones & Company, Inc. | Princeton, NJ

> Front-end development including HTML/CSS/JS
> Research, refine and implement IA and UX
> Design and develop prototype applications

Art Director
May 2007 - June 2011

Garfield | Newtown, PA

> Designed and programmed websites, emails, banner ads, videos and Flash demos
> Concepted and produced brand campaigns
> Managed interns and freelancers
> Provided internal technical support

Graphic Designer / Jr. Art Director
July 2003 - May 2007

MRM Princeton (Gillespie) | Princeton, NJ

> Concepted and produced print ads, direct mail
> Designed outdoor campaigns and corporate brochures
> Produced production-ready mechanicals and comps