

# Adam Gruber

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## EDUCATION

Rochester Institute of Technology

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**Rochester, NY | May 2001**

BFA Graphic Design  
AAS Industrial Design

## SKILLS / TECHNOLOGIES

### Develop

HTML  
CSS/Less/Sass  
JavaScript  
Node.js  
Express/Koa  
React  
Backbone  
Agile  
Scrum

### Design

Photoshop  
InDesign  
Illustrator

## LINKS / PROJECTS

- > [adamgruber.com](http://adamgruber.com)
- > [github.com/adamgruber](https://github.com/adamgruber)
- > [adamgruber.github.io/mochawesome/](https://adamgruber.github.io/mochawesome/)
- > [github.com/dowjones/slack-slash](https://github.com/dowjones/slack-slash)
- > [linkedin.com/pub/adamgruber](https://linkedin.com/pub/adamgruber)

## EXPERIENCE

Application Architect

July 2013 – Present

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**Dow Jones & Company, Inc. | Princeton, NJ**

- > Full-stack JS development
- > Scrum Master / Tech Lead
- > Work with UX and design teams to ensure designs are upheld during development
- > Design and develop prototype applications
- > Design and develop internal tools and utilities

Sr. Interactive Developer

September 2011 – June 2013

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**Dow Jones & Company, Inc. | Princeton, NJ**

- > Front-end development including HTML/CSS/JS
- > Research, refine and implement IA and UX
- > Design and develop prototype applications

Art Director

May 2007 – June 2011

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**Garfield | Newtown, PA**

- > Designed and programmed websites, emails, banner ads, videos and Flash demos
- > Conceptualized and produced brand campaigns
- > Managed interns and freelancers
- > Provided internal technical support

Jr. Art Director

July 2005 - May 2007

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**MRM Princeton (Gillespie) | Princeton, NJ**

- > Conceptualized and produced print ads, direct mail
- > Designed outdoor campaigns and corporate brochures

Graphic Designer

July 2003 - July 2005

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**MRM Princeton (Gillespie) | Princeton, NJ**

- > Produced production-ready mechanicals and comps
- > Conceptualized and produced marketing materials