Adam Haley

(323) 384-3493 | Los Angeles, CA

Senior Full-Stack Web Developer.

Technologies/Focus:

Full Stack Developer with over two decades of experience working on products and tools for major brands. Passionate about the shifting landscape of modern tech and how to leverage emerging technologies to improve real-world processes. Also experienced leading teams and mentoring junior developers.

HTML5, CSS3, Javascript, nodeJS, Angular, React, Typescript, Vue, backbone.js/Marionette, PHP/MySQL/Laravel, GIT, AWS, Docker/Kubernetes, Jira, Github, Slack

Experience:

Apple
Senior Software Developer (Contract)
Apr 2022-Present
- Developed new features in PHP/MYSQL/Laravel for internal systems at Apple
- Attended Daily Standups and Sprint Planning, Story grooming sessions
- Added extensive PHPUnit Testing to existing Laravel code.
- *Technologies used: PHP/Laravel, MySQL, PHPUnit, TDD*

PCD Group
Software Developer (Contract)
Jan 2022-March 2022
- Content and layout updates to WordPress Site, installed and managed plugins
- Authored RSS Feed generation script in nodeJS
- Content updates and UI tweaks to heavily trafficked financial site.

Nelson Publishing
Senior Software Developer (fulltime)
Jan 2017- Jan 2022
- Developed Content Management System in PHP/MySQL using Laravel framework w/ Backpack
- Created POC for native frontend app using Electron
- Helped establish initial team practices, sprint schedule, standups, sprint planning meetings, planning poker, etc.
- Interviewed prospective developers and helped build out team
- Mentored junior devs on stack of technologies and approaches used on the team
- *Technologies used: React, Typescript, PHP/Laravel, MySQL, node, BDD, Kubernetes, AWS*

Axis Studios
Javascript Consultant (short contract engagement)

Oct 2016 – December 2016

· Developed Javascript-based 5 page brochure site using Vue.js https://www.daileyla.com/

· Wrote all production JS, CSS, HTML code for SPA

· Worked with Backend developers on creating API for loading data from CMS

Space150

Senior Software Engineer

May 2016 - Oct 2016

NodeJS/Electron/AngularJS (v1.8) /RxJS

· Developed app in NodeJS RxJS and Electron to listen and respond to realtime operations of "Soarin" mobile game in use at Walt Disney World in Orlando, FL. ·   Developed Menu of "Soarin" mobile app in AngularJS/CSS

· Presented on topics in emerging tech and popular programming paradigms to the team.

· Mentored Junior Devs on programming techniques, frameworks, best practices

Technologies Used: node.js, RxJs, AngularJS v1.8

Consulting Engagements:

EyeStorm Productions

December 2015 - March 2016

Backbone/Marionette/Handlebars/PHP/MYSQL(Laravel Framework)

· Lead Developer on http://homefrontmap.com a rich client-side interactive experience

· Led team of 3 developers, organized sprints and ran daily standup meetings

· Planned project in JIRA, setup and maintained GIT/bitbucket workflow

· Worked with Product Owner to establish requirements and guide project to successful completion under tight deadline.

· Wrote production quality Javascript/HTML5 code for high visibility, high traffic entertainment product.

· Configured production server on Rackspace

Technologies Used: Backbone/Marionette, node.js, PHP/Laravel

Age Of Adaline Tumblr E-Zine

Freelance Frontend Developer/Tech Lead

· Worked directly with client Trigger Global, LLC to develop Tumblr E-Zine for the Age Of Adaline Theatrical Digital campaign.

· Chose innovative SPA Approach using Backbone / Marionette on against Tumblr API instead of using the typical Tumblr Theming system. This allowed us significantly more freedom to create an innovative UI outside of the usual constraints of a Tumblr Theming Interface.

·   Worked with and gave direction to remote offsite developers to deliver the project on tight deadlines.

New Wave Entertainment

Frontend Developer July 2014 – August 2014

·   Created Event-based architecture for Javascript site that uses a rendered HTML5 video background to create the illusion of an immersive 3D world. http://nick.com/fruitsnackia

·   Created Tumblr theme for St Vincent movie starring Bill Murray http://stvincentfilm.com

·   *Backbone.js, jquery , grunt, html5, css3, Tumblr*

Walt Disney Studios

March 2014 – July 2014

·   Wrote and tested AngularJS and Javascript code, LESS/CSS for "Bulk" Global Screenings Solution for scheduling Theatrical Screenings of Disney Movies

·   Integrated with a large Backend Dev team (.NET Engineers)

·   Contributed to daily Stand-ups, Sprint Retrospectives, Story Grooming sessions

·   Created innovativeUI solutions

·   *AngularJS, CSS3, SASS/compass, underscore, Bootstrap*

Deutsch

March 2013 – November 2013

·   Developed extensive Javascript / CSS3 for the web-based portion of smiledrive and parts of vw.com 3.0 http://www.vw.com

·   Created server-side solutions using node.js and Python

·   Mentored Junior developers in best coding practices and architecture.

·   Designed and set up MVC-based frontend architecture using Backbone.js, underscore.js, Mustache.js, LESS CSS.

·   http://smiledrive.vw.com

·   *node.js, backbone.js, require.js, Google App Engine, Python*

Ceiva Logic

Frontend/UI Developer (contract) October 2012 - February 2012

·	Created Single-Screen browser-based app using Backbone.js/jQuery/
HTML5

·	Worked directly with the client to help them zero in on their vision for the
Interface

and on defining requirements and Sprint planning/reviews

·	Worked with backend developers on developing service endpoints for
serving up data to the app

·	*backbone.js,require.js, slick grid, mustache.js*

Added Value

Lead Frontend Developer (contract), April 2012 – Oct 2012

·	Created frontend architecture for TimeView Data visualization platform

·	Developed RC-Scorecard project

·	Created Responsive strategy in CSS3 using media queries

·	Mentored team on frontend technologies and techniques/lead workshops
on CSS3, and Javascript

·	*agile, xp, tdd, bdd, scrum, jquery, jasmine, require.js, d3, backbone.js*

·	http://ec2-23-20-112-143.compute-1.amazonaws.com/RC-Scorecard/

Walt Disney DIMG (http://disney.go.com)

Frontend Developer (contract), October, 2010 - April, 2011

·	Implemented a re-vamped the Ad Slug solution using CSS and JS to be
deployed on over 1,300 disney.go.com urls.

·	Handled various site updating tasks for Disney.go.com family of websites.

Putiton.com   (http://www.putiton.com).

Web Developer (contract), February 2009- May 2009

·	Handcoded PHP/XHTML/JS to launch Award-winning artist showcase/
social networking site Putiton.com under tight deadlines.

·	Worked with design team, management, and two other programmers to
successfully launch the site.

·	Sony SPTI Common Platform (http://www.animaxtv.de)

·	Web Developer, September 2008 – January 2009

·	Developed common content management platform for SPTI's
International family of websites using Drupal.

·	Worked with Drupal's content types and taxonomy module to create a
robust centralized system.

Full-Time Engagements:

Trailer Park *September 2014 - August 2015*

Web Developer/Agile Coach

Backbone.js, coffeescript, Marionette.js, node.js, Greensock, Jquery, HTML5/CSS3, PHP, Stylus, Handlebars, Grunt, Gulp, TDD, BDD, GIT

· Developed Architecture and HTML5 navigation/header/dashboard
for official Jurassic World website http://jurassicworld.com
· Created animations, transitions, interactivity from motion studies for innovative web-based UI.
· Mentored Team on Scrum/Agile processes, served as team "Agile Coach"
· Developed (CI) system for TP 2.0 (http://www.trailerpark.com) using Atlassian Bamboo with a BDD testing layer in node-Cucumber/Web Driver

Walt Disney Television Animation *November, 2004 – August, 2008*
Senior Software Developer (fulltime employee)

· Architected INSIGHT – an animation production workflow tracking system.
· Lead a team of developers in creating the InSIGHT web based production system for Disney TV Animation.
· Developed and maintained an in-house PHP MVC framework. Researched and tested emerging technologies, standards, and design patterns for use in TVA's web development process.
· Established best practices and coding guidelines.
· Worked with stakeholders gathering requirements, managing expectations, and estimating time to complete projects. Handcoded XHTML/CSS/Javascript,PHP, and XSLT transforms.
· Oversaw the software development cycle through from requirements gathering to developing spec, wireframes, prototypes, coding, testing, debugging and launch.