

Adam Haley
Los Angeles, CA | (323) 384-3493
Senior Full-Stack Web Developer

Summary

Experienced Full Stack Developer with over 20 years of expertise in building products and tools for major brands. Passionate about leveraging emerging technologies to improve real-world processes. Skilled in Agile methodologies, Sprint Planning, and technical leadership. Adept at designing scalable, high-performance applications while mentoring development teams.

Technical Skills

HTML5, CSS3, JavaScript, Node.js, React, PHP/MySQL, Laravel, Vue.js, AngularJS, Backbone.js, WordPress, AWS, Docker, Kubernetes, Git, Jira

Professional Experience

SingleWire Software | Software Developer (Feb 2023 – Jan 2025)

- Developed and optimized new features within a complex Laravel/Vue codebase to enhance product functionality. Some examples include:
 - Enhanced existing vue components, and creating new ones
 - Upgraded legacy jquery FullCalendar to latest version
 - Added daterange pickers to existing charts to limit range of data shown.
 - Created a "safety dark mode" UI feature for specific sections of the app
- Developed full-stack features for a Laravel application, utilizing notifications, queues, jobs, and traits
- Collaborated with team members and stakeholders to align on feature development timelines
- Participated in daily SCRUM standups for project updates and coordination

Apple | Senior Software Developer (Contract) (Apr 2022 – Dec 2022)

- Built and maintained internal tools using PHP, Laravel, and MySQL to

streamline operations.

- Improved system reliability by implementing comprehensive PHPUnit testing.
- Worked in a fast-paced Agile environment, contributing to standups and sprint retrospectives.

PCD Group | Software Developer (Contract) (Jan 2022 – Mar 2022)

- Led critical content and layout updates for a high-traffic WordPress site, improving UX and performance.
- Developed a Node.js-based RSS feed generator to enhance content distribution.
- Implemented RESTful APIs and integrated WordPress as a headless CMS with Backbone.js.

Nelson Publishing | Senior Software Developer (Jan 2017 – Jan 2022)

- Designed and developed a custom CMS using Laravel and MySQL, optimizing content management workflows.
- Spearheaded Agile adoption within the team, establishing sprint planning, retrospectives, and planning poker.
- Led hiring efforts and mentored junior developers in React, TypeScript, and backend development.
- Built a proof-of-concept native frontend app using Electron.

Previous Roles:

- Axis Studios (Contract) - Developed a Vue.js-based SPA, collaborating with backend engineers to optimize API usage.
- Space150 - Built a Node.js/Electron-based application for Disney's "Soarin" mobile game, handling real-time event interactions.
- EyeStorm Productions, Trailer Park, Walt Disney Studios, Deutsch, New Wave Entertainment, Added Value, Walt Disney Animation - Contributed to major projects, including interactive media experiences, CMS platforms, and immersive UI solutions.

Notable Projects

- Jurassic World Official Website – Developed site architecture and interactive features.
- Disney's "Soarin" Mobile Game – Engineered real-time Node.js/Electron applications for park-based gaming.
- HomeFrontMap.com – Led development for a large-scale interactive experience, managing a team of three developers.