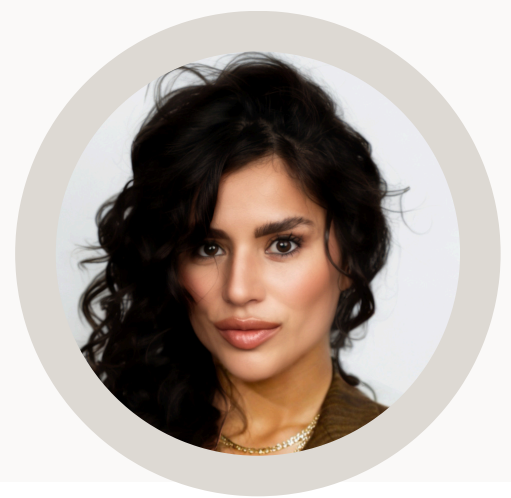


MIQUELET VELA

MANAGER, PROFESSIONAL
LASER, LSO, AND BODY
CONTOURING SPECIALIST



After years of hands-on clinical success, I discovered my true passion lies not just in performing treatments—but in leading teams, growing businesses, and shaping the client experience from the top down. I made the intentional decision to remain in management, where I thrive by building high-performing teams, driving sales, and creating a culture of excellence.

As a multi-location manager, certified laser technician, and LSO over 3 locations with over 8 years of experience, I bring deep industry expertise combined with a strategic mindset. My goal is to contribute my leadership and operational strengths to a respected brand, while continuing to grow alongside it. I'm committed to exceeding expectations, empowering my team, and delivering the highest standard of client care in every aspect of the business.

CONTACT

☎ 214-738-7000

✉ Mickey.vela@yahoo.com

SKILLS

- Meeting Monthly Sales Goals
- Managing and Launching New Locations
- Personal experience with laser performance safety and settings
- LSO Licensed

REFERENCE



PROFESSIONAL EXPERIENCE

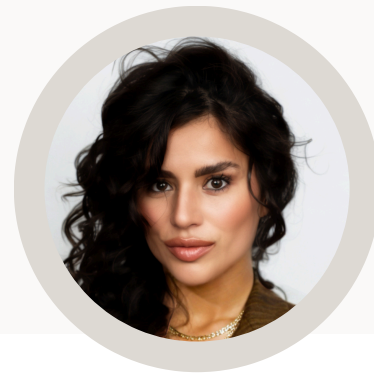
LOCATION MANAGER, PROFESSIONAL LASER TECHNICIAN & LSO

Beverly Hills Rejuvenation Center 2023-2024

- Began with the Highland Park team as a Patient Coordinator and was quickly promoted to Assistant Manager due to clinical proficiency and leadership capabilities.
- Supported nurse practitioners, registered nurses, and doctors by performing phlebotomy services on the wellness side of the practice, ensuring streamlined patient care.
- Licensed as both a professional esthetician and aesthetician, providing hands-on treatment support and mentoring current aestheticians on safety protocols, machine settings, and service knowledge.
- Trained and coached multiple managers across locations on performance standards, client conversion strategies, and in-depth knowledge of aesthetic services.
- Specialized in training staff on the sales, education, and efficacy behind CoolSculpting, CoolTone, Laser Hair Removal, IPL, Chemical Peels, Microneedling, CO2, and HydraFacials.
- Appointed Laser Safety Officer (LSO) for Highland Park, Frisco, and Prosper locations—responsible for overseeing all laser protocols, audits, and safety compliance.
- Consistently exceeded monthly sales targets of \$250,000+ by leading with a performance-driven mindset and fostering a culture of client care and conversion excellence.
- Known for cross-functional leadership, high client satisfaction, operational organization, and multi-location oversight.

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PROFESSIONAL EXPERIENCE

SEV LASER — PROFESSIONAL LEAD TECHNICIAN, LSO
APRIL 2020 – APRIL 2023

- Joined SEV Laser during its expansion phase and played a pivotal role in launching new locations by training all incoming staff on laser hair removal protocols, settings, software systems, and client interaction standards.
- Served as the Lead Laser Technician and Laser Safety Officer (LSO), responsible for ensuring treatment safety, protocol adherence, and machine maintenance across multiple locations.
- Acted as the first point of contact for all client concerns, addressing reactions, treatment questions, and expectations to maintain a five-star client experience.
- Collaborated with clinic managers and physicians to ensure safe treatment clearances, especially for clients on medications or with contraindications.
- Promoted to “Lead of Leads,” overseeing the training and development of new lead technicians across both in-state and out-of-state SEV locations.
- Conducted routine audits and performance evaluations to maintain service quality and ensure consistent treatment delivery across the brand.
- Played a strategic role in developing and refining laser settings for enhanced treatment outcomes across the company.
- Known for excellence in training, attention to detail, and a passion for elevating both the client experience and team performance.
- Selected and developed lead technicians for several in-state and out-of-state locations, ensuring leadership strength and service consistency.