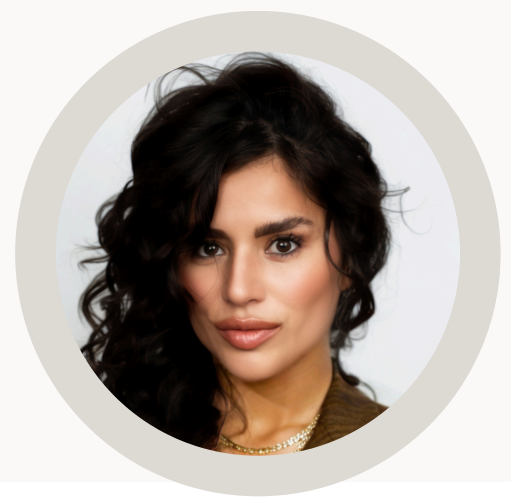


# MIQUELET VELA

## MANAGER, PROFESSIONAL LASER, LSO, AND BODY CONTOURING SPECIALIST PROFILE



After years of hands-on clinical success, I discovered my true passion lies not just in performing treatments—but in leading teams, growing businesses, and shaping the client experience from the top down. I made the intentional decision to remain in management, where I thrive by building high-performing teams, driving sales, and creating a culture of excellence.

As a multi-location manager, certified laser technician, and LSO over 3 locations with over 8 years of experience, I bring deep industry expertise combined with a strategic mindset. My goal is to contribute my leadership and operational strengths to a respected brand, while continuing to grow alongside it. I'm committed to exceeding expectations, empowering my team, and delivering the highest standard of client care in every aspect of the business.

### CONTACT

☎ 214-738-7000

✉ Mickey.vela@yahoo.com

### SKILLS

- Meeting Monthly Sales Goals
- Managing and Launching New Locations
- Personal experience with laser performance safety and settings
- LSO Licensed

### REFERENCE



### PROFESSIONAL EXPERIENCE

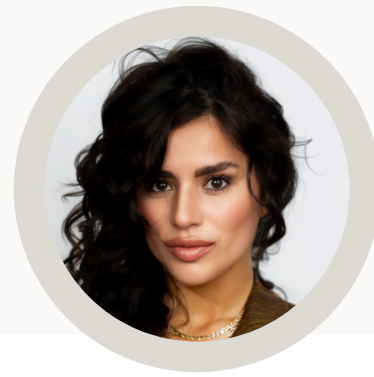
#### LOCATION MANAGER, PROFESSIONAL LASER TECHNICIAN & LSO

Beverly Hills Rejuvenation Center 2023-2024

- Began with the Highland Park team as a Patient Coordinator and was quickly promoted to Assistant Manager due to clinical proficiency and leadership capabilities.
- Supported nurse practitioners, registered nurses, and doctors by performing phlebotomy services on the wellness side of the practice, ensuring streamlined patient care.
- Licensed as both a professional esthetician and aesthetician, providing hands-on treatment support and mentoring current aestheticians on safety protocols, machine settings, and service knowledge.
- Trained and coached multiple managers across locations on performance standards, client conversion strategies, and in-depth knowledge of aesthetic services.
- Specialized in training staff on the sales, education, and efficacy behind CoolSculpting, CoolTone, Laser Hair Removal, IPL, Chemical Peels, Microneedling, CO2, and HydraFacials.
- Appointed Laser Safety Officer (LSO) for Highland Park, Frisco, and Prosper locations—responsible for overseeing all laser protocols, audits, and safety compliance.
- Consistently exceeded monthly sales targets of \$250,000+ by leading with a performance-driven mindset and fostering a culture of client care and conversion excellence.
- Known for cross-functional leadership, high client satisfaction, operational organization, and multi-location oversight.

# MIQUELET VELA

MANAGER, PROFESSIONAL  
LASER, LSO, AND BODY  
COUNTOURING SPECIALIST



## CONTACT

☎ 214-738-7000

✉ Mickey.vela@yahoo.com

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### SKILLS

- Meeting Monthly Sales Goals
- Managing and Launching New Locations
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### REFERENCE



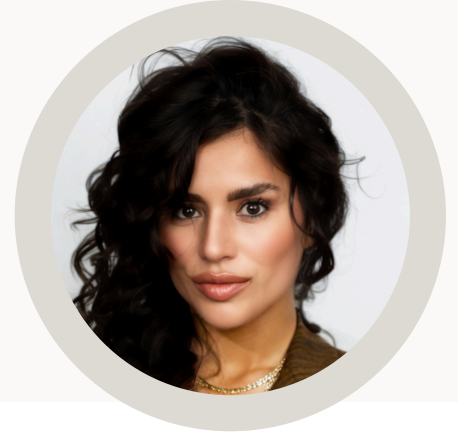
## PROFESSIONAL EXPERIENCE

SEV LASER — PROFESSIONAL LEAD TECHNICIAN, LSO  
APRIL 2020 – APRIL 2023

- Joined SEV Laser during its expansion phase and played a pivotal role in launching new locations by training all incoming staff on laser hair removal protocols, settings, software systems, and client interaction standards.
- Served as the Lead Laser Technician and Laser Safety Officer (LSO), responsible for ensuring treatment safety, protocol adherence, and machine maintenance across multiple locations.
- Acted as the first point of contact for all client concerns, addressing reactions, treatment questions, and expectations to maintain a five-star client experience.
- Collaborated with clinic managers and physicians to ensure safe treatment clearances, especially for clients on medications or with contraindications.
- Promoted to “Lead of Leads,” overseeing the training and development of new lead technicians across both in-state and out-of-state SEV locations.
- Conducted routine audits and performance evaluations to maintain service quality and ensure consistent treatment delivery across the brand.
- Played a strategic role in developing and refining laser settings for enhanced treatment outcomes across the company.
- Known for excellence in training, attention to detail, and a passion for elevating both the client experience and team performance.
- Selected and developed lead technicians for several in-state and out-of-state locations, ensuring leadership strength and service consistency.

# MIQUELET VELA

LICENSED PROFESSIONAL  
MANAGER/ LSO



Dear Hiring Manager,

I am writing to express my enthusiastic interest in the Location Director position at LaserAway. As a seasoned aesthetic industry professional with over 8 years of experience as a Location Manager, professional certified laser technician, and Laser Safety Officer, I am eager to bring my leadership, clinical expertise, and business-building acumen to one of the most respected franchises in aesthetic medicine.

Throughout my career, I have been entrusted to launch and lead new medspa locations from the ground up, most notably with SEV Laser and Beverly Hills Rejuvenation Center across the Dallas-Fort Worth metroplex. These experiences sharpened my ability to develop and manage high-performing teams, oversee complex operational logistics, and deliver outstanding client results—all while exceeding sales goals.

Key highlights include:

- Successfully opening and scaling three locations by recruiting top talent, building efficient protocols, and cultivating a five-star service culture.
- Leading full team training on laser hair removal techniques, skin safety, daily operations, and software systems—ensuring consistency and excellence across the board.
- Serving as lead technician and clinical point of contact, handling all client questions, reactions, and post-treatment concerns with confidence and care.
- Collaborating directly with medical directors to ensure compliance with treatment protocols and medication clearance procedures.
- Being promoted to multi-location leadership, conducting quality audits across in-state and out-of-state clinics, and mentoring new team leads to support further expansion.
- Hand-selected to develop new laser settings for optimized client outcomes company-wide

LaserAway's global reputation for cutting-edge technology and client-focused care aligns perfectly with my values and vision. As a Location Director, my goal is to contribute to your continued success by building a culture of professionalism, trust, performance, and elevated aesthetics. I'm passionate about combining strategic leadership with hands-on clinical experience to grow not just a location—but a loyal, thriving community of clients and team members.

Thank you for considering my application. I look forward to the opportunity to speak with you and explore how I can support LaserAway's continued growth. You may reach me anytime at [214-738-7000] or [mickey.vela@yahoo.com].

With appreciation,

[Miquelet Vela]

A handwritten signature in black ink that reads "Miquelet Vela". The script is fluid and cursive, with the first name and last name clearly distinguishable.