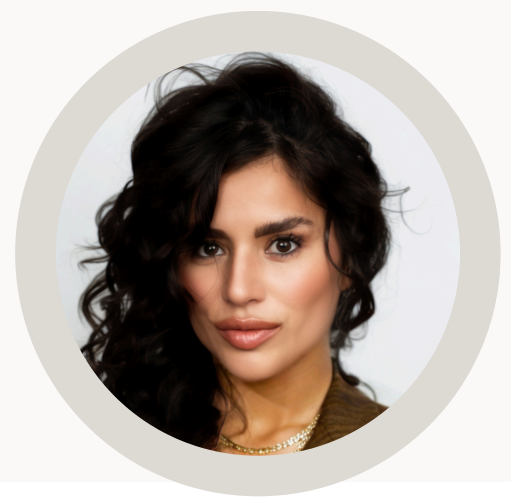


MIQUELET VELA

MANAGER, PROFESSIONAL
LASER, LSO, AND BODY
CONTOURING SPECIALIST



After years of hands-on clinical success, I discovered my true passion lies not just in performing treatments—but in leading teams, growing businesses, and shaping the client experience from the top down. I made the intentional decision to remain in management, where I thrive by building high-performing teams, driving sales, and creating a culture of excellence.

As a multi-location manager, certified laser technician, and LSO over 3 locations with over 8 years of experience, I bring deep industry expertise combined with a strategic mindset. My goal is to contribute my leadership and operational strengths to a respected brand, while continuing to grow alongside it. I'm committed to exceeding expectations, empowering my team, and delivering the highest standard of client care in every aspect of the business.

CONTACT

☎ 214-738-7000

✉ Mickey.vela@yahoo.com

SKILLS

- Meeting Monthly Sales Goals
- Managing and Launching New Locations
- Personal experience with laser performance safety and settings
- LSO Licensed

REFERENCE



PROFESSIONAL EXPERIENCE

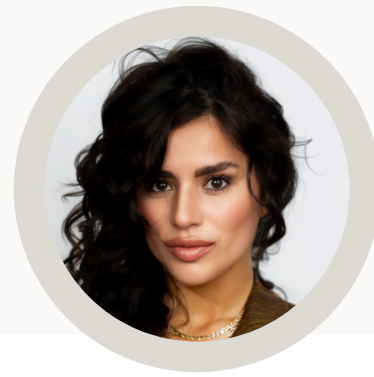
LOCATION MANAGER, PROFESSIONAL LASER TECHNICIAN & LSO

Beverly Hills Rejuvenation Center 2023-2024

- Began with the Highland Park team as a Patient Coordinator and was quickly promoted to Assistant Manager due to clinical proficiency and leadership capabilities.
- Supported nurse practitioners, registered nurses, and doctors by performing phlebotomy services on the wellness side of the practice, ensuring streamlined patient care.
- Licensed as both a professional esthetician and aesthetician, providing hands-on treatment support and mentoring current aestheticians on safety protocols, machine settings, and service knowledge.
- Trained and coached multiple managers across locations on performance standards, client conversion strategies, and in-depth knowledge of aesthetic services.
- Specialized in training staff on the sales, education, and efficacy behind CoolSculpting, CoolTone, Laser Hair Removal, IPL, Chemical Peels, Microneedling, CO2, and HydraFacials.
- Appointed Laser Safety Officer (LSO) for Highland Park, Frisco, and Prosper locations—responsible for overseeing all laser protocols, audits, and safety compliance.
- Consistently exceeded monthly sales targets of \$250,000+ by leading with a performance-driven mindset and fostering a culture of client care and conversion excellence.
- Known for cross-functional leadership, high client satisfaction, operational organization, and multi-location oversight.

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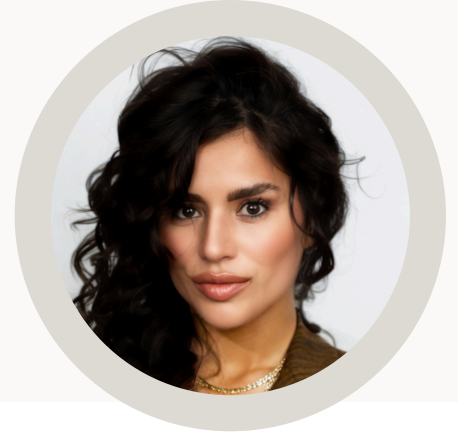
PROFESSIONAL EXPERIENCE

SEV LASER — PROFESSIONAL LEAD TECHNICIAN, LSO
APRIL 2020 – APRIL 2023

- Joined SEV Laser during its expansion phase and played a pivotal role in launching new locations by training all incoming staff on laser hair removal protocols, settings, software systems, and client interaction standards.
- Served as the Lead Laser Technician and Laser Safety Officer (LSO), responsible for ensuring treatment safety, protocol adherence, and machine maintenance across multiple locations.
- Acted as the first point of contact for all client concerns, addressing reactions, treatment questions, and expectations to maintain a five-star client experience.
- Collaborated with clinic managers and physicians to ensure safe treatment clearances, especially for clients on medications or with contraindications.
- Promoted to “Lead of Leads,” overseeing the training and development of new lead technicians across both in-state and out-of-state SEV locations.
- Conducted routine audits and performance evaluations to maintain service quality and ensure consistent treatment delivery across the brand.
- Played a strategic role in developing and refining laser settings for enhanced treatment outcomes across the company.
- Known for excellence in training, attention to detail, and a passion for elevating both the client experience and team performance.
- Selected and developed lead technicians for several in-state and out-of-state locations, ensuring leadership strength and service consistency.

MIQUELET VELA

LICENSED PROFESSIONAL
MANAGER/ LSO



Dear Hiring Manager,

I am writing to express my enthusiastic interest in the Location Director position at LaserAway. As a seasoned aesthetic industry professional with over 8 years of experience as a Location Manager, professional certified laser technician, and Laser Safety Officer, I am eager to bring my leadership, clinical expertise, and business-building acumen to one of the most respected franchises in aesthetic medicine.

Throughout my career, I have been entrusted to launch and lead new medspa locations from the ground up, most notably with SEV Laser and Beverly Hills Rejuvenation Center across the Dallas-Fort Worth metroplex. These experiences sharpened my ability to develop and manage high-performing teams, oversee complex operational logistics, and deliver outstanding client results—all while exceeding sales goals.

Key highlights include:

- Successfully opening and scaling three locations by recruiting top talent, building efficient protocols, and cultivating a five-star service culture.
- Leading full team training on laser hair removal techniques, skin safety, daily operations, and software systems—ensuring consistency and excellence across the board.
- Serving as lead technician and clinical point of contact, handling all client questions, reactions, and post-treatment concerns with confidence and care.
- Collaborating directly with medical directors to ensure compliance with treatment protocols and medication clearance procedures.
- Being promoted to multi-location leadership, conducting quality audits across in-state and out-of-state clinics, and mentoring new team leads to support further expansion.
- Hand-selected to develop new laser settings for optimized client outcomes company-wide

LaserAway's global reputation for cutting-edge technology and client-focused care aligns perfectly with my values and vision. As a Location Director, my goal is to contribute to your continued success by building a culture of professionalism, trust, performance, and elevated aesthetics. I'm passionate about combining strategic leadership with hands-on clinical experience to grow not just a location—but a loyal, thriving community of clients and team members.

Thank you for considering my application. I look forward to the opportunity to speak with you and explore how I can support LaserAway's continued growth. You may reach me anytime at [214-738-7000] or [mickey.vela@yahoo.com].

With appreciation,

[Miquelet Vela]

A handwritten signature in black ink that reads "Miquelet Vela". The script is fluid and cursive, with the first name being more prominent than the last.