In this example, we continue to drill a bit futher into the use of scikit-learn for classification, as well as the use of cross-validation for evaluation model performance.

Out[3]:

	Gender	Income	Age	Rentals	Avg Per Visit	Genre	Incidentals
Cust ID							
1	М	45000	25	32	2.5	Action	Yes
2	F	54000	33	12	3.4	Drama	No
3	F	32000	20	42	1.6	Comedy	No
4	F	59000	70	16	4.2	Drama	Yes
5	М	37000	35	25	3.2	Action	Yes

Let's separate the target attribute and the attributes used for model training

In [4]:
 vs_records = vstable[['Gender','Income','Age','Rentals','Avg Per Visit','Ger
 vs_records.head()

Out[4]:

	Gender	Income	Age	Rentals	Avg Per Visit	Genre
Cust ID						
1	М	45000	25	32	2.5	Action
2	F	54000	33	12	3.4	Drama
3	F	32000	20	42	1.6	Comedy
4	F	59000	70	16	4.2	Drama
5	М	37000	35	25	3.2	Action

```
In [5]:
              vs_target = vstable.Incidentals
              vs_target.head()
Out[5]:
              Cust ID
              1
                    Yes
              2
                     No
              3
                     No
              4
                    Yes
              5
                    Yes
              Name: Incidentals, dtype: object
```

As before, we use Pandas "get_dummies" function to create dummy variables.

```
In [6]:
    vs_matrix = pd.get_dummies(vs_records[['Gender','Income','Age','Rentals','Av
    vs_matrix.head(10)
```

Out[6]:

	Income	Age	Rentals	Avg Per Visit	Gender_F	Gender_M	Genre_Action	Genre_Comedy	Genr
Cust ID									
1	45000	25	32	2.5	0	1	1	0	
2	54000	33	12	3.4	1	0	0	0	
3	32000	20	42	1.6	1	0	0	1	
4	59000	70	16	4.2	1	0	0	0	
5	37000	35	25	3.2	0	1	1	0	
6	18000	20	29	1.7	0	1	1	0	
7	29000	45	19	3.8	1	0	0	0	
8	74000	25	31	2.4	0	1	1	0	
9	38000	21	18	2.1	0	1	0	1	
10	65000	40	21	3.3	1	0	0	0	
4									•

Next, we divide the data into randomized training and test partitions (note that the same split should also be perfromed on the target attribute). The easiest way to do this is to use the "train_test_split" module of "sklearn.cross_validation".

←

In [10]:

```
print(vs_train.shape)
vs_train[0:5]
```

(40, 9)

1.7

4.1

3.3

2.2

1.4

Out[10]:

	Income	Age	Rentals	Avg Per Visit	Gender_F	Gender_M	Genre_Action	Genre_Comedy	Genr
Cust ID									
30	41000	25	17	1.4	0	1	1	0	
35	74000	29	43	4.6	0	1	1	0	
18	6000	16	39	1.8	1	0	1	0	
40	17000	19	32	1.8	0	1	1	0	
2	54000	33	12	3.4	1	0	0	0	
4									•

Let's try KNN Classifier - Note that in this example we did not normalize the data.

In [11]: from sklearn import neighbors, tree, naive bayes

First, we'll use KNN classifer. You can vary K and monitor the accuracy metrics (see below) to find the best value.

```
In [12]:
              n = 5
              knnclf = neighbors.KNeighborsClassifier(n neighbors, weights='distance')
              knnclf.fit(vs train, vs target train)
Out[12]:
              KNeighborsClassifier(algorithm='auto', leaf_size=30, metric='minkowski',
                                    metric params=None, n jobs=None, n neighbors=5, p=2,
                                    weights='distance')
              Next, we call the predict function on the test intances to produce the predicted
              classes.
In [13]:
              knnpreds test = knnclf.predict(vs test)
In [15]:
              print(knnpreds test)
              ['No' 'Yes' 'Yes' 'No' 'No' 'Yes' 'Yes' 'Yes' 'No' 'No']
In [16]:
              from sklearn.metrics import classification report
In [17]:
              print(classification_report(vs_target_test, knnpreds_test))
                            precision
                                          recall f1-score
                                                              support
                        No
                                  0.40
                                            0.50
                                                       0.44
                                                                    4
                       Yes
                                  0.60
                                            0.50
                                                       0.55
                                                                    6
                                                       0.50
                                                                   10
                  accuracy
                                  0.50
                                            0.50
                                                       0.49
                                                                   10
                 macro avg
             weighted avg
                                  0.52
                                            0.50
                                                       0.51
                                                                   10
In [19]:
              print(knnclf.score(vs test, vs target test))
              0.5
In [20]:
              print(knnclf.score(vs train, vs target train))
              1.0
              You may notice that accuracy on test data is much lower than in part 1 of this example
```

You may notice that accuracy on test data is much lower than in part 1 of this example (previous notebook) when the data was normalized and rescaled. This may indicate that normalization in KNN is very important to improve performance and to avoid overfitting.

Next, let's use a decision tree classifier:

```
In [22]: print(treeclf.score(vs_test, vs_target_test))
```

0.6

```
In [23]: print(treeclf.score(vs_train, vs_target_train))
```

0.95

4

Now, let's try Gaussian and Multinomial Naive Bayes classifiers:

Score on Training: 0.675 Score on Test: 0.8

Score on Training: 0.675 Score on Test: 0.8

Finally, let's try linear discriminant analysis:

Let's explore various decision tree parameters and also the use of cross-validation for evaluation:

```
In [29]: import graphviz
    from sklearn.tree import export_graphviz
    from sklearn.model_selection import cross_val_score
```

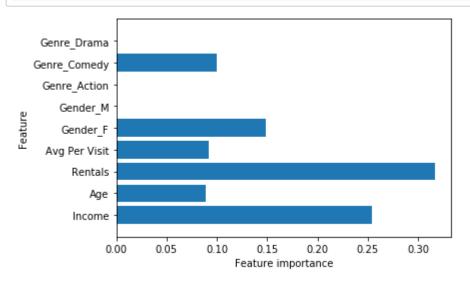
```
treeclf = tree.DecisionTreeClassifier(criterion='entropy')
In [25]:
                     cv_scores = cross_val_score(treeclf, vs_matrix, vs_target, cv=5)
In [30]:
                     cv scores
Out[30]:
                                                                  , 0.8
                     array([0.45454545, 0.3
                                                                                    , 0.7
                                                                                                       , 0.7777778])
In [31]:
                     print("Overall Accuracy on X-Val: %0.2f (+/- %0.2f)" % (cv_scores.mean(), cv
                    Overall Accuracy on X-Val: 0.61 (+/- 0.39)
In [32]:
                     treeclf = treeclf.fit(vs train, vs target train)
                     print("Accuracy on Training: ", treeclf.score(vs_train, vs_target_train))
                     Accuracy on Training: 0.95
In [33]:
                     export graphviz(treeclf,out file='tree.dot', feature names=vs train.columns,
                     with open("tree.dot") as f:
                           dot graph = f.read()
                     graphviz.Source(dot graph)
Out[33]:
                                                                                       Rentals <= 15.5
                                                                                       entropy = 1.0
                                                                                        samples = 40
                                                                                       value = [20, 20]
                                                                                         class = No
                                                                                                  False
                                                                                   True
                                                                                             Genre Comedy <= 0.5
                                                                              entropy = 0.0
                                                                                                entropy = 0.977
                                                                              samples = 6
                                                                                                 samples = 34
                                                                              value = [6, 0]
                                                                                                value = [14, 20]
class = Yes
                                                                               class = No
                                                                                                             Gender_F \le 0.5
                                                                                     Age <= 35.5
                                                                                    entropy = 0.89
                                                                                                             entropy = 0.811
                                                                                    samples = 26
value = [8, 18]
                                                                                                               samples = 8
                                                                                                              value = [6, 2]
                                                                                     class = Yes
                                                                                                               class = No
                                                       Income <= 24500.0
                                                                                   Rentals <= 17.5
                                                                                                             Rentals <= 21.5
                                                                                                                              entropy = 0.\overline{0}
                                                                                   entropy = 0.918
                                                        entropy = 0.722
                                                                                                             entropy = 0.918
                                                                                                                               samples = 5
                                                                                     samples = 6
                                                         samples = 20
                                                                                                               samples = 3
                                                                                                                              value = [5, 0]
                                                         value = [4, 16]
class = Yes
                                                                                    value = [4, 2]
                                                                                                              value = [1, 2]
                                                                                                                               class = No
                                                                                      class = No
                                                                                                               class = Yes
                                                                                            Gender\overline{F} \le 0.5
                                                      Avg Per Visit <= 1.95
                                  Income <= 14500.0
                                                                            entropy = 0.0
                                                                                                              entropy = 0.0
                                                                                                                             entropy = 0.0
                                   entropy = 0.971
                                                        entropy = 0.353
                                                                                            entropy = 0.722
                                                                                                              samples = 1
                                                                             samples = 1
                                                                                                                              samples = 2
                                     samples = 5
                                                         samples = 15
                                                                                             samples = 5
                                                                            value = [0, 1]
                                                                                                              value = [1, 0]
                                                                                                                             value = [0, 2]
                                                         value = [1, 14]
class = Yes
                                    value = [3, 2]
                                                                                             value = [4, 1]
                                                                                                               class = No
                                                                             class = Yes
                                                                                                                              class = Yes
                                     class = No
                                                                                              class = No
                       entropy = 0.0
                                      entropy = 0.0
                                                       entropy = 1.0
                                                                      entropy = 0.0
                                                                                         entropy = 1.0
                                                                                                         entropy = 0.0
                       samples = 2
                                      samples = 3
                                                       samples = 2
                                                                      samples = 13
                                                                                          samples = 2
                                                                                                         samples = 3
                                                                      value = [0, 13]
class = Yes
                      value = [0, \overline{2}]
                                      value = [3, 0]
                                                                                         value = [1, 1]
                                                                                                         value = [3, 0]
                                                      value = [1, 1]
                       class = Yes
                                       class = No
                                                       class = No
                                                                                          class = No
                                                                                                         class = No
```

We can obtain summary results on how informative are each of the features in the data:

```
import pylab as plt
%matplotlib inline

def plot_feature_importances(model, n_features, feature_names):
    plt.barh(range(n_features), model.feature_importances_, align='center')
    plt.yticks(np.arange(n_features), feature_names)
    plt.xlabel("Feature importance")
    plt.ylabel("Feature")
    plt.ylim(-1, n_features)

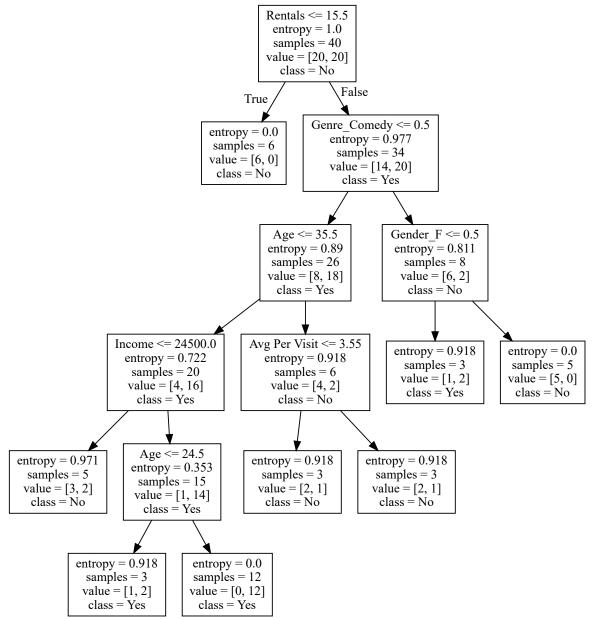
plot_feature_importances(treeclf, len(vs_matrix.columns), vs_matrix.columns)
```



The above evaluation results indicate overfitting. Pruning the tree may help in reducing overfitting.

```
In [40]: export_graphviz(treeclf,out_file='tree.dot', feature_names=vs_train.columns,
    with open("tree.dot") as f:
        dot_graph = f.read()
        graphviz.Source(dot_graph)
```





[0.45454545 0.3 0.8 0.7 0.77777 Overall Accuracy on X-Val: 0.61 (+/- 0.39) Accuracy on Training: 0.9

```
In [41]:
                  export graphviz(treeclf,out file='tree.dot', feature names=vs train.columns,
                  with open("tree.dot") as f:
                        dot graph = f.read()
                  graphviz.Source(dot_graph)
Out[41]:
                                                                 Rentals \leq 15.5
                                                                  entropy = 1.0
                                                                  samples = 40
                                                                 value = [20, 20]
                                                                   class = No
                                                                              False
                                                             True
                                                                         Genre Comedy <= 0.5
                                                       entropy = 0.0
                                                                            entropy = 0.977
                                                       samples = 6
                                                                              samples = 34
                                                       value = [6, 0]
                                                                            value = [14, 20]
                                                        class = No
                                                                               class = Yes
                                                                  Age <= 35.5
                                                                                       Gender F \le 0.5
                                                                 entropy = 0.89
                                                                                        entropy = 0.811
                                                                  samples = 26
                                                                                          samples = 8
                                                                 value = [8, 18]
                                                                                         value = [6, 2]
                                                                                          class = No
                                                                   class = Yes
                                      Income <= 24500.0
                                                              Avg Per Visit <= 3.55
                                                                                        entropy = 0.918
                                                                                                            entropy = 0.0
                                                                 entropy = 0.918
                                        entropy = 0.722
                                                                                                             samples = 5
                                                                                          samples = 3
                                         samples = 20
                                                                  samples = 6
                                                                                         value = [1, 2]
                                                                                                             value = [5, 0]
                                        value = [4, 16]
                                                                  value = [4, 2]
                                                                                          class = Yes
                                                                                                              class = No
                                          class = Yes
                                                                   class = No
                                          Age \leq 24.5
                                                                                   entropy = 0.918
                    entropy = 0.971
                                                              entropy = 0.918
                                         entropy = 0.353
                      samples = 5
                                                                samples = 3
                                                                                     samples = 3
                                          samples = 15
                     value = [3, 2]
                                                                value = [2, 1]
                                                                                    value = [2, 1]
                                         value = [1, 14]
                                                                                     class = No
                       class = No
                                                                 class = No
                                           class = Yes
                               entropy = 0.918
                                                    entropy = 0.0
                                samples = 3
                                                    samples = 12
                                value = [1, 2]
                                                    value = [0, 12]
                                 class = Yes
                                                     class = Yes
```

```
In [43]:
               treeclf = tree.DecisionTreeClassifier(criterion='gini', min samples leaf=3,
               cv scores = cross val score(treeclf, vs matrix, vs target, cv=5)
               print(cv scores)
               print("Overall Accuracy on X-Val: %0.2f (+/- %0.2f)" % (cv scores.mean(), cv
               treeclf = treeclf.fit(vs_train, vs_target_train)
               print("Accuracy on Training: ", treeclf.score(vs train, vs target train))
               [0.81818182 0.4
                                                                   0.7777778]
                                          0.8
                                                      0.9
               Overall Accuracy on X-Val: 0.74 (+/- 0.35)
               Accuracy on Training: 0.85
In [44]:
               export graphviz(treeclf,out file='tree.dot', feature names=vs train.columns,
               with open("tree.dot") as f:
                    dot graph = f.read()
               graphviz.Source(dot graph)
Out[44]:
                                                   Rentals <= 15.5
                                                      gini = 0.5
                                                    samples = 40
                                                   value = [20, 20]
                                                      class = No
                                                                False
                                                True
                                                           Genre Comedy <= 0.5
                                           gini = 0.0
                                                                gini = 0.484
                                          samples = 6
                                                               samples = 34
                                          value = [6, 0]
                                                              value = [14, 20]
                                           class = No
                                                                class = Yes
                                                      Age \leq 35.5
                                                                       Gender M \le 0.5
                                                      gini = 0.426
                                                                         gini = 0.375
                                                     samples = 26
                                                                         samples = 8
                                                     value = [8, 18]
                                                                         value = [6, 2]
                                                      class = Yes
                                                                          class = No
                               Income <= 24500.0
                                                      Age <= 42.5
                                                                          gini = 0.0
                                                                                          gini = 0.444
                                   gini = 0.32
                                                      gini = 0.444
                                                                         samples = 5
                                                                                          samples = 3
                                  samples = 20
                                                      samples = 6
                                                                                         value = [1, 2]
                                                                         value = [5, 0]
                                  value = [4, 16]
                                                      value = [4, 2]
                                                                         class = No
                                                                                          class = Yes
                                   class = Yes
                                                       class = No
                  gini = 0.48
                                   gini = 0.124
                                                     gini = 0.444
                                                                      gini = 0.444
                  samples = 5
                                                                      samples = 3
                                   samples = 15
                                                     samples = 3
                 value = [3, 2]
                                  value = [1, 14]
                                                     value = [2, 1]
                                                                      value = [2, 1]
                  class = No
                                    class = Yes
                                                      class = No
                                                                       class = No
```

In []: