## CS-E5740 Complex Networks

Scale-free networks

#### Course outline

- I. Introduction (motivation, definitions, etc.)
- 2. Static network models: random and small-world networks
- 3. Growing network models: scale-free networks
- 4. Percolation, error & attack tolerance of networks, epidemic models
- 5. Network analysis
- 6. Social networks & (socio)dynamic models
- 7. Weighted networks
- 8. Clustering, sampling, inference
- 9. Temporal networks & multilayer networks

#### From last week

Network	Degrees	Paths	Clustering
Real-world	Fat-tailed	short	high
Regular lattices	Fixed	long	high*
Erdős-Renyi	Poissonian	short	low
Configuration	Free to choose	short	low
Watts-Strogatz	Fixed to Poisson	short	high

<sup>\* (</sup>depending on layout & clustering measure)

#### On Network Models

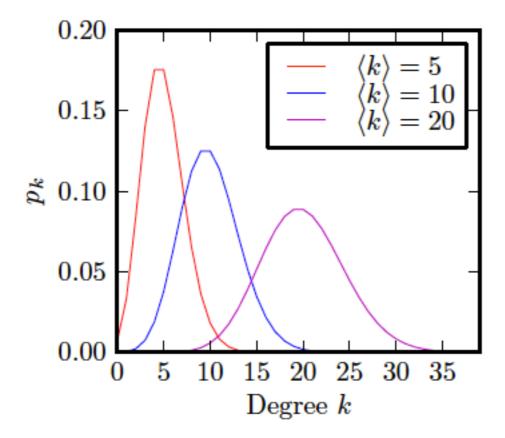
- "Toy models" of networks are common in network science
- These do not attempt to capture everything there is to networks
- Rather, the target is to design simplified models that capture some aspects of reality

- Such models may:
  - Tell something about the origins of networks or their characteristics
  - Allow for simulating processes on networks under controlled circumstances

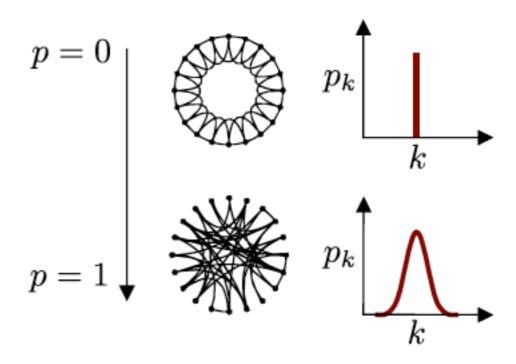
### Degree distributions in model networks so far...

Erdős-Rényi networks:

$$p_k = \frac{\langle k \rangle^k}{k!} e^{-\langle k \rangle}$$

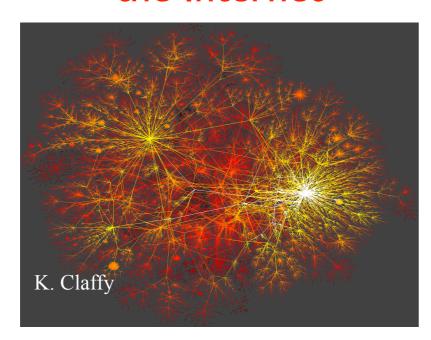


Watts & Strogatz small-world model

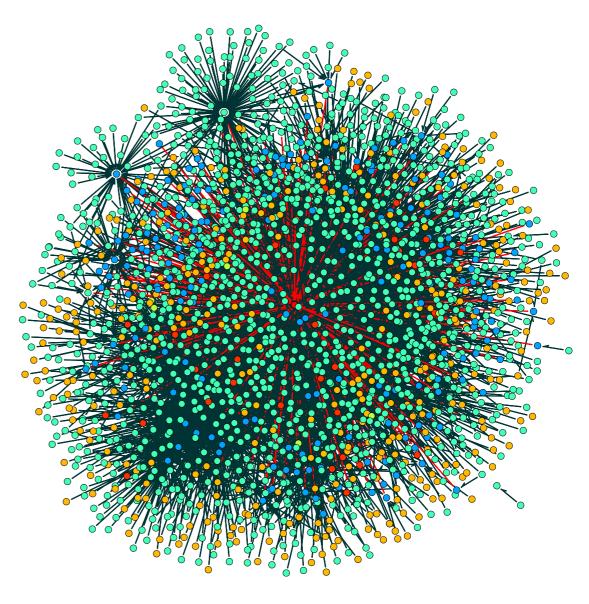


## ...however, real-world networks look like this:

the Internet



#### subcontracting network of a car manufacturer



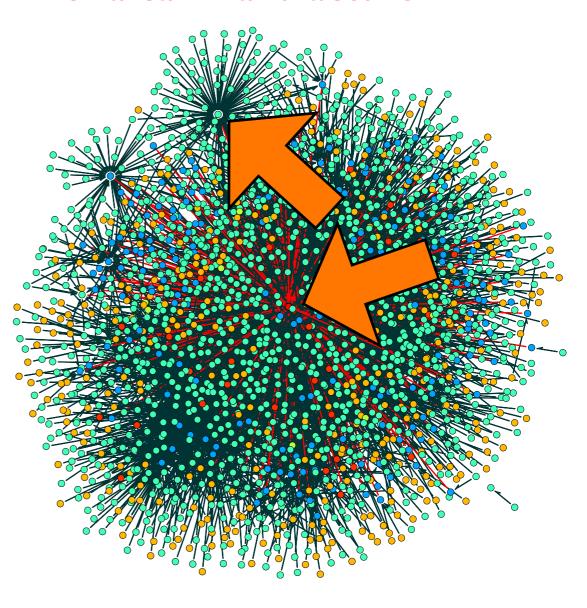
## there are HUBS, nodes of very high degree

#### the Internet

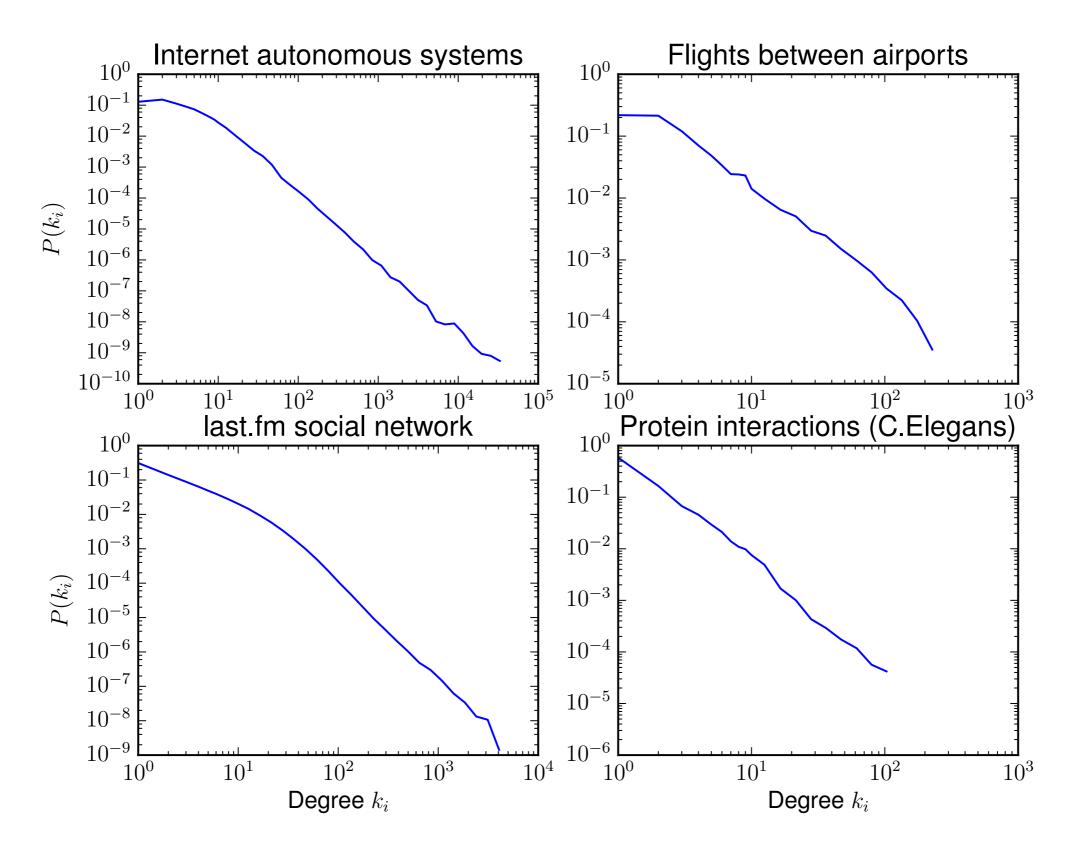


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#### subcontracting network of a car manufacturer

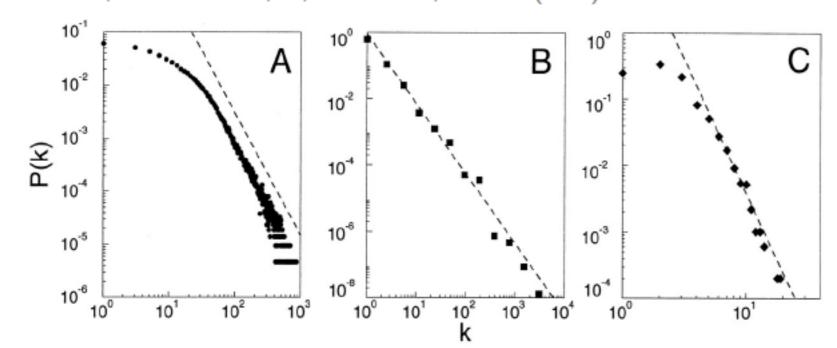


### Degree examples



### Degree distributions in real-world networks

Barabási, A.-L. & Albert, R., Science 286, 509-512 (1999)



- A Actor collaboration network
- **B WWW**
- C Power grid data

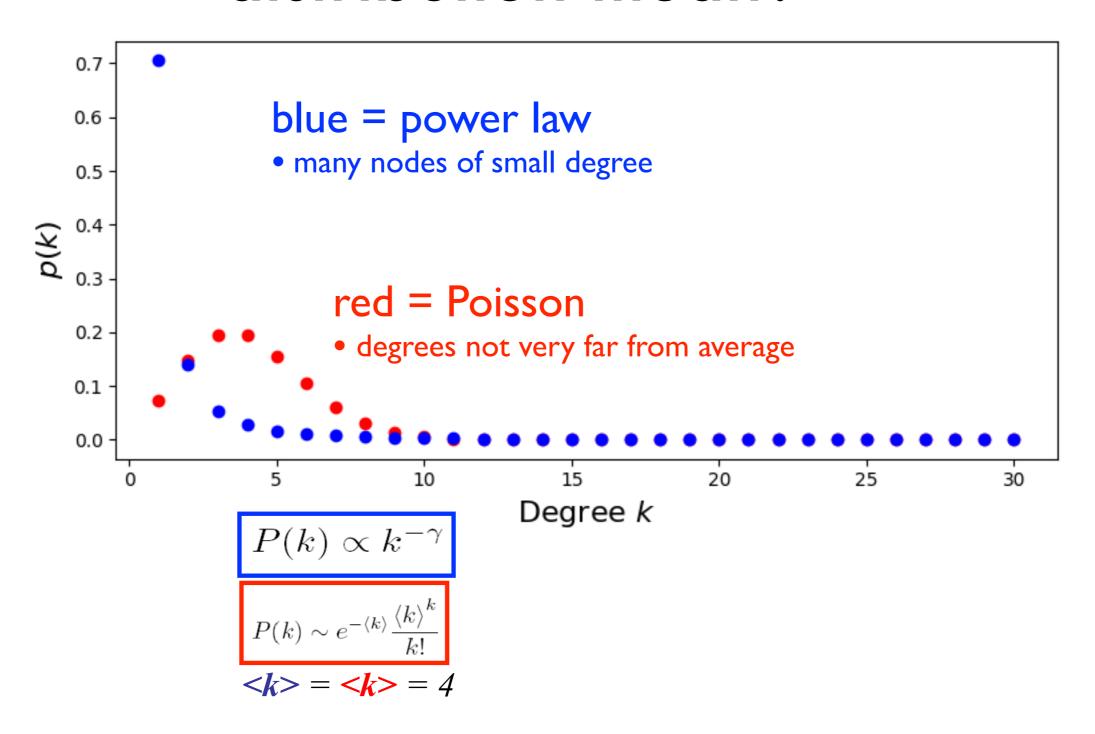
 The tail of the degree distribution can often be approximated with a power law

$$P(k) \propto k^{-\gamma}$$

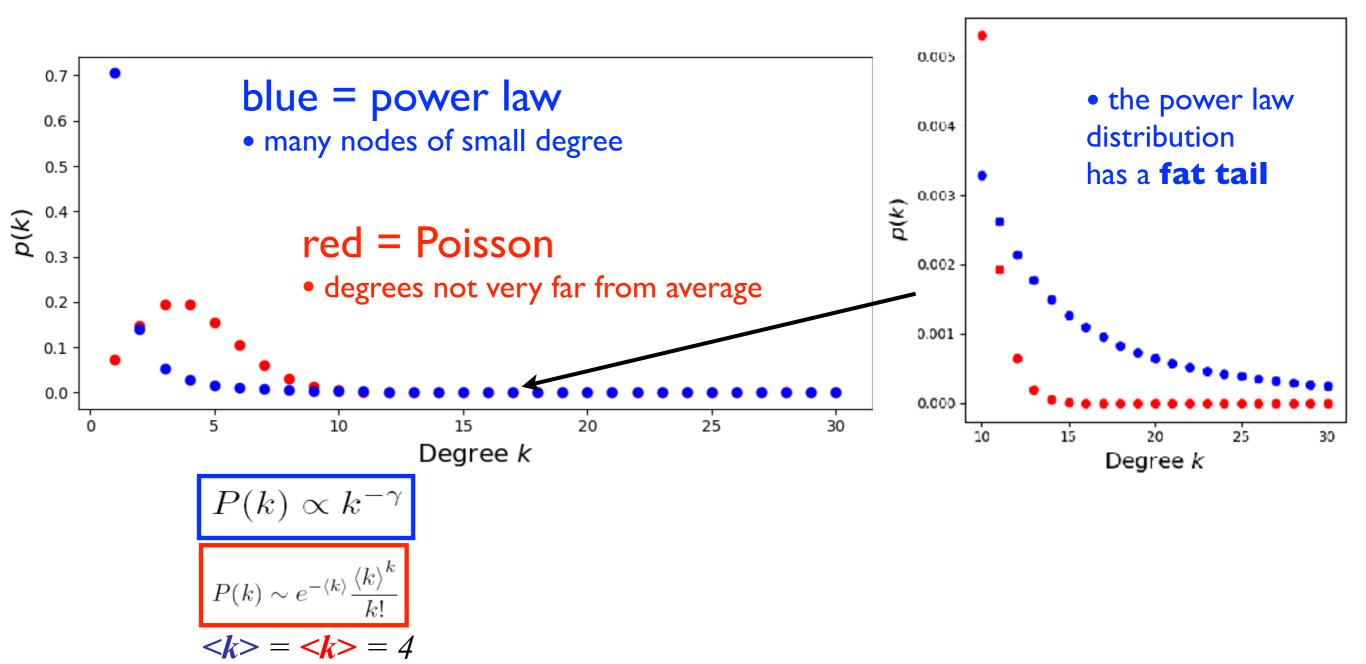
 $\log P(k) = -A \log k + B \Rightarrow P(k) = e^B k^{-A}$ 

networks with power-law distributed degrees are called scale-free networks

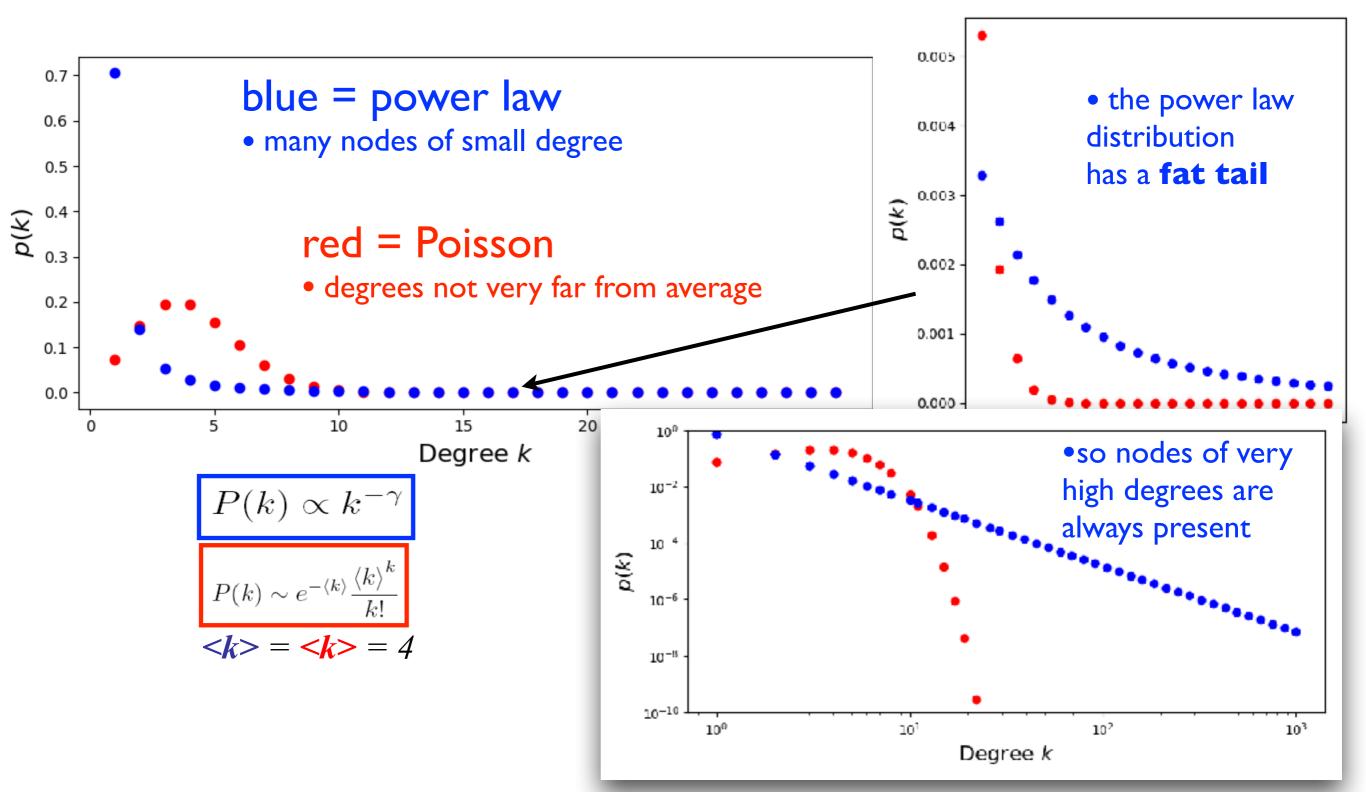
## What does a power-law degree distribution mean?



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#### Scale-Free Networks

- Networks with power-law degree distributions are called scale-free networks
- This is because there is no characteristic scale in the distribution
- If degrees are rescaled, the form of the distribution does not change:

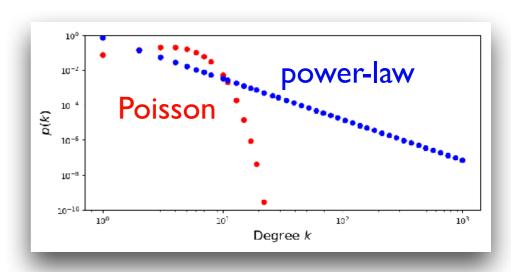
$$P(\alpha k) \propto (\alpha k)^{-\gamma} = \alpha^{-\gamma} P(k)$$

 For comparison, the Poisson distribution behaves like this:

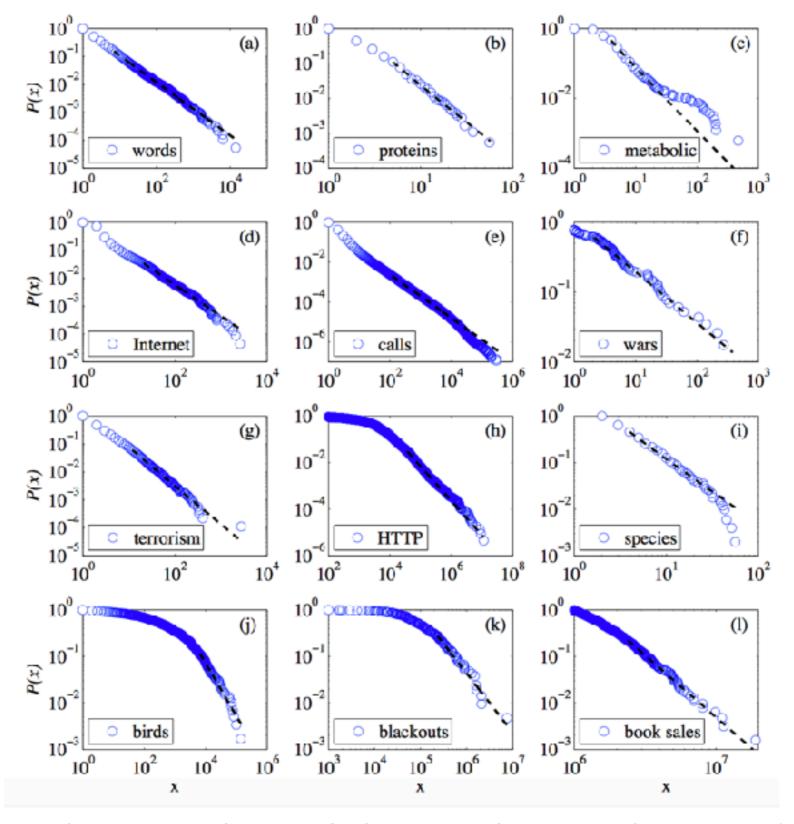
$$\frac{P(\alpha k)}{P(k)} = \frac{\langle k \rangle^{\alpha k} k!}{(\alpha k)! \langle k \rangle^{k}}$$

$$= \langle k \rangle^{(\alpha - 1)} \frac{k!}{(\alpha k)!}$$

$$\sim 0, \text{ when } \alpha > 1, k \gg \langle k \rangle$$

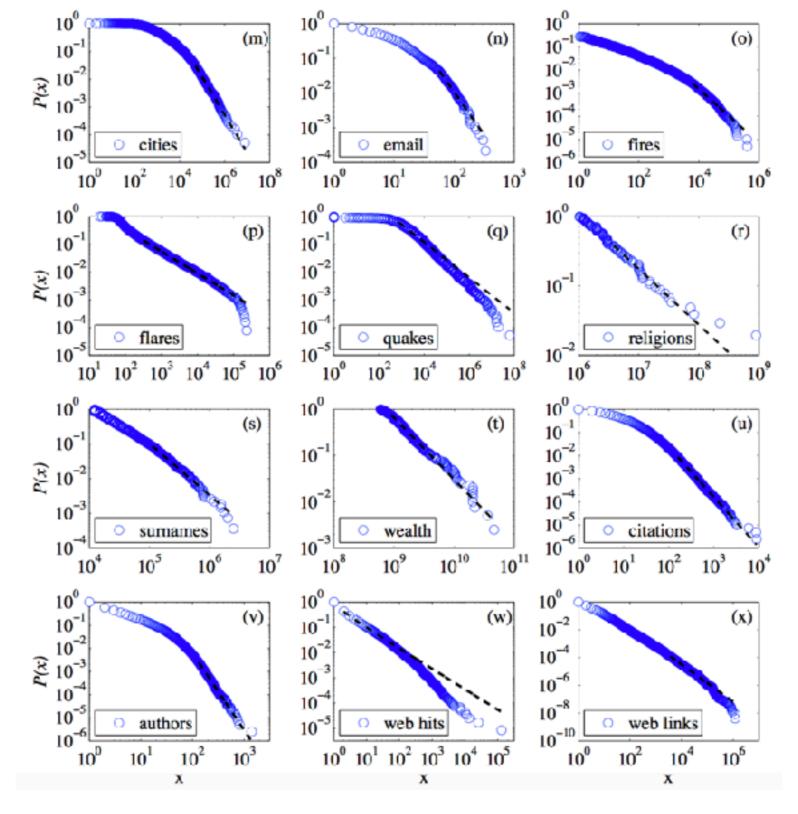


#### Power laws are common



See: A. Clauset et. al. "POWER-LAW DISTRIBUTIONS IN EMPIRICAL DATA", SIAM Rev., 51(4), 661-703 (2009)

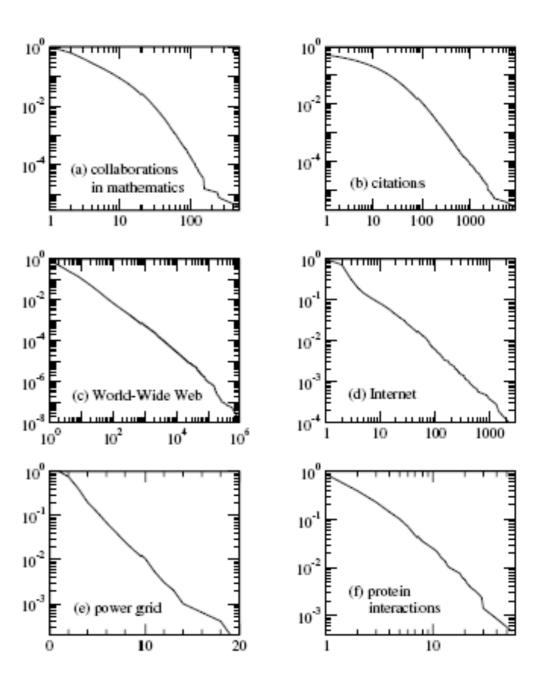
#### Power laws are common



See: A. Clauset et. al. "POWER-LAW DISTRIBUTIONS IN EMPIRICAL DATA", SIAM Rev., 51(4), 661-703 (2009)

## The cumulative degree distribution is also a power law

$$P(k > k') \sim \sum_{k'=k}^{\infty} k'^{-\gamma} \sim k'^{-(\gamma-1)}$$



#### Moments of the power-law distribution

▶ The *m*th moment is

$$\begin{split} \langle k^m \rangle &\propto \sum_{k=k_0}^{\infty} k^m k^{-\gamma} \\ &\sim \int_{k_0}^{\infty} k^{-\gamma+m} dk \\ &= \begin{cases} \infty, & \text{if } \gamma \leq m+1 \\ \text{const.}, & \text{if } \gamma > m+1 \end{cases} \end{split}$$

$\gamma$	$\langle k \rangle$	$\langle k^2 \rangle$	$\langle k^3 \rangle$
(1, 2]	$\infty$	$\infty$	$\infty$
(2, 3]	const.	$\infty$	$\infty$
(3, 4]	const.	const.	$\infty$
(4, 5]	const.	const.	const.

- ▶ Many real world networks have  $\gamma \approx 2\text{--}3$   $\Rightarrow \langle k \rangle < \infty$  and  $\text{var} = \infty$ .
- However, given a network we can of course always calculate  $\langle k^m \rangle = \frac{1}{n} \sum_{i=1}^n k_i^m$

(but if the moments of the "underlying" network are infinite, they will change if we get a bigger sample)

## Disclaimer: reality check

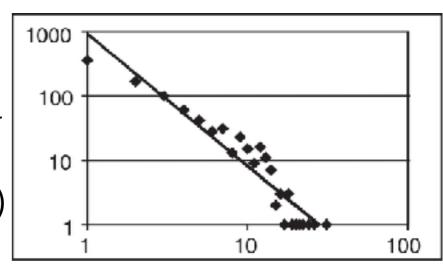
Note! there are other distributions that look like power laws (e.g. stretched exponential, lognormal) and those often better describe real data... not all networks are scale-free, but typically their degree distributions are still broad

### Power-law fitting



Power-laws give straight lines in log-log plots

Draw points to log-log plot, fit a line (e.g. with least squares fit)



Tong et al. Science (2004)



Find maximum
likelihood
estimate for
parameters of the
PL distribution

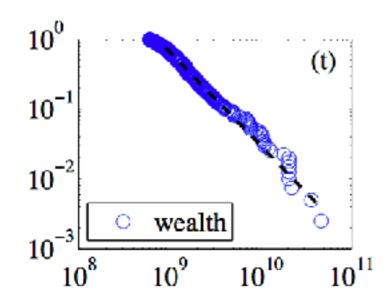
Goodness-of-fit tests (p-value for data being produced with PL)



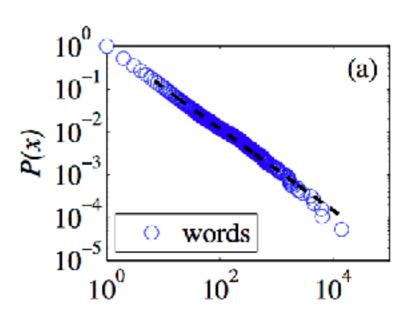
Test for alternative hypothesis (log-normal etc.)

#### Why are there power laws?

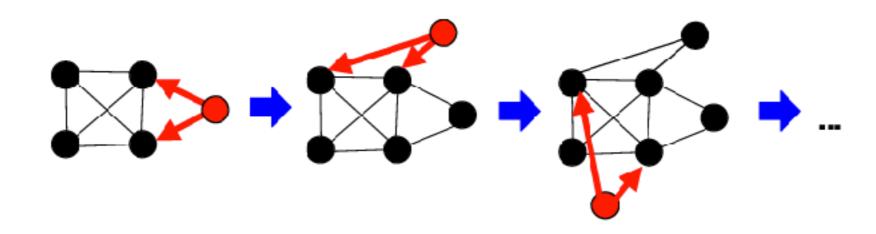
- Distribution of wealth
  - Pareto distribution, 80/20
  - "Rich get richer"
- Word appearance in texts
  - Zipf's law
- ...



- Any dynamic system
   where elements get
   "larger" with probability
   that is proportional to
   their current
   "size" (Simon 1955)
- Networks: preferential attachment



#### The Barabási-Albert scale-free model



#### Model definition

- Take a small seed network (a few connected nodes)
- Repeat until you have N nodes:
- step 2. is called preferential attachment

- 1. Add a new node with m stubs (unconnected links)
- 2. Connect each stub to an existing node i, chosen with probability  $p_i = k_i / \sum k_i$ .

#### Animation: B-A network growth (*m*=1)

#### Properties of the BA model

Results in a power-law degree distribution:

$$P(k) = \frac{2m^2}{k^3}$$

- Average degree  $\langle k \rangle \approx 2m$  (m new edges added with each node).
- Ultra-small world:

$$\ell \propto \frac{\ln N}{\ln(\ln N)}$$

Clustering coefficient is

$$C(k,N) \propto \frac{\left(\ln N\right)^2}{N}$$

- No k-dependence!
- Way too small for large k
- $C(k,N) \to 0$  when  $N \to \infty$

## Real-wold networks: between randomness and order

Network	Degrees	Paths	Clustering
Real-world	Fat-tailed	short	high
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<sup>\* (</sup>depending on layout & clustering measure)

Q: which mechanism leads to preferential attachment in networks?

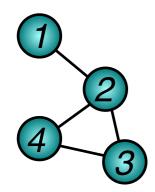
Q: which mechanism leads to preferential attachment in networks?

A: any process where links are followed

## Following a link leads to high degree nodes

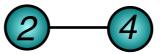
- Follow a random link, what is the probability that node i with degree  $k_i$  is picked?
- There are in total  $2m=\sum k_i$  endpoints for links, a node with degree  $k_i$  has  $k_i$  endpoints leading to it

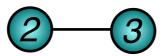
Example network:



Each link picked with probability 1/4







After that, each node is picked with probability 1/2

$$p_{1} = \frac{1}{4} \cdot \frac{1}{2} = \frac{1}{8}$$

$$p_{2} = 3 \cdot \frac{1}{4} \cdot \frac{1}{2} = \frac{3}{8}$$

$$p_{3} = 2 \cdot \frac{1}{4} \cdot \frac{1}{2} = \frac{2}{8}$$

$$p_{4} = 2 \cdot \frac{1}{4} \cdot \frac{1}{2} = \frac{2}{8}$$

 $p(\text{'follow random link, reach node i'}) = \frac{k_i}{\sum_i k_j}$ 

## Following a link leads to high degree nodes

- Follow a random link, what is the expected degree of the node at the end of the link?
- Nodes with degree k have k opportunities to be picked:  $p(k_{nn}=k) \propto kp(k)$
- Expected value depends on the 2<sup>nd</sup> moment:

$$\langle k_{nn} \rangle = \sum_{k} kp(k_{nn} = k) = \sum_{k} k \frac{kp(k)}{\langle k \rangle} = \frac{\langle k^2 \rangle}{\langle k \rangle}$$

### Friendship paradox

- On average, a person has less friends than a friend has friends
  - Direct consequence of following a link (and variation in degree distributions in social networks)

$$\langle k_{nn} \rangle = \frac{\langle k^2 \rangle}{\langle k \rangle}$$

Applies to any type of network:

Network	$\langle k \rangle$	$\langle k_{nn} \rangle$	$p(k_{nn} > k)$
Short messages	2.2	146	0.62
Airports & flights	11	65	0.93
Protein interaction	3.0	20	0.85
Internet AS	13	1445	0.96

Note that expected neighbour degree  $\langle k_{nn} \rangle$  is different than expected average neighbour degree

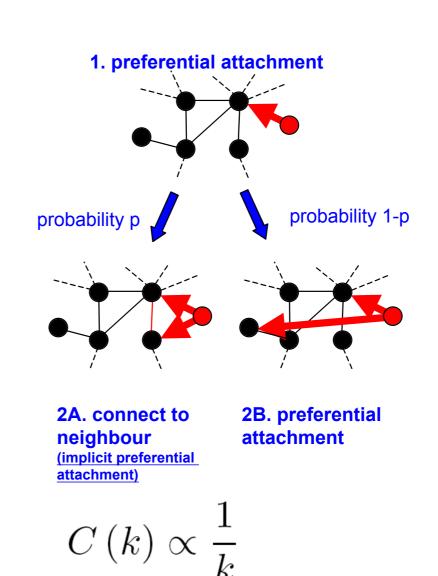
## Following link as implicit preferential attachment

- Links are often followed in networks even when it is not explicit
  - Triadic closure (social networks)
  - Vertex copying (protein interaction networks, citation networks)
  - Random walks (WWW)
- Models of network growth with these processes as part of them lead to preferential attachment and power-laws

### Other scale-free network models: Holme-Kim

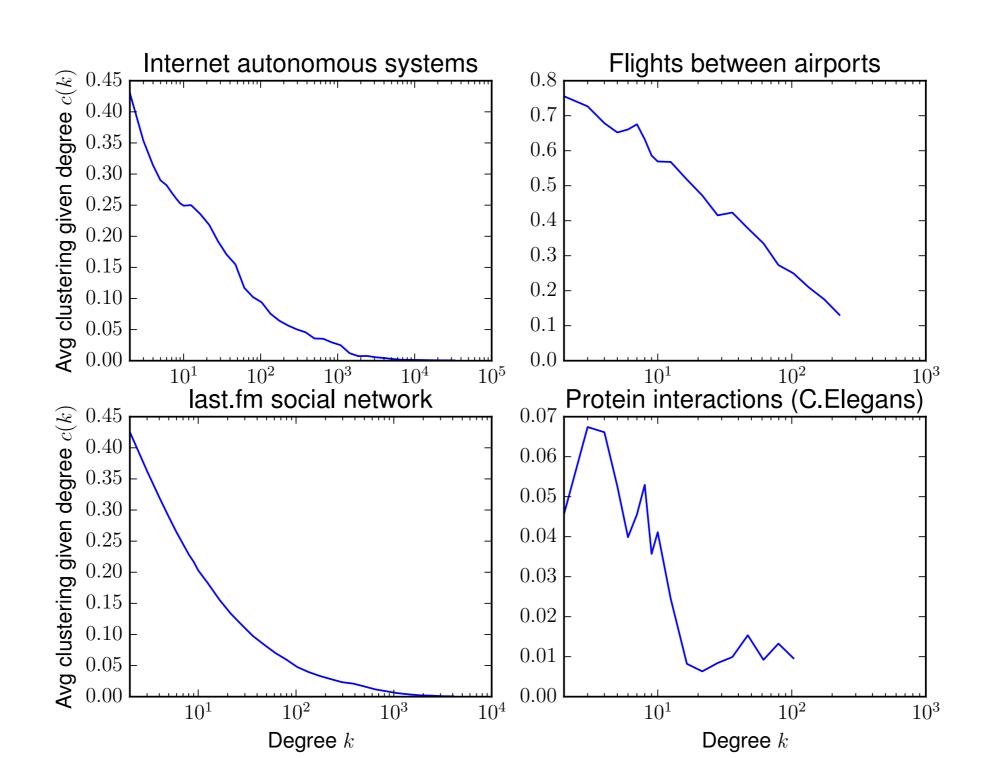
#### the Holme-Kim Model

- motivation: to get realistic clustering
- 1. Take a small seed network
- 2. Create a new vertex with *m* edges
- Connect the first of the m edges to existing vertices with a probability proportional to their degree k (just like BA)
- 4. With probability p, connect the next edge to a random neighbour of the vertex of step 3., otherwise do 3. again
- 5. Repeat 2.-4. until the network has grown to desired size of *N* vertices



for large N, ie clustering more realistic! This type of clustering is found in many real-world networks.

## Clustering coefficient as a function of degree



## Real-wold networks: between randomness and order

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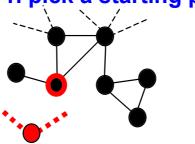
<sup>\* (</sup>depending on layout & clustering measure)

## Other scale-free network models: random walks

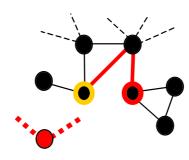
#### Random walks

- e.g. people learn to know people through other people, which leads to popular people without looking for them
- Take a small seed network
- 2. Create a new vertex with m edges
- 3. Pick a random vertex
- 4. Make a *l*-step random walk starting from this vertex
- 5. Connect one of the edges of the new vertex to wherever you are
- 6. Repeat 3.-5. or 4.-5. *m* times
- 7. Repeat 2.-6. until *N* vertices

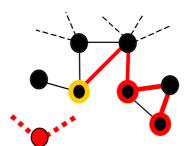




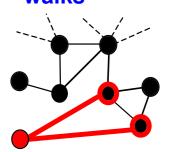
2. make a walk (here of 2 steps)



3. make another



4. connect after m walks

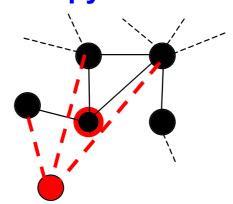


## Other scale-free network models: vertex copying

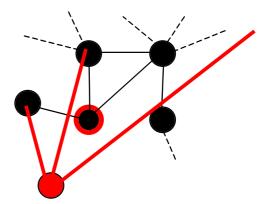
#### the vertex copying model

- motivation: citations or WWW link lists are often copied
- a "local" explanation to preferential attachment
- asymptotically SF with γ ≥ 3
- 1. Take a small seed network
- 2. Pick a random vertex
- 3. Make a copy of it
- With probability p, move each edge of the copy to point to a random vertex
- 5. Repeat 2.-4. until the network has grown to desired size of *N* vertices

#### 1. copy a vertex



#### 2. rewire edges with p



### Summary

- Real-wold networks have fat-tailed degree distributions
- Following a link -> preferential attachment
  - Many realistic processes have this component

- Any model of network growth where one follows a link leads to scale-free networks
- Following a link twice from a node, or following link twice can be used to create clustering

## Degree distributions matter

- Scale-free networks are resistant to random failures
  - but vulnerable to attacks
  - and good at spreading epidemics
- More on this next week...