

Brooklyn, New York
www.kristenharding.com

(561) 414-4416
ktenharding@gmail.com

EDUCATION

New York University, Tisch School of the Arts: Kanbar Institute of Film and Television
BFA Film and Television Production, Child and Adolescent Mental Health Minor
GPA 3.961 Graduated with Honors

EXPERIENCE

Entertainment Weekly – Visual Projects Producer 11/14 – Present

- Managed and **developed the expansion of *Entertainment Weekly's* original video output**
- **Created**, wrote, **produced**, **directed**, and edited videos
- Coordinated the booking of celebrity talent for video shoots
- Developed a **focused and effective video strategy** that increased video traffic and unique web views
- Managed the *EW* video accounts on various platforms (YouTube, Brightcove, Vimeo, etc.)

Rodale, *Prevention Magazine* – Video Editor 4/13 – 11/14

- Launched and managed **Prevention's first ever video division** and YouTube page
- **Directed, produced**, filmed, and **edited over 150 original branded videos** for Prevention.com
- Created ***The Remarkable Story of Ernestine Shepherd***, a short documentary, which was featured on **OWN's *Oprah Prime*** and named a **National Magazine Award finalist** by the American Society of Magazine Editors
- Directed and managed freelance cinematographers, editors, and animators to create visually compelling videos
- Created **videos with viral traction** syndicated by *Yahoo*, *The Post Game*, *Upworthy*, *Huffington Post*, *Daily Mail*, *Epicurious*, *Perez Hilton*, and *WWE*

Freelance Director & Art Director 2/13 – Present

- **Wrote, produced, directed**, and **edited** an online commercial for **KIND Snacks** called "My First KIND"
- **Directed** a six episode **comedy web series** entitled *Max and Max* for Pet Parents TV
- **Led preproduction meetings** involving storyboarding, shot listing, casting, and rehearsals
- Served as an **art director** for the **CollegeHumor.com web series** *Jake and Amir* and *Hardly Working*

Saturday Night Live – Writer's Research Intern 8/12 – 12/12

- Conducted **research for sketches** and **aided the writers and cast** with day-to-day needs
- Assisted the costumes department with organizing wardrobe for the show

3 Arts Entertainment – Comedy Management Intern 6/12 – 8/12

- **Scouted new talent** at venues and participated in weekly meetings to **pitch** and **discuss talent**

Lionsgate Films – *They Came Together* – Art Department Intern 6/12 – 8/12

- Completed **location and set research** and collaborated with the art director to **visually prepare scenes**

MTVN 360 – MTV2 and mtvU Production Intern 1/12 – 4/12

- Brainstormed and contributed ideas in **development meetings** and compiled research for producers
- Helped plan shoots and served as a production assistant for **MTV2's *120 Minutes*** and ***Sucker Free***

SKILLS AND ACHIEVEMENTS

- 2015 **Cannes Court Métrage Official Selection** for *Stray Boys* at Festival de Cannes
- 2014 **National Magazine Award finalist** for *The Remarkable Story of Ernestine Shepherd*
- 2013 Official NFFTY Selection for my film *Unicorn Boy*
- 2009 Burt Reynolds Scholarship recipient
- Experienced with **Final Cut Pro**, **Photoshop**, **DSLR cameras**, **After Effects**, Final Draft, Microsoft Office, **Premiere**, Compressor, DVD Studio Pro, Pro Tools, 16mm film, stop motion animation, SFX makeup