

Brooklyn, New York www.kristenharding.com

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#### **EDUCATION**

**New York University, Tisch School of the Arts**: Kanbar Institute of Film and Television **BFA Film and Television Production**, Child and Adolescent Mental Health Minor **GPA 3.961** Graduated with Honors, January 2013

## **EXPERIENCE**

### Rodale, Prevention Magazine - Video Editor 4/13 - Present

- Launched and managed Prevention's first ever video division and YouTube page
- Directed, produced, filmed, and edited over 150 original branded videos for Prevention.com
- Created The Remarkable Story of Ernestine Shepherd, a short documentary, which was featured on OWN's Oprah Prime and named a National Magazine Award finalist by the American Society of Magazine Editors
- Directed and managed freelance cinematographers, editors, and animators to create visually compelling videos
- Developed a focused and effective video strategy that increased video traffic and unique web views
- Created videos with viral traction syndicated by Yahoo, The Post Game, Upworthy, Huffington Post, Daily Mail, Epicurious, Perez Hilton, and WWE

#### Freelance Director & Art Director 2/13 - Present

- Wrote, produced, directed, and edited an online commercial for KIND Snacks called "My First KIND"
- Directed a six episode comedy web series entitled Max and Max for Pet Parents TV
- Led preproduction meetings involving storyboarding, shot listing, casting, and rehearsals
- Served as an art director for the CollegeHumor.com web series Jake and Amir and Hardly Working

# Saturday Night Live - Writer's Research Intern 8/12 - 12/12

- Conducted research for sketches and aided the writers and cast with day-to-day needs
- Assisted the costumes department with organizing wardrobe for the show

# 3 Arts Entertainment – Comedy Management Intern 6/12 – 8/12

Scouted new talent at venues and participated in weekly meetings to pitch and discuss talent

# **Lionsgate Films – They Came Together – Art Department Intern** 6/12 – 8/12

Completed location and set research and collaborated with the art director to visually prepare scenes

### MTVN 360 - MTV2 and mtvU Production Intern 1/12 - 4/12

- Brainstormed and contributed ideas in development meetings and compiled research for producers
- Helped plan shoots and served as a production assistant for MTV2's 120 Minutes and Sucker Free

### Sesame Workshop - Global Production Intern 6/11 - 8/11 and 5/10 - 8/10

- Worked on outreach programs, prime time specials and the Sesame Workshop 8<sup>th</sup> Annual Gala
- Script supervised and served as a production assistant on the set of Sesame Street

#### SKILLS AND ACHIEVEMENTS

- 2014 National Magazine Award finalist for The Remarkable Story of Ernestine Shepherd
- 2013 Official NFFTY Selection for my film Unicorn Boy
- 2009 Burt Reynolds Scholarship recipient
- 2008 Best Student Filmmaker Award Delray Beach International Film Festival
- Experienced with Final Cut Pro, Photoshop, DSLR cameras, After Effects, Final Draft, Microsoft Office, Premiere, Compressor, DVD Studio Pro, Pro Tools, 16mm film, stop motion animation, SFX makeup