

Los Angeles, California
www.kristenharding.com

(561) 414-4416
ktenharding@gmail.com

EDUCATION

New York University, Tisch School of the Arts: Kanbar Institute of Film and Television
BFA Film and Television Production, Child and Adolescent Mental Health Minor
GPA 3.961 Graduated with Honors

EXPERIENCE

Entertainment Weekly – Lead Video Producer 3/17 – Present

- Leads creative development, programming strategy, and production of compelling and shareable video content
- **Writes, produces, directs, and edits** original content developed alongside video team and editorial leadership
- Manages APs, editors, writers, talent, budgets, and other production resources to execute EW's video slate
- Digitally fluent with a deep knowledge of the online video ecosystem (Facebook, YouTube, Brightcove, Vimeo, etc.)

Entertainment Weekly – Video Producer 11/14 – 3/17

- **Directed, filmed, produced, and edited all levels of video production** including daily news video, celebrity interviews, weekly shows, tent pole events, live events, red carpets, festivals (Cannes, Comic-Con, TCA, TIFF), scripted content, and long-form documentaries
- Managed and **advanced the expansion of *Entertainment Weekly's* original video output**
- Coordinated the booking of celebrity talent and conducted in-depth interviews for video shoots
- Helped develop and implement an effective video strategy that increased video traffic and unique web views

Rodale, *Prevention Magazine* – Video Editor 4/13 – 11/14

- Launched and managed **Prevention's first ever video division** and presence
- Directed, produced, filmed, and edited over **150 original branded videos** for Prevention.com
- Created ***The Remarkable Story of Ernestine Shepherd***, a short documentary, which was featured on **OWN's *Oprah Prime*** and named a **National Magazine Award finalist** by the American Society of Magazine Editors
- Managed freelance cinematographers, editors, and animators to create visually compelling videos
- **Created videos with viral traction** syndicated by *Yahoo, The Post Game, Upworthy, Huffington Post, Daily Mail, Epicurious, Perez Hilton, and WWE*

Freelance Writer / Director / Producer 2/13 – Present

- Wrote, produced, directed, and edited campaign commercials for **KIND Snacks** and **Negative Underwear**
- Directed a six episode comedy web series entitled *Max and Max* for **Pet Parents TV**
- Produced episodes of the **CollegeHumor.com** web series *Jake and Amir* and *Hardly Working*
- Proficient at leading all aspects of preproduction, production, and post-production including production meetings, storyboarding, budgeting, shot listing, casting, rehearsals, and editing

Saturday Night Live – Writer's Research Aide 8/12 – 12/12

- Conducted research for sketches and aided the writers and cast with day-to-day needs
- Assisted the costumes department with organizing wardrobe for the show

3 Arts Entertainment – Comedy Management Assistant 6/12 – 8/12

- Scouted new talent at comedy venues and participated in weekly meetings to pitch and discuss talent

MTVN 360 – MTV2 and mtvU Production Assistant 1/12 – 6/12

- Brainstormed and contributed ideas in development meetings and compiled research for producers
- Helped plan shoots and served as a production assistant for **MTV2's *120 Minutes*** and ***Sucker Free***

SKILLS AND ACHIEVEMENTS

- 2015 Cannes Court Métrage Official Selection for short film *Stray Boys* at Festival de Cannes
- 2014 **National Magazine Award finalist** for *The Remarkable Story of Ernestine Shepherd* documentary
- 2009 Burt Reynolds Scholarship recipient from the Palm Beach International Film Festival
- Experienced with **Adobe Premiere**, Photoshop, After Effects, **Canon/Sony cameras**, Final Draft, Microsoft Office, Pro Tools, 16mm film, stop motion animation, SFX makeup