

NVSBLE CONDITIONS

Youth Conference 2017

SPONSORSHIP PACKAGE



OUR MISSION IS TO GIVE YOUTH A SAFE **SPACE TO COME TOGETHER** TO CONNECT, SHARE STORIES AND EXPERIENCES, AND CREATE **A SUPPORTIVE NETWORK.**

INVISIBLE CONDITIONS YOUTH CONFERENCE 2017

Youth newly diagnosed or living with invisible chronic health conditions typically face challenges beyond their physical symptoms. Navigating relationships, developing identity, becoming self-advocates, and coping with diagnosis are just a few of these challenges. Young adults who have lived with and overcome many of the challenges of their condition have a great potential to share and support these youth. Although they want to give back and share their experiences, there are currently no means to do so.

The Invisible Conditions Conference aims to bring youth (ages 12-25) with invisible chronic health conditions together in a safe space to share their knowledge and experiences and create a supportive network. Led by a team of multi-disciplinary students and professionals who have experience with these conditions, sessions will focus on common challenges and stories of success.

The vision for the Invisible Conditions Conference is to bring this usually private struggle into the light, and offer kindness and support to youth who fight it daily. We want to boost the confidence of youth newly diagnosed or living with invisible conditions and help them see what is possible when people come together.



CANADA HAS ONE OF THE HIGHEST RATES OF

INFLAMMATORY BOWEL DISEASE

IN THE WORLD,
OCCURRING IN
APPROXIMATELY
1 IN 150 PEOPLE.

PILOT YEAR FOCUS

In our pilot year, we would like to focus on youth with inflammatory bowel disease (IBD, e.g., Crohn's disease and colitis). Canada has one of the highest rates of inflammatory bowel disease in the world, occurring in approximately 1 in 150 people. These conditions can be physically and emotionally painful, as well as embarrassing and isolating. This pilot year will help shape how we can support other individuals with invisible conditions, in particular those with rare and unique conditions that face similar challenges. The conference will be held at the UBC Vancouver Campus on OCTOBER 14TH, 2017.



SUPPORT THE INVISIBLE CONDITIONS CONFERENCE, AND YOU'LL BE SUPPORTING SOMETHING BIGGER THAN A ONE-DAY EVENT.

BECOME A SPONSOR

We are asking for your support to help us improve the lives of young people with chronic invisible health conditions.

Support from local businesses like yours will help create a great conference experience for youth to share their stories and better their support systems for the future.

Becoming a sponsor also lets you promote your business to the participants who come out to the Invisible Conditions Conference, as well as the families, friends, neighbours, and co-workers who support them. You will also be promoted on our social media channels to make sure all who support us know that you support us too. Sponsorship packages can be customized, and offer a wide range of benefits:

- Increase your presence in the community
- Have your business introduced to a new group
- Show your support for local initiatives consumers like a caring business

Support the Invisible Conditions Conference, and you'll be supporting something bigger than a one-day event. You'll be supporting an initiative that has plans to grow! Help us start our journey of supporting youth with invisible conditions.



BE A PART OF OUR CARING AND SUPPORTIVE COMMUNITY.

TARGETED INITIATIVES FOR 2017

FEED THE YOUTH. Help us cover the costs to nourish our volunteers and participants so they are ready to take on the day's activities.

EQUIP OUR MENTORS. Help us purchase and create materials to enhance the experience of youth (e.g., survival handbook, lanyards, and activity materials)

SPREAD THE WORD. Help us share our message broadly through diverse and engaging mediums.

BUILD THE LEGACY. Help us expand our conference to support other rare and unique chronic health conditions.

THE FOLLOWING TABLE DESCRIBES THE PARTNERSHIP BENEFITS YOU WILL RECEIVE.

	VISIONARY \$2,000+	CONTRIBUTOR \$1,000+	PATRON \$500+	FRIEND UP TO \$200
Corporate name listing on our website	LOGO & LINK	LOGO & LINK	NAME	NAME
Corporate name listing on the sponsor board at the event	LOGO	LOGO	LOGO	NAME
Information booth opportunity at our event	YES	YES	-	-
Public acknowledgment at our event	YES	YES		-
Display your company banner	YES	YES	-	-
Option to provide participants with a corporate branded item at our event	YES	YES		-
Corporate logo on e-blasts to all participants for the event	YES	-	-	-



CONTACT US

FOR MORE INFORMATION ON HOW YOU CAN SUPPORT THE INVISIBLE CONDITIONS YOUTH CONFERENCE, PLEASE CONTACT:

SIMON LISAINGO, *PROJECT DIRECTOR* simon.lisaingo@invisibleconditions.ca

invisible conditions.ca