



ADAM SMITH

FRONTEND DEVELOPER

PORTFOLIO

adamjesmith.com

ABOUT ME

I'm Adam, a Front End Developer from London, with over 8 years of commercial experience; the last 4 years in a Lead Developer capacity.

I Specialise in Shopify Plus websites and app integrations.

EDUCATION

BTEC Multimedia & Design - MERIT
10 GCSEs

EMAIL

adamjesmith@gmail.com

PHONE

07747 035 088

REFERENCES

Available on request

EXPERIENCE

CRAFT GIN CLUB SENIOR DEVELOPER

PRESENT - 2021

As the Senior Digital Developer I provide a level of managerial oversight and responsibility for releasing quality digital products that will be used by the company staff as well as our customers / members. By employing the Agile methodology, I help guide the development team to a state of predictable period digital product delivery.

- Utilise continuous integration for smooth releases
- Manage the development team
- Carry out regular technology audits
- Align site performance with core web vitals
- Create clear documentation for non technical colleagues
- Manage costs of essential 3rd party integrations
- Ensure agile sprint velocities are maintained

WIT FITNESS LEAD DEVELOPER

2021 - 2019

Responsible for developing and maintaining multiple Shopify Plus stores for this large fitness brand. This involves Overseeing the code architecture of their site, as well as providing solutions for the optimisation of user experience and site performance.

- Provided custom Shopify feature solutions
- Wrote custom Shopify app utilising Webhooks
- Made data driven decisions
- Regularly updated tech stack
- Ran site performance audits
- Managed junior developers
- Carried out regular code reviews

WE MAKE WEBSITES FRONT END DEVELOPER

2019 - 2017

Working alongside Project Managers to develop Shopify sites for new and retained client base. Providing time critical customer solutions and integrations.

- Worked across a multitude of different sites
- Used an agile development process
- Wrote technical documentation
- Developed & delivered Shopify Plus sites
- Created wireframes and high definition designs

ESTATES IT FRONT END DEVELOPER

2017 - 2014

Developed professional estate agency websites. Created bespoke designs for enterprise clients. Designed and developed company website.

PPM & ASSOCIATES SOFTWARE DEVELOPER

2014 - 2009

Developed and maintained maintenance management software. Undertook responsibility for the UI of the software.



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SKILLSET

DEVELOPER

- JavaScript
- ES6+
- React
- Next JS
- TypeScript
- Vue
- JSX
- CSS / SCSS
- Tailwind
- CSS modules
- NPM / Yarn
- Webpack
- LIQUID
- GIT
- APIs

INTEGRATIONS

- Vercel
- Shopify
- Github
- Contentful
- Heroku
- Lighthouse CI
- Recharge
- Klaviyo
- Nosto

UX / DESIGN

- Photoshop
- Illustrator
- Figma
- Sketch
- Invision
- Wireframing
- Typography