

Adam Goldfarb

North Carolina State University
Office 337 1911 Building
10 Current Drive
Raleigh, NC 27607

EDUCATION

- Exp. 2026 Ph.D., North Carolina State University - Sociology
Chair: Steve McDonald
Committee: Andrew Davis, Jess Pfaffendorf, and Robin Dodsworth
Dissertation: Explaining Organizational Malfeasance at Enron:
A Framework of Charisma, Culture, and Networks
- 2017 M.A., Hofstra University - Forensic Linguistics
Advisor: Tammy Gales
Thesis: @realDonaldTrump and Power: A Corpus and Critical
Discourse Analysis
- 2014 B.A., Brandeis University - Language and Linguistics and Philosophy

RESEARCH AND TEACHING INTERESTS

Economic and Political Sociology, Charisma, Culture, Organizations, Networks, Crime, Theory,
Comparative Historical Sociology, Sociolinguistic Analysis, Mixed Methods, Computational Methods

PUBLICATIONS

Andrew P. Davis and Adam Goldfarb. 2025. "Charismatic Leadership." In (Eds. Nai, Alessandro; Grömping, Max; & Wirz, Dominique.) *Elgar Encyclopedia of Political Communication*. Cheltenham: Edward Elgar Publishing.

Andrew P. Davis and Adam Goldfarb (equal authorship). "Glass-Jawed Governance: Fragile Charisma and Academic Freedom in Comparative Context." *Under Review*.

Steve McDonald, Jill Yavorsky, Daulton Selke, Dakota Dougherty, Adam Goldfarb, and Tremaine Winstead. "Occupational Segregation and Gendered Language in Job Advertisements." *In Progress*.

PRESENTATIONS (presenter(s) in bold)

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| 2025 | <p>Southern Sociological Society Annual Conference</p> <p><i>Charismatic Leadership and Corporate Masculinity in the Case of Enron: Dictionary Creation and Sociolinguistic Analysis.</i></p> <p>Adam Goldfarb, North Carolina State University</p> |
| 2025 | <p>North Carolina Sociological Association Annual Conference</p> <p><i>Toxic Charisma and the Dark Side of Organizations.</i></p> <p>Adam Goldfarb, North Carolina State University</p> |
| 2024 | <p>American Sociological Association Annual Conference</p> <p><i>Processes of Erosion of Academic Freedom.</i></p> <p>Andrew P. Davis, North Carolina State University, Adam Goldfarb, North Carolina State University, and Meghan Watts, North Carolina State University</p> |
| 2024 | <p>Southern Sociological Society Annual Conference</p> <p><i>The Ruling Ideas: The attribution of agency in media coverage of the Israeli-Palestinian conflict.</i></p> <p>Daulton Joseph Selke, North Carolina State University, Adam Goldfarb, North Carolina State University</p> |
| 2023 | <p>American Sociological Association Annual Conference: Populism and Authoritarianism Session</p> <p><i>Glass-Jawed Governance: Fragile Charisma and Academic Freedom in Comparative Context</i></p> |

Andrew P. Davis, North Carolina State University; **Adam Goldfarb, North Carolina State University**

- 2023 American Sociological Association Annual Meeting: Labor Market Session
Gender Stereotypes, Job Advertisement Language, and Occupational Segregation
Steve McDonald, North Carolina State University; Jill Evelyn Yavorsky University of North Carolina-Charlotte; Dakota Dougherty, North Carolina State University; Adam Goldfarb, North Carolina State University; **Daulton Selke, North Carolina State University**; Tremaine Winstead, North Carolina State University
- 2023 American Sociological Association Annual Meeting: IPM Roundtable
Social and Cultural Capital Explanations for Status Attainment in the Life Course
Tom R. Leppard, North Carolina State University; Adam Goldfarb North Carolina State University; Anna Manzoni, North Carolina State University
- 2023 Southern Sociological Society Annual Conference
Fragile Charisma and Academic Freedom in Cross-National Context
Adam Goldfarb, North Carolina State University; Andrew Davis, North Carolina State University
- 2023 Southern Sociological Society Annual Conference
Voting Alone: A Fixed-Effect Analysis of Social Capital and Democracy in the United States
Andrew Davis, North Carolina State University; Tom R. Leppard, North Carolina State University; Xiaoqin Yan, North Carolina State University; Adam Goldfarb, North Carolina State University
- 2023 Southern Sociological Society Annual Conference
Human (Capital), All Too Human: Social and Cultural Capital Explanations for Status Attainment in the Life Course
Tom R. Leppard, North Carolina State University; Adam Goldfarb, North Carolina State University; Anna Manzoni, North Carolina State University
- 2023 Southern Sociological Society Annual Conference

Federal Job Advertisements and Stereotype Content: An Intersectional and Socio-Linguistic Analysis of Occupational Segregation.

Adam Goldfarb, North Carolina State University; Daulton Joseph Selke, North Carolina State University; Steve McDonald, North Carolina State University; Jill Yavorsky, University of North Carolina-Charlotte; Dakota Dougherty, North Carolina State University; Tremaine Winstead, North Carolina State University

2023 North Carolina State University Equity Research Symposium
Gendered Job Advertisements Stereotyping as Source of Occupational Segregation

Steve McDonald, North Carolina State University; Jill Yavorsky, University of North Carolina-Charlotte; Dakota Dougherty, North Carolina State University; **Adam Goldfarb, North Carolina State University; Daulton Selke, North Carolina State University;** Tremaine Lee Winstead, North Carolina State University

2023 North Carolina Sociological Association Annual Conference
Boundedness: A Theory of Unalienated Labor
Adam Goldfarb, North Carolina State University

2022 UNC Culture+Politics Workshop
Buttoned up Emperors: Fragile Charisma and Academic Freedom in Cross-National Context
Andrew Davis, North Carolina State University and Adam Goldfarb, North Carolina State University

2022 Southern Sociological Society Annual Conference
Job Advertisements, Stereotype Content, and Occupational Segregation: A Socio-Linguistic Analysis
Steve McDonald, North Carolina State University; **Dakota Dougherty, North Carolina State University; Adam Goldfarb, North Carolina State University;** Daulton Selke, North Carolina State University; Tremaine Lee Winstead, North Carolina State University; Jill Yavorsky, University of North Carolina-Charlotte

2022 North Carolina Sociological Association Annual Conference

Warmth and Competence in Job Advertisements: Validating Sociolinguistic Measurement Strategies

Steve McDonald, North Carolina State University; Dakota Dougherty, North Carolina State University; Adam Goldfarb, North Carolina State University; **Daulton Selke, North Carolina State University; Tremaine Winstead, North Carolina State University**; Jill Yavorsky, University of North Carolina-Charlotte

SERVICE

Curriculum Coordinator for the Sociology and Anthropology Graduate Student Association, NC State, 2023-2025

NCSU's Structure, Identity, and Society Workshop, Spring 2023-Present

Established with Andrew P. Davis and Sarah Bowen a paper workshop modeled after the UNC Culture+Politics Workshop. I often serve as the discussant.

FELLOWSHIPS AND GRANTS

2019	North Carolina State University Graduate School Summer Fellowship
2018	North Carolina State University Graduate Fellowship
2016	Hofstra University Research Fellowship

TEACHING EXPERIENCE

Instructor of Record:

Spring 2025, SOC 300 Social Research Methods

Fall 2024, SOC 300 Social Research Methods (2 sections)

Spring 2024, SOC 300 Social Research Methods (2 sections)

Fall 2023, SOC 300 Social Research Methods (2 sections)

Spring 2023, SOC 300 Social Research Methods

Fall 2022, SOC 300 Social Research Methods

Summer II 2022, SOC 202 Principles of Sociology

Spring 2022, SOC 202 Principles of Sociology

Fall 2021, SOC 202 Principles of Sociology

Module Instructor:

Peer Scholars Two and Three Day Workshops “Introduction to Social Network Analysis” co-taught with Dr. Tom R. Leppard

Teaching Assistant:

Fall 2020, SOC 381 Sociology of Medicine (Online), Dr. Jim Yocom, Dr. Tim Clark

Spring 2020, SOC 445 Inequality, Ideology, and Social Justice and SOC 457 Corporate Power in America, Dr. Michael L. Schwalbe

Spring 2019, SOC 400 Theories of Social Structure, Dr. Stefano Longo

Fall 2018, ANT 261 Technology in Society and Culture (Online), Dr. Karl Jicha

RESEARCH EXPERIENCE

Research Assistant:

Summer 1 2023, Dr. Andrew P. Davis

Summer I 2022, Dr. Anna Manzoni

Spring 2021, Dr. Steve McDonald

PROFESSIONAL AFFILIATIONS

American Sociological Association

Southern Sociological Society

North Carolina Sociological Association

WolfWebs

American Association of University Professors