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APR
Upcoming Events

2
9:30PM
All-hands meeting

👥 Add to calendar

13
3:00PM
Alt Beta brown bag discussion

👥 Add to calendar

24
9:30AM
Dynamic Withdrawal brown bag discussion

👥 Add to calendar

Our Team

We have assembled a multi-disciplinary team of experts to help build the next generation of AMS Products and Services. Donec lacinia arcu eu elit laoreet iaculis lorem dolor amet. Donec non tortor sit amet eros blandit sit vulputate.

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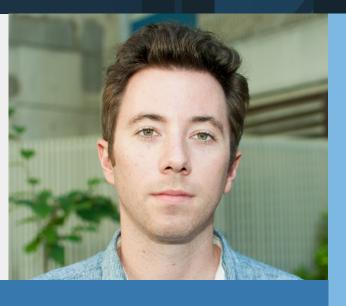
Approach

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Engaging with Community

The AMS Platform Team is actively engaging with the JP Morgan FA and IT communities.

❝ I feel so proud of all that we've accomplished, and can't wait for the next project! ❞

Rob Stevens, IT

❝ Working in this new way has made me realize we are most effective when we collaborate. ❞

Matt Grand, FA

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By Jeanine Harriman

We believe that design and software can help bring ICANN's multi-stakeholder model to a broader audience. We also believe we can improve the process by which stakeholders contribute to policy discussions. We've been testing out that thesis with experiments that we've written about over at ICANN Labs. We've run several of these experiments over the last few months and spoken to a broad spectrum of the ICANN community.

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The early work centered on issues involving the following themes: communication, education, conversation and discovery. Essentially, how newcomers to ICANN can learn more about the organization's work, process, and communities; how they can contribute; and how they can stay engaged over time.

We have shared what we've learned in meetings, through the Digital Engagement Advisory Board, in blog posts , and on Twitter . We are now applying what we have learned from this testing toward the development of a new ICANN.org website.

Beta Testing and Phased Release Plan

As we enter the next stage of the project, we are excited to test our ideas in a live environment and with a phased release plan. We are in the very early stages of rolling out a new ICANN.org site, and we need your feedback.

We'll be road-testing the new site during the Buenos Aires meeting and talking to as many people as possible about it. We'll take that feedback and incorporate it into our product development process.

We will be iterating on a public beta of the new ICANN.org website throughout December and January. We'll run it in parallel to the existing ICANN.org site, so we don't disrupt your ability to use the site you're familiar with while we test new ideas. During the public beta, some parts of the new ICANN.org site may not be fully functional. That's because we want to learn from as many users as poVssible, as early as possible.

If all goes well, we will look to launch a new ICANN.org in February 2014. That will not be the end of the process, however. This site will continue to iterate - with new experiments and tools - which we'll test on ICANN Labs before we graduate them to the new ICANN.org.

Questions for the Community

Here are some of the questions we have related to the new ICANN.org experience that we'll be testing in Buenos Aires and beyond:

1. How well does the new ICANN.org site experience address the needs of newcomers to ICANN?

2. What do you think of the organization of information on the new site? Are things where you would expect to find them? What's missing?

3. What would you expect from a "personalized" ICANN.org experience?
You can email your thoughts to icannlabs@neo.com, contact us on Twitter at @ICANNLabs, or find us at the ICANN booth at the Buenos Aires meeting.

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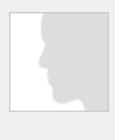
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Mr. T said on March 12, 2014 at 12:30 PM

While science entertainment programs are fun and interesting as well as informative, I'm of the opinion that there is not to be found ways to make the courses needed to master STEM courses interesting and attractive before most of it has been learned already. Mostly, what is interesting and engages the imagination of people who have studied mathematics, the physical sciences, engineering and the life sciences only is possible to appreciate after a lot of hard work, lots of hard work.

It's very much like what Archimedes said to a monarch who was his student, 'Sorry but there is no royal road to mathematics.'

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Executives

Benjamine Sylvester
HEAD OF PLATFORM STRATEGY
[Email] [Read blog posts]

Benjamine Sylvester
HEAD OF PLATFORM STRATEGY
[Email] [Read blog posts]

Benjamine Sylvester
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We believe that design and software can help bring ICANN's multi-stakeholder model to a broader audience. We also believe we can improve the process.

Humantific
We believe that design and software can help bring ICANN's multi-stakeholder model to a broader audience. We also believe we can improve the process.

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