# Data Analyst

# PORT FOLIO



Adam Jones

# **Skills & Expertise**

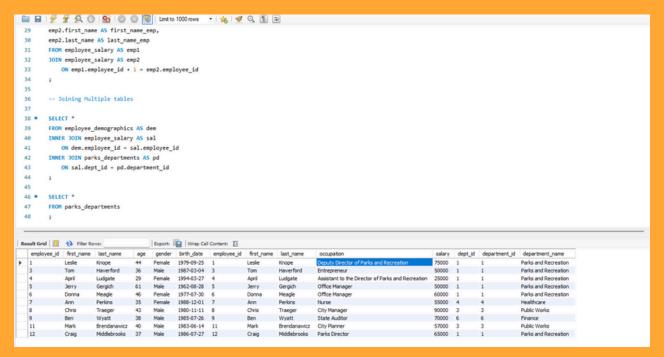
- Data Cleaning and Preparation
- Statistical Analysis
- Data Visualization
- SQL and Database Management
- Python Data Analysis
- Business Intelligence Tools (Power BI)

https://github.com/adamjones43m/Data-Analysis-Projects

# <u>Business Data Project - Data Preparation &</u> Visualization

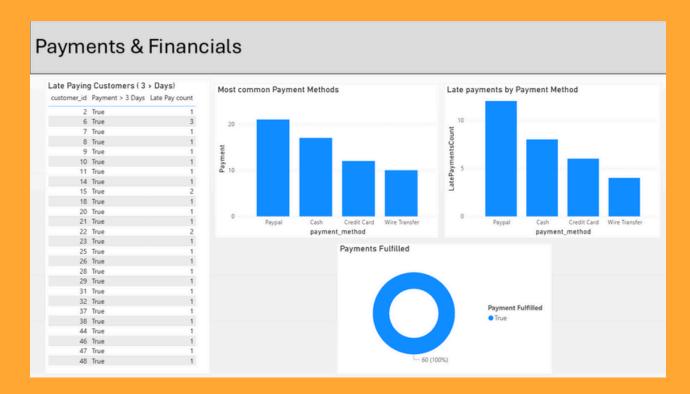
- Performed comprehensive data cleaning using SQL and Excel, including handling missing values, correcting data types, and removing duplicates to ensure dataset integrity.
- Standardised categorical variables and normalised numerical fields to improve consistency and analytical accuracy.
- Conducted exploratory data analysis (EDA) to identify trends, outliers, and correlations, laying the groundwork for meaningful visualizations.
- Created calculated columns and measures to enrich the dataset and support advanced insights in Power BI.
- Established a dynamic link between the cleaned dataset and Power BI, enabling real-time updates and seamless dashboard refreshes.
- Designed intuitive Power BI dashboards that highlighted key business metrics, trends, and performance indicators for stakeholders.

# Data preperation in MySQL

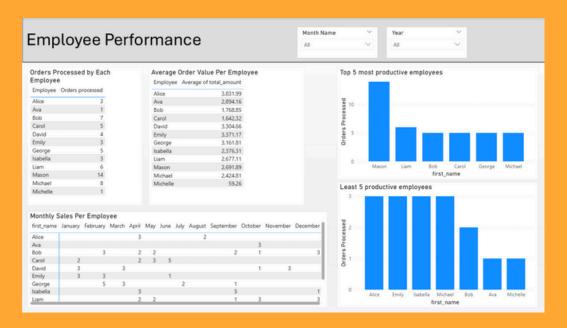


#### **Data Visualisation - PowerBI**

- Payment analysis
  - Most common payment types
  - Late payments
  - Late payment by payment types



- Employee Performance
  - Average order value per employees
  - Employee productivity
  - Sales and revenue number per employee



- Customer Lifetime value
  - Revenue and order volumes per customer
  - Average revenue per order
  - Customer order Frequency



#### Further Dashboards - PowerBI

• Please visit GitHub Link for full projects

### HR Data - Employee demographics



#### Job Market Data

