



IT DICTIONARY

by ADAM KORGA

A survival manual for devs, dreamers, and those still pretending their job has structure.

GENRE: Satirical Non-Fiction / Tech Humor / Business Satire

FORMAT: Paperback (Royal), eBook

LENGTH: ~300 pages, 1666 terms explained

TARGET AUDIENCE: Software developers, tech workers, startup employees, anyone who's survived corporate IT

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BOOK PITCH

IT Dictionary is the ultimate survival manual for anyone trapped in the tech circus. From the debugging trenches of Core IT and the absurd rituals of Agile, through Corpoland's soul-crushing bureaucracy, to Startupistan's hoodie-fueled chaos and AI's confident hallucinations—this book translates the secret language of IT into dark, hilarious truth.



AUTHOR'S BIO

Adam Korga is an IT veteran with nearly 20 years in roles from developer to team lead. After surviving countless production fires, corporate absurdities, and YAML nightmares, he now turns those scars into sharp, humorous writing. IT Dictionary is his debut—part survival manual, part satirical mirror of tech life.

ORIGIN STORY

IT Dictionary began as a playful “translation guide” for someone I was dating, who worked in legal but had to deal with IT people daily. I wanted her to know when they were joking, sugar-coating, or quietly insulting her in tech lingo. What started as a private joke kept growing long after the relationship ended, evolving into a full satirical survival manual for the tech world.

CONTENTS STRUCTURE

PULL QUOTES

- “A sprint without scope creep is like a unicorn—you’ve heard of it, but you’ll never see one”
- “AI doesn’t hallucinate; it just confidently explains things it doesn’t understand—like your boss in a strategy meeting.”
- “We’re not deploying—we’re stress-testing production.”
- “Every DevOps mantra ends the same way: ‘...and may God have mercy on our state file.’”

BOOK STRUCTURE

IT Dictionary moves through five distinct realms of tech culture, each introduced with its own satire motif — from faux corporate memos to cult-like Agile sermons. The heart of each section is a set of “jargon translations,” occasionally broken up by mini-essays, mock field guides, or other format shifts to keep the pace fresh. This design allows two reading modes: casual readers can jump in anywhere for quick humor, while those following the part and section introductions will spot an evolving meta-commentary on the absurdities of the IT world.

- PART I: CORE IT - SURVIVAL MODE ACTIVATED**
Debugging trenches and production firefighting, with sarcastic field manuals for daily survival.
- PART II: AGILE RITUALS AND OTHER CARGO CULTS**
Stand-ups, sprints, and ceremonies turned into cult-like comedy.
- PART III: CORPOLAND - WHERE IDEAS GO TO GET ALIGNED**
Bureaucratic purgatory full of buzzwords and PowerPoint-driven decisions.
- PART IV: STARTUPISTAN - CHAOS, HOODIE AND DEADLINE**
A revolutionary republic of pivots, fake metrics, and heroic all-nighters.
- PART V: AI - THE NEW KID IN TOWN**
Confident hallucinations, vibe coding, and the shiny new tech messiah.

PART	TERM	WHAT IT SOUNDS LIKE	WHAT IT REALLY MEANS
1. CORE IT	PEBKAC	Problem Exists Between Keyboard and Chair	Timeless way to say: You broke it yourself
2. AGILE RITUALS	Servant leadership	Empowering the team through guidance	Booking meetings and politely begging people to update Jira
3. CORPOLAND	Serverless	Function-as-a-service infra	There are still servers. We just don't know where they are, how they work, or why the bill is so high.
4. STARTUPISTAN	Beta Launch	Early access for select users	It's broken, but we're calling it 'co-creation with our community'
5. AI	Feng Shui File Structure	Harmonious directory organization	Moving Files around until the project folder energy flows better

PRESS READY ELEMENTS

POTENTIAL HEADERS

“The Sarcastic Survival Manual Every Tech Worker Didn’t Know They Needed”

“From Debugging Fires to AI Hype: The Book That Finally Says What IT People Think”

“When Corporate IT Becomes Comedy: 1,666 Terms That Expose Tech’s Funniest Truths”

MEDIA ANGLES

IT Dictionary Turns 20 Years of Tech Trauma into the Funniest Survival Manual You’ll Ever Read – A hilarious survival guide distilled from two decades of real IT scars and industry absurdities.

From Dating Gift to Published Book – The human-interest story behind a viral tech satire.

Beyond the Jargon – A mission to cut through pompous corporate jargon and show the tech world as it really is.

SUGGESTED QUESTIONS

1. “Why publish under a pseudonym instead of your real name?”

Expect: A candid mix of practical reasons (difficult Polish name abroad), professional caution, and the desire to separate sharp humor from corporate life.

2. “How did you decide on the book’s five-part structure?”

Expect: Insight into how random joke entries evolved into a journey through five “realms of tech hell,” each with its own tone and satirical motif.

3. “Why use humor instead of writing a straightforward critique of the tech industry?”

Expect: A reflection on humor as a coping mechanism, a cultural bridge for IT people, and a way to deliver uncomfortable truths without sounding bitter.

4. “What comes next after IT Dictionary?”

Expect: A teaser of future projects—turning real tech and engineering failures into engaging stories, expanding the mission of breaking down complex topics with wit.