

#### IT DICTIONARY

by ADAM KORGA

GENRE: Satirical Non-Fiction / Tech

Humor / Business Satire

FORMAT: Paperback (Royal), eBook

LENGTH: ~300 pages, 1666 terms explained

**TARGET AUDIENCE:** Software developers, tech workers, startup employees, anyone who's survived corporate IT

**WEBSITE:** www.adamkorga.com

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## **BOOK PITCH**

IT Dictionary is the ultimate survival manual for anyone trapped in the tech circus. From the debugging trenches of Core IT and the absurd rituals of Agile, through Corpoland's soul-crushing bureaucracy, to Startupistan's hoodie-fueled chaos and Al's confident hallucinations—this book translates the secret language of IT into dark, hilarious truth.



#### **AUTHOR'S BIO**

Adam Korga is an IT veteran with nearly 20 years in roles from developer to team lead. After surviving countless production fires, corporate absurdities, and YAML nightmares, he now turns those scars into sharp, humorous writing. IT Dictionary is his debut—part survival manual, part satirical mirror of tech life.

### TOP PULL QUOTES

"A sprint without scope creep is like a unicorn-you've heard of it, but you'll never see one"

"Al doesn't hallucinate; it just confidently explains things it doesn't understand-like your boss in a strategy meeting."

#### **MEDIA ANGLES**

**FROM DEBUGGING TRENCHES TO AI HYPE** – A brutally honest, funny look at life in IT. **FROM DATING GIFT TO PUBLISHED BOOK** – The human-interest story behind a viral tech satire.

PART	TERM	WHAT IT SOUNDS LIKE	WHAT IT REALLY MEANS
1. CORE IT	PEBKAC	Problem Exists Between Keyboard and Chair	Timeless way to say: You broke it yourself
2. AGILE RITUALS	Servant leadership	Empowering the team through guidance	Booking meetings and politely begging people to update Jira
3. CORPOLAND	Serverless	Function-as-a-service infra	There are still servers. We just don't know where they are, how they work, or why the bill is so high.
4. STARTUPISTAN	Beta Launch	Early access for select users	It's broken, but we're calling it 'co-creation with our community'
5. AI	Feng Shui File Structure	Harmonious directory organization	Moving Files around until the project folder energy flows better

# **STRUCTURE**

The book is arranged as a journey through five realms of tech life, each with its own satirical tone. Short introductions set the stage for humorous "jargon translations," with occasional detours into mock field guides, mini-essays, and narrative snippets. This structure supports two reading modes: dive in anywhere for quick comic relief, or follow the part/section intros for a broader, evolving commentary on the industry's absurdities.