

# Identification, Inference, and Prediction

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12/18/2019

# Welcome

- ▶ Talk: Parameter identification, what it means for inference and prediction
- ▶ Latent Variable Models: Factorization Machines, Interactive Fixed Effects
- ▶ Stan code + simulations!

# Who I Am

- ▶ Data Scientist
- ▶ Previously, Ph.D. in political science (at THE Ohio State University)
- ▶ Word Embeddings, Causal Inference, Bayesian Statistics

# Why We Model

- ▶ Descriptive Inference: is there an association between  $\mathbf{X}$  and  $\mathbf{y}$ ?
- ▶ Prediction: with  $\mathbf{X}$  and  $\mathbf{y}$ , what is  $\mathbf{y}$  for a new  $\mathbf{X}$ ?
- ▶ Causal Inference: does changing  $\mathbf{X}$ , change  $\mathbf{y}$ ?
- ▶ Shameless plug: Book Chapter **[insert link](#)**

# Parameter Identification

- ▶ Unique solution to the model
- ▶ Necessary for causal inference
- ▶ Allows for uncertainty and interpretability

# Latent Variable Models

# Slide with Plot

