# Adam Mark

# Frontend lead / UI architect

### **WORK EXPERIENCE**

6 River Systems (Shopify) Waltham, Mass.

Jun 2020 - May 2023

MC10 (Now Medidata) Lexington, Mass.

Jun 2015 - Jun 2020

Curriculum Associates Billerica, Mass.

Apr 2014 - Jun 2015

Brightcove Boston, Mass.

May 2011 - Apr 2014

### **Principal Software Engineer**

Developed web applications and APIs for a logistics management system (TypeScript, React, GraphQL)

Developed real-time dashboards for monitoring the movement of robots and the flow of goods throughout a warehouse (WebSockets)

Developed map visualization components (SVG, Canvas)

Managed a small team of developers building map editing tools

### **User Interface Engineer**

Developed JavaScript framework for BioStamp nPoint, a system for measuring human physiological data related to motor activity, cardiac activity, respiration and sleep (Class II FDA 510(k) cleared)

Developed visualization tools for exploring large, longitudinal data sets (D3)

Developed JavaScript APIs for communicating with Bluetooth-enabled biometric sensors

Developed user experience and visual themes for web browser and mobile applications; enforced design and usability standards

Wrote extensive developer documentation

### **User Experience Architect**

Developed client-side JavaScript framework and UX patterns for a suite of instructional and diagnostic applications in K-12 education

### **User Interface Engineer**

Developed client-side JavaScript framework for a leading, white-label video publishing platform

#### **Developer Evangelist**

Promoted hybrid-native app development for Brightcove App Cloud through speaking engagements, developer training sessions, video tutorials, code samples, and blogging

Nurtured a community of App Cloud developers, both in person and online

Supported sales and marketing efforts

# Home Front Communications Washington, D.C.

Dec 2009 - May 2011

### **Technical Director**

Managed a team of developers in the interactive division of a full-service communications firm with a focus on non-profit organizations and government agencies

Oversaw production and maintenance of more than 40 web sites

Helped draft budgets, select vendors and write proposals

## Netuitive (now Virtana) Reston, Va.

Feb 2004 - Dec 2009

### **User Interface Developer**

Designed and developed the user experience for a suite of enterprise monitoring/business service management (BSM) applications

Developed visualization tools for exploring network activity and performing root cause analysis

Enforced design and usability standards

Provided general marketing support

# Hillcrest Labs Rockville, Md.

Mar 2006 - Dec 2006

### User Interface Software Engineer

Developed a library of reusable interface components for HomeTV, a pointerbased media navigation and playback system

## Brivo Systems Arlington, Va.

Apr 2000 - Feb 2004

### **User Interface Designer**

Designed and developed the user experience for Brivo ACS, the first webbased facility access control system

Created documentation and training materials

Provided general marketing support

# Knight-Ridder/Tribune Washington, D.C.

Nov 1997 - Apr 2000

### Multimedia Designer

Designed and developed interactive web packages for distribution to news web sites

## Page Designer

Designed broadsheet news pages for nationwide syndication

### **EDUCATION**

# University of Pennsylvania Philadelphia, Pa.

1993-1997

#### **Bachelor of Arts**

Communications and Political Science (double major)