# Adam Mark

# UI Architecture, Engineering and Design Data Visualization

#### **SKILLS**

JavaScript (ES6+), React, Redux, D3, Babel/ESLint/Webpack, Jest/Jasmine, Lerna, Web Bluetooth, IndexedDB, HTML5, CSS/Less, Canvas/SVG, SPA+REST, Node.js/NPM, Scala, SQL, Git, Sketch

#### **WORK EXPERIENCE**

MC10 Lexington, Mass.

6/2015 - present

# Curriculum Associates Billerica, Mass.

4/2014 - 6/2015

Brightcove Boston, Mass.

5/2011 - 4/2014

### **User Interface Engineer**

Developed client-side JavaScript framework for BioStamp nPoint, a system for measuring human physiological data related to motor activity, cardiac activity, respiration and sleep (Class II FDA 510(k) cleared); selected and integrated best-of-breed UI technologies, including React and D3; developed visualization tools for exploring large, longitudinal data sets; developed JavaScript APIs for communicating with Bluetooth-enabled biometric sensors; developed user experience and visual themes for web browser and mobile applications; wrote extensive developer documentation; enforced design and usability standards.

## User Experience (UX) Architect

Developed client-side JavaScript framework and UX patterns for a suite of instructional and diagnostic applications in K-12 education.

# **User Interface Engineer**

Developed client-side JavaScript framework for a leading, white-label video publishing platform.

## **Developer Evangelist**

Promoted hybrid-native app development for Brightcove App Cloud through speaking engagements, developer training sessions, video tutorials, code samples, and blogging; helped nurture a community of App Cloud developers, both in person and online; traveled extensively to support sales and marketing efforts.

# Home Front Communications Washington, D.C.

12/2009 - 5/2011

# Netuitive (now Metricly) Reston, Va.

2/2004 - 12/2009

### Hillcrest Labs Rockville, Md.

3/2006 - 12/2006

### Brivo Systems Arlington, Va.

4/2000 - 2/2004

# Knight-Ridder/Tribune Washington, D.C.

11/1997 - 4/2000

#### **Technical Director**

Managed a team of developers in the interactive division of a full-service communications firm with a focus on non-profit organizations and government agencies; oversaw production and maintenance of more than 40 web sites; helped draft budgets, select vendors and write proposals.

### **User Interface Developer**

Designed and developed the user experience for a suite of enterprise monitoring/business service management (BSM) applications; developed visualization tools for exploring network activity and performing root cause analysis; enforced design and usability standards; provided general marketing support.

### **User Interface Software Engineer**

Developed a library of reusable interface components for HomeTV, a pointer-based media navigation and playback system.

### **User Interface Designer**

Designed and developed the user experience for Brivo ACS, the first web-based facility access control system; created documentation and training materials; provided general marketing support.

## Multimedia Designer

Designed and developed interactive web packages for distribution to news web sites.

# Page Designer

Designed broadsheet news pages for nationwide syndication.

#### **EDUCATION**

# University of Pennsylvania Philadelphia, Pa.

1993-1997

#### **Bachelor of Arts**

Communications and Political Science (double major)

### **REFERENCES**

Multiple references available upon request