Adam Mark

Frontend lead / UI architect

WORK EXPERIENCE

6 River Systems (Shopify) Waltham, Mass.

6/2020 - 5/2023

MC10 (Now Medidata) Lexington, Mass.

6/2015 - 6/2020

Curriculum Associates Billerica, Mass.

4/2014 - 6/2015

Brightcove Boston, Mass.

5/2011 - 4/2014

Principal Software Engineer

Developed web applications and APIs for a logistics management system using TypeScript, React and GraphQL; developed real-time dashboards for monitoring the movement of robots and the flow of goods throughout a warehouse; implemented internationalization (i18n) to support customers in multiple locales; managed a small team of developers building map editing tools.

User Interface Engineer

Developed client-side JavaScript framework for BioStamp nPoint, a system for measuring human physiological data related to motor activity, cardiac activity, respiration and sleep (Class II FDA 510(k) cleared); selected and integrated best-of-breed UI technologies, including React and D3; developed visualization tools for exploring large, longitudinal data sets; developed JavaScript APIs for communicating with Bluetooth-enabled biometric sensors; developed user experience and visual themes for web browser and mobile applications; wrote extensive developer documentation; enforced design and usability standards.

User Experience (UX) Architect

Developed client-side JavaScript framework and UX patterns for a suite of instructional and diagnostic applications in K-12 education.

User Interface Engineer

Developed client-side JavaScript framework for a leading, white-label video publishing platform.

Developer Evangelist

Promoted hybrid-native app development for Brightcove App Cloud through speaking engagements, developer training sessions, video tutorials, code samples, and blogging; helped nurture a community of App Cloud developers, both in person and online; traveled extensively to support sales and marketing efforts.

Home Front Communications Washington, D.C.

12/2009 - 5/2011

Netuitive (now Metricly) Reston, Va.

2/2004 - 12/2009

Hillcrest Labs Rockville, Md.

3/2006 - 12/2006

Brivo Systems Arlington, Va.

4/2000 - 2/2004

Knight-Ridder/Tribune Washington, D.C.

11/1997 - 4/2000

Technical Director

Managed a team of developers in the interactive division of a full-service communications firm with a focus on non-profit organizations and government agencies; oversaw production and maintenance of more than 40 web sites; helped draft budgets, select vendors and write proposals.

User Interface Developer

Designed and developed the user experience for a suite of enterprise monitoring/business service management (BSM) applications; developed visualization tools for exploring network activity and performing root cause analysis; enforced design and usability standards; provided general marketing support.

User Interface Software Engineer

Developed a library of reusable interface components for HomeTV, a pointer-based media navigation and playback system.

User Interface Designer

Designed and developed the user experience for Brivo ACS, the first web-based facility access control system; created documentation and training materials; provided general marketing support.

Multimedia Designer

Designed and developed interactive web packages for distribution to news web sites.

Page Designer

Designed broadsheet news pages for nationwide syndication.

EDUCATION

University of Pennsylvania Philadelphia, Pa.

1993-1997

Bachelor of Arts

Communications and Political Science (double major)

REFERENCES

Multiple references available upon request