Adam Mark

UI Architecture, Engineering and Design Data Visualization

WORK EXPERIENCE

MC10 Lexington, Mass.

6/2015 - present

Curriculum Associates Billerica, Mass.

4/2014 - 6/2015

Brightcove Boston, Mass.

5/2011 - 4/2014

User Interface Engineer

Developed client-side JavaScript framework for BioStamp nPoint, a system for measuring human physiological data related to motor activity, cardiac activity, respiration and sleep (Class II FDA 510(k) cleared); selected and integrated best-of-breed UI technologies, including React and D3; developed visualization tools for exploring large, longitudinal data sets; developed JavaScript APIs for communicating with Bluetooth-enabled biometric sensors; developed user experience and visual themes for web browser and mobile applications; wrote extensive developer documentation; enforced design and usability standards.

User Experience (UX) Architect

Developed client-side JavaScript framework and UX patterns for a suite of instructional and diagnostic applications in K-12 education.

User Interface Engineer

Developed client-side JavaScript framework for a leading, white-label video publishing platform.

Developer Evangelist

Promoted hybrid-native app development for Brightcove App Cloud through speaking engagements, developer training sessions, video tutorials, code samples, and blogging; helped nurture a community of App Cloud developers, both in person and online; traveled extensively to support sales and marketing efforts.

Home Front Communications Washington, D.C.

12/2009 - 5/2011

Technical Director

Managed a team of developers in the interactive division of a full-service communications firm with a focus on non-profit organizations and government agencies; oversaw production and maintenance of more than 40 web sites; helped draft budgets, select vendors and write proposals.

Netuitive (now Metricly) Reston, Va.

2/2004 - 12/2009

User Interface Developer

Designed and developed the user experience for a suite of enterprise monitoring/business service management (BSM) applications; developed visualization tools for exploring network activity and performing root cause analysis; enforced design and usability standards; provided general marketing support.

Hillcrest Labs Rockville, Md.

3/2006 - 12/2006

User Interface Software Engineer

Developed a library of reusable interface components for HomeTV, a pointer-based media navigation and playback system.

Brivo Systems Arlington, Va.

4/2000 - 2/2004

User Interface Designer

Designed and developed the user experience for Brivo ACS, the first web-based facility access control system; created documentation and training materials; provided general marketing support.

Knight-Ridder/Tribune Washington, D.C.

11/1997 - 4/2000

Multimedia Designer

Designed and developed interactive web packages for distribution to news web sites.

Page Designer

Designed broadsheet news pages for nationwide syndication.

EDUCATION

University of Pennsylvania Philadelphia, Pa.

1993-1997

Bachelor of Arts

Communications and Political Science (double major)

REFERENCES

Multiple references available upon request