# Yandex

## **Y**andex

## Dealing with categorical features and overfitting

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## Categorical features



## One-hot encoding

[proton, pion, kaon]  $\rightarrow$  [[1, 0, 0], [0, 1, 0], [0, 0, 1]]

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> Doesn't scale well with the number of categories

## CTR (aka click-through ratio)

For each pair (target\_class, categorical\_feature\_value):

$$\mathsf{ctr}_i = \frac{\mathsf{countInClass} + \mathsf{prior}}{\mathsf{totalCount} + 1}$$

- ightarrow countlnClass number of objects in the i-th class with the current categorical feature value
- > prior algorithm parameter
- totalCount total number of objects with the current categorical feature value

## CTR example

fruit	target	ctr
apple	0	0.625
orange	0	0.25
apple	1	0.625
apple	1	0.625

prior = 0.5

## Classes counter

For each pair (target\_class, categorical feature value):

$$\mathrm{count}_i = \frac{\mathrm{curCount} + \mathrm{prior}}{\mathrm{totalCount} + 1}$$

- curCount number of objects with the current categorical feature value
- > prior algorithm parameter
- > totalCount total number of objects

## Counters example

fruit	target	ctr	counter
apple	0	0.625	0.7
orange	0	0.25	0.3
apple	1	0.625	0.7
apple	1	0.625	0.7

prior = 0.5

Overfitting

## Gradients bias in gradient boosting

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- > Each subsequent tree is fit to the gradient between the current predictions on train and the true labels
- The gradient is estimated using the model fitted on the very dataset used for training
- > The gradients are likely to be overfitted

## Dynamic boosting



> Order data randomly

## Dynamic boosting

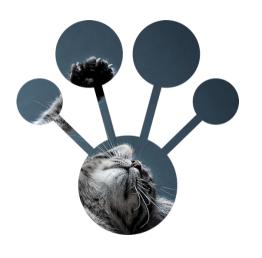


- > Order data randomly
- > For each element maintain prediction based on the previous model elements

## **GB** matters

Gradient boosting is the workhorse of Yandex Internet business

### Meet CatBoost



- > Gradient boosting on decision trees
- Categorical features handling (even more advanced than discussed!)
- > A novel boosting scheme (submitted to NIPS)
- Released into open source by Yandex on Tuesday
- Used in the LHCb PID

## Contacts

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