

Demo Days

Introducing Demo Days!

We hold weekly demo days at Honeycomb, Fridays at 1:00 Pacific. Demos are a lighthearted but powerful way to share progress and celebrate our wins as a team. They also make our work visible in a way that status reporting cannot, and allow colleagues who are not part of day-to-day product development to feel included. They are the heartbeat of our work that we radiate to everyone in the company.

What's a demo?

A demo walks the team through something that is recently completed or work in progress. Feature work, bug fixes, performance improvements, instrumentation, integrations, and refactors are all great things to share. A demo should not exceed 5 minutes and should include the following:

- A short framing of what the work is, why it matters, and who it benefits (our users, our business, our own team)
- A working example of the thing itself, i.e. not a code walkthrough
- Sometimes: a before and after (in case of an improvement)
- A summary of what's coming next for the thing

How's it work?

All Bees will receive an invitation to demo days. Engineers and members of product and design are kindly asked to prioritize and attend every week. Logistics:

- Duration of demo day will be a maximum of 25 minutes -- that means we have time for up to ~5 demos each week
- If you have a demo you'd like to show off, add it to the agenda section of this Quip doc (below); as time permits there will also be an opportunity for last-minute or walk ons
- Join #demo-day for Q&A, chatter, and general GIF/emoji game
- Your MC Megan will make sure the demo is recorded and shared out in the #demo-day channel for anyone who wants to catch up later

Anything off limits?

- No demo shaming. If a team or team member has nothing to demo this week, they will be back and sharing again soon enough.
- No slide decks. This is a showcase for what we are building, and unless your actual work is creation of a slide deck, please don't bring them here.
- No dev box demos (mostly). Whenever possible, demos should be run from dogfood or production.
- No selling. Our demos are not enablement -- they are for internal consumption. Things that are shown there may not be available in the product for customers (now or possibly ever).

Agenda

Next demo day: Friday Mar 26. Please add your name and demo topic below.

1. Topic (Name)
- 2.

