### captcha

Please complete the question below

| I'm not a robot | <b>2</b>                     |
|-----------------|------------------------------|
|                 | reCAPTCHA<br>Privacy - Terms |

#### decision

In this study, we're going to ask you to make a simple hypothetical decision. We ask you to take at least thirty seconds on the decision (but you can also take longer if you want).

When you're ready to start, continue to the next page.

Imagine that you just got dental surgery, and your doctor gives you food restrictions for the night. You're supposed to avoid food with seeds, foods that require too much chewing, and foods that are moist. What would you cook yourself for dinner tonight?

(After thirty seconds, you'll be able to advance the page.)

These page timer metrics will not be displayed to the recipient.

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Click Count: 0 clicks

#### choice-set

Now, we want to know: Which foods did you consider while making your decision? In other words, which potential meals came to mind while you were trying to make your choice?

Please list all the foods you considered while making your decision. It's completely okay to list foods that you thought about, but then immediately realized they weren't good options.

We're giving you 8 spaces to list foods you thought of, but you don't have to use all 8. Don't make up foods that you could have thought of, but didn't; just list all the ones that really came to mind during the decision.

(Also, on this list, you should **not** include the food you actually chose -- just the ones you thought of and ultimately didn't choose.)

| Food 1 |  |
|--------|--|
| Food 2 |  |
| Food 3 |  |
| Food 4 |  |
| Food 5 |  |
| Food 6 |  |
| Food 7 |  |
| Food 8 |  |

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## Value rating

Now please consider all of the foods you thought about while making your decision. We want to know: In general, how much do you like eating each of these foods (ignoring the current doctor restrictions)?

(If any of the foods are blank, just ignore that row.)

|  | This food is among my least favorite dishes. |   |   | This food is average for me. |   |   | This food is among my favorite dishes. |
|--|--|---|---|------------------------------|---|---|--|
| \${q://QID150/ChoiceTextEntryValue}    | 0  | 0 | 0 | 0                            | 0 | 0 | 0                                      |
| \${q://QID131/ChoiceTextEntryValue/1}  | 0  | 0 | 0 | 0                            | 0 | 0 | 0                                      |
| \${q://QID131/ChoiceTextEntryValue/3}  | 0  | 0 | 0 | 0                            | 0 | 0 | 0                                      |
| \${q://QID131/ChoiceTextEntryValue/4}  | 0  | 0 | 0 | 0                            | 0 | 0 | 0                                      |
| \${q://QID131/ChoiceTextEntryValue/5}  | 0  | 0 | 0 | 0                            | 0 | 0 | 0                                      |
| \${q://QID131/ChoiceTextEntryValue/6}  | 0  | 0 | 0 | 0                            | 0 | 0 | 0                                      |
| \${q://QID131/ChoiceTextEntryValue/7}  | 0  | 0 | 0 | 0                            | 0 | 0 | 0                                      |
| \${q://QID131/ChoiceTextEntryValue/8}  | 0  | 0 | 0 | 0                            | 0 | 0 | 0                                      |
| \${q://QID131/ChoiceTextEntryValue/13} | 0  | 0 | 0 | 0                            | 0 | 0 | 0                                      |

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Page Submit: 0 seconds

Click Count: 0 clicks

# Value-other rating

### These page timer metrics will not be displayed to the recipient.

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Click Count: 0 clicks

Now please consider all of the foods you thought about while making your decision. We want to know: In this situation, how good would it be to make each of these foods (given the current doctor restrictions)?

(If any of the foods are blank, just ignore that row.)

|  | This             |   |                  | This             |   |   |                  |
|--|------------------|---|------------------|------------------|---|---|------------------|
|  | food<br>would be |   | food<br>would be |                  |   |   | This food        |
|  |                  |   |                  |                  |   |   |                  |
|  | among            |   |                  | average          |   |   | would be         |
|  | the .            |   |                  | among            |   |   | among            |
|  | worst            |   |                  | the              |   |   | the <b>best</b>  |
|  | dishes I         |   | dishes I         |                  |   |   | dishes I         |
|  | could<br>make in |   |                  | could<br>make in |   |   | could<br>make in |
|  | this             |   |                  | this             |   |   | this             |
|  | situation.       |   |                  | situation.       |   |   | situation.       |
| \${q://QID150/ChoiceTextEntryValue}    | 0                | 0 | 0                | 0                | 0 | 0 | 0                |
| \${q://QID131/ChoiceTextEntryValue/1}  | 0                | 0 | 0                | 0                | 0 | 0 | 0                |
| \${q://QID131/ChoiceTextEntryValue/3}  | 0                | 0 | 0                | 0                | 0 | 0 | 0                |
| \${q://QID131/ChoiceTextEntryValue/4}  | 0                | 0 | 0                | 0                | 0 | 0 | 0                |
| \${q://QID131/ChoiceTextEntryValue/5}  | 0                | 0 | 0                | 0                | 0 | 0 | 0                |
| \${q://QID131/ChoiceTextEntryValue/6}  | 0                | 0 | 0                | 0                | 0 | 0 | 0                |
| \${q://QID131/ChoiceTextEntryValue/7}  | 0                | 0 | 0                | 0                | 0 | 0 | 0                |
| \${q://QID131/ChoiceTextEntryValue/8}  | 0                | 0 | 0                | 0                | 0 | 0 | 0                |
| \${q://QID131/ChoiceTextEntryValue/13} | 0                | 0 | 0                | 0                | 0 | 0 | 0                |

# **Frequency rating**

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First Click: 0 seconds

Last Click: 0 seconds

Page Submit: 0 seconds

Click Count: 0 clicks

Now please consider all of the foods you thought about while making your decision. We want to know: How often do you eat each of these foods, compared to all the types of food you eat?

(If any of the foods are blank, just ignore that row.)

|  | This food is among the least common dishes I eat. |   |   | I eat this<br>food an<br>average<br>amount. |   |   | This food is among the most common dishes I eat. |
|--|---|---|---|---|---|---|--|
| \${q://QID150/ChoiceTextEntryValue}    | 0   | 0 | 0 | 0   | 0 | 0 | 0  |
| \${q://QID131/ChoiceTextEntryValue/1}  | 0   | 0 | 0 | 0   | 0 | 0 | 0  |
| \${q://QID131/ChoiceTextEntryValue/3}  | 0   | 0 | 0 | 0   | 0 | 0 | 0  |
| \${q://QID131/ChoiceTextEntryValue/4}  | 0   | 0 | 0 | 0   | 0 | 0 | 0  |
| \${q://QID131/ChoiceTextEntryValue/5}  | 0   | 0 | 0 | 0   | 0 | 0 | 0  |
| \${q://QID131/ChoiceTextEntryValue/6}  | 0   | 0 | 0 | 0   | 0 | 0 | 0  |
| \${q://QID131/ChoiceTextEntryValue/7}  | 0   | 0 | 0 | 0   | 0 | 0 | 0  |
| \${q://QID131/ChoiceTextEntryValue/8}  | 0   | 0 | 0 | 0   | 0 | 0 | 0  |
| \${q://QID131/ChoiceTextEntryValue/13} | 0   | 0 | 0 | 0   | 0 | 0 | 0  |

## **Demographics**

Thanks for participating! In this study, we're trying to understand which options come to people's minds while making decisions. In particular, we were interested in how much people like, and how often people encounter, the things which come naturally to mind.