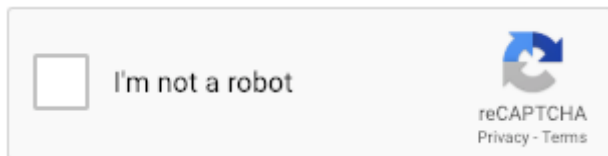


## captcha

Please complete the question below



## main - 5

In this study, we're going to ask you to make a simple hypothetical decision. You'll have to make the decision within a strict time limit. You'll have **5 seconds** to make your decision.

The page will automatically advance when the timer reaches zero; be sure to answer before then.

When you're ready to start the question, continue to the next page.

Imagine that someone offered to cook you any meal you wanted for dinner tonight. What would you ask them to cook?

05

**main - 10**

In this study, we're going to ask you to make a simple hypothetical decision. You'll have to make the decision within a strict time limit. You'll have **10 seconds** to make your decision.

The page will automatically advance when the timer reaches zero; be sure to answer before then.

When you're ready to start the question, continue to the next page.

Imagine that someone offered to cook you any meal you wanted for dinner tonight. What would you ask them to cook?

10

**main - 15**

In this study, we're going to ask you to make a simple hypothetical decision. You'll have to make the decision within a strict time limit. You'll have **15 seconds** to make your decision.

The page will automatically advance when the timer reaches zero; be sure to answer before then.

When you're ready to start the question, continue to the next page.

Imagine that someone offered to cook you any meal you wanted for dinner tonight. What would you ask them to cook?

15

main - 20

In this study, we're going to ask you to make a simple hypothetical decision. You'll have to make the decision within a strict time limit. You'll have **20 seconds** to make your decision.

The page will automatically advance when the timer reaches zero; be sure to answer before then.

When you're ready to start the question, continue to the next page.

Imagine that someone offered to cook you any meal you wanted for dinner tonight. What would you ask them to cook?

20

main - 25

In this study, we're going to ask you to make a simple hypothetical decision. You'll have to make the decision within a strict time limit. You'll have **25 seconds** to make your decision.

The page will automatically advance when the timer reaches zero; be sure to answer before then.

When you're ready to start the question, continue to the next page.

Imagine that someone offered to cook you any meal you wanted for dinner tonight. What would you ask them to cook?

25

choice-set

Now, we want to know: Which foods did you consider while making your decision? In other words, which potential meals came to mind while you were trying to make your choice?

Please list all the foods you considered while making your decision. It's completely okay to list foods that you thought about, but then immediately realized they weren't good options.

We're giving you 8 spaces to list foods you thought of, but you don't have to use all 8. Don't make up foods that you could have thought of, but didn't; **just list all the ones that really came to mind during the decision.**

(Also, you **should** include the food you actually chose.)

|        |                      |
|--------|----------------------|
| Food 1 | <input type="text"/> |
| Food 2 | <input type="text"/> |
| Food 3 | <input type="text"/> |
| Food 4 | <input type="text"/> |
| Food 5 | <input type="text"/> |
| Food 6 | <input type="text"/> |
| Food 7 | <input type="text"/> |
| Food 8 | <input type="text"/> |

### value-rating

Now please consider all of the foods you thought about while making your decision. We want to know: How much do you like each of these foods, compared to all the types of food you eat?

(If any of the foods are blank, just ignore that row.)

|  | Out of all the foods I eat, this food is among my least favorite dishes. |                       |                       | Out of all the foods I eat, this food is average. |                       |                       | Out of all the foods I eat, this food is among my favorite dishes. |                       |                       |
|--|--|-----------------------|-----------------------|---|-----------------------|-----------------------|--|-----------------------|-----------------------|
| \${q://QID131/ChoiceTextEntryValue/1}  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> |
| \${q://QID131/ChoiceTextEntryValue/3}  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> |
| \${q://QID131/ChoiceTextEntryValue/4}  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> |
| \${q://QID131/ChoiceTextEntryValue/5}  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> |
| \${q://QID131/ChoiceTextEntryValue/6}  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> |
| \${q://QID131/ChoiceTextEntryValue/7}  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> |
| \${q://QID131/ChoiceTextEntryValue/8}  | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> |
| \${q://QID131/ChoiceTextEntryValue/13} | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/> |

## frequency-rating

One more question. How often do you eat each of these foods, compared to all the types of food you eat?

(If any of the foods are blank, just ignore that row.)

|                                       | This food is among the least common dishes I eat. |                       |                       | I eat this food an average amount. |                       |                       | This food is among the most common dishes I eat. |                       |                       |
|---------------------------------------|---|-----------------------|-----------------------|------------------------------------|-----------------------|-----------------------|--|-----------------------|-----------------------|
| \${q://QID131/ChoiceTextEntryValue/1} | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>              | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                            | <input type="radio"/> | <input type="radio"/> |
| \${q://QID131/ChoiceTextEntryValue/3} | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>              | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                            | <input type="radio"/> | <input type="radio"/> |
| \${q://QID131/ChoiceTextEntryValue/4} | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>              | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                            | <input type="radio"/> | <input type="radio"/> |
| \${q://QID131/ChoiceTextEntryValue/5} | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>              | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                            | <input type="radio"/> | <input type="radio"/> |
| \${q://QID131/ChoiceTextEntryValue/6} | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>              | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                            | <input type="radio"/> | <input type="radio"/> |
| \${q://QID131/ChoiceTextEntryValue/7} | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>              | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                            | <input type="radio"/> | <input type="radio"/> |

|                                       | This food is among the least common dishes I eat. |                       |                       | I eat this food an average amount. |                       |                       | This food is among the most common dishes I eat. |
|---------------------------------------|---|-----------------------|-----------------------|------------------------------------|-----------------------|-----------------------|--|
| #{q://QID131/ChoiceTextEntryValue/8}  | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>              | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                            |
| #{q://QID131/ChoiceTextEntryValue/13} | <input type="radio"/>                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>              | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>                            |

Demographics

Thanks for participating! In this study, we're trying to understand which options come to people's minds while making decisions. In particular, we were interested in how much people like, and how often people encounter, the things which come naturally to mind.

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