



CONFIDENTIAL

Nodoku: The Ultimate Community & Marketplace for Food Lovers, Home Cooks, and Culinary Entrepreneurs

Welcome to **Nodoku**—a revolutionary platform that goes far beyond being just a cooking app. Nodoku is a vibrant community and marketplace where food lovers, home cooks, and food entrepreneurs come together to cook, share, and support each other. Whether you're looking for new meal ideas, want to buy or sell second-hand kitchen gear, or are a passionate cook ready to share your culinary creations with the world, Nodoku offers a comprehensive solution for every aspect of your cooking journey.

At its core, Nodoku fosters a community-driven experience, allowing users to discover recipes, make smarter shopping choices, sell or purchase kitchen items, and even turn their culinary skills into a business. Think of it as the ultimate destination for anyone who loves food, cooking, or running a small food business. From local foodies to global culinary enthusiasts, Nodoku is designed for everyone.

Key Features of Nodoku

1. AI-Powered Ingredient Recognition: Cooking Smarter, Not Harder

Ever stared at your fridge, wondering what you can cook with the random assortment of ingredients you have left? Nodoku has your back. Our cutting-edge **AI Ingredient Recognition** feature allows you to snap a picture of the ingredients you already have on hand, and Nodoku instantly suggests a variety of delicious recipes you can prepare. This feature not only reduces the frustration of meal planning but also helps cut down on food waste.

Instead of letting those ingredients go bad, Nodoku's AI scours its vast database of recipes to find creative, easy-to-make dishes that use what you already have. Whether it's a few vegetables, some leftover meat, or pantry staples like pasta and rice, Nodoku helps you turn them into something magical. The more you use this feature, the smarter it gets—tailoring recipe suggestions to your dietary preferences and culinary habits. It's cooking, made effortless.

2. Budget-Friendly Meal Planning: Eat Well, Save More



For many people, cooking at home is a way to save money, but that doesn't mean sacrificing quality or flavor. Nodoku's **budget-friendly meal planning** tool is designed to help users eat well without breaking the bank. Whether you're a student on a tight budget, a busy family trying to manage household expenses, or anyone simply looking to save, Nodoku allows you to set a specific budget for your meals. Once your budget is set, Nodoku offers personalized recipe suggestions that fit within your financial limits.

But it doesn't stop there. Nodoku also integrates with local grocery stores, showing real-time price comparisons for ingredients. You'll be able to see where you can get the best deals on everything you need, ensuring you make the most of every euro. No more overspending at the grocery store—Nodoku's smart budgeting tools will help you stick to your financial goals while still enjoying delicious, nutritious meals every day.

3. In-App Grocery Shopping & Local Delivery: Bringing Convenience to Your Kitchen

Once you've decided what to cook, Nodoku makes it easier than ever to get the ingredients you need. Our **in-app grocery shopping** feature lets you purchase everything directly through the app, with access to real-time prices from local grocery stores. You can search for the best deals, compare prices, and make purchases, all from the convenience of your phone. Whether you're looking for organic produce, everyday essentials, or specialty items, Nodoku has partnered with various local and national retailers to offer a wide range of grocery options.

Need your groceries delivered? No problem! Nodoku offers seamless **grocery delivery**, so you never have to worry about last-minute trips to the store. Select your preferred delivery window, and our partners will bring everything to your doorstep, fresh and on time. You'll save time, effort, and money while ensuring you always have what you need to cook your favorite meals.

For those who prefer to shop in person, Nodoku provides an organized shopping list based on the recipes you've chosen. The list is categorized by section (produce, dairy, dry goods, etc.), helping you breeze through your grocery trip in no time.

4. Marketplace for Cooking Utilities: Buy & Sell Kitchen Gear You No Longer Need

At Nodoku, we know that the right tools can make all the difference in the kitchen. That's why we've added a unique **Cooking Utilities Marketplace** feature, allowing users to buy and sell second-hand kitchen gear. Whether you're upgrading your kitchen appliances or simply decluttering, you can easily list items like blenders, air fryers, instant pots, knives, and more for sale.

Our marketplace is designed to be simple, intuitive, and community-driven. Just snap a photo of the item you want to sell, add a brief description, and list it at your preferred price. Buyers in



your area can then browse and purchase items directly through the app, making it easy to connect with fellow home cooks looking for quality gear at great prices.

For buyers, Nodoku's marketplace offers a wide range of gently used kitchen items at affordable rates. You can search for specific tools, compare prices, and even filter results based on location to find items that are conveniently close to you. This feature encourages sustainability by giving old kitchen gear a second life, while also helping you save money on essentials.

Whether you're looking for professional-grade equipment or just need a new spatula, Nodoku's marketplace is the perfect place to buy and sell cooking utilities.

5. Sell Homemade Food: Empowering Home Cooks & Small Food Businesses

Are you passionate about cooking and want to turn that passion into profit? With Nodoku, you can! Our **Sell Homemade Food** feature allows users to create seller profiles, list their homemade meals, and connect with customers who are eager to enjoy fresh, homemade dishes. Whether you're a home cook making meals for your community or a small restaurant looking for more exposure, Nodoku provides a platform to showcase your culinary talents.

Here's how it works: as a seller, you can upload photos of your dishes, write descriptions, and set prices. You have complete control over your availability, whether you're selling daily, weekly, or for special occasions. Nodoku's secure payment system ensures you get paid easily and efficiently once a customer places an order.

We make it easy for home cooks and small food businesses to expand their reach. You can offer delivery options (using local delivery services integrated into the app) or allow customers to pick up orders directly from your home or business. Nodoku is perfect for everyone from home bakers selling pastries to families offering meal-prep services, or small restaurants expanding their local presence.

For customers, Nodoku offers the chance to discover unique, homemade meals in their community—supporting local chefs and enjoying fresh, flavorful food they can't find anywhere else.

6. Community & Events: Bringing Food Lovers Together

More than just a marketplace, **Nodoku is a community**—a place where food lovers can connect, share, and engage. We believe food has the power to bring people together, and Nodoku is designed to foster that sense of community. Our platform offers users the opportunity to join cooking challenges, exchange recipe ideas, and participate in live events.



Imagine a place where you can enter fun cooking competitions, join themed recipe swaps, or participate in virtual cooking classes taught by fellow Nodoku members. Whether you're a novice cook looking to learn, a professional chef sharing tips, or a foodie exploring new culinary trends, Nodoku's community events will keep you inspired and engaged.

The app also features social spaces where users can discuss recipes, share cooking hacks, review local food businesses, and recommend their favorite kitchen tools. Whether you want to chat about your latest culinary adventure or get advice on the best blender for smoothies, Nodoku is the go-to place for food-related discussions.

7. Entrepreneur Support: Empowering Small Businesses to Grow

Nodoku is not only about individual users but also about helping **small food businesses thrive**. If you run a small restaurant, bakery, or food truck, Nodoku provides tools to expand your business online and reach a larger, local customer base. As a premium seller, you'll have access to additional features, such as advanced order management, customizable menus, and promotional tools to help your business grow.

You can showcase your culinary creations, offer seasonal or specialty dishes, and even run special promotions through the app. Nodoku's customer review system allows you to build a loyal following, and our integrated delivery services help you streamline the entire process—from kitchen to customer. Nodoku is committed to helping food entrepreneurs succeed by offering an affordable, accessible platform that connects them with eager customers who appreciate fresh, local food.

Why Nodoku?

Nodoku combines the best aspects of food, community, commerce, and technology in one comprehensive platform. Whether you're cooking for fun, running a food business, or simply looking to explore new culinary ideas, Nodoku offers everything you need. It's a place to discover, create, share, and grow, with features designed to support every step of your cooking journey.

From AI-powered recipe suggestions to an integrated marketplace, from community events to empowering small businesses, Nodoku is more than just an app—it's a food revolution. Join us and experience a whole new world of cooking, sharing, and supporting local food culture.

The Future of Nodoku



We're constantly evolving and looking to expand our offerings. Future updates to Nodoku will include even more personalized meal planning options, integrations with local farmers' markets, and enhanced tools for food entrepreneurs. Our goal is to create an ecosystem that supports every aspect of food culture—from the kitchen to the table and beyond.

Whether you're a home cook, a food entrepreneur, or someone who simply loves discovering new meals, Nodoku is the perfect app for you. Join our growing community, and let's shape the future of food together.