**ADAM PLUTH**

Golden, CO **⎜** 815.922.6019 **⎜** portfolio: www.adampluth.com

**FRONT-END DEVELOPMENT, UI/UX DESIGN**

**Versatile Front-End Developer and UI/UX Designer with 15 years of experience** driving applications, websites, and creative design projects across cybersecurity, marketing, advertising, and educational fields. Equal ability to perform autonomously or as a team leader. Finely honed coding, design, concepting, leadership, project management, technical, and client relations skills. B.F.A. in Graphic Design. ***Ability to obtain Secret Clearance***. Core competencies include:

♦ Front-End Development ♦ Application Security ♦ Ideation  
 ♦ UI/UX Design ♦ Project Management ♦ IT Systems Security

♦ Prototypes & Wireframes ♦ Creative Direction ♦ IT Systems Management

♦ Staff Supervision & Mentoring ♦ Website Management ♦ Client Relations

♦ Digital Marketing ♦ User Testing ♦ 3rd Party Vendor Management

**Code Skills:** HTML, CSS, Sass, Bootstrap, jQuery, JavaScript, React, Vue.js, Node.js, Git, Gulp, Grunt, C#, PHP, Regular Expressions

**Additional Skills:** Jira, GitHub, npm, Yarn, Visual Studio, Sketch, XD, WordPress, Illustrator, Photoshop

**~ PROFESSIONAL EXPERIENCE ~**

**SANS INSTITUTE,** Denver, CO 2019–2020

An industry leader in Cybersecurity training for individuals, companies, and government agencies.

**Front-End Developer & UI/UX Designer**

Managed the design, page layout and styling process inside multiple teams and the software engineering department as the sole Front-End Developer and UI/UX Designer. Fulfilled projects in Agile and Scrum environments with Jira and GitHub.

**Key Contributions:**

* Web App Design and Development: Designed, created, and styled custom components in Vue.js and React. Served as the main point of contact for design expertise between the company and a vendor team for the new company website. Ran UX testing with live volunteers at training conferences. Facilitated product design between multiple departments, instructors, students, government agencies and companies to determine how to best represent our information to enable training and learning.
* Website Page Layout and Styling: Implemented various designs for new website sections in conjunction with the marketing department and various departments to layout pages on the current site. Analyzed Hotjar User Experience data for layout improvements.
* Consultation: Consulted for teams on User Experience and Front-End coding on various other projects.

**RICHMOND AMERICAN HOMES,** Denver, CO 2015–2019

The largest local homebuilder in Colorado, building in 10 states total. A Fortune 500 company.

**UI/UX Design Supervisor**

Designed and created interactive projects, websites, and web apps. Consulted and created media for social platforms. Managed projects. Supervised and mentored team members.

**Key Contributions:**

* Company Website Refresh: Shared responsibilities with team and IT Department for redesign, styling, and coding of the company website. HTML, Sass, jQuery, Bootstrap, and C# in Visual Studio. Analyzed Hotjar User Experience data for layout improvements.
* Sales Center Touchscreens: Redesigned, styled, and coded the interactive sales tool for kiosks displayed in company sales centers. HTML, Sass, jQuery, C# in Visual Studio.
* Blog Refresh and Article Layout: Designed and coded WordPress templates used across blogs with HTML, CSS, and PHP. Laid out blog articles for Realtor and Consumer blogs. Reviewed and creatively directed articles.
* Charity Website Refresh: Designed and coded a website to replace the company’s charity website. 2-day project turn-around. HTML, CSS, and Bootstrap.
* Social Media and Advertising: Designed banner ads across multiple sizes and formats. Prepped images for various social sites and designed Pinterest pins to drive people to blog articles and the website.

**BRAINWORX STUDIO,** Chicago, IL *(defunct)* 2008–2014

Specialized in developing content-rich, innovative educational and training materials.

**UI/UX Design and Production Manager**

Headed UI/UX design and the production department. Supervised and mentored teams of designers, production specialists, freelancers, and global vendors. Job responsibilities included website design and maintenance, digital product development, production management, graphic design, creative direction, quality control, and project management.

**Key Contributions:**

* Interactive Product & Website Development: Pioneered entry of business into interactive digital field. Designed and developed interactive products and microsites. Additional tasks included creating graphics, testing, and debugging projects. Designed, developed, and maintained company website. HTML, CSS, PHP, jQuery, Bootstrap.
* Design & Production Management: Provided project management, design, creative direction, and quality control. Liaised between department and clients. Ensured quality for final file release.
* Business Development: Tasked with researching business development initiatives and technology trends. Created Request for Proposal documents. Acted as liaison between departments and clients. Generated repeat business and additional revenue through relationships with clients.
* Workflow Management: Enhanced productivity, reduced email exchanges by 90%, and enabled real-time project tracking by developing and implementing new GoogleDocs spreadsheet-based project workflow tracking system.
* Vendor Management: Managed 3rd-party vendors and client expectations.

**RIVER EAST ART CENTER,** Chicago, IL *(defunct)* 2008

Art gallery and event center hosting tradeshows, weddings, and provides art classes.

**Graphic Designer**

Designed diverse marketing, branding, and advertising projects. Developed and maintained company website. Worked on brand development, HTML emails, and designed marketing collateral pieces.

**HOMETOWN AMERICA, LLC,** Chicago, IL 2006–2007

Privately held company that owns and operates manufactured housing communities across the country.

**Junior Graphic Designer**

Contributed graphic design and production efforts. Responsibilities included creating advertisements, image refinement, pre-press, registering logo trademark, and CMS management.

**~ CERTIFICATIONS ~**

**GIAC Security Essentials (GSEC), June 2020** ♦ SANS Institute

**CompTIA Security+, July 2020** ♦ CompTIA

**~ EDUCATION & CREDENTIALS ~**

**Bachelor of Fine Arts in Graphic Design, 2007** ♦ Columbia College Chicago, Chicago, IL

**Associate of Arts in Graphic Design & Photography, 2005** ♦ Joliet Junior College, Joliet, IL

**Key Focus:** Graphic Design ♦ Packaging Design ♦ Typography ♦ Advertising Art Direction

Web Design ♦ Publication Design ♦ Photography ♦ Broadcast Design