

The Webslingers

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Coast Building Specialties

Storyboard

Home Page

The screenshot shows a website for "Coast Building Specialties". The top navigation bar includes links for "about", "gallery", "process", and "testimonials". A large, ornate wooden staircase is the central visual element. On the left, there's a "FREE ESTIMATE" button with a callout for contact info. On the right, a detailed description of a staircase style is provided.

Navigation Bar: Company name and primary nav bar persists across all pages. They all navigate to separate pages.

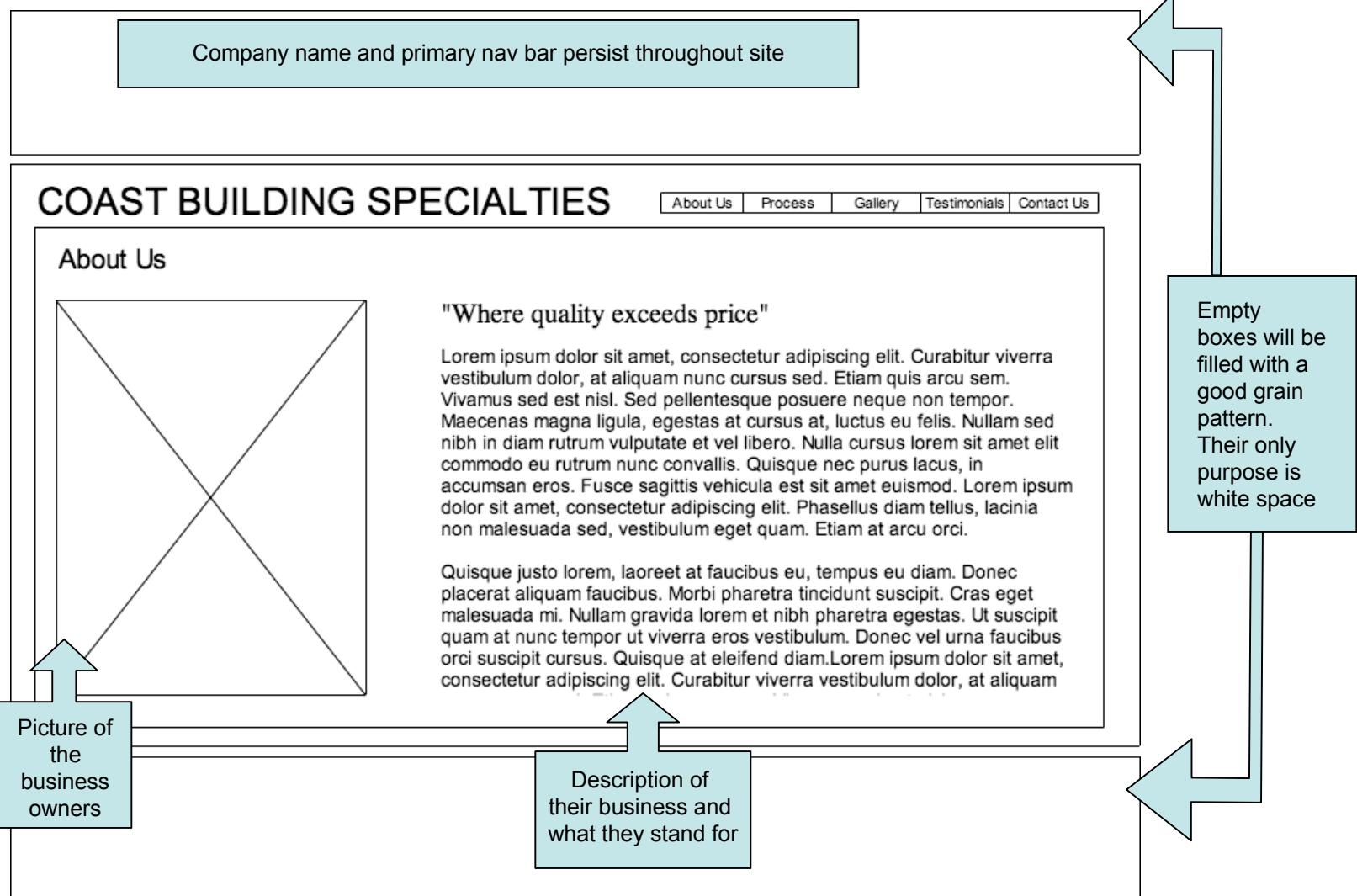
Staircase Area:

- Company Name:** Located at the top left of the main image area.
- Big luscious picture. Rotates between 4-5 images:** A callout for the main photograph of the staircase.
- Interactive zoom box. Move zoomed area with cursor:** A callout for a zoom feature on the main image.
- The Californian:** The name of the style of stage that's currently showing and a brief description.
- Users can control which picture they want with these controls:** Callouts for the left and right arrows used to switch between images.
- Each of these thumbnails corresponds to a gallery. Clicking on it takes you directly to the gallery. As the main photo on the home page rotates, a white stroke appears around the related thumbnail to entice the user to travel further.** A callout for the small thumbnail images at the bottom.

Callout for "FREE ESTIMATE" button:

Clicking the "Free Estimate" button causes a balloon to lay over part of the screen with a contact form and the business contact info.

About Page



Gallery (Main)

This page is arrived at either by clicking on the “gallery” button, or by clicking on one of the thumbnails at the bottom of the home page.

COAST BUILDING SPECIALTIES

About Us | Process | **Gallery** | Testimonials | Contact Us

This is the gallery navigation. Each tab corresponds to a style of stair craft. When it is clicked, it slides open with a brief description of the style appearing before the name. As you click each style, the old drawer closes and is obscured by the new name/description.

Contemporary

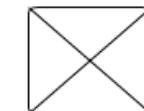
DESCRIPTION
of STYLE

Traditional
Craftsman
Californian

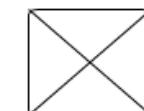
This is a slightly blown up version of the thumbnails portrayed on the right. It cycles through in a slide show, showcasing each of the choices while the user decides. The thumbnail that is being viewed is bolded when the image is on display.



Stair Name



Stair Name



Stair Name



Stair Name

Within each gallery are a number of stairs that have been completed that are representative of that style. These thumbnails change based on which style is selected, and are clickable to view closer details.

Gallery (Secondary)

This page is arrived at by clicking on any of the thumbnails on the main gallery page. This Page is meant to showcase the details of one particular job in a style.

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This column provides the name of the specific stair job that you are looking at, and provides a brief description. When the large picture is scrolled over, then this area is filled with an interactive zoom box that the user can use to get a closer look at the picture

Armstrong Stair

DESCRIPTION of STAIR/ ZOOM BOX

This is a slightly blown up version of the thumbnails portrayed on the right. It cycles through in a slide show, showcasing each of the choices while the user decides. The thumbnail that is being viewed is bolded when the image is on display.

Viewr 1

Viewr 2

Viewr 3

Viewr 4

When looking at a particular stair job, the user has the option to see it from multiple perspectives. When the user clicks on a thumbnail, they are able to see a different angle of the same stair, and then zoom in on and interact with that particular view

Process

This page is arrived at by clicking on the “Process” button of the home page. Its primary purpose is to educate the users about the process that goes into installing or replacing a stair. It’s also meant to reassure the customers that each step of the process is done by the same craftsman, so they know who they’re dealing with.

Each step in the process is given a corresponding picture to illustrate what the process is. This could either be a still image, or an embedded video

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Process

Remove
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur viverra vestibulum dolor, at aliquam nunc cursus sed. Etiam quis arcu sem. Vivamus sed est nisl. Sed pellentesque posuere neque non tempor. Maecenas magna ligula, egestas at cursus at, luctus eu felis.

Assemble
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur viverra vestibulum dolor, at aliquam nunc cursus sed. Etiam quis arcu sem. Vivamus sed est nisl. Sed pellentesque posuere neque non tempor. Maecenas magna ligula, egestas at cursus at, luctus eu felis.

Install
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur viverra vestibulum dolor, at aliquam nunc cursus sed. Etiam quis arcu sem. Vivamus sed est nisl. Sed pellentesque posuere neque non tempor. Maecenas magna ligula, egestas at cursus at, luctus eu felis.

Each step in the process is given a name and a brief description of what it entails.

Testimonials

This page is arrived at by clicking on the “Testimonials” button of the home page. The primary purpose of this page is to instill faith in the business by providing statements of satisfaction.

To maintain the legitimacy of each testimonial, a scanned copy of the original is provided in the form of a clickable thumbnail

Excerpts from each testimonial are provided here in print, adding searchable content to the web page

COAST BUILDING SPECIALTIES

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Testimonials

Testimonial 1

Testimonial 2

Testimonial 3

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graph LR; A[This page is arrived at by clicking on the “Testimonials” button of the home page. The primary purpose of this page is to instill faith in the business by providing statements of satisfaction.] --> B[COAST BUILDING SPECIALTIES]; B --> C[Testimonials]; C --> D[About Us | Process | Gallery | Testimonials | Contact Us]; C --> E[Testimonials]; E --> F[Testimonial 1]; E --> G[Testimonial 2]; E --> H[Testimonial 3]; I[To maintain the legitimacy of each testimonial, a scanned copy of the original is provided in the form of a clickable thumbnail] --> J[Excerpts from each testimonial are provided here in print, adding searchable content to the web page]
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Free Estimate

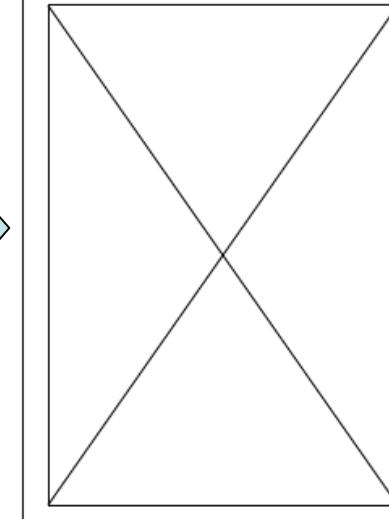
This page will be known either as the contact page or the free estimate page. It is accessed by clicking "Free Estimate" on the home page, causing a bubble to lay over the home page with the contact form and contact information.

COAST BUILDING SPECIALTIES

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Contact Us

Here, The basic contact information(Email, phone #, etc.) is displayed



CONTACT INFORMATION

This area will be filled with a contact form that customers can use to submit their Information and get an estimate