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## Text Analytics with Python: A Brief Introduction to Text Analytics with Python (Paperback)

By Anthony Williams

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English. Brand new Book. d104 Analytics with Python d104 analytics is all about obtaining relevant and useful information from some unstructured data. d104 analytics techniques can be of great importance and can provide amazing help for various organizations that aim to derive some potentially valuable business insights from an amazingly large collection of text-based content like social media streams, emails or word documents. Sure, text analytics using natural language processing, machine learning, and statistical modeling can be very challenging since human language is commonly inconsistent. It contains various ambiguities mainly caused by inconsistent semantics and syntax. Fortunately, text analytics software can easily help you by transposing phrases and words contained in unstructured data into some numerical values that you later link with structured data contained in data set. It is more than apparent that major enterprises are increasingly and rapidly turning to text analytics techniques in order to improve their businesses as well as overall customer satisfaction. We are witnesses that amazing variety and volume when it comes to data generated across different feedback channels continues to grow and expand providing various businesses with a wealth of valuable information regarding...



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