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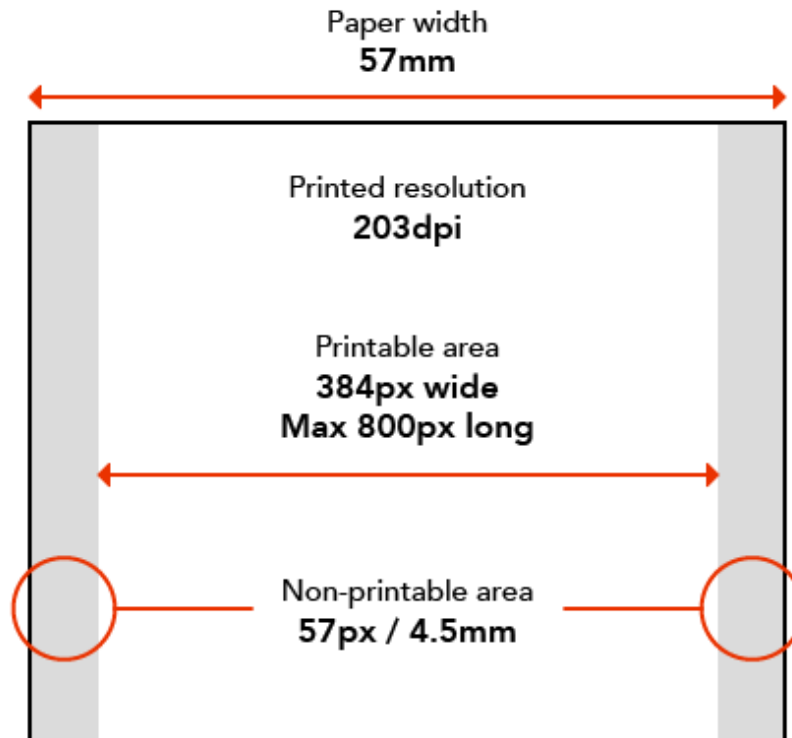
Little Printer holds a compact, inkless, thermal printer which prints in black, on white thermochromic paper. While creative ideas are important to make your publication stand out, there are a few parameters in which you should work.

Printing dimensions

Maximum length: 800 pixels

Width: 384 pixels

Printed resolution: 203dpi

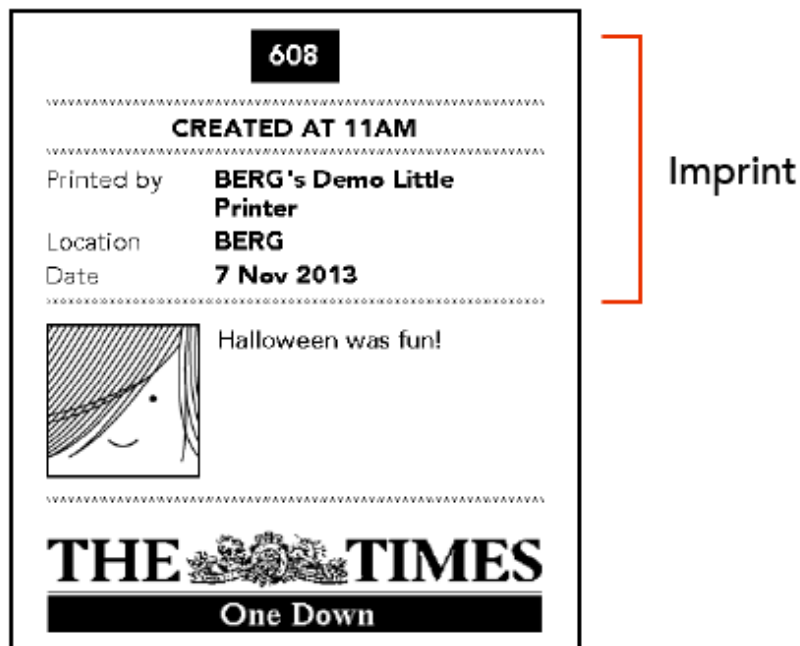


Length: The optimum length of a printed publication is 400-800 pixels. Publications which are longer than 800 pixels are automatically rejected.

Width: The printable area is 384 pixels, and only publications 384 pixels wide will be accepted. Please note, there is a 35 pixel non-printable area on the left and right edges of the paper. Even if your image fills the 384 pixel width, a white border will remain on the left and right.

Publication structure

All Little Printer publications are automatically preceded by a standard Little Printer imprint. This states the sequential number of the delivery, the time and date at which the content was generated and the location of the printer. As this is auto generated, you need to make no provisions for this.



Subscribers to your content may choose to schedule a standalone delivery, or they may choose to bundle your publications with others to create a 'miniature newspaper'. For this reason, we suggest paying careful attention to the design and details of your publication to help it stand out — in the right ways.

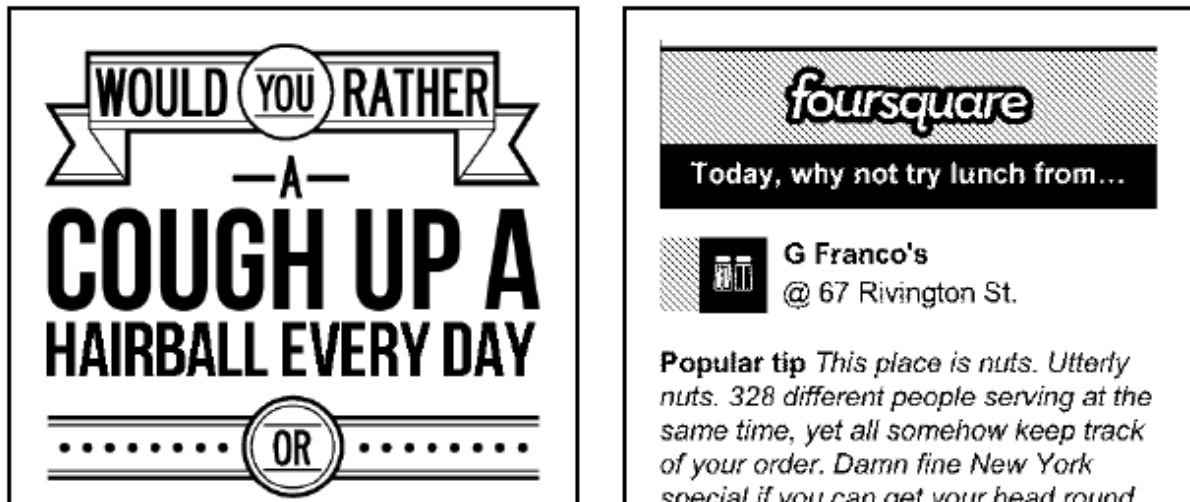
Top padding

There is no guarantee as to which publications will precede or follow the publication you create. We recommend adding 10 pixels of padding to the top of your content to differentiate your own publication from the one preceding it.



Title

A graphic (visual) title will help differentiate your publication from the rest — imagine it as a masthead on a shelf full of magazines. Consider using a decorative logo or font, or mixing positive and negative space.



Content

The main body of your publication can include text, images or a mix of the two.

Base rule

To end your publication neatly, we suggest a graphic rule. This can be simple, or decorative.

All feedback gratefully received: info@bergcloud.com

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